

KFXR
Dallas, TX
Quarterly Issues/Programs List
First Quarter, 2023
04/16/2019
KFXR
Quarterly Issues/Programs List

KFXR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

January 1, 2023

To: I Heart Media Dallas Public File for KFXR

From: Anna de Haro

Re: Issues & Programs Summary for January 1, 2023 through March 31, 2023

Below is a list of issues targeted for on-air coverage during the 1st Quarter from January 1, 2023 through March 31, 2023. These issues have been ascertained to be of ongoing importance to the communities of Fort Worth and Dallas, Texas and the surrounding areas.

- 1) Economic Issues**
- 2) Health Issues and Mental Health**
- 3) Education Issues**
- 4) Child Welfare Issues**
- 5) Drugs and Alcohol Abuse**
- 6) Crime and Violence**
- 7) Homeland Security and Border Issues**
- 8) Racism and Discrimination**
- 9) Transportation and Traffic Issues**
- 10) Environmental Issues**
- 11) Community Involvement**

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MENTORING	SUNDAY MORNING MAGAZINE 1/1/23	Mentoring Awareness Month	BIG BROTHERS BIG SISTERS	01/01/2023 10:00 AM	029:14
Veteran's Affairs, Suicide Aw	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	J. Lorraine, Dr. D. Rudd, T.	01/01/2023 10:29 AM	029:49
ANIMAL RIGHTS & PROTECTION	SUNDAY MORNING MAGAZINE 1/8/23	Animal Rights and Protectoin	SPAY NEUTER NETWORK	01/08/2023 10:00 AM	028:08
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. C SASSON	01/08/2023 10:28 AM	029:50
MENTAL HEALTH	SUNDAY MORNING MAGAZINE 1/15/23	Mental Health and Suicide Awareness	MENTAL HEALTH AM GREATER DALL	01/15/2023 10:00 AM	029:16
CHILDHOOD OBESITY, HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. R HERNANDEZ	01/15/2023 10:29 AM	029:49
HUMAN TRAFFICKING PREVENTION	SUNDAY MORNING MAGAZINE 1/22/23	Human Trafficking Awareness Month	NEW FRIENDS NEW LIFE	01/22/2023 10:00 AM	029:08
Health and Wellness, Supporti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. B. Lasky, A. O'Connor, B.	01/22/2023 10:29 AM	029:49
SUBSTANCE USE RECOVERY	SUNDAY MORNING MAGAZINE 1/29/23	Substance Use Recovery	NEXUS RECOVERY CENTER	01/29/2023 10:00 AM	029:04
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. OTTO VALDEZ, C. KENNY	01/29/2023 10:29 AM	029:50
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. OTTO VALDEZ, C. KENNY	02/02/2023 03:27 AM	029:50
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. OTTO VALDEZ, C. KENNY	02/02/2023 05:38 AM	029:50

ECONOMY & EDUCATION ISSUES	SUNDAY MORNING MAGAZINE 2/5/23	Economic and Education Issues	TRAVEL & SPORTS LEGACY FOUNDA	02/05/2023 10:00 AM	028:54
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Public Health, Addition and Recovery	A. Barkoff, B. Hooks	02/05/2023 10:29 AM	029:49
HEALTH AND EDUCATION ISSUES	SUNDAY MORNING MAGAZINE 2/12/23	Heart Health Awareness Month	AMERICAN HEART ASSOC N TX	02/12/2023 10:00 AM	029:19
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Inspiration & Careers, Healthy Eating, Health & Education	Dr. A. Fisher, M. Bagby, D. A	02/12/2023 10:29 AM	029:49
CRIME AND EDUCATION	SUNDAY MORNING MAGAZINE 2/19/23	Gun Violence in America and Law Enforcement Training	DR. ALEX DEL CARMEN	02/19/2023 10:00 AM	029:04
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Education in underserved communities	M. Figueroa, Dr. T. Price	02/19/2023 10:29 AM	029:49
EDUCATION	SUNDAY MORNING MAGAZINE 2/25/23	Education and Economic Issues	JUST SAY YES	02/26/2023 10:00 AM	027:59
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Youth Mental Health	Dr. B. Kevish, Dr. A. Green	02/26/2023 10:28 AM	029:49
HEALTH ISSUE	SUNDAY MORNING MAGAZINE 3/5/23	Health and Education Issues	WIPE OUT KIDS' CANCER	03/05/2023 10:00 AM	028:56
Youth Mental Health, Veteran	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discussing resources for parents about their kids about mental health. Caring for our Veterans	Dr. A. Breland-Noble, J. Lorr	03/05/2023 10:29 AM	029:49
ECONOMY & EDUCATION ISSUES	SUNDAY MORNING MAGAZINE 3/12/23	Economic and Education Issues	CITY OF RICHARDSON	03/12/2023 10:00 AM	029:12
Equality, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Increase representation of women and girls. Discuss the safety and efficacy of the COVID vaccines.	C. Guilfoyle, J. Rivera	03/12/2023 10:29 AM	029:49
EMERGENCY PREPAREDNESS	SUNDAY MORNING MAGAZINE 3/19/23	Emergency Preparedness and Spring Storm Season	RED CROSS	03/19/2023 10:00 AM	028:19

National Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	US banking/finance following recent bank collapse, including role of the Federal Reserve and FDIC.	S. Meghji	03/19/2023 10:28 AM	029:50
HEALTH ISSUE	SUNDAY MORNING MAGAZINE 3/26/23	National Donate Life Month in April	TAYLOR'S GIFT FOUNDATION	03/26/2023 10:00 AM	029:10
Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Covid vaccines, Women's Health, Red Cross	Dr. S. Stanford, S. Pipa	03/26/2023 10:29 AM	029:49

**More Detailed Information

PUBLIC AFFAIRS PROGRAMS FOR 1st QUARTER 2023 KFXR

January 1, 2023 through March 31, 2023

“Sunday Morning Magazine” cart #50764

January 1, 2023

Aired 10am to 10:30am

30 minute program

Issues Covered: Education and Mentoring and Economic Issues

Guest: Jenny Harper the Market President of Big Brothers Big Sisters Greater Dallas

Topic: The month of January is National Mentoring Month, a time set aside to raise awareness about the importance of mentoring and the impact that it has on the lives of young people. Jenny Harper from Big Brothers Big Sisters Greater Dallas joined me to talk about mentoring thru Big Brothers Big Sisters and the need for more mentors. We talked about who can become a big and how the organization finds the littles and how they connect them with their mentor. Jenny talked about the time commitment that they expect from those who volunteer to be Bigs and the impact that the Bigs have on the lives of young people. Jenny shared the story of Bigs in Blue which pairs a little with someone in law enforcement and Operation Bigs which helps children who have a parent in the military and also their program that helps those who have an incarcerated parent. They even have a program that partners people in retirement, assisted living and senior groups with young people and how it helps all of those involved. Jenny also talked about her own experience being a Big Sister to Kimberly who she mentored all thru Kimberly’s high school years and how proud she is of Kimberly who is now the first in her family to go to college.

January 8, 2023

Aired 10am to 10:30am

30 minute program

Issues Covered: Animal Rights and Protection, Economic and Education Issues

Guest: Jordan Craig the Executive Director of the Spay Neuter Network

Topic: With the start of the New Year the Spay Neuter Network has kicked off their Happy Neuter Year Campaign to raise awareness about the importance of neutering animals with low cost spaying and neutering during the month of January where they will be providing 20 dollar spay or neuter surgeries for dogs and cats. Most people will not spay or neuter their pets due to economic issues or because of time constraints and the Spay Neuter Network does what it can to deal with this obstacles so that they can bring down the population of unwanted pets. Jordan talked about the services and programs provided by the Spay Neuter Network including their mobile clinic and educational outreach. We talked about how they deal with feral cat colonies in North Texas and how they work with the North Texas cities to tackle pet overpopulation and also we discussed ways the community can help them with their mission to eliminate pet overpopulation thru spay neuter services.

January 15, 2023

Aired 10am to 10:30am

30 minute program

Issues Covered: Mental Health Issues and the impact of the economy and the pandemic on our mental health.

Guest: Bonnie Cook the Executive Director of Mental Health America of Greater Dallas

Topic: It’s a new year and instead of focusing on being physically fit in the new year Mental Health America of Greater Dallas is

hoping people will focus on being mentally fit in the new year. Bonnie Cook joined me to talk about how people can take care of themselves and their loved ones during times of stress whether due to the after effects of the pandemic or due to economic stressors. We also talked about the increase in teen suicides and the mental health of young people and how social media is impacting them and how they are becoming less connected with fewer in person human interactions. Bonnie talked about the work that Mental Health America of Greater Dallas does to help those who are struggling with depression, anxiety, bi-polar disorder and other mental health issues. We talked about their programs for young people and young kids and about how their mental health screenings which are free to people in North Texas went from a couple of hundred a month to well over a thousand screenings a month, We also promoted their upcoming Adolescent Symposium which focuses on mental health issues facing teenagers and adolescents.

January 22, 2023

Aired 10am to 10:30am

30 minute program

Issues Covered: Education and Economic Issues and the impact that Covid is having on our education system.

Issues Covered: Human Trafficking and Economic Issues

Guest: Bianca Davis the CEO of New Friends New Life

Topic: The month of January is National Human Trafficking Prevention Month a time to raise awareness about the issue of human trafficking and to educate the public about the reality of this crime and how prevalent it is here in North Texas. Bianca Davis joined me to talk about New Friends New Life a North Texas nonprofit that not only raises awareness about the issue of human trafficking but that also restores and empowers formerly trafficked and sexually exploited teen girls, women and their children. Bianca talked about her meeting earlier this week with U.S. Senator John Cornyn and North Texas law enforcement officials where they talked about ways of combatting this crime and how the community can help by being on the lookout for people who may be victims of human trafficking. We talked about how many victims are hiding in plain sight and how to know the signs that someone may be a victim of human trafficking. We also talked about what makes someone vulnerable to traffickers and the threat that the internet poses especially to young men and women. We talked about the economic issues that make someone vulnerable and that also keeps someone in the life as a victim of sexual exploitation and we talked about how family violence at home can make young people vulnerable as well.

January 29, 2023

Aired 10am to 10:30am

30 minute program

Issues Covered: Drugs and Alcohol Abuse and Prevention

Guest: Heather Ormand the CEO of Nexus Recovery Center

Topic: Coming up next Sunday CNN will air the documentary American Pain which is about the rise and fall of identical twins from Florida who trafficked over 500 million dollars in opiod pills while running sham clinics. The documentary not only focuses on those who are addicted to pain pills but on the great lths that people go in order to get relief. The opiod epidemic in the United States keeps getting worse with more and more people dying as a result. Heather Ormand with Nexus Recovery Center joined me to talk about the opiod epidemic and how it is impacting families in North Texas. We talked about the disease of addiction and the services and programs that are offered by Nexus Recovery Center to help women battling addiction and how Nexus is one of the only rehabilitation centers that allows women to be joined by their kids so that they are not separated. According to data from the Department of Health and Human Services 4 in 10 foster kids right now in the U.S. are in the foster care system because of parents with substance abuse issues but with Nexus accepting mothers with children the foster care system is not burdened with the care of those children and many women will forego treatment so as not to lose their children so it is a win win.

February 5, 2023

Aired 10am to 10:30am

30 minute program

Issues Covered: Economic Issues and Education Issues

Guest: Mary German the Founder and Executive Director of Travel and Sports Legacy Foundation

Topic: Next Sunday is Super Bowl Sunday, one of the biggest sporting events in the world. The event will bring in millions of dollars to the local economy in the Phoenix area and for anyone who has ever considered a career in sports and travel the big game is the epitome of that career. Here in North Texas, the Travel and Sports Legacy Foundation is a nonprofit that provides job training, scholarships, mentoring and internship placement assistance for underserved youth and adults interested in this career path. Mary joined me to talk about how the foundation began and how students and young adults can take part in the programs. We also talked about the need to get a labor force for all of the sports teams in the North Texas area and how the idea of the

foundation should be adopted by other cities here in our area to help find and train employees for teams like the Dallas Stars, the Mavericks, the Roughriders and FC Dallas. Mary talked about working with the Arlington School District and how they provide scholarships to students who have been thru their programs who want to get degrees and we talked about staffing shortages and the current economic outlook and best practices to deal with economic downturns.

February 12, 2023

Aired 10am to 10:30am

30 minute program

Issues covered: Health Issues and Mental Health Issues

Guests: Dr. Ann Marie Navar a Cardiologist with Parkland Health and an Associate Professor of Cardiology at UT Southwestern Medical Center and Kevin Hall the President of the Grant Halliburton Foundation

Topic: It is Super Bowl Sunday and in light of what happened to Buffalo Bills star Damar Hamlin the NFL has teamed up with the American Heart Association to offer up free CPR training during the NFL Experience which happens the week ahead of the big game in the host city. The NFL says it is committed to raising awareness about heart health and what to do in case of an emergency such as what happened to Damar Hamlin who suffered a cardiac event in a playoff game and who was saved by an assistant athletic trainer who immediately started CPR. Joining me today was Dr. Ann Marie Navar a Cardiologist who talked about what happened to Damar Hamlin and the importance of knowing CPR and who also talked about heart health since the month of February is Heart Health Awareness Month. Dr. Navar talked about diet and exercise and knowing your numbers whether it is blood pressure or cholesterol and how to identify signs and symptoms of heart disease. Kevin Hall the President of the Grant Halliburton Foundation joined me for the last segment of the program to talk about the upcoming Beacon of Hope Luncheon that will benefit the Grant Halliburton Foundation and their work to provide mental health resources to young people and their families. The luncheon will feature Dallas Cowboy Quarterback Dak Prescott who will speak about his families struggles with mental health. Kevin also talked about the services and programs offered by the Grant Halliburton Foundation . We also talked about their community engagement efforts in schools and with community groups that work with young people in teaching kids about bullying prevention and resilience.

February 19, 2023

Aired 10am to 10:30am

30 minute program

Issues Covered: Crime and Violence and Law Enforcement

Guest: Dr. Alex Del Carmen who heads up the School of Criminology, Criminal Justice and Strategic Studies at Tarleton State University in Fort Worth.

Topic: It is the 50th day of the year and as of Friday there have been 71 mass shootings in the U. S. This past Wednesday a gunman opened fire at a mall in El Paso, Texas killing one person and injuring three others and this past Monday a gunman killed three students at Michigan State University. Lawmakers across the United States keep arguing but no one comes up with solutions that everyone can agree on. Dr. Alex Del Carmen joined me to talk about how law enforcement deals with mass shootings and how they are trained to deal with mass casualties. We also talked about how law enforcement feels about the access to assault weapons and how it makes their jobs more difficult. We a talked about policing practices in the wake of what happened in Memphis to Tyre Nichols who died while in police custody following what was supposed to be a routine traffic stop.

February 26, 2023

Aired 10am to 10:30am

30 minute program

Issues Covered: Education and Economic Issues

Guest: Sarah Connor the Director of Development for YES – Youth Equipped to Succeed

Topic: Coming up on March 2nd it's the kickoff to Read Across America, marking the birthday of Dr. Seuss, the event aims at raising awareness about literacy issues and the importance of getting children to read. Sarah Connor with Youth Equipped to Succeed joined me to talk about the work that they do to help young people. Their mission is growing value and vision in youth by combatting isolation and imparting hope. The nonprofit believes a connected student is a protected student and they work with students K through 12th grade in helping them to stay in school by offering mentorship programs and peer to peer counseling. YES also offers motivational speakers that go in to schools to encourage students to go beyond their situations to succeed in school and in life.

March 5, 2023

Aired 10am to 10:30am

30 minute program

Issues Covered: Health Issues and Education and Medical Research

Guest: Cindy Brinker Simmons the Founder of Wipe Out Kids Cancer

Topic: The Month of March is Jersey Mike's Month of Giving and coming up on March 29th it is the company's Day of Giving when 100 percent of the proceeds locally will go to Wipe Out Kid's Cancer a North Texas nonprofit whose mission is to work relentlessly for a day when cancer is no longer a threat to any child. It is estimated that every two seconds a family will hear the words your child has cancer and Wipe Out Kids Cancer raises funds for medical research to find a cure and better treatments for pediatric cancers. Cindy Brinker Simmons joined me to talk about the work that Wipe Out Kids Cancer does, the research projects they are funding and the impact that they are having on treatments for pediatric cancers. We also talked about the programs that they have in place for children undergoing treatment at our area hospitals from go bags to help the patient while they are at the hospital offering blankets, ipads, gaming devices, books and more and how they also offer tickets to entertainment and sporting events to the patients and their families to distract them from the cancer diagnosis. Cindy talked about the history of Wipe Out Kids Cancer and the importance of having partners like Jersey Mikes and the millions of dollars that they have donated over the years to the nonprofit and how their donations have helped establish Wipe Out Kids Cancer programs at other hospitals in the state of Texas.

March 12, 2023

Aired 10am to 10:30am

30 minute program

Issues Covered: Education and Economic Issues

Guest: Richardson Mayor Paul Voelker

Topic: Richardson Mayor Paul Voelker joined me to talk about his Summer Internship Program which is currently accepting student applications thru March 22nd. The mayor talked about how the program connects teens to successful futures by opening opportunities to them. The mayor outlined who would be eligible to apply and how businesses in all of DFW can get involved and how they businesses can sign up to be part of the program which is now in it's 6th year. Mayor Voelker also talked about the impact that he sees in the life of young people after they participate in the program and the importance of this type of program on the City of Richardson and it's economic future. We talked about having a work force ready labor force and an educated labor force and we also discussed the problems facing businesses due to a labor shortage and how inflation is impacting families in the Richardson area.

March 19, 2023

Aired 10am to 10:30am

30 minute program

Issues: Emergency Preparedness, Economic Issues and Blood Supply

Guest: Dr. Linda Braddy the CEO of the American Red Cross North Texas Region

Topic: The month of March is Red Cross Month and Dr. Linda Braddy joined me to talk about all that the Red Cross does here in North Texas to help the community and with Spring Storm season kicking off earlier than usual with tornadoes ripping across our area this past Thursday we highlighted the importance of people having a safety plan and being Red Cross ready in case of severe weather. We talked about the Red Cross Emergency App that has all the information you need and provides instant access to weather alerts. We also talked about the need to donate blood at any Red Cross Blood Center and we talked about the work that they do to help families following a house or apartment fire. We also talked about their April Home Fires Sound the Alarm Campaign aimed at getting people to install smoke detectors for fire safety. Dr. Braddy also shared other programs that the Red Cross offers to help people in North Texas including CPR training and certification classes for babysitters and lifeguards and we talked about their swim classes.

March 26, 2023

Aired 10am to 10:30am

30 minute program

Issues Covered: Health Issues and Organ Donation Awareness and Mental Health

Guest: Tara Storch the co-founder of Taylor's Gift Foundation

Topic: It is the last Sunday of March and as we get ready to kick off the month of April, I wanted to highlight the fact that April is Organ Donation Awareness Month. Tara Storch the co-founder of Taylor's Gift Foundation joined me to talk about the nonprofit that raises awareness about the importance of registering to become an organ donor. Tara's daughter Taylor died in a tragic ski accident during a spring break in 2010 and when doctors told the family there was no hope the family decided to donate Taylor's organs. That donation saved five lives and Tara shared how she and her husband were able to meet the people who were impacted by Taylor's donation. She also talked about how she and her husband decided to turn their pain in to purpose and to focus on getting people to register to become organ donors, but they also saw a need to help donor families, like theirs, with

mental health resources so that they could grieve and honor their loved ones. It is estimated that there are over 100 thousand people right now waiting on a life saving organ donation and Tara talked about misconceptions about organ donation from religious objections to the fact that not everyone who dies is a candidate to donate organs.

iHeartRadio Communities (Airs on KFXR 10:30am)

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/30/22 – 01/01/23**

- **Guests & Topics: Jim Lorraine President & CEO of America's Warrior Partnership** – Jim Lorraine joins the show to discuss some of the top issues facing veterans across the country, along with the work AWP is doing to assist those veterans.
- **Dr. David Rudd Director of the Rudd Institute for Veteran & Military Suicide Prevention** – Dr. Rudd checks in to discuss mental health around the holidays, the prevalence of suicide among veterans, and strategies to address the country's suicide epidemic.
- **Tatum Hunter Technology Writer for the Washington Post** – Tatum Hunter breaks down some bad habit breaking and sobriety apps for those looking to make changes in the new year, data privacy dos and don'ts, and new scams to be aware of.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/06/23 – 01/08/23**

Guests & Topics:

- **Dr. Comilla Sasson Practicing Emergency Medicine Physician in Denver and Vice President for Science & Innovation for Emergency Cardiovascular Care at the American Heart Association** – Dr. Sasson discusses the cardiac event involving Buffalo Bills Safety Damar Hamlin, including steps everyone can take in an emergency situation like that to help save a life, and warning signs and symptoms associated with cardiac arrest, heart attacks, and strokes.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/13/23 – 01/15/23**

Guests & Topics:

- **Dr. Raquel Hernandez Medical Director for the Johns Hopkins All Children's Healthy Weight Initiative** – Dr. Hernandez breaks down new guidelines released by the American Academy of Pediatrics for addressing childhood obesity, including changes to treatment recommendations and tips for parents to make sure their children get off to a healthy start in 2023.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/20/23 – 01/22/23**

Guests & Topics:

- **Dr. Baia Lasky, Medical Director for the American Red Cross** – For National Blood Donor Month, Dr. Lasky explains the work the American Red Cross does involving blood donations across the country, along with important information on who can donate and how blood donations are utilized.
- **Anahad O'Connor Washington Post Eating Lab Columnist** – Anahad explains the health benefits of Dry January, how a simple change in diet can lead to tremendous health results, and new data behind when we eat and how it impacts our body.
- **Bill Alexander Executive Director of the National Law Enforcement Memorial** – Bill provides info on how NLEM supports law enforcement nationwide, along with their families. Bill also runs through recent trends in members of law enforcement being killed in the line of duty and ways to help prevent that moving forward.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/27/23 – 01/29/23**

Guests & Topics:

- **Dr. Robert Otto Valdez, Director of the Agency for Healthcare Research & Quality** – Dr. Valdez explains the work AHRQ does, including its role in the national response to the COVID-19 pandemic and the battle against Long COVID. Plus, Dr. Valdez explains how the agency addresses issues of patient safety.
- **Case Kenny, Mindfulness Expert and Host & Founder of the Self-Help Podcast New Mindset, Who Dis** – Case Kenny offers strategies and tips for prioritizing mental and physical health in the new year, including ways to work yourself out of difficult times and achieve goals set for 2023.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/03/23 – 02/05/23**

Guests & Topics:

- **Alison Barkoff, Acting Administrator and Assistant Secretary for Aging and Principal Deputy Administrator at the Administration for Community Living.** Alison Barkoff explains the role of ACL in assisting older adults and those with disabilities, along with the importance of COVID-19 vaccines for those specific groups of individuals.
- **Brian Hooks, Chairman & CEO of Stand Together.** Brian Hooks discusses the work Stand Together does as a philanthropic community tackling the root causes of America's biggest problems. Brian also highlights the 1 Million Strong campaign, an initiative that seeks to transform the way people think about addiction and recovery.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/17/23 – 02/19/23**

Guests & Topics:

- **Marvin B. Figueroa, Director of the Office of Intergovernmental and External Affairs (IEA) at HHS.** Director Figueroa discusses HHS' efforts to reach Black Americans, specifically as its related to COVID-19, and the numerous other priorities that department is currently working on, such as mental health care and overall health equity.
- **Dr. Theresa Price, Founder & CEO of the National College Resources Foundation.** Dr. Price discusses her organization's mission to reduce the high school dropout rate, increase degree and certificate enrollment among disadvantaged and underserved communities, and close the gap in educational achievement.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/24/23 – 02/26/23**

- **Guests & Topics: Dr. Barbara Kevish, Associate VP at UPMC Health Plan & Practicing Primary Care Physician.** Dr. Kevish discusses Heart Health Month and steps everyone can take to limit the risk of cardiovascular disease. Dr. Kevish also explains some of the most common cardiovascular issues, like heart attacks and strokes.
- **Dr. Amy Green, Head of Research at Hopelab.** Dr. Green breaks down a recent CDC report on youth mental health that found an alarming number of girls across the country are experiencing feelings of sadness and hopelessness. Dr. Green steps through the data and some of the potential underlying reasons for the results.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/03/23 – 03/05/23**

Guests & Topics:

- **Dr. Alfiee Breland-Noble, an internationally recognized psychologist, author, and founder of The AAKOMA Project.** Dr. Noble discusses the Ad Council's Sound It Out Together campaign, focusing on providing resources for parents and caregivers to talk with their kids about mental health and issues they may be experiencing that are impacting their health and well-being. Dr. Noble also provides insight into the latest data on youth mental health, including an alarming new study done by the CDC.
- **Jim Lorraine, President & CEO of America's Warrior Partnership.** Jim Lorraine discusses the issue of veteran suicide, including the latest strategies available to help stop veterans from reaching that crisis point. In light of National Caregivers Day, Jim Lorraine also explains the crucial role caregivers play in caring for our veterans.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/10/23 – 03/12/23**

Guests & Topics:

- **Christine Guilfoyle, President of See Her.** Christine Guilfoyle joins the show to discuss Women's History Month, International Women's Day, and the See Her mission to increase the representation and accurate portrayal of all women and girls in marketing, media, and entertainment.
- **Jessica Malaty Rivera, Infectious Disease Epidemiologist and Research Assistant at the Johns Hopkins University School of Public Health & Center for Health Security.** Jessica Malaty Rivera discusses how scientists study and research emerging viral threats, what we've learned from the COVID-19 pandemic, and what the latest data tells us about the safety and efficacy of the COVID vaccines.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/17/23 – 03/19/23**

Guests & Topics:

- **Sultan Meghji, Former Chief Innovation Officer at the Federal Deposit Insurance Corporation & Duke University Professor** – Sultan Meghji breaks down the U.S. banking and financial systems following the recent collapse of Silicon Valley Bank, including the role of the Federal Reserve and the FDIC.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/24/23 – 03/26/23**

Guests & Topics:

Dr. Ala Stanford, HHS Regional Director for Region III – Dr. Stanford discusses the COVID-19 vaccines, including a shift to an all-bivalent approach, who should prioritize receiving one, and women's health issues that have been affected by the pandemic.

Jennifer Pipa, Vice President of Disaster Programs for the American Red Cross – Jennifer Pipa explains the work the American Red Cross does in response to a wide range of disasters, along with disaster preparation tips, and the importance of donating blood.

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD ISSUES	BIG BROTHERS BIG SISTERS	000:30	5
CRIME AND LAW ENFORCEMENT	AUTO THEFT PREVENTION	000:14	5
DRUGS AND ALCOHOL	ADDICTION RESOURCE CENTER	000:30	7
DRUGS AND ALCOHOL	ADDICTION RESOURCE CENTER	000:58	18
DRUGS AND ALCOHOL	ALANON	000:15	2
ECONOMIC ISSUES AND VETERANS	DEPT OF LABOR	000:29	5
ECONOMIC ISSUES AND VETERANS	DEPT OF LABOR	000:59	6
EDUCATION & ECONOMY	COMMUNITIES IN SCHOOLS N.TX	000:59	1
HEALTH AND EDUCATION ISSUES	UNITED WAY NORTH TEXAS	000:15	27
HEALTH ISSUE	AMERICAN RED CROSS	000:14	51
HEALTH ISSUE	ST. JUDE CHILDREN'S HOSP	000:14	1
MENTORING	BIG BROTHERS BIG SISTERS	000:17	147
MILITARY SUPPORT	US MARINES	000:28	6
SOCIAL SERVICES	2-1-1 SOCIAL SERVICES HOTLINE	000:16	16
SUBSTANCE USE RECOVERY	NEXUS RECOVERY CENTER	000:16	51
TRANSPORTATION	TX DOT	000:10	5
VETERANS SUPPORT	HOMES FOR OUR TROOPS	000:28	2

Here is a more accurate count of the PSAs that ran in Q1 2023 on KFXR

Advertiser: Local
 Promo PSA
 Order No.:
 2119214721

4	KFXR-AM	PSA Jersey Mikes Wipe Out Kids	PSA JerseyMikes	Verified	Sun	03/26/2023
4	KFXR-AM	PSA Jersey Mikes Wipe Out Kids	PSA JerseyMikes	Verified	Sun	03/26/2023
4	KFXR-AM	PSA Jersey Mikes Wipe Out Kids	PSA JerseyMikes	Verified	Sun	03/26/2023
4	KFXR-AM	PSA Jersey Mikes Wipe Out Kids	PSA JerseyMikes	Verified	Mon	03/27/2023
4	KFXR-AM	PSA Jersey Mikes Wipe Out Kids	PSA JerseyMikes	Verified	Mon	03/27/2023
4	KFXR-AM	PSA Jersey Mikes Wipe Out Kids	PSA JerseyMikes	Verified	Mon	03/27/2023
4	KFXR-AM	PSA Jersey Mikes Wipe Out Kids	PSA JerseyMikes	Verified	Mon	03/27/2023
4	KFXR-AM	PSA Jersey Mikes Wipe Out Kids	PSA JerseyMikes	Verified	Tue	03/28/2023
4	KFXR-AM	PSA Jersey Mikes Wipe Out Kids	PSA JerseyMikes	Verified	Tue	03/28/2023
4	KFXR-AM	PSA Jersey Mikes Wipe Out Kids	PSA JerseyMikes	Verified	Tue	03/28/2023
4	KFXR-AM	PSA Jersey Mikes Wipe Out Kids	PSA JerseyMikes	Verified	Tue	03/28/2023

1190 News / Traffic Reports / Weather Reports

1st Quarter 2023

3 minutes of Fox National News at the Top of the Hour Monday through Sunday

1 minute of Local News at :03 after the hour Monday thru Friday 5am to 7pm.

3 - 30 second Traffic Updates every hour between 5am and 10am Monday through Friday.

3 – 30 second Traffic Updates every hour between 11am and 1pm Monday through Friday

3 - 30 second Traffic Updates every hour between 3pm and 7pm Monday through Friday.

2 - 10 second Weather Updates every hour between 5am and 9am Monday through Sunday.

1 - 10 second Weather Update every hour between 9am and 3pm Monday through Sunday.

2 – 10 second Weather Updates every hour between 3pm and 7pm Monday through Sunday.

KFXR Appearances and events for Non Profits

January 1st KFXR participated in Day 1 DFW. Day 1 DFW is a family fun event held at the Irving Convention Center that helps support Vogel Alcove. Vogel Alcove is a nonprofit that helps children in the Dallas/Fort Worth area overcome

lasting traumatic effects of homelessness. KFXR supported the event with website inclusion, PSAs and social media posts to spread awareness.

On Sunday January 22nd Anna de Haro Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth emceed the Chinese New Year Celebration at Grandscape in The Colony. The free event featured cultural entertainment from area Chinese American organizations.

On Wednesday January 26th Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth met with officials with AARP about ways that our radio stations could help the nonprofit raise awareness about issues affecting those over 50. AARP's motto is empowering people to choose how they live as they age and they focus on helping people with health issues, economic issues they might face as they age, and political issues that could impact them.

On Thursday March 9th Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth participated in the Media Tech Career Fair and spoke to students about the radio industry and about opportunities at I Heart Media DFW.

On March 11th KFXR and the I Heart Promotions team took part in the Annual Greenville Avenue St. Patrick's Day Parade. The event sponsored by the Dallas Mavericks and the Greenville Avenue Area Business Association is largest St. Patrick's Parade in the South and helps raise funds for the DISD College Scholarship Program for students in the Greenville Ave. area.

KFXR Donations

I Heart Media Dallas donated 8 tickets to the Supercross event at AT&T Stadium on Saturday February 25th to the Good Shepherd Catholic Church in Colleyville for their Super Casino Night that was held on February 11, 2023. The event raised funds for the church's community outreach to help the less fortunate in their area.

I Heart Media Dallas donated 5 Woodhouse Day Spa Certificates valued at \$100 each and 15 Epic Waters Waterpark tickets valued at \$36.69 each, as well as a Fender Squier Stratocaster signed by Gavin Rossdale of Bush valued at \$500 and a Remo Feberskyn 3 tamborine signed by members of Evanescence, Chevelle, Halestorm, Candlebox, Aranda and Hell Yeah (including the signature of the late Vinnie Paul) valued at \$2,000 to the Grant Halliburton Foundation which helps with mental health awareness and suicide prevention for young people. The items were part of the silent auction for the charity's Beacon of Hope Luncheon which was held on Tuesday, March 7th at the Omni Hotel in Dallas.

I Heart Media Dallas donated items for the 5th Annual Dan D. Fulgham Memorial Dinner presented by Urology Research and Education Foundation. The fund-raising

dinner/auction was held on Thursday, March 23, 2023, at the Frontiers of Flight Museum in Dallas, TX.

- **2 Tickets & 1 Parking Pass to Dallas Mavericks vs San Antonio Spurs, Sunday, April 9, 2023, 2:30pm (\$422)**
- **1 Dallas Mavericks Maxi Kleber Signed Swingman Jersey (\$580)**
- **1 Dallas Mavericks Maxi Kleber Signed Wilson Basketball (\$300)**
- **1 Dallas Mavericks Christian Wood Signed Swingman Jersey (\$580)**
- **1 Dallas Mavericks Christian Wood Signed Wilson Basketball (\$300)**