# KFXR Dallas, TX Quarterly Issues/Programs List Third Quarter, 2019 09/30/2019

KFXR Quarterly Issues/Programs List

July 1, 2019

To: I Heart Media Public File for KEGL, KDMX, KZPS, KDGE, KHKS and KFXR

From: Anna de Haro

Re: Issues & Programs Summary for July 1, 2019 through September 30, 2019

Below is a list of issues targeted for on-air coverage during the 3rd Quarter from July 1, 2019 through September 30, 2019. These issues have been ascertained to be of ongoing importance to the communities of Fort Worth and Dallas, Texas and the surrounding areas following a regional ascertainment meeting and after meeting with local community

leaders.

- 1) Local/National Economic Issues and Employment-related Issues
- 2) Education and School Issues
- 3) Public Health Issues
- 4) Child Welfare Issues
- 5) Drugs and Alcohol Abuse
- 6) Military Support Programs in North Texas
- 7) Community Involvement
- 8) Transportation and Traffic Issues
- 9) Crime and Violence
- 10) Terrorism and Homeland Security
- 11) Local Environment

KFXR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

• ECONOMY & EDUCATION ISSUES: ECONOMICS AND EDUCATION

• EDUCATION: STEM EDUCATION & MENTAL HEALTH

• EDUCATION & ECONOMY: EDUCATION AND ECONOMY

• HEALTH AND EDUCATION ISSUES: HEALTH ISSUES & VACCINATIONS

• SEXUAL ASSAULT: DALLAS AREA RAPE CRISIS CENTER

• **VETERANS SUPPORT:** (No issue/program description given.)

• WOMEN'S ISSUES: WOMEN'S ISSUES AND CHILD ABUSE PREVENTION

## Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
VETERANS SUPPORT	FISHER HOUSE 4TH JULY SEG 1	VETERANS SUPPORT	FISHER HOUSE	07/04/2019 02:01 PM	013:59
VETERANS SUPPORT	FISHER HOUSE 4TH JULY SEG 2	VETERANS SUPPORT	FISHER HOUSE	07/04/2019 02:19 PM	005:00
VETERANS SUPPORT	FISHER HOUSE 4TH JULY SEG 3	VETERANS SUPPORT	FISHER HOUSE	07/04/2019 02:31 PM	017:01
VETERANS SUPPORT	FISHER HOUSE 4TH JULY SEG 4	VETERANS SUPPORT	FISHER HOUSE	07/04/2019 02:53 PM	003:59
VETERANS SUPPORT	FISHER HOUSE 4TH JULY SEG 5	VETERANS SUPPORT	FISHER HOUSE	07/04/2019 03:01 PM	013:29
VETERANS SUPPORT	FISHER HOUSE 4TH JULY SEG 6	VETERANS SUPPORT	FISHER HOUSE	07/04/2019 03:19 PM	005:30
VETERANS	FISHER HOUSE	VETERANS	FISHER HOUSE	07/04/2019	014:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	4TH JULY SEG 7	SUPPORT		03:31 PM	
VETERANS	FISHER HOUSE 4TH JULY SEG 8	VETERANS SUPPORT	FISHER HOUSE	07/04/2019 03:52 PM	006:00
VETERANS	FISHER HOUSE 4TH JULY SEG 9	VETERANS SUPPORT	FISHER HOUSE	07/04/2019 04:01 PM	013:59
VETERANS	FISHER HOUSE 4TH JULY SEG 10	VETERANS SUPPORT	FISHER HOUSE	07/04/2019 04:20 PM	005:00
VETERANS	FISHER HOUSE 4TH JULY SEG 11	VETERANS SUPPORT	FISHER HOUSE	07/04/2019 04:31 PM	014:58
VETERANS	FISHER HOUSE 4TH JULY SEG 12	VETERANS SUPPORT	FISHER HOUSE	07/04/2019 04:51 PM	006:00
WOMEN'S ISSUES	SUNDAY MORNING MAGAZINE 7- 7-19	WOMEN'S ISSUES AND CHILD ABUSE PREVENTION	TEXAS WOMEN'S FOUNDATION	07/07/2019 08:00 AM	032:59
WOMEN'S ISSUES	SUNDAY MORNING MAGAZINE 7- 7-19	WOMEN'S ISSUES AND CHILD ABUSE PREVENTION	TEXAS WOMEN'S FOUNDATION	07/07/2019 10:26 AM	032:59
EDUCATION	SUNDAY MORNING MAGAZINE 7- 14-19	STEM EDUCATION & MENTAL HEALTH	FRONTIERS OF FLIGHT MUSEUM	07/14/2019 08:00 AM	031:02
EDUCATION	SUNDAY MORNING MAGAZINE 7- 14-19	STEM EDUCATION & MENTAL HEALTH	FRONTIERS OF FLIGHT MUSEUM	07/14/2019 10:28 AM	031:02
EDUCATION & ECONOMY	SUNDAY MORNING MAGAZINE 7- 21-19	EDUCATION AND ECONOMY	BACK TO SCHOOL CAMPAIGN	07/21/2019 08:00 AM	030:34
EDUCATION & ECONOMY	SUNDAY MORNING MAGAZINE 7- 21-19	EDUCATION AND ECONOMY	BACK TO SCHOOL CAMPAIGN	07/21/2019 10:28 AM	030:34
EDUCATION ISSUES	SUNDAY MORNING MAGAZINE 7- 28-19	HEALTH ISSUES & VACCINATIONS	AMERICAN CANCER SOCIETY	07/28/2019 08:00 AM	031:35

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION ISSUES	MORNING MAGAZINE 7- 28-19	VACCINATIONS	CANCER SOCIETY	10:27 AM	
ECONOMY & EDUCATION ISSUES	SUNDAY MORNING MAGAZINE 8- 4-19	ECONOMICS AND EDUCATION	FRIENDS OF CONSUMER FREEDOM	08/04/2019 08:00 AM	030:00
ECONOMY & EDUCATION ISSUES	SUNDAY MORNING MAGAZINE 8- 4-19	ECONOMICS AND EDUCATION	FRIENDS OF CONSUMER FREEDOM	08/04/2019 10:29 AM	030:00
SEXUAL ASSAULT	SUNDAY MORNING MAGAZINE 8- 11-19	DALLAS AREA RAPE CRISIS CENTER	DALLAS AREA RAPE CRISIS CNTR	08/11/2019 08:00 AM	030:30
SEXUAL ASSAULT	SUNDAY MORNING MAGAZINE 8- 11-19	DALLAS AREA RAPE CRISIS CENTER	DALLAS AREA RAPE CRISIS CNTR	08/11/2019 10:29 AM	030:30
SEXUAL ASSAULT	SUNDAY MORNING MAGAZINE 8- 11-19	DALLAS AREA RAPE CRISIS CENTER	DALLAS AREA RAPE CRISIS CNTR	08/11/2019 08:29 PM	030:30

\*\*\*\*\*THIS REPORT FROM NEXGEN SHOWS THAT ALL PUBLIC AFFAIRS PROGRAMS RAN BETWEEN JULY AND SEPTEMBER\*\*\*\*\*\*

Spot Frequency Report for Specific Spot Number

From: 07/01/2019 To: 09/30/2019

KFXR-AM

Air Date Length	Air Time Played	Spot Number ISCI Code	Spot T	itle		
07/07/2019 32:59.110	08:00:14	0491030-005	SUNDAY	MORNING	MAGAZINE	7-7-19
07/07/2019 32:59.110		0491030-005	SUNDAY	MORNING	MAGAZINE	7-7-19
07/14/2019 31:02.710	08:00:21 3	0491030-010	SUNDAY	MORNING	MAGAZINE	7-14-19
07/14/2019 31:02.710		0491030-010	SUNDAY	MORNING	MAGAZINE	7-14-19
07/21/2019 30:34.050	08:00:14	0491030-018	SUNDAY	MORNING	MAGAZINE	7-21-19
07/21/2019 30:34.050	10:29:00	0491030-018	SUNDAY	MORNING	MAGAZINE	7-21-19
07/28/2019 31:35.100	•	0491030-011	SUNDAY	MORNING	MAGAZINE	7-28-19
07/28/2019 31:35.100	,	0491030-011	SUNDAY	MORNING	MAGAZINE	7-28-19
08/04/2019 30:00.610	· ·	0491030-002	SUNDAY	MORNING	MAGAZINE	8-4-19

08/04/2019 30:00.610	10:29:32 10	0491030-002	SUNDAY	MORNING	MAGAZINE	8-4-19
08/11/2019 30:30.890		0491030-006	SUNDAY	MORNING	MAGAZINE	8-11-19
08/11/2019 30:30.890		0491030-006	SUNDAY	MORNING	MAGAZINE	8-11-19
08/11/2019 30:30.890		0491030-006	SUNDAY	MORNING	MAGAZINE	8-11-19
08/18/2019 31:27.570		0491030-013	SUNDAY	MORNING	MAGAZINE	8-18-19
08/18/2019 31:27.570		0491030-013	SUNDAY	MORNING	MAGAZINE	8-18-19
08/25/2019 30:54.630	-	0491030-012	SUNDAY	MORNING	MAGAZINE	8-25-19
08/25/2019	10:28:41	0491030-012	SUNDAY	MORNING	MAGAZINE	8-25-19
30:54.630 09/01/2019		0491030-014	SUNDAY	MORNING	MAGAZINE	9-1-19
30:46.850 09/01/2019		0491030-014	SUNDAY	MORNING	MAGAZINE	9-1-19
30:46.850 09/08/2019		0491030-015	SUNDAY	MORNING	MAGAZINE	9-8-19
28:40.020 09/15/2019		0491030-001	SUNDAY	MORNING	MAGAZINE	9-15-19
31:12.840 09/15/2019		0491030-001	SUNDAY	MORNING	MAGAZINE	9-15-19
31:12.840 09/22/2019		0491030-003	SUNDAY	MORNING	MAGAZINE	9-22-19
31:32.830 09/22/2019		0491030-003	SUNDAY	MORNING	MAGAZINE	9-22-19
31:32.830 09/29/2019	24 08:00:14	0491030-004	SUNDAY	MORNING	MAGAZINE	9-29-19
32:38.340 09/29/2019	25 10:26:53	0491030-004	SUNDAY	MORNING	MAGAZINE	9-29-19
32:38.340	26					

#### PUBLIC AFFAIRS PROGRAMS FOR 3<sup>rd</sup> QUARTER 2019 More Detailed Information about the Public Affairs Programs

July 1, 2019 through September 30, 2019

"Sunday Morning Magazine" cart #491030

July 7, 2019

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues: Women's Rights, Voting Rights and Child Welfare Issues

Guests: Roslyn Dawson Thompson the CEO of the Texas Women's Foundation and Kathleen LaValle with Dallas CASA. Topic: The Texas Women's Foundation, a nonprofit that is committed to advancing economic security and leadership opportunities for women and girls in North Texas recently launched the "Count Her In" campaign aimed at registering people to vote but focusing on women's rights. Roslyn talked about how the nonprofit presses for progress on issues that affect women like equitable pay, safe work environment, health care and child care and leadership roles for women. We talked about the programs in place to help women and girls in North Texas and we talked about ways the community can help and why it is so important to lift women up in our community. Kathleen LaValle joined me for the last segment of the program to talk about the upcoming Parade of Playhouses that benefits Dallas CASA, Court Appointed Special Advocates. The event is taking place at North Park in Dallas from July 12th thru the 28th and people can buy raffle tickets to win one of the one of kind playhouses. The event raises funds for CASA but also raises awareness about the organization that helps children who are abused and neglected in our community. Kathleen also talked about the need for volunteers. Also during the program we promoted the Blue Guardian Foundation that helps the families of our fallen police officers since today marks the 3rd anniversary of the deadly rampage in downtown Dallas that claimed the lives of 5 Dallas police officers.

July 14, 2019 Aired 8am to 8:30am and 10:30am to 11am 30 minute program Issues:

Issues: Science, Technology, Engineering and Math Education, Space Exploration and Veterans Mental Health Issues Guests: Cheryl Sutterfield Jones the Executive Director of the Frontiers of Flight Museum and Nekima Horton the President and CEO of the Veterans Coalition of North Central Texas.

Topic: Coming up on Saturday, July 20th the nation will mark the 50th anniversary of the Moon Landing and here in North Texas the Fronties of Flight Museum will once again celebrate the anniversary with their annual Moon Day. The Frontiers of Flight Museum in Dallas is a nonprofit museum that focuses on educating the public on advances in flight and also the history of flight and also encourages STEM education. Cheryl Sutterfield Jones joined me to talk about the importance of the event and how families can have fun but also learn and we talked about the programs available at the museum for families and for schools throughout the year. For our next segment of the program Nekima Horton the President and CEO of the Veterans Coalion of North Central Texas joined me to talk about an upcoming mental health community forum for North Texas veterans. The forum titled Mind Games: The State of Veterans Mental Health will take place on July 28th and is free and open to the public. Nekima talked about the importance of this type of event so help erase the stigma surrounding mental health issues facing veterans but also letting families know that there is help and that they are not alone.

July 21, 2019

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues: Education and Economic Issues and Bullying Prevention and Mental Health Issues.

Guests: April Martin Nickels the Public Affairs Director for Kroger North Texas and Crystal Schanio with the Irving Independent School District and Rabbi Amy Weiss with Undies for Everyone

Topic: The end of summer is quickly approaching for North Texas students and with parents getting ready for their children to go back to school it is time once again for our Backpack Boosters School Supply Drive with Kroger. Crystal Schanio with the Irving Independent School District and April Martin Nickels with Kroger joined me to talk about "Backpack Boosters" for needy families in North Texas. Crystal talked about the importance of helping kids who may not be able to afford back to school supplies because their families are already barely making it month to month with rent, car insurance and buying groceries. She talked about the reality of what faces children today in low income zip codes and how these school supplies help the children focus on their education rather than their need. April Martin Nickels talked about outreach efforts by Kroger to help schools in North Texas and how communities and neighborhoods need to do their part to volunteer to help out their area school districts. We shared the ways that people can help lift up not just schools but communities as a whole since the future will depend on a welleducated workforce. Rabbi Amy Weiss joined me for the last portion of the program to talk about Undies for Everyone a nonprofit that provides new underwear for needy children going back to school. The nonprofit was founded by Rabbi Weiss and she will be on hand for the annual Mayor's Back To School Fair in Dallas on August 2<sup>nd</sup> handing out packets of new underwear to children in need. Rabbi Weiss says children living in poverty have enough to worry about that they need to have to worry about having clean underwear when they go to school and not only is this a self confidence booster but it helps out teachers who often times will spend their own money to help children in need in their classrooms. Rabbi Weiss talked about ways the community can help with underwear drives and by making monetary donations.

July 28, 2019

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues: Health Issues, Education, Economic Issues and Community Issues.

Guests: Dr. Erika Thompson and Assistant Professor at the School of Public Health at The University of North Texas, Letitia Thompson the Vice President for Cancer Control for the American Cancer Society and Patrick Mack a throat cancer survivor. Topic: It's back to school time and in an effort to raise awareness about the importance of making sure all students are up to date with their vaccinations ahead of school I was joined by Dr. Thompson, Letitia Thompson and Patrick Mack. Dr. Thompson talked about what all parents should know about vaccinations and the importance of separating fact from fiction when it comes to vaccines. We talked about the rise in cases of measles across the US and also the rise in cases of whooping cough and other preventable illnesses as more parents opt to not vaccinate putting children at risk. Letitia joined me to talk about the HPV vaccine which can prevent up to six forms of cancer and what parents need to know about this vaccine and why boys and girls should be vaccinated against the HPV virus. Patrick Mack who is a throat cancer survivor shared his story of contracting HPV and how that was what led to his throat cancer and how if he had been vaccinated he would have been protected. We also discussed the importance of sex ed with children so that they know the risks of contracting HPV.

August 4, 2019

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues: Economic Issues, Back to School Shopping and Financial Literacy.

Guest: Todd Mark the Executive Director for Friends of Consumer Freedom.

Topic: Since it is Back to School time and so many parents are heading out to do their back to school shopping I wanted to have Todd Mark with the nonprofit Friends of Consumer Freedom on the program to talk about tips on how to save money on back to school shopping especially with this coming week end being tax free week end. Todd Mark talked about how the nonprofit helps people budget, helps them get out of debt and helps them find their path to financial freedom. The nonprofit has free online courses on saving for a car, saving for a home, saving for college, best practices for paying off student debt, even classes for couples who are about to get married so that they can be on the same page when it comes to their finances. Financial troubles can come when you least expect them due to a job loss, an accident or a health issue so it is always good to know what to do when times are tough and know that there are resources to help navigate your way.

August 11, 2019

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues: Crime and Violence, Health Issues, Education and Mental Health.

Guest: Amy Jones the CEO of the Dallas Area Rape Crisis Center.

Topic: Campus Rape continues to be one of the top crimes and as parents get ready to send their children off to college I wanted to highlight the issue of rape to let survivors of rape know they are not alone but also to arm young men and women with the necessary information that they should know to prevent rapes by being upstanders and protecting one another from predators. Amy joined me to talk about the work that the Dallas Area Rape Crisis Center does to help victims of assault. We talked about their advocacy to get rape kits processed to get rapists off the streets and their advocacy to get victims believed. We also talked about the misconception that assaults are committed by strangers when the majority of rapes are committed by acquaintances which is why they often times go unreported. We talked about the shame that a survivor may feel and how the Rape Crisis Center helps them realize that they are not at fault and that there is no right way to navigate it. You can report if you want but if you don't want to that is okay but know that you are not alone and that you will find your way. We promoted the rape hotline not just for reporting a crime but for seeking mental health help.

August 18, 2019

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues: Education, Drop Out Prevention and Health Issues.

Guests: Lindsey Garner the President and CEO of Communities in Schools of Greater Tarrant County and Dr. Sherwood Brown with UT Southwestern School of Pschiatry.

Topic: It's the beginning of the school year and Lindsey Garner the President and CEO of Communities in Schools of Greater Tarrant County joined me to talk about the work that the nonprofit does in our area. Communities in Schools is the nation's leading drop out prevention program and works within the schools to identify students who are at risk in elementary school to make sure that those students do not fall through the cracks. Lindsey shared the services and programs offered to the schools and how they are able to succeed where other programs do not. For my next segment of the program I was joined by Dr. Sherwood Brown a professor of psychiatry at UT Southwestern to talk about a research student that he and his team are currently conducting in North Texas into menopausal depression. Dr. Brown talked about the importance of the research and how they are looking for people to volunteer to be part of the study that could lead to breakthrough treatments for menopausal depression and how it differs from other forms of depression.

August 25, 2019

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues: Community Involvement, Volunteering, Mental Health Issues, Bullying Prevention.

Guests: David Paine one of the founders of the nonprofit My Good Deed and 9-11 Day of Service and Vanita Halliburton the cofounder of the Grant Halliburton Foundation.

Topic: Coming up on September 11th the nation will once again mark yet another anniversary of the 9/11 attacks on the U.S and

as in years past My Good Deed encourages Americans young and old to do acts of service to remember those lost on September 11, 2001. September 11<sup>th</sup> is now a day of service and remembrance and David Paine joined me to talk about how we can all get involved and what sorts of acts of service people can do on September 11<sup>th</sup>. We also promoted the service project at the North Texas Food Bank which aims to pack more than a quarter million meals on September 11<sup>th</sup> to help those in need in our community. Vanita Halliburton joined me for the second portion of the program to talk about the upcoming When Life Hands you Teenagers conference in North Texas being presented by the Grant Halliburton Foundation, a nonprofit that focuses on mental health issues facing young people. The foundation offers programs to teach kids about bullying prevention, peer pressure and suicide prevention. The conference which is open to anyone that works with children will be held on September 25th and will talk about best practices to deal with teenagers who are angry, depressed, facing addiction or bullies and those who are being bullied also ways to educate students to be up standers who will stand up to bullies and protect those who are being picked on. We also talked about the other programs offered by the Grant Halliburton foundation throughout the year to help children and adolescents who are going thru mental health issues and the signs that parents should be on the lookout for if their child is going through a difficult time we talked about their outreach to schools and to youth groups as well

September 1, 2019

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues: Human Trafficking, Economic Issues, Education, Health Issues and Fighting Racism and Bigotry.

Guest: Kim Robinson the President and CEO of New Friends New Life.

Topic: Just last month a four year old North Carolina girl who had been missing for more than three weeks was found unhurt in a Lewisville home that was being investigated by the FBI for human trafficking and according to police the little girl had been given to a pimp by her mother. People in the neighborhood were in shock to find out that there was a human trafficking ring operating in their midst but unfortunately this is the state of human trafficking in our country with far to many traffickers hiding in plain site. Kim Robinson joined me to talk about the reality of human trafficking, what we should be on the lookout for, how we can help someone being trafficked and what we should know about victims of human trafficking. Kim also talked about the work that New Friends New Life does to help victims of human trafficking and their children and why we need to raise awareness of the issue. We also promoted the upcoming luncheon benefitting New Friends New Life that will be held October 11th and will featured Jada Pinkett Smith as the key note speaker.

September 8, 2019 Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues: Health Issues, Education and Community Involvement. Guest: Dr. Alisa Rich the CEO of Wipe Out Kids Cancer

Topic: The month of September is Pediatric Cancer Awareness Month and so today we are highlighting a nonprofit doing what it can to help families facing a pediatric cancer diagnosis and that agency is Wipe Out Kids Cancer. Dr. Alisa Rich joined me to talk about the services and programs that Wipe Out Kids Cancer offers to families but also how the nonprofit raises money for research in to pediatric cancers. It is estimated that every three minutes a family finds out that their child has been diagnosed with cancer and so research in to finding a cure is extremely important. Dr. Rich and I also promoted the upcoming Warrior Run 5k that will take place in Addison on September 21st.

September 15, 2019 Aired 8am to 8:30am and 10:30am to 11am 30 minute program

Issues: Health, Education and Economy

Guests: Dr. John Carlo the Chief Executive Officer of Prism Health of North Texas and Mary Pat Higgins the President and CEO of the Dallas Holocaust and Human Rights Museum.

Topic: This past week there was some amazing medical news about a possible breakthrough in a HIV vaccine and since our station is once again a presenting sponsor for the upcoming Lifewalk which will benefit Prism Health of North Texas and the work that they do here in North Texas to help those with HIV and AIDs I wanted to highlight the breakthrough as well as promote the upcoming walk. Dr. Carlo joined me to talk about the need for the entire community to understand that if you are

sexually active, if you are having unprotected sex you are at risk of HIV and AIDs. So many of those who are newly diagnosed never thought they were at risk because they thought that this is a gay person's disease not thinking that if a spouse strays or a partner cheats you are at risk. Dr. Carlo talked about the programs offered by Prsim Health and we promoted the upcoming Lifewalk which will take place Sunday, October 6th in Dallas. We also talked about the recent surge in STDs in North Texas more specifically syphilis and gonorrhea and the importance of educating youth about sexually transmitted diseases not just HIV and AIDs. For the second part of the program Mary Pat Higgins joined me for the second portion of the program to talk about the grand opening of the brand new Dallas Holocaust and Human Rights Museum. We talked about the recent spike in hate crimes against people of the Jewish faith and the importance of us all speaking up for one another and not letting hateful people feel that it is okay to say what they want. We talked about the exhibits at the museum and the speakers and the holocaust survivors who came to North Texas to make their home and who shared their story so that future generations would not live in a world of hate and how the fight continues.

September 22, 2019

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues: Education, Economic Issues, Immigration and Health Issues and Aging

Guests: Shana Harrison the Executive Director for the Aberg Center for Literacy and Leslie Ware, Lisa Fellers and Rebecca Smith with Lighthouse for the Blind Fort Worth.

Topic: The month of September is National Literacy Month. It is a time to encourage people to go to the library and to read. According to the US Department of Education it is estimated that almost 32 million adults in this country still can't read and so today we are highlighting the issue of literacy. Shana Harrison joined me to talk about the work that the Aberg Center for Literacy is doing in our area and how they are promoting educational issues with a multi-generational approach helping students and parents. Shana talked about the many programs they have including English classes for immigrants and for citizens, high school equivalency classes, early childhood and family literacy and Spanish language classes. We also talked about bringing illiteracy out from the shadows so that those who don't know how to read can get the help that they need. We talked about the economic impact that illiteracy has on our community and how we can lift the community up by helping those who are struggling who later become self-sufficient and are able to earn more and lift themselves up out of poverty. For the second portion of the program I was joined by representatives from Lighthouse for the Blind Fort Worth to talk about what they are doing to help those in our community facing vision issues. As our population ages more and more families are finding themselves with a loved one with vision problems. The Lighthouse for the Blind is the largest employer of people who are legally blind in our area and leslie Ware, Lisa Fellers and Rebecca Smith talked about the programs that help people adjust to their new normal if they have been newly diagnosed as legally blind. We talked about transportation services and technology services. We also talked about October 15th which is White Cane Day and which raises awareness about issues facing the blind in our communities.

September 29, 2019 Aired 8am to 8:30am and 10:30am to 11am 30 minute program

Issues: Education and Literacy and Immigration Issues.

Guests: Joy Donavan Brandon with the American Cancer Society, Kat Rogers a breast cancer survivor and volunteer and Joel Hughes a breast cancer survivor and Kit Sawyers the President of Klyde Warren Park Dallas.

Topic: It is the last Sunday of September and as we get ready for the month of October and Breast Cancer Awareness Month we wanted to highlight the work that the American Cancer Society does. This month we lost not only ABC journalist Cokie Robert to breast cancer at the age of 75 but also HGTV star Suzanne Wang who was 56 years old and who had battled breast cancer for years. Joy, Kat and Joel joined me to talk about the services and programs offered by the American Cancer Society here in North Texas including Look Good Feel Good and Reach to Recovery and Kat and Joel shared their own personal journey dealing with breast cancer and since Joel is a man he shared how he was blindsided since he thought breast cancer was a women's disease and not a disease that affected men and so he wanted men to know what to be on the look out for when it comes to changes in their bodies. We also promoted the upcoming Making Strides Against Breast Cancer Walk that will be taking place in Dallas on October 19th. For the second portion of the program I was joined by Kit Sawyers the President of Klyde Warren Park in Dallas a nonprofit park that has free family and educational programs throughout the year. Kit joined me to talk about the upcoming Park and Palate fundraiser which is Dallas' premiere food and wine festival and we talked about how the event benefits the maintenance of the park as well as the programs and how the park has helped develop a sense of community as families come out during the week and on weekends to enjoy activities and to spend time with one another.

# Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION		
(Insert network and/or syndicator-provided programs lists here.)						

## Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMAL RIGHTS & PROTECTION	ANIMAL RESCUE CRUSADERS	000:16	051
CHILD ABUSE PREVENTION	DALLAS CASA	000:16	001
CHILD ISSUES	BIG BROTHERS BIG SISTERS	000:31	002
CHILD ISSUES	TX DEPT OF HUMAN SERVICES	000:30	002
CHILD SAFETY	JONATHAN'S PLACE DALLAS	000:15	008
COMMUNITY INVOLVEMENT	9-11 DAY DOT ORG	000:16	055
CRIME AND LAW ENFORCEMENT	DALLAS AREA RAPE CRISIS CNTR	000:14	005
CRIME AND LAW ENFORCEMENT	NATL FOUND FOR CREDIT COUNSEL	000:30	002
CRIME AND LAW ENFORCEMENT	NATL FOUND FOR CREDIT COUNSEL	001:00	009
CRIME AND LAW ENFORCEMENT	TX DOT	000:30	012
CRIME AND LAW ENFORCEMENT	TX DOT	000:59	003
DISASTER RELIEF	PROJECT HOPE	000:30	001
DRUGS AND ALCOHOL	ADDICTION RESOURCE CENTER	000:30	002
DRUGS AND ALCOHOL	ADDICTION RESOURCE CENTER	000:58	002
DRUGS AND ALCOHOL	ALANON	000:16	053
DRUGS AND ALCOHOL	ALCOHOL AND DRUG RECOVERY	000:30	002
DRUGS AND ALCOHOL	NARCANON	000:28	004
DRUGS AND ALCOHOL	PARTNERSHIP AT DRUG FREE.ORG	000:20	007
DRUGS AND ALCOHOL	PARTNERSHIP AT DRUG FREE.ORG	000:30	002
DRUGS AND ALCOHOL	TX DOT	000:15	007
ECONOMIC AND HEALTH ISSUES	YMCA	000:15	013
ECONOMY	AD COUNCIL	000:30	002
ECONOMY	AMERICORP VISTA	000:30	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ECONOMY	FDIC	001:02	003
ECONOMY	HABITAT FOR HUMANITY	000:30	005
ECONOMY	MORTGAGE HELP NOW DOT ORG	001:00	030
ECONOMY	NATL FAIR HOUSING ALLIANCE	001:00	003
ECONOMY	NATL FOUND FINANCIAL ED	000:16	007
ECONOMY	NATL FOUND FINANCIAL ED	000:30	020
ECONOMY	NATL FOUND FINANCIAL ED	001:00	031
ECONOMY	NATL FOUND FOR CREDIT COUNSEL	000:30	003
ECONOMY	NATL FOUND FOR CREDIT COUNSEL	000:59	002
ECONOMY	NATL FOUND FOR CREDIT COUNSEL	001:00	003
ECONOMY	NORTH TEXAS FOOD BANK	000:13	051
ECONOMY	SCORE SMALL BUSINES ADMIN	000:30	003
ECONOMY	SCORE SMALL BUSINES ADMIN	001:00	001
ECONOMY & EDUCATION ISSUES	GOODWILL DFW	000:16	104
ECONOMY & EDUCATION ISSUES	UNITED TO LEARN	000:16	067
EDUCATION	DALLAS CAN	000:27	013
EDUCATION	DALLAS CAN	000:31	009
EDUCATION	DALLAS ISD	000:16	002
EDUCATION	DALLAS PUBLIC LIBRARY	000:16	007
EDUCATION	FEDERAL STUDENT AID	000:30	003
EDUCATION	FEDERAL STUDENT AID	001:00	002
EDUCATION	NATL EDUCATION ASSOCIATION	000:59	003
EDUCATION	SKILLS USA	001:00	003
EDUCATION & ECONOMY	KROGER BACK TO SCHOOL	000:16	139
ENVIROMENT	GREENER GADGETS DOT ORG	000:30	001
FAMILY ISSUES	CHURCH OF JESUS LATTER DAY	000:30	002
FAMILY ISSUES	CHURCH OF JESUS LATTER DAY	001:00	003
FAMILY ISSUES	US CONF OF CATHOLIC BISHOPS	000:30	001
FIGHTING WORLD POVERTY	BORGEN PROJECT	000:29	001
HEALTH ISSUE	AARP	000:30	002
HEALTH ISSUE	AD COUNCIL STROKE	000:30	001
HEALTH ISSUE	ALZHEIMER'S ASSOC NORTH TX	001:00	043
HEALTH ISSUE	AM ACADEMY OF ORTHOPEDICS	001:00	002
HEALTH ISSUE	AMERICAN HEART ASSOC N TX	000:30	002
HEALTH ISSUE	BONE MARROW REGISTRY	000:29	001
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH ISSUE	CONTACT CRISIS LINE	001:00	003
HEALTH ISSUE	DIABETES FOUNDATION OF TX	000:30	003
HEALTH ISSUE	DOCTORS WITHOUT BORDERS	000:30	002
HEALTH ISSUE	FOUND FIGHTING BLINDNESS	000:30	003
HEALTH ISSUE	HEALTH DEPARTMENT & CDC	000:30	001
HEALTH ISSUE	IN CASE OF EMERGENCY	000:31	002
HEALTH ISSUE	LEUKEMIA & LYMPHOMA SOCIETY	000:15	044
HEALTH ISSUE	LEUKEMIA & LYMPHOMA SOCIETY	000:59	003
HEALTH ISSUE	MATCHING DONORS DOT COM	000:30	007
HEALTH ISSUE	SOUTHWEST TRANPLANT OF TX	001:00	007
HEALTH ISSUE	ST. JUDE CHILDREN'S HOSP	000:15	026
HEALTH ISSUE	STAND UP TO CANCER	000:15	006
HEALTH ISSUE	STAND UP TO CANCER	000:18	001
HEALTH ISSUE	STAND UP TO CANCER	000:28	002
HEALTH ISSUE	STAND UP TO CANCER	000:30	001
HEALTH ISSUE	SUICIDE PREVENTION	000:59	016
HEALTH ISSUE	US DEPT OF HEALTH	001:00	031
LAW ENFORCEMENT OFFICERS	BLUE GUARDIAN FOUNDATION	000:15	009
MENTAL HEALTH	LIFEPATH SYSTEMS	000:17	107
MILITARY AND VETERANS	NATIONAL GUARD	000:30	014
MILITARY AND VETERANS	TEXAS NATIONAL GUARD	000:58	033
MILITARY SUPPORT	MARINES	000:29	034
MILITARY SUPPORT	MENTAL HEALTH AM GREATER DALL	000:30	002
MILITARY SUPPORT	NATIONAL GUARD	000:31	002
MILITARY SUPPORT	NATIONAL GUARD	000:59	001
MILITARY SUPPORT	US DEPT OF VETERANS AFFAIRS	000:29	025
MILITARY SUPPORT	US DEPT OF VETERANS AFFAIRS	000:59	061
MILITARY SUPPORT	US MARINES	000:29	005
MILITARY SUPPORT	USO	000:59	003
SAFETY INFORMATION	RED CROSS N.TX	000:30	030
SUPPORT FOR FIRST RESPONDERS	RUSS MARTIN FOUNDATION	000:19	015
SUPPORT FOR FIRST RESPONDERS	RUSS MARTIN FOUNDATION	000:20	056
TEEN PREGNANCY	ALLEY'S HOUSE	000:13	009
TERRORISM	DEPT OF HOMELAND SECURITY	000:30	044
TERRORISM	DEPT OF HOMELAND SECURITY	001:00	047
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
TRANSPORTATION	TX DOT	000:10	081
TRANSPORTATION	TX DOT	000:15	050
TRANSPORTATION	TX DOT	000:16	005
TRANSPORTATION	TX DOT	000:30	005
TRANSPORTATION	TX DOT	001:00	003
TRANSPORTATION	TX DOT	001:01	003
VETERANS SUPPORT	22 KILL - VET SUICIDE PREVENT	000:29	002
VETERANS SUPPORT	HOMES FOR OUR TROOPS	000:29	009
VETERANS SUPPORT	HOMES FOR OUR TROOPS	000:59	005
VETERANS SUPPORT	VETERANS COALITION OF NTX	000:16	034

### 1190 News / Traffic Reports / Weather Reports

#### 3rd Quarter 2019

3 minutes of Fox National News at the Top of the Hour Monday through Sunday

1 minute of Local News at :03 after the hour Monday thru Friday 5am to 7pm.

- 3 30 second Traffic Updates every hour between 5am and 10am Monday through Friday.
- 3 30 second Traffic Updates every hour between 11am and 1pm Monday through Friday
- 3 30 second Traffic Updates every hour between 3pm and 7pm Monday through Friday.
- 2 10 second Weather Updates every hour between 5am and 9am Monday through Sunday.
- 1 10 second Weather Update every hour between 9am and 3pm Monday through Sunday.
- 2 10 second Weather Updates every hour between 3pm and 7pm Monday through Sunday.

### KFXR Appearances and events for Non Profits

KFXR's Russ Martin Show hosts the non profit Paws in the City, an agency that aims to end the overpopulation, abuse, neglect of North Texas dogs and cats, every Friday for a segment that encourages animal adoptions.

On Friday, August 9th KFXR and the entire iHeartMedia Dallas cluster hosted a blood drive with Carter Blood Care. KFXR hosted the event after the deadly shootings in El Paso, Texas in which 22 people were killed by a North Texas man who drove all the way to El Paso to carry out the shooting specifically targeting Hispanics. After the shooting rampage Carter Blood Care sent blood to help out the victims depleting our blood supply here in North Texas. KDGE and I Heart hosted the blood drive to replenish the blood supply here in our area.

On Tuesday, August 27<sup>th</sup> Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth, toured Dallas CASA in downtown Dallas to get a firsthand look at how CASA, Court Appointed Special Advocates, help children who have been victimized in our community and who become part of the foster care system. Anna attended a training session with volunteers who will become CASA volunteers providing one on one assistance to a child in the foster care system.

On Wednesday, September 11<sup>th</sup>, the I Heart Media Dallas sales team and managers along with Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth volunteered with other North Texas organizations at the North Texas Food Bank as part of the 9-11 Day of Service Meal Pack. During our day of service project we packed over 250 thousand meals for needy families.

On Saturday, September 21<sup>st</sup>, Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth was on hand for the National Soccer Hall of Fame Induction ceremony at Toyota Stadium in Dallas and emceed the Induction Ceremony Concert featuring The Fray and One Republic and helped to promote the Dallas World Cup 2026 campaign which will hopefully bring the World Cup to North Texas giving a boost to the North Texas economy as well as promoting youth soccer and education programs in our area.

On Saturday, September 28<sup>th</sup> Anna de Haro the Public Affairs Director for I Heart Media Dallas/Fort Worth emceed the Take Steps Walk in Fort Worth at Trinity Park. The event benefitted the Crohns and Colitis Foundation of North Texas not only raising funds for the foundation but also raising awareness about the diseases that affect so many people, young and old, in North Texas. The event raised over 55 thousand dollars.