

KFXR
Dallas, TX
Quarterly Issues/Programs List
Fourth Quarter, 2020
04/16/2019
KFXR
Quarterly Issues/Programs List

KFXR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

October 1, 2020

To: I Heart Media Public File for KFXR

From: Anna de Haro

Re: Issues & Programs Summary for October 1, 2020 through December 31, 2020

Below is a list of issues targeted for on-air coverage during the 4th Quarter from October 1, 2020 through December 31, 2020. These issues have been ascertained to be of ongoing importance to the communities of Fort Worth and Dallas, Texas and the surrounding areas.

- 1) Coronavirus Pandemic & Health Issues**
- 2) Economic Issues**
- 3) Education and School Issues**
- 4) Child Welfare Issues**
- 5) Crime and Violence**
- 6) Housing Issues and Mortgage Crisis**
- 7) Drugs and Alcohol Abuse**
- 8) Transportation and Traffic Issues**
- 9) Racism and Discrimination**
- 10) Terrorism and Homeland Security**
- 11) Local Environment**

12) Community Involvement

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION AND LEARNING DIFFERENCES	SUNDAY MORNING MAGAZINE 10-4-20	SHELTON SCHOOL FOR DYSLEXIA	10/04/2020 8AM	028:48
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	REYNOLDS S VLADEK	10/04/2020 8:29AM	029:31
EDUCATION AND LEARNING DIFFERENCES	SUNDAY MORNING MAGAZINE 10-4-20	SHELTON SCHOOL FOR DYSLEXIA	10/04/2020 10:30AM	028:48
IMPACT OF CORONAVIRUS ON ARTS COMMUNITY IN NTX	SUNDAY MORNING MAGAZINE 10-11-20	TACA THE ARTS COMM ALLIANCE	10/11/2020 8AM	033:38
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	S. SHCAFFNER, J LEVINSON	10/11/2020 8:34AM	025:17
IMPACT OF CORONAVIRUS ON ARTS COMMUNITY IN NTX	SUNDAY MORNING MAGAZINE 10-11-20	TACA THE ARTS COMM ALLIANCE	10/11/2020 10:25AM	033:38
CHILD ABUSE PREVENTION	SUNDAY MORNING MAGAZINE 10-18-20	CHILDREN'S ADVOCACY CENTERS	10/18/2020 8AM	028:26
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	M Biblowit, J. Zogby	10/18/2020 8:30AM	029:29
CHILD ABUSE PREVENTION	SUNDAY MORNING MAGAZINE 10-18-20	CHILDREN'S ADVOCACY CENTERS	10/18/2020 10:31AM	028:26
CRIME AND VIOLENCE AND DOMESTIC VIOLENCE PREVENTION	SUNDAY MORNING MAGAZINE 10-25-20	THE FAMILY PLACE DALLAS	10/25/2020 8AM	029:33
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	DR J MONROE, A HAILEY	10/25/2020 8:30AM	029:29
CRIME AND VIOLENCE AND DOMESTIC VIOLENCE PREVENTION	SUNDAY MORNING MAGAZINE 10-25-20	THE FAMILY PLACE DALLAS	10/25/2020 10:30AM	029:33

ECONOMIC ISSUES AND IMPACT OF CORONAVIRUS PANDEMIC	SUNDAY MORNING MAGAZINE 11-8-20		SALVATION ARMY DFW	11/08/2020 8AM	029:43
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		Admiral T. McCreary, J Randel	11/08/2020 8:30AM	029:29
CRIME AND VIOLENCE	SUNDAY MORNING MAG FAMILY PLACE SEG 1		THE FAMILY PLACE DALLAS	11/08/2020 10AM	014:51
CRIME AND VIOLENCE	SUNDAY MORNING MAG FAMILY PLACE SEG 2		THE FAMILY PLACE DALLAS	11/08/2020 10:15AM	014:42
ECONOMIC ISSUES AND IMPACT OF CORONAVIRUS PANDEMIC	SUNDAY MORNING MAGAZINE 11-8-20		SALVATION ARMY DFW	11/08/2020 04:30 PM	029:43
ECONOMIC ISSUES, HEALTH AND EDUCATION	SUNDAY MORNING MAGAZINE 11-22-20		YMCA	11/22/2020 8AM	030:36
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		N Lewis G Fitzgerald J Leach	11/22/2020 8:30AM	028:32
ECONOMIC ISSUES, HEALTH AND EDUCATION	SUNDAY MORNING MAGAZINE 11-22-20		YMCA	11/22/2020 10:28AM	030:36
ECONOMIC ISSUES AND FOOD INSECURITY IN TIME OF CORONAVIRUS PANDEMIC	SUNDAY MORNING MAGAZINE 11-29-20		ANNA KURIAN NTFB	11/29/2020 8AM	029:04
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		DR ALI NOURI, J LUKE	11/29/2020 8:29AM	029:39
ECONOMIC ISSUES AND FOOD INSECURITY IN TIME OF CORONAVIRUS PANDEMIC	SUNDAY MORNING MAGAZINE 11-29-20		ANNA KURIAN NTFB	11/29/2020 10:30AM	029:04
ECONOMIC ISSUES AND HOUSING	SUNDAY MORNING MAGAZINE 12-6-20		HABITAT FOR HUMANITY	12/6/2020 8AM	28:54
ECONOMIC ISSUES AND HOUSING	SUNDAY MORNING MAGAZINE 12-6-20		HABITAT FOR HUMANITY	12/6/2020 10:30AM	28:54
ECONOMIC ISSUES AND HOMELESS CHILDREN	SUNDAY MORNING MAGAZINE 12-13-20		VOGEL ALCOVE	12/13/2020 8AM	029:49
IHEARTRADIO	IHEARTRADIO		Dr. J. S. Thomas	12/13/2020	029:16

COMMUNITIES: PUBLIC AFFAIRS SPECIAL	COMMUNITIES: PUBLIC AFFAIRS SPECIAL			8:30AM	
ECONOMIC ISSUES AND HOMELESS CHILDREN	SUNDAY MORNING MAGAZINE 12-13- 20		VOGEL ALCOVE	12/13/2020 10:30AM	029:49
CONVALESCENT PLASMA BLOOD DONATIONS	SUNDAY MORNING MAGAZINE 12-20- 20		CARTER BLOOD CARE	12/20/2020 8AM	029:18
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		DR S. HAHN, E.SAUBER- SCHATZ	12/20/2020 8:29AM	030:01
CONVALESCENT PLASMA BLOOD DONATIONS	SUNDAY MORNING MAGAZINE 12-20- 20		CARTER BLOOD CARE	12/20/2020 10:30AM	029:18
ECONOMIC ISSUES, HEALTH AND RACIAL EQUITY	SUNDAY MORNING MAGAZINE 12-27- 20		CITY SQUARE	12/27/2020 8AM AND 10:30AM	

***More Detailed Information
PUBLIC AFFAIRS PROGRAMS FOR 4th QUARTER 2020 KFXR

October 1, 2020 to December 31, 2020

“Sunday Morning Magazine” cart #50764

October 4, 2020

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues Covered: Education and Learning Differences and Teaching in the Age of Covid 19

Guests: Suzanne Stell the Executive Director of the Shelton School and Emma McNairy a senior at Shelton who has dyslexia..

Topic: October is Learning Differences Awareness Month and Suzanne joined me to talk about how Shelton leads the way nationally in helping students with learning differences from dyslexia to ADHD and she talked about how Covid 19 has changed the way educators work with kids with learning differences. Suzanne talked about the research that goes on at the lab at the school to find new ways of teaching students with learning differences at how their method of teaching those with learning differences is shared with public schools here in North Texas and throughout the country and also how families who have kids with learning differences can take part in seminars and classes to help their child even if that child does not go to Shelton. Emma McNairy a senior at Shelton talked about dealing with dyslexia, when she was diagnosed and how it has impacted her life. Suzanne talked about what all parents should know about signs of learning differences and the importance of early intervention so that students don't fall behind or begin to show signs of mental health issues because they feel less than when the truth is they just learn differently.

October 11, 2020

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues Covered: Economic Issues and Arts and Culture and Education

Guests: Jennifer Scripps the Director of the Office of Cultural Affairs for the City of Dallas and Terry Loftis the Executive Director of TACA, the Arts Community Alliance

Topic: The Coronavirus pandemic has had a huge impact on the economy across the country with businesses closing down because of the loss of revenue and with events like concerts and live theater productions on hold because of the pandemic arts organizations are among the hardest hit. Jennifer Scripps the Director of the Office of Cultural Affairs for the City of Dallas and Terry Loftis the Executive Director of TACA, the Arts Community Alliance, joined me to talk about the impact that Covid 19

has had on the North Texas Arts community and what is being done to help out nonprofits and other arts organizations. We talked about how arts organizations have adapted to showing art virtually and doing virtual concerts and plays and even drive thru art exhibits at city parking garages. We also talked about how the community has stepped up to help out. We talked about the importance of the arts not just to the economy of North Texas but also how the arts have helped people deal with the pandemic by allowing them to express themselves. The healing power of the arts has long been known especially for those undergoing trauma or dealing with loss. Jennifer and Terry also talked about the impact of the pandemic on arts education and what teachers are doing to make sure that their students still have access to music instruction, art instruction and theater.

October 18, 2020

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues Covered: Child Abuse Prevention

Guest: Lynn McLean the CEO of Children's Advocacy Center of Collin County.

Topic: Lynn McLean the CEO of the Children's Advocacy Center of Collin County joined me to talk about the upcoming virtual Teddy Bear Ride that will benefit the Children's Advocacy Center and their work with abused and neglected kids in Collin County. The ride will take place on Sunday, October 25th and unlike years past the number of participants is being limited because of the Coronavirus pandemic with other riders being asked to ride virtually and raise awareness and funds for the Advocacy Center. Lynn talked about the impact that the pandemic has had on the number of children being abused because children are being sheltered in abusive homes with no teachers or other outsiders having access to see signs of abuse who can help. Lynn also talked about what we can do during this time to make sure we are checking up on children and she talked about the work that the Advocacy Center does to help children and their families.

October 25, 2020

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues Covered: Crime Prevention, Economic Issues, and Domestic Violence Awareness

Guest: Paige Flink the Executive Director of the Family Place .

Topic: October is Domestic Violence Awareness Month and Paige joined me to talk about what we should all know about family violence the signs to be on the lookout for and the impact that this problem has on families and on our community and how the pandemic has only exacerbated the situation with victims being forced to shelter at home with their abuser. Paige talked about the work that the Family Place does to raise awareness about the issue of domestic violence but also to help the victims and their families. We talked about safety planning the abuse hotline and ways to help those who are being abused especially now that people are social distancing how to stay connected so that we can check in to make sure people are safe. We also talked about the Partners Card campaign which will raise funds for the Family Place's services and programs including their transitional living and emergency shelters. We also talked about the increase in dating violence among youth and the need for parents to understand that young women and men can also be the victims of domestic violence and the link between bullying and domestic violence.

November 1, 2020

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues Covered: Health Issues, premature birth and healthy babies and animal rights and protection.

Guests: Dr. Terry Major Kincade a local neonatologist and March of Dimes Board Member and Maura Davies the Vice President of Communications for the SPCA of Texas.

Topic: The month of November is National Prematurity Awareness Month. It is a time to reflect on the nearly 400 thousand babies born pre-term each year in the US and to raise awareness about what moms to be or even women thinking of becoming a mom can do to make sure that they have a healthy baby. Dr. Major Kincade joined me on the phone to talk about the work that the March of Dimes does to educate the public and to fund important research to end pre-term births. We talked about an upcoming online event being presented by the March of Dimes featuring experts on fertility and nutrition and also experts on grief to help those who have lost a baby. The event titled Millennials and Motherhood is aimed at educating women so that they know that they are not alone on the journey with the March of Dimes helping moms thru every stage of the pregnancy journey. We also talked about the research taking place and the advancements that have been made to help babies who are born premature. For the second segment of the program I was joined on the phone by Maura Davies the Vice President of Communications for the SPCA of Texas. The SPCA is gearing up for their annual Strut Your Mutt which is going virtual this year because of the Coronavirus pandemic and Maura talked about how people can get involved to not only raise awareness about animal rights and

protection issues but also raise funds for the work that the SPCA does. Since Christmas is right around the corner we also talked about the SPCA of Texas' Home for the Holidays event at North Park Center in Dallas that will try to find forever homes for dogs and cats and how the pandemic has forced them to limit the animals on site but people can see animals virtually. Maura also talked about what everyone should know before getting a pet and teaching responsibility and how to take care of an animal. We talked about the services and programs offered by the SPCA of Texas and how adoption of a pet through the SPCA works. We also talked about their work to raise awareness about spaying and neutering and we talked about their work to protect animals from neglect and abuse.

November 8, 2020

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues Covered: Economic Issues and Education and Veterans Issues

Guests: Major Todd Hawks one of the Co-Commanders of the Salvation Army DFW.

Topic: Major Todd Hawks with the Salvation Army North Texas joined me to talk about the issue of helping the needy this holiday season and why the programs offered by the Salvation Army are important especially during this time when the Coronavirus pandemic has left so many people without jobs and at the brink of losing their homes and how they help people get back on their feet. With the holidays right around the corner the Salvation Army has kicked off their biggest fundraisers of the year including the Red Kettle campaign which asks people to donate their change to help the needy and the Angel Tree program which provides holiday gifts for needy kids. This year because of the pandemic they have taken the campaigns virtual with just a few in person locations with the theme this year of Rescue Christmas. We talked about the many programs offered by the Salvation Army throughout the year not just during the holidays that help young people, veterans, the poor and homeless and senior citizens.

November 15, 2020

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues Covered: Economic Issues and Health Issues

Guest: Jill Cumnock the CEO of the Ronald McDonald House of Dallas.

Topic: Jill Cumnock with the Ronald McDonald House of Dallas joined me to talk about the Trains at North Park which benefits the Ronald McDonald House. The Trains at North Park are up and running through January 3rd and Jill talked about what people can expect this year and the changes made to accommodate social distancing in an effort to keep everyone safe from the Coronavirus. Jill also talked about the work that the Ronald McDonald House does as a home away from home for families who have a child being treated at one of our many children's hospitals and how the house is able to economically help those families who are already spending so much money on their child's healthcare. We talked about how the house has adapted to the pandemic and how the community can help now that they are not allowed to go into the home to prepare meals for the residents as they have done in the past. This means that the house is having to spend more on meals and also cleaning supplies and how they have had to limit the number of families they can help so as to keep the house safe from the virus.. We also talked about the scholarship program they have set up for children who have spent time at the Ronald McDonald House and their siblings so that they can go to college and we talked about the many volunteer opportunities and the ways that the community can help.

November 22, 2020

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues Covered: Health Issues, Economic Issues and Education.

Guests: Giselle Patterson the Executive Director of the T. Boone Pickens YMCA in Dallas and Tommy Saxon with Bikes for Mission Arlington.

Topic: It is the Sunday before Thanksgiving and an annual tradition for so many North Texas families is going virtual this year as a result of the Coronavirus pandemic and that is the Turkey Trot which benefits the YMCA. Giselle Patterson the Executive Director of the T. Boone Pickens YMCA in Dallas joined me on the phone to talk about the upcoming virtual Turkey Trot and how people can get involved to not only get out and exercise but also to raise money for the programs offered by the YMCA including their pandemic relief programs for children and families. Giselle talked about how the YMCA has been providing child care services to health care workers on the front lines here in North Texas in the fight against the Coronavirus since the pandemic began and we also talked about their food pantries that have been helping to feed families. We talked about how the pandemic

has changed the way they do their fitness classes and how many of their classes have had to go virtual including virtual CPR classes and virtual health education programs to help people dealing with Type 2 Diabetes. For the last segment of the program Tommy Saxon with Bikes for Mission Arlington joined me on the phone to talk about how they are getting ready for the holidays with a bike drive to give the children served by Mission Arlington a bike for Christmas. Tommy talked about the work that Mission Arlington has been doing during the pandemic to feed families and to help those who are struggling during the pandemic.

November 29, 2020

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues Covered: Economic Issues and Food Insecurity

Guests: Anna Kurian with the North Texas Food Bank and Iris Midler the founder of Chefs for Farmers.

Topic: This year more than ever as a result of the Coronavirus pandemic the face of hunger in North Texas has changed as more and more families wait for hours in lines for boxes of food. Anna Kurian joined me on the phone to talk about the increase in the number of people who are food insecure in our community as a result of the pandemic and she talked about what we can do to help out our local food pantries. We talked about how so many of the people seeking help this year were former donors who never thought that they would be in a position where they would need help from a food bank but because of the pandemic they have lost their jobs or they have had to take pay cuts and with their normal expenses they are not able to make ends meet. Iris Midler joined me for the last part of the program to talk about the upcoming Chefs for Farmers Wine and Food Festival which this year is raising funds to support those who work in the restaurant and hospitality industry which has been hit hard by the pandemic. The event will take place November 30th thru December 6th with virtual events and some in person events with limited seating so as to practice social distancing. Iris talked about the impact of the pandemic on chefs and farmers and those in the restaurant and hospitality industry and how people can help by buying tickets to the wine and food festival.

December 6, 2020

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues Covered: Economy, Housing, Education and Community Involvement

Guest: Joli Robinson the Vice President of Government Relations for the Dallas Area Habitat for Humanity.

Topic: With the holidays in full swing I wanted to highlight the work that Habitat for Humanity does to help families find their Home for the Holidays and how even during the pandemic Habitat has not stopped with their mission to help families. Jolie talked about how Habitat works and how the nonprofit is not a hand out but a hand up and how families must qualify for the homes and give of their time through sweat equity to build their home alongside Habitat volunteers. We talked about how the families are selected and we talked about their Homeownership Center that is open to everyone to help teach them about home ownership, mortgages, financial literacy classes and home upkeep. We also talked about the advocacy work that Habitat for Humanity does in cities and state governments to lobby for affordable housing and the economic impact that a lack of affordable housing can have on a community. We also talked about the volunteer opportunities for people in North Texas throughout the year and how volunteering at build sites has changed because of the pandemic.

December 13, 2020

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues Covered: Economy and Education and Child Safety.

Guests: Karen Hughes the President and CEO of Vogel Alcove a nonprofit that helps homeless children in our area.

Topic: Karen Hughes joined me to talk about the upcoming Day 1 DFW a benefit event that will be held January 1st at Main Event locations in North Texas with limited tickets being sold to make sure that families are safe during the pandemic and how they are also having virtual events for free online with a donation being requested to go towards the programs offered by Vogel Alcove. Vogel Alcove is a nonprofit that helps the youngest victims of poverty in North Texas, homeless children. Karen talked about all the fun activities that will take place at Day 1 DFW but also the importance of an event like this to raise awareness about the issue of homeless children since so many people think the homeless are alcoholics or drug addicts and don't think of the youngest victims and their families. Karen talked about the programs that Vogel has in place to help kids from infant to 15 and their families as well so that the parents can get on their feet and break the cycle of poverty. We talked about the importance of early education for homeless children and how the programs offer a mental safety net for the kids so that they can feel safe and loved and not afraid of their financial circumstances or feel less than other kids. We also talked about how the pandemic has impacted the children's mental health and how Vogel Alcove has stepped in to help the children with their physical and mental health needs.

December 20, 2020

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues Covered: Health Issues and Blood Donation and the Coronavirus

Guest: Linda Goelzer with Carter Blood Care

Topic: With Christmas coming up in five days the focus of the program today was giving the gift of life through blood donation. Linda Goelzer with Carter Blood Care joined me to talk about the impact that the pandemic has had on the local blood supply. Blood donations are down because people are afraid of the Coronavirus but also because the majority of blood drives are normally done at schools or offices and with so many students taking part in virtual learning environments and so many people working from home the number of blood drives have dwindled and yet the need for blood remains. Linda talked about the importance of giving blood and how one donation can save up to three lives and how during the holiday season the need for blood rises. We also talked about convalescent plasma donation to help those who are battling Coronavirus. We talked about who can donate and the process of donation and also how anyone who donates will get Covid 19 antibody testing.

December 27, 2020

Aired 8am to 8:30am and 10:30am to 11am

30 minute program

Issues Covered: Economic Issues, Education Issues, Housing and Racial Equity

Guest: Dr. John Siburt the President and COO of City Square.

Topic: As the year comes to a close I asked Dr. John Siburt the President and COO of City Square to join me since the nonprofit is on the front lines of helping people who are struggling in our community get back on their feet. City Square is all about fighting poverty with programs aimed at fighting the causes and effects of poverty thru service, advocacy and friendship. Those served by City Square are not referred to as clients but rather as neighbors with the premise that anyone can hit hard times and that neighbors help one another. City Squares programs fall under four categories including programs aimed at hunger, health, housing and hope. We talked about their Covid 19 Response Fund and we also talked about their work towards racial equity and social justice and the educational programs that they have in place to fight prejudice and how they work with police and city governments to find a solution to the problems that were brought to the forefront this year as a result of the death of George Floyd in Minnesota at the end of May. Dr. Siburt talked about ways the community can help and why it is important for us to all have a hand in battling poverty to lift up our entire community.

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CARTER BLOOD CARE HOLIDAY	CARTER BLOOD CARE	000:18	118
DALLAS YMCA TURKEY TROT	YMCA	000:16	53
DALLAS YMCA TURKEY TROT 2	YMCA	000:15	46
DALLAS YMCA TURKEY TROT 3	YMCA	000:16	39
DAY 1 DFW VOGEL ALCOVE	VOGEL ALCOVE	000:18	91
FAMILY PLACE PARTNERS CARD	THE FAMILY PLACE DALLAS	000:18	111
MASK UP NORTH TEXAS	CITY OF FORT WORTH	000:15	75
MASK UP NORTH TEXAS 30	CITY OF FORT WORTH	000:30	55

PSA 22 KILL - SUICIDE PREVENTION	22 KILL - VET SUICIDE PREVENT	000:29	3
PSA ADDICTION RESOURCE CENTER	ADDICTION RESOURCE CENTER	000:30	7
PSA ADDICTION RESOURCE CENTER 60	ADDICTION RESOURCE CENTER	000:58	12
PSA AL A NON 15	ALANON	000:15	6
PSA ALZHEIMERS	ALZHEIMER'S ASSOC NORTH TX	000:59	1
PSA AMERICAN LUNG ASSOC/QUIT SMOKING	AMERICAN LUNG ASSOCIATION	000:59	8
PSA AURORA'S AREA 3 ART EXHIBIT	TACA THE ARTS COMM ALLIANCE	000:15	83
PSA AURORA'S AREA 3 ART EXHIBIT	TACA THE ARTS COMM ALLIANCE	000:20	54
PSA AUTISM SPEAKS WALK	AUTISM SPEAKS	000:14	3
PSA BETTER BUSINESS BUREAU SMALL BUSINESS	BETTER BUSINESS BUREAU	000:29	64
PSA BIG BROTHERS BIG SISTERS	BIG BROTHERS BIG SISTERS	000:30	4
PSA BONE MARROW REGISTRY	BONE MARROW REGISTRY	000:29	2
PSA CARTER BLOOD CARE HOLIDAY	CARTER BLOOD CARE	000:17	41
PSA CIVIC ALLIANCE VOTE	CIVIC ALLIANCE DOT COM	000:29	7
PSA CORONAVIRUS CHARITY SCAMS	BETTER BUSINESS BUREAU	000:15	20
PSA HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:29	2
PSA HOMELAND SECURITY	DEPT OF HOMELAND SECURITY	001:00	11
PSA HOMES FOR OUR TROOPS 30	HOMES FOR OUR TROOPS	000:28	5
PSA IDENTITY THEFT	NATL FOUND FINANCIAL ED	000:29	2
PSA IDENTITY THEFT	NATL FOUND FINANCIAL ED	000:59	65
PSA LIFEWALK VIRTUAL 2020	PRISM HEALTH NTX DOT ORG	000:17	28
PSA NATIONAL COUNCIL ON AGING	NATL COUNCIL ON AGING	001:00	6
PSA NATIONAL GUARD 60 COVID	NATIONAL GUARD	000:58	185
PSA NATIONAL GUARD 60 COVID	PSA NATIONAL GUARD 60 COVID	000:58	1
PSA NATIONAL GUARD COVID 19	NATIONAL GUARD	000:28	3
PSA NATL INSURANCE CRIME BUREAU TOWING SCAMS	NATL INSURANCE CRIME BUREAU	000:45	2
PSA SUICIDE PREVENTION 2	SUICIDE PREVENTION	000:59	1
PSA TAKE STEPS CROHNS & COLITIS	CROHNS AND COLITIS FOUND NTX	000:14	37
PSA TEDDY BEAR RIDE	COLLIN COUNTY CHILD ADVOCACY	000:17	53
PSA TEXAS NATIONAL GUARD	TEXAS NATIONAL GUARD	000:58	34
PSA US MARINES	US MARINES	000:28	42
PSA VETERANS AFFAIRS 30	US DEPT OF VETERANS AFFAIRS	000:29	10
PSA VOTING MISINFORMATION	CIVIC ALLIANCE DOT COM	000:27	11
PSA WALK TO END ALZHEIMERS	ALZHEIMER'S ASSOC NORTH TX	000:17	83
PSA/SURGEON GENERAL 3WS COVID/HOLIDAY	DEPT OF HEALTH & HUMAN SERVIC	000:29	1
PSA/SURGEON GENERAL 3WS COVID/HOLIDAY	UNCF	000:29	1
PSA/UNCF-HBCU DONATION	UNCF	000:29	2
SALVATION ARMY DFW	YMCA	000:17	123
SPCA OF TEXAS	SPCA OF TEXAS	000:18	61
TRAINS AT NORTH PARK CENTER	RONALD MCDONALD HOUSE DALLAS	000:10	167

1190 News / Traffic Reports / Weather Reports

4th Quarter 2020

3 minutes of Fox National News at the Top of the Hour Monday through Sunday

1 minute of Local News at :03 after the hour Monday thru Friday 5am to 7pm.

3 - 30 second Traffic Updates every hour between 5am and 10am Monday through Friday.

3 – 30 second Traffic Updates every hour between 11am and 1pm Monday through Friday

3 - 30 second Traffic Updates every hour between 3pm and 7pm Monday through Friday.

2 - 10 second Weather Updates every hour between 5am and 9am Monday through Sunday.

1 - 10 second Weather Update every hour between 9am and 3pm Monday through Sunday.

2 – 10 second Weather Updates every hour between 3pm and 7pm Monday through Sunday.

KFXR Appearances and events for Non Profits

KFXR's Russ Martin Show hosts the non profit Paws in the City, an agency that aims to end the overpopulation, abuse, neglect of North Texas dogs and cats, every Friday for a segment that encourages animal adoptions.

October 18th – KFXR supported the Virtual Take Steps Walk supporting the Crohn's and Colitis Foundation to help raise funds for the non-profit. KFXR supported with on-air PSAs, inclusion in social posts and on the station website and I Heart Dallas Public Affairs Director Anna de Haro served as the emcee of the virtual Take Steps Walk.

October 30th through November 8th -- KFXR Supported the Partners Card Campaign which raises funds for the Family Place, a nonprofit that helps victims

of domestic violence and their families. KFXR supported with on-air PSAs, inclusion in social posts and on the station website.

November 12th I Heart Dallas Public Affairs Director Anna de Haro served as the moderator for the March of Dimes It Starts with Mom Virtual Seminar which took place from 4pm to 5pm. Panelists included Dr. Terri Major-Kincade a neonatologist, Dr. Kristin Lasseter a Reproductive Psychiatrist, Katie Goldberg a nutritionist and Dr. Robert Kaufmann a Fertility Specialist.

November 20th through November 29th - KFXR was one of the radio sponsors for the 53rd Annual YMCA Dallas Turkey Trot which benefitted the YMCAs of North Texas. KFXR supported with on-air PSAs, inclusion in social posts and on the station website.

December – KFXR Supported Mayor Betsy Price’s “Yall wear a Mask” campaign to help slow/stop the spread of the novel coronavirus and supported with social media posts and on-air PSAs.