

KFXR
Dallas, TX
Quarterly Issues/Programs List
Third Quarter, 2021
04/16/2019
KFXR
Quarterly Issues/Programs List

KFXR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

July 1, 2021

To: I Heart Media Public File for KFXR

From: Anna de Haro

Re: Issues & Programs Summary for July 1, 2021 through September 30, 2021

Below is a list of issues targeted for on-air coverage during the 3rd Quarter from July 1, 2021 through September 30, 2021. These issues have been ascertained to be of ongoing importance to the communities of Fort Worth and Dallas, Texas and the surrounding areas following a regional ascertainment meeting and after meeting with local community leaders.

- 1) Coronavirus - - The Delta Variant/Public&Health Issues**
- 2) Local/National Economic Issues and Employment-related Issues**
- 3) Education and School Issues**
- 4) Child Welfare Issues**
- 5) Drugs and Alcohol Abuse**
- 6) Crime and Violence**
- 7) Community Involvement**
- 8) Racial Tensions**
- 9) Housing Issues**
- 10) Terrorism and Homeland Security**
- 11) Local Environment**

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|---|---|--------------------------|------------------------|-----------------|
| CRIME AND EDUCATION | SUNDAY MORNING MAGAZINE 7-4-21 | COMMUNITY POLICING AND RISE IN CRIME RATE | DR. ALEX DEL CARMEN | 07/04/2021 10:00 AM | 029:19 |
| Public Health, Race Relations | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | O. NEIL, M. HILLMAN | 07/04/2021 10:30 AM | 029:48 |
| MILITARY AND VETERANS | FISHER HOUSE SEG 1 JULY 4TH | HELP FOR MILITARY AND VETERANS | FISHER HOUSE | 07/04/2021 08:05 PM | 013:27 |
| MILITARY AND VETERANS | FISHER HOUSE SEG 2 JULY 4TH | HELP FOR MILITARY AND VETERANS | FISHER HOUSE | 07/04/2021 08:22 PM | 003:38 |
| MILITARY AND VETERANS | FISHER HOUSE SEG 3 JULY 4TH | HELP FOR MILITARY AND VETERANS | FISHER HOUSE | 07/04/2021 08:30 PM | 016:18 |
| MILITARY AND VETERANS | FISHER HOUSE SEG 4 JULY 4TH | HELP FOR MILITARY AND VETERANS | FISHER HOUSE | 07/04/2021 08:50 PM | 006:39 |
| EDUCATION | SUNDAY MORNING MAGAZINE 7-11-21 | PEROT MUSEUM OF NATURE AND SCIENCE | PEROT MUSEUM | 07/11/2021 10:00 AM | 029:59 |
| Public Health, Public Safety | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | P. KLOTZBAUGH, S. BOWEN | 07/11/2021 10:30 AM | 028:15 |
| EDUCATION | SUNDAY MORNING MAGAZINE 7-18-21 | EDUCATION AND ECONOMIC ISSUES | BACK TO SCHOOL CAMPAIGN | 07/18/2021 10:00 AM | 028:13 |
| Public Health, Public Safety | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | DR NERURKAR R TOBACOWALA | 07/18/2021 10:28 AM | 029:50 |
| DRUGS AND ALCOHOL | SUNDAY MORNING MAGAZINE 7-25-21 | ALCOHOL AND SUBSTANCE ABUSE AND RECOVERY | NEXUS RECOVERY CENTER | 07/25/2021 10:00 AM | 029:22 |
| Public Health, | IHEARTRADIO | Focus on the biggest | J. ALLEN, B. | 07/25/2021 | 029:53 |

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|---------------------------------|--|---|-----------------------------------|------------------------|--------|
| Public Safety | COMMUNITIES: PUBLIC AFFAIRS SPECIAL | issues impacting this week | LATELL, E.SANTOS | 10:29 AM | |
| ECONOMY & HOUSING | SUNDAY MORNING MAGAZINE 6-27- 21 | ECONOMIC ISSUES AND HOUSING MARKET | FRIENDS OF CONSUMER FREEDOM | 08/01/2021 10:00 AM | 028:45 |
| Public Health, Public Safety | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. V. Murthy, R. Lewis | 08/01/2021 10:29 AM | 029:46 |
| MENTAL HEALTH | SUNDAY MORNING MAGAZINE 8-1-21 | MENTAL HEALTH AND EDUCATION | READING PARTNERS DOT ORG | 08/08/2021 10:00 AM | 029:46 |
| Public Health, Public Safety | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. J. Brooks, A. Lerner | 08/08/2021 10:30 AM | 029:29 |
| EDUCATION | SUNDAY MORNING MAGAZINE 8-15- 21 | EDUCATION AND ECONOMIC ISSUES | COMMUNITIES IN SCHOOLS N.TX | 08/15/2021 10:00 AM | 029:25 |
| Public Health & Safety | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. R. Villanueva, Dr. D. Dye | 08/15/2021 10:30 AM | 029:49 |
| EDUCATION | SUNDAY MORNING MAGAZINE 8-22- 21 | EDUCATION ISSUES AND COMMUNITY INVOLVEMENT | State Fair of Texas | 08/22/2021 10:00 AM | 029:09 |
| Public Health & Safety | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. Thomas & S. Raviv. | 08/22/2021 10:29 AM | 029:47 |
| MENTAL HEALTH | SUNDAY MORNING MAGAZINE 8-29- 21 | MENTAL HEALTH ISSUES | GRANT HALLIBURTON FOUND | 08/29/2021 10:00 AM | 028:26 |
| Public Health & Safety | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. L. Weather, D. Lyon | 08/29/2021 10:29 AM | 029:47 |
| COMMUNITY INVOLVEMENT | SUNDAY MORNING MAGAZINE 9-5-21 | AMERICAN RED CROSS AND 9/11 DAY OF SERVICE | 9/11 NATIONAL DAY OF SERVICE | 09/05/2021 10:00 AM | 030:25 |
| Public Health & Safety | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | C. Jones, B. Solish | 09/05/2021 10:31 AM | 028:45 |
| Patriotism, Mental | IHEARTRADIO | Focus on the biggest | E. Duran, T. Clarke, | 09/12/2021 | 028:49 |

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|-----------------------------------|--|---|----------------------------------|------------------------|--------|
| Health, Re | COMMUNITIES: PUBLIC AFFAIRS SPECIAL | issues impacting this week | S. Sonst | 10:00 AM | |
| MENTAL HEALTH | SUNDAY MORNING MAGAZINE 8-29- 21 | MENTAL HEALTH ISSUES | GRANT HALLIBURTON FOUND | 09/12/2021 10:29 AM | 028:26 |
| HEALTH ISSUE | SUNDAY MORNING MAGAZINE 9-19- 21 | HEALTH ISSUES | PRISM HEALTH NTX DOT ORG | 09/19/2021 10:00 AM | 028:37 |
| Personal Health, Mental Healt | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | L. Skinner, G. Greene | 09/19/2021 10:29 AM | 029:46 |
| HEALTH AND EDUCATION ISSUES | SUNDAY MORNING MAGAZINE 9-26- 21 | HEALTH ISSUE AND EDUCATION | ALZHEIMER'S ASSOC NORTH TX | 09/26/2021 10:00 AM | 028:43 |
| Personal Health, Mental Healt | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. D. Bianchi, Dr. C. Jones, | 09/26/2021 10:29 AM | 029:46 |

PUBLIC AFFAIRS PROGRAMS FOR 3rd QUARTER 2021 FOR KFXR
More Detailed Information about the Public Affairs Programs

July 1, 2021 through September 30, 2021

“Sunday Morning Magazine” cart #50764

July 4, 2021

Aired 10am to 10:30am

30 minute program

Issues: Crime and Violence and Law Enforcement

Guest: Dr. Alex Del Carmen an Associate Dean and Professor at the School of Criminology, Criminal Justice and Strategic Studies at Tarleton State University.

Topic: The crime rate in North Texas and across the United States is at record levels and some experts are blaming the pandemic and people finally getting out of lockdown and because they are hurting economically and mentally they are committing crimes. Other experts are blaming a shortage of officers at police departments. Dr. Del Carmen joined me to talk about the crime rate and how local law enforcement is dealing with the issues they are facing on the streets right now in North Texas and the changes made to police departments in the year since the racial and social justice marches following the death of George Floyd. Dr. Del Carmen helps train police officers and he talked about the issue of excessive force and active bystanders for law enforcement and we also talked about the anniversary of the deadly ambush in downtown Dallas that claimed the lives of four Dallas police officers and one DART officer. Dr. Del Carmen also talked about his book Racial Profiling in Policing: Beyond the Basics.

July 11, 2021

Aired 10am to 10:30am

30 minute program

Issues: Education and the Economy and Child Abuse Awareness

Guests: Dr. Linda Silver the CEO of the Perot Museum of Nature and Science and Kathleen LaValle the President and CEO of Dallas CASA.

Topic: The Perot Museum of Nature and Science is expanding their community outreach to help students who are dealing with the pandemic learning slide on top of the usual summer slide and Dr. Silver joined me to talk about what all The Perot Museum is doing to engage students. Dr. Silver talked about the Tech Truck Fleet that goes into underserved communities in North Texas to teach children about science and takes the museum to families that may have never stepped foot in the museum. She talked about

what she is hearing from educators and families and how the museum and its website are stepping up to help fill the gap when it comes to STEM education. She talked about the programs that they have in place and the exhibitions that are currently being shown at the museum and their outdoor art installation. Kathleen La Valle with Dallas CASA joined me for the second part of the program to talk about the Parade of Playhouses at North Park Center in Dallas which will benefit Dallas CASA and their work to help abused and neglected children in North Texas. Kathleen talked about the spike in the number of abuse cases during lockdown and signs that people should be on the lookout for when it comes to children who may be abused or neglected. We talked about the need for CASA volunteers who can be advocates for children in foster care.

July 18, 2021

Aired 10am to 10:30am

30 minute program

Guests: April Martin Nickels the Public Affairs Director for Kroger North Texas and Crystal Scanio with the Irving Schools Foundation.

Topic: We are just a month away from students in North Texas going back to school and as families get ready to send kids back to either in person learning or online learning due to the Delta variant of the Coronavirus the need for back to school supplies is greater this year than last because so many families suffered economic hardships as a result of the pandemic. Crystal Schanio with the Irving Independent School District and April Martin Nickels with Kroger joined me to talk about our stations Back to School Supply Drive "Backpack Boosters" for needy families in North Texas. Crystal talked about the importance of helping kids who may not be able to afford back to school supplies because their families are already barely making it month to month with rent, car insurance and buying groceries due to the pandemic. She talked about the reality of what faces children today in low income zip codes and how these school supplies help the children focus on their education rather than their need. April Martin Nickels talked about outreach efforts by Kroger to help schools in North Texas and how communities and neighborhoods need to do their part to volunteer to help out their area school districts especially now that the economic state of our country has forced so many school districts to cut funding to programs. She also talked about Kroger's efforts during the pandemic to make sure that there were food essentials on the shelves and she talked about how this year's back to school supply drive is different than in years past because families are encouraged to donate online and to order groceries online as to limit their exposure to Covid 19.

July 25, 2021

Aired 10am to 10:30am

30 minute program

Issues: Alcohol and Drug Abuse and Recovery

Guest: Heather Ormand the CEO of Nexus Recovery Center.

Topic: This past week the Centers for Disease Control released new data showing that the number of people who died as a result of a drug overdose grew by 30 percent in 2020. The majority of experts blame the pandemic and the isolation it created as well as the more powerful drugs on the streets. Heather Orman the CEO of Nexus Recovery joined me to talk about drug and alcohol abuse and what families who have a loved one battling a substance use disorder should know. Heather shared her own personal journey as an alcoholic and as someone who is now ten years sober. She talked about the work that Nexus Recovery does to help women and women with children who are battling addiction and alcoholism. She spoke of their many programs and the impact that the pandemic had on people who are struggling with dependency on drugs and alcohol. We talked about where people who are battling demons like drugs or alcohol can turn and shared the SAMHSA Helpline as well as Nexus' website for people to seek out help for recovery.

August 1, 2021

Aired 10am to 10:30am

30 minute program

Issues: Coronavirus Pandemic and the Delta Variant and Public Health Issues

Guest: US Surgeon General Dr. V. Murthy R. Lewis

Topic: The Coronavirus continues to spread and the Delta Variant, which is more contagious, is wreaking havoc across the United States with cases Covid 19 surging. The U.S Surgeon General talked about the misconceptions that are keeping people from getting vaccinated and how this is now a pandemic of the unvaccinated. He talked about what everyone should know about the Delta variant and the need to continue to practice social distancing measures as well as wear a face mask to protect yourself and your loved ones.

August 8, 2021

Aired 10am to 10:30am

30 minute program

Issues: Mental Health Issues and Education and Literacy

Guests: Bonnie Cook the Executive Director of Mental Health America of Greater Dallas and Kimberly Benavides the Executive Director of Reading Partners North Texas.

Topic: Today is the last day of the Summer Olympics in Tokyo and although the games will be remembered for the many remarkable Gold Medal wins by Team USA for many the summer games will best be remembered for raising awareness of mental health issues following the withdrawal by Olympic Champion Simone Biles early in competition when she announced that she could not compete due to mental health reasons. Bonnie Cook joined me to talk about the importance of the moment and how Simone Biles speaking up not only raises awareness about the issue of mental health but also lets people know that it is okay to not be okay and to seek help. Bonnie talked about how mental health blocks that are not addressed can lead to suicide ideation and can send someone spiraling into a dark depression. We talked about the work that Mental Health America of Greater Dallas does and how the pandemic has affected their work and what they are seeing when it comes to people asking for help. According to Bonnie in 2019 they received 4,000 mental health screening requests and in 2020 they received over 39,000. Obviously the pandemic is weighing heavily on people's mental health and so taking mental health issues out of the shadows will hopefully help people. Kimberly Benavides with Reading Partners joined me to talk about their work in encouraging children Kindergarten to 3rd grade to read. We talked about their one on one tutoring and how they are helping kids who have fallen behind begin to read at grade level and beyond. We talked about the need for volunteers and the training process to become a Reading Partner.

August 15, 2021

Aired 10am to 10:30am

30 minute program

Issues: Education and Economy

Guest: Rachel Kreidler the Chief Development Officer for Communities in Schools of Greater Tarrant County

Topic: The school year has started and many education experts are concerned about the covid learning slide caused by students who did not do well in a remote learning environment during lockdown and so nonprofits that are focused on education issues here in North Texas are stepping up to help students who may fall through the cracks. Communities in Schools of Greater Tarrant County is part of a national drop out prevention network that helps students stay in school and stay on course to graduate. Rachel Kreidler talked about the work that the nonprofit does in the Tarrant County schools that they are based in and the impact that they make in the students' lives. We talked about the need here in North Texas and how the community can help and how schools can get a program in their district. According to statistics one in two students in North Texas are at risk of dropping out of school and that number could go up because of covid.

August 22, 2021

Aired 10am to 10:30am

30 minute program

Issues: Education, Economic Issues and Community Involvement.

Guest: Karissa Condoianis the Senior Vice President of Public Relations for the State Fair of Texas

Topic: The State Fair of Texas which last year was a drive thru event as a result of the covid 19 pandemic will be in person this year starting on September 24th but with safety protocols in place to keep people safe. Karissa Condoianis with the State Fair of Texas joined me to talk about the event which has been a Texas tradition since 1886 and which gives back to our community with scholarship programs and with food drives. Karissa talked about the impact on our local economy and what people can expect this year and we also highlighted the community work that the State Fair of Texas does from the Big Tex Urban Farms that provide fresh produce to people living around Fair Park and we talked about their education programs which last year went virtual and were such a success that they will once again offer virtual education courses for people to learn about agriculture and more. We talked about the annual State Fair food drive that collects food for the North Texas food drive during the fair.

August 29, 2021

Aired 10am to 10:30am

30 minute program

Issues: Mental Health Issues and Education

Guests: Amy Halliburton McCloskey the Director of Special Events for the Grant Halliburton Foundation and TJ Griffin the

Director of Communications for the Grant Halliburton Foundation.

Topic: As school begins again teachers and counselors are worried about their students mental health and one of the premiere nonprofits that deals with youth mental health is the Grant Halliburton Foundation and Amy and TJ from the foundation joined me to talk about what parents and educators need to know about mental health issues and what students may be facing in the new year after dealing with the lockdown and the pandemic and social isolation. Amy and TJ talked about the education programs that the Grant Halliburton has for school districts here in North Texas and we talked about the Hope Squad which enlists other students to help those students who are at risk thru a peer to peer program. We talked about the rise in suicide rates among young people and ways that the community can help prevent suicide by raising awareness and letting people know that there is help. We also talked about the upcoming When Life Hands you Teenagers Educational Conference which is aimed at anyone who works or lives with teens. The event will be help in person and virtually on September 29th.

September 5, 2021

Aired 10am to 10:30am

30 minute program

Issues: Community Involvement 9/11 Day of Service

Guest: Anita Foster with the Arlington Independent School District and longtime volunteer and advocate for the American Red Cross North Texas.

Topic: As we mark the 20th Anniversary of the 9/11 attacks on our country I wanted to highlight the work that the American Red Cross does especially since the Red Cross here in North Texas played such a critical role in the aftermath of the 9/11 attacks of 2001. Anita Foster who was the Communications Director for the American Red Cross in North Texas at the time and who now works for the Arlington Independent School District joined me to talk about how the Red Cross in Dallas became a communications command center after the Red Cross in Washington DC was not able to because of the attack on the Pentagon. Anita talked about how the Red Cross around the world mobilized to help families looking for loved ones and to help first responders' in the days after 9/11 who were at ground zero. Anita and I talked about 9/11 now being a National Day of Service and how we honor those who lost their lives by doing acts of service similar to what happened in the days following the attacks on our country. We talked about ways people can help in their community and I shared my own story of ending up in Gander, New Foundland and how the people of Gander opened up their homes to complete strangers showing how good can defeat evil.

September 12, 2021

Aired 10am to 10:30am

30 minute program

Issues: Homeland Security

Guests: Elvis Duran, Torie Clark the former Assistant Secretary of Defense for Public Affairs under Donald Rumsfeld, Shelli Sonstein and Donna Gibson the President of the Friends of Flight 93 National Memorial.

National 9/11 Day Program

Topic: Remembering 9/11 20 years after the attacks on our country.

September 19, 2021

Aired 10am to 10:30am

30 minute program

Issues: Health Issue and Education and the Delta Variant of Covid 19

Guest: Dr. John Carlo the CEO of Prism Health North Texas.

Topic: With the Delta variant of Covid 19 affecting more and more families in North Texas I wanted Dr. John Carlo with Prism Health North Texas to join me to talk about how we can protect ourselves from the variant and what he is seeing here in North Texas when it comes to the spike in cases of Covid 19. We also talked about how the Delta variant is impacting those with compromised immune systems like those with HIV and AIDS. Dr. Carlo talked about the work that Prism Health North Texas does to advance the health of North Texas thru education, research, prevention and personalized care. We also talked about the changes to the annual Lifewalk which benefits Prism Health North Texas and how the Delta variant has caused the nonprofit to pivot from an in person event to a virtual fund raiser to keep families safe. Dr. Carlo talked about the research that is going on for HIV and Aids and how the research done on the Covid 19 vaccine is helping to find breakthroughs for other health issues.

September 26, 2021
Aired 10am to 10:30am
30 minute program
Issues: Health Issue

Guest: Kathy Shockley with the Alzheimer's Association of North Texas.

Topic: The month of September is World Alzheimer's Month aimed at raising awareness about the disease that is affecting more and more Americans and as the Alzheimer's Association gears up for the annual Walk to End Alzheimer's which will take place in cities across the metroplex during the months of October and November I wanted to help promote the events as well as the work that the Alzheimer's Association does. Kathy Shockley joined me to talk about the upcoming walks and how people can get involved and she talked about how the event brings families together but also raises important funds for research and for the programs and services offered by the Association. We talked about the research breakthrough that occurred this summer with the first medication targeting Alzheimer's getting FDA approval and we talked about the helpline that helps families 24/7 free of charge if they are going thru something with a loved one who has Alzheimer's and dementia. We also talked about their support groups and their peer to peer help as well as their respite care.

National iHeartRadio Communities Public Affairs Show for 3rd Quarter 2021

Program airs on KFXR at 10:30am to 11am

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 09/24 – 09/26**

Guests & Topics:

- **Diana W. Bianchi, M.D., is the director of the Eunice Kennedy Shriver National Institute of Child Health and Human Development and head of the Prenatal Genomics and Therapy Section for the Medical Genetics Branch at NHGRI.** Dr. Bianchi talked about why is it important for pregnant women to get a COVID-19 vaccine and why could COVID-19 be more dangerous for pregnant women than for people who are not pregnant. She discussed the testing that was done to ensure that COVID-19 vaccines are safe for pregnant women and if the vaccine has any effect on the fertility of men and women.
- **Dr. Chris Jones, acting director of the Centers for Disease Control and Prevention's National Center for Injury Prevention and Control, and Dr. Loretta Jackson Brown, a lead communication specialist from the Division of Overdose Prevention which is within the Injury Center.** They talked about how substance abuse disorders are impacting Americans, especially since the beginning of the pandemic. Jones and Jackson Brown discussed how the CDC

is addressing the evolving opioid epidemic and how the Rx Awareness campaign is helping address overdoses and OUD.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 09/17 – 09/19**

Guests & Topics:

- **Lisa Skinner, behavioral expert in the field of Alzheimer's and author of, "Truth, Lies and Alzheimer's: Its Secret Faces"** talked about September 21st marking World Alzheimer's Day... A day to listen, learn and educate others about this devastating disease and how it impacts those battling it, loved ones or caretakers, and those to be diagnosed in the future. Skinner gave insight on some tools family members, spouses, children, and caregivers can use to effectively manage the symptoms of brain disease.
- **Grace Greene, a Gen Z research associate at Hopelab.** Greene discussed how Hopelab creates behavior-change technology to help teens and young adults live happier, healthier lives. Hopelab is focused on youth/young adult mental health and well-being. With back-to-school underway, Greene talked about why Hopelab is taking on teen vaping and the "Quit the Hit" Instagram Program.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 09/10 – 09/12**

Guests & Topics:

- **Elvis Duran Host of the Nationally Syndicated Elvis Duran Show** – Elvis relived his experience of being on-air as the September 11th attacks unfolded. He talked about how the last 20 years have impacted both history and New York.
- **Torie Clarke - Former Assistant Secretary of Defense for Public Affairs under Donald Rumsfeld** – A firsthand account of the September 11th attack on the Pentagon.
- **Q104.3's Shelli Sonstein - New York Morning Show Host & Host of the 9/11 Stories Podcast** – Sonstein combined stories of Port Authority Police Officer Will Jimeno and NYPD Detective Scott Strauss, one of the heroes who risked his life to save him.
- **Donna Gibson President of the Friends of Flight 93 National Memorial** – Remembering United Airlines Flight 93 and discussing the Shanksville, PA memorial.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

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To air: **Weekend of 09/03 – 09/05**

Guests & Topics:

- **Cristina Jones, CMO at Salesforce.org.** Jones discussed the social issues that have the potential to lift our community and improve the state of the world. She talked about the importance of leveraging technology, content, and brands to propel discussions for the greater good of society and how organizations are being challenged to move beyond crisis donations and forge partnerships to drive real and significant social impact.
- **Barb Solish Director of NAMI's Youth and Young Adult Initiatives.** Solish talked about the challenges for kids going back-to-school and the issues they will face with mental health. She offered some best practices for parents, teachers, and kids to deal with the 2021-2022 school year and how everyone can best support wellbeing and mental health.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 08/27 – 08/29**

Guests & Topics:

- **Dr. Leonard Weather, an OB-GYN in Louisiana and Immediate Past President of the National Medical Association.** Dr. Weather discussed the latest on COVID/the Delta variant. He provided information on the safety and efficacy of the vaccines, address hesitancy in the Black community, encouraged listeners to get vaccinated, and discussed the latest CDC recommendations on vaccinations for pregnant people. Dr. Weather also talked about the latest news on potential booster shots and vaccine enhancements.
- **David Loyn was an award-winning foreign correspondent for 30 years for the BBC and author *THE LONG WAR: The Inside Story of America and Afghanistan Since 9/11*.** Loyn has reported from such places as Moscow, Kosovo, Delhi, Kashmir, Sri Lanka, Iraq, and Kabul, and has covered every significant event in Afghanistan since 9/11. Loyn talked about his new book and discussed our relationship with Afghanistan, America's longest war, the latest news, and where we go from here now that the Taliban are back in power.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 08/20 – 08/22**

Guests & Topics:

- **Dr. Jody Thomas with the Meg Foundation is a licensed clinical psychologist, and specialist in pediatric medical illness and trauma.** The Meg Foundations' goal is to empower families with pain management strategies, skills, and support needed to prevent and reduce pain. Thomas discussed how needle anxiety may be a barrier to some people seeking the COVID-19 vaccination... research shows that a quarter of adults and 2/3 or similar of children have enough worry about getting shots that it affects their health care choices. Thomas talked about where needle fear comes from, why is this not talked about more, and what can be done to help people struggling with this issue. With back to school here, Dr. Thomas explained how needle fear is different for kids versus adults.
- **Shaun Raviv is a freelance journalist based in Atlanta.** Raviv has written features for Wired, Smithsonian, Deadspin, BuzzFeed, and The Washington Post. He is the host of new podcast Long Shot: The 250-Year Journey to the COVID-19 Vaccine. Raviv talked about the evolution of vaccines from the very first inoculators to the research, methods, people, and companies behind today's vaccines. Raviv explained his experience interviewing scientists, and vaccine creators and told us how his podcast deals with the facts, myths and legends behind vaccinations, with information from more than 1000 years ago.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 08/13 – 08/15**

Guests & Topics:

- **Dr. Rachel Villanueva - President of the National Medical Association.** Dr. Villanueva is a women's health expert and advocate who is committed to reproductive justice, health equity, workforce diversity, and disease prevention. Dr. Villanueva spoke about COVID's impact on the black community. She talked about how we all can lower COVID-19 infections with vaccinations and masks. Villanueva discussed why National Medical Association, which advocates on behalf of African American physicians and patients, is one of dozens of health care organizations that recently signed a joint statement in support of COVID-19 vaccine mandates for all workers in the industry.
- **Debra Dyer, MD, chair of the American College of Radiology Lung Screening Committee.** Dr. Dyer discussed how that lung cancer kills more people than breast, colon and prostate cancer combined. She talked about the **new federal guidelines** that have nearly doubled the number of Americans eligible for *lung cancer screening* — proven to greatly reduce lung cancer deaths and what we should all know about the disease. Dyer mentioned Kathy Griffin's recent diagnosis with lung cancer and how it can strike non-smokers too.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 08/06 – 08/08**

Guests & Topics:

- **Dr. John Brooks Chief Medical Officer for CDC's COVID-19 Emergency Response.** Dr. Brooks gave us the latest information on COVID-19 and discussed the drastic increase in cases and hospitalizations throughout the US. He talked about the Delta variant, the CDC's mask recommendations, the importance of getting vaccinated, and kids and Covid.
- **Autumn Lerner is the Director of Communications and Partnerships for Pandemic Action Network.** Lerner discussed the Pandemic Action Network's response to the CDC's COVID response. She also talked about World Mask Week and what Americans can be doing right now to protect themselves.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/30 – 08/01**

Guests & Topics:

- **Dr. Vivek Murthy served as the 19th and now 21st Surgeon General of the United States** under Presidents Obama and Biden. The surgeon general discussed the rapid increase in COVID-19 and called it an "all-in moment" for the nation as the coronavirus pandemic becomes a more regional phenomenon. Murthy discussed the Delta variant and the CDC's recommended mask mandate. He talked about the necessity for Americans to get vaccinated asap and the potential for a booster shot.
- **Robert Lewis, National Communications Director for the Disabled Veterans of America.** The Disabled American Veterans is an organization created in 1920 by World War I veterans for disabled military veterans of the United States Armed Forces that helps them and their families through various means. Lewis discussed how the DAV helps veterans get the benefits they've earned and talked about their mission in the face of COVID-19.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/23 – 07/25**

Guests & Topics:

- **Dr. Joseph Allen, associate professor, and director of the healthy buildings program at Harvard University's school of public health** - Latest on the pandemic and a Delta variant and vaccine Q&A
- **Dr. Brian Latell, Adjunct Professor and Senior Research Associate at the Institute for Public Policy at Florida International University,** who has 35 years of experience serving the CIA and National Intelligence Council on issues involving Latin America - Understanding the situation in Cuba

- **Enrique Santos, iHeartRadio Morning Show Host** - Personal connection to what's happening in Cuba

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/16 – 07/18**

Guests & Topics:

- **Dr. Aditi Nerurkar – Harvard Medical School Physician** – Dr. Nerukar discussed the latest COVID Outbreak and the highly contagious Delta variant which according to the CDC now accounts for about 58% of all COVID-19 cases in the United States. Nerukar also gave us a vaccine update.
- **Rishad Tobaccowala – Chief Growth Officer at Publicis Groupe, Author & Futurist.** Tobaccowala talked about workplace challenges and changes following the pandemic. He discussed how the key skill is getting people to see, think and feel differently about how to grow themselves, their teams and their company.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/09 – 07/11**

Guests & Topics:

- **Dr. Phil Klotzbach, Research Scientist in the Department of Atmospheric Science at Colorado State University** – What you need to know about hurricanes and hurricane season.
- **Steve Bowen, Managing Director and Head of Catastrophe Insight at Aon** – Record heat and wildfires out West, and a look ahead at what to expect for the rest of 2021.

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/02 – 07/04**

Guests & Topics:

- **Mayor Omar Neal, former Mayor of Tuskegee and Michelle Hillman, Chief Campaign Development Officer of the Ad Council.** Omar and Neal discussed the Tuskegee Study and the theme of "tragedy to triumph." The aim is to inspire Black communities to get informed about the COVID-19 vaccines, knowing that Tuskegee is, rightfully, one of the reasons behind a lot of mistrust and inaction.
- **Jared Moskowitz, former director of Florida's Division of Emergency Management** talks with Ryan Gorman about the National impact of the Surfside building collapse, hurricane preparedness, and mass shootings.

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|---|-----------------|-------------|-----------|----------|
| (Insert network and/or syndicator-provided programs lists here.) | | | | |

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------------|------------------------------|----------|------|
| HEALTH ISSUE AND ECONOMY | DALLAS CHAMBER OF COMMERCE | 000:14 | 1 |
| HEALTH ISSUE | PRISM HEALTH LIFEWALK | 000:19 | 1 |
| CHILD ABUSE PREVENTION | CASA OF TARRANT COUNTY | 000:16 | 18 |
| CHILD ABUSE PREVENTION | CHILDREN'S ADVOCACY CENTERS | 000:16 | 10 |
| CHILD ABUSE PREVENTION | DALLAS CASA | 000:15 | 106 |
| CHILD ISSUES | BIG BROTHERS BIG SISTERS | 000:30 | 2 |
| CHILD SAFETY | AM PEDIATRIC ACADEMY | 000:29 | 1 |
| COMMUNITY INVOLVEMENT | 9/11 NATIONAL DAY OF SERVICE | 000:29 | 33 |
| COMMUNITY INVOLVEMENT | NORTH TEXAS GIVING DAY | 000:15 | 107 |
| COMMUNITY INVOLVEMENT | NORTH TEXAS GIVING DAY | 000:17 | 18 |
| CRIME AND EDUCATION | NATL INSURANCE CRIME BUREAU | 000:45 | 1 |
| DRUGS AND ALCOHOL | ADDICTION RESOURCE CENTER | 000:30 | 8 |
| DRUGS AND ALCOHOL | ADDICTION RESOURCE CENTER | 000:58 | 36 |
| DRUGS AND ALCOHOL | ALANON | 000:15 | 24 |
| ECONOMY | BETTER BUSINESS BUREAU | 000:29 | 1 |
| ECONOMY | HABITAT FOR HUMANITY | 000:29 | 1 |
| ECONOMY | NATL FOUND FINANCIAL ED | 000:59 | 43 |
| ECONOMY & EDUCATION ISSUES | BACK TO SCHOOL CAMPAIGN | 000:15 | 78 |
| HEALTH & SAFETY | DALLAS CHAMBER | 000:14 | 85 |
| HEALTH AND EDUCATION ISSUES | PRISM HEALTH NTX DOT ORG | 000:19 | 42 |
| HEALTH ISSUE | ALZHEIMER'S ASSOC NORTH TX | 000:17 | 73 |
| HEALTH ISSUE | AMERICAN LUNG ASSOCIATION | 000:59 | 3 |
| LITERACY | READING PARTNERS DOT ORG | 000:09 | 85 |
| LITERACY | READING PARTNERS DOT ORG | 000:10 | 106 |
| MILITARY AND VETERANS | TEXAS NATIONAL GUARD | 000:58 | 39 |
| MILITARY SUPPORT | US DEPT OF VETERANS AFFAIRS | 000:29 | 38 |
| MILITARY SUPPORT | US MARINES | 000:28 | 60 |
| PROJECT YELLOW LIGHT | PROJECT YELLOW LIGHT | 000:29 | 1 |
| TERRORISM | DEPT OF HOMELAND SECURITY | 000:29 | 12 |
| TERRORISM | DEPT OF HOMELAND SECURITY | 001:00 | 25 |

| | | | |
|------------------|----------------------|--------|---|
| TRANSPORTATION | TX DOT | 000:10 | 1 |
| VETERANS SUPPORT | HOMES FOR OUR TROOPS | 000:28 | 2 |

1190 News / Traffic Reports / Weather Reports

3rd Quarter 2021

3 minutes of Fox National News at the Top of the Hour Monday through Sunday

1 minute of Local News at :03 after the hour Monday thru Friday 5am to 7pm.

3 - 30 second Traffic Updates every hour between 5am and 10am Monday through Friday.

3 – 30 second Traffic Updates every hour between 11am and 1pm Monday through Friday

3 - 30 second Traffic Updates every hour between 3pm and 7pm Monday through Friday.

2 - 10 second Weather Updates every hour between 5am and 9am Monday through Sunday.

1 - 10 second Weather Update every hour between 9am and 3pm Monday through Sunday.

2 – 10 second Weather Updates every hour between 3pm and 7pm Monday through Sunday.

KFXR Appearances and events for Non Profits

The Russ Martin Show heard weekdays 9am to 11am on KFXR hosts the non profit Paws in the City, an agency that aims to end the overpopulation, abuse, neglect of North Texas dogs and cats, every Friday for a segment that encourages animal adoptions.

July 14th Anna de Haro the Public Affairs Director for I Heart Media Dallas took part virtually in the Alzheimer’s Association of North Texas Communications Committee meeting along with other community leaders to talk about ways to

help raise awareness about the services and programs offered by the Alzheimer's Association and the latest in medical research. We discussed the impact that the Covid 19 pandemic is having on those suffering from Alzheimers/Dementia in our community and getting the word out about vaccinations in light of the recent spike in cases caused by the Delta variant.

July 29th KFXR along with KEGL hosted the Russ Martin Show Trash Bash at the House of Blues in Dallas. The event was a memorial concert for KEGL personality Russ Martin who passed away in February of 2021 and raised funds for the Russ Martin Show Listeners Foundation which helps the families of fallen first responders.

On August 6th KFXR's Russ Martin Show and Anna de Haro the Public Affairs Director for I Heart Media Dallas set up in front of the I Heart building to sell commemorative RMS Trash Bash t-shirts to raise funds for the RMS Listeners Foundation which helps the families of fallen first responders.

September 8th Anna de Haro the Public Affairs Director for I Heart Media Dallas participated virtually in Media Tech's Fall Career Fair from 10am to 1pm. The career fair was a virtual event and included interviews and a question and answer segment with students from the media school talking about opportunities in radio and in media.