

KFXR  
Dallas, TX  
Quarterly Issues/Programs List  
Second Quarter, 2021  
04/16/2019  
KFXR  
Quarterly Issues/Programs List

KFXR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**April 1, 2021**

**To: I Heart Media Public File for KFXR**

**From: Anna de Haro**

**Re: Issues & Programs Summary for April 1, 2021 through June 30, 2021**

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**Below is a list of issues targeted for on-air coverage during the 2nd Quarter from April 1, 2021 through June 30, 2021. These issues have been ascertained to be of ongoing importance to the communities of Fort Worth and Dallas, Texas and the surrounding areas.**

- 1) Coronavirus/Covid 19 Public Health Issues**
- 2) Local/National Economic Issues and Employment-related Issues**
- 3) Education**
- 4) Child Welfare Issues**
- 5) Racial Tensions and Social Justice Issues**
- 6) Crime and Violence**
- 7) Drugs and Alcohol Abuse**
- 8) Veterans Issues**
- 9) Emergency Preparedness, Homeland Security and Terrorism**
- 10) Environmental Issues**

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
SUNDAY MORNING MAGAZINE 4-4-21	SUNDAY MORNING MAGAZINE 4-4-21	CHILD ABUSE PREVENTION	DALLAS CASA	04/04/2021 10:00 AM	030:39
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	HEALTH ISSUE	DR K YOUNGBLOOD J LEAR	04/04/2021 10:31 AM	028:39
SUNDAY MORNING MAGAZINE 4-11-21	SUNDAY MORNING MAGAZINE 4-11-21	EDUCATION & ECONOMIC ISSUES	PROJECT TRANSFORMATION NTX	04/11/2021 10:00 AM	031:11
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	HEALTH & ECONOMIC ISSUES	Dr. W. Koroshetz, P. Taylor	04/11/2021 10:31 AM	028:02
SUNDAY MORNING MAGAZINE 4-18-21	SUNDAY MORNING MAGAZINE 4-18-21	EDUCATION & ECONOMIC ISSUES	EDUCATION IS FREEDOM	04/18/2021 10:00 AM	027:03
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	MENTAL HEALTH ISSUES	D GROSSMAN R INSANA	04/18/2021 10:27 AM	029:48
SUNDAY MORNING MAGAZINE 4-25-21	SUNDAY MORNING MAGAZINE 4-25-21	ANIMAL RIGHTS AND PREVENTION OF ANIMAL CRUELTY	SPCA OF TEXAS	04/25/2021 10:00 AM	028:50
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. C. Rutland, Astronaut D.	04/25/2021 10:29 AM	029:49
SUNDAY MORNING MAGAZINE 5-2-21	SUNDAY MORNING MAGAZINE 5-2-21	MARCH FOR BABIES HEALTHY MOMS AND BABIES	0463SEGA	05/02/2021 10:00 AM	028:29
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. L Wen, Dr. T. Dole	05/02/2021 10:29 AM	029:52
SUNDAY MORNING MAGAZINE 5-9-21	SUNDAY MORNING MAGAZINE 5-9-21	MENTAL HEALTH AWARENESS	GRANT HALLIBURTON FOUND	05/09/2021 10:00 AM	030:54

21	21	MONTH			
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. D. Fink, A. Over	05/09/2021 10:31 AM	027:17
SUNDAY MORNING MAGAZINE 5-16-21	SUNDAY MORNING MAGAZINE 5-16-21	FOSTER CARE AWARENESS	JONATHAN'S PLACE DALLAS	05/16/2021 10:00 AM	029:28
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	H PHILLIPS K JOWERS	05/16/2021 10:29 AM	029:52
SUNDAY MORNING MAGAZINE 5-23-21	SUNDAY MORNING MAGAZINE 5-23-21	FOSTER CARE AWARENESS	CARRY THE LOAD	05/23/2021 10:00 AM	028:40
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	R TUCKSON K LOVE	05/23/2021 10:29 AM	029:49
SUNDAY MORNING MAGAZINE 5-30-21	SUNDAY MORNING MAGAZINE 5-30-21	MENTAL HEALTH ISSUES AND SUICIDE PREVENTION	22 KILL - VET SUICIDE PREVENT	05/30/2021 10:00 AM	028:39
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Focus on the biggest issues impacting this week	Dr. D. Cooley, E. Engquist	05/30/2021 10:29 AM	029:48
FISHER HOUSE SEG 1	FISHER HOUSE SEG 1	HELP FOR MILITARY AND VETERANS	FISHER HOUSE	05/30/2021 12:05 PM	013:27
FISHER HOUSE SEG 2	FISHER HOUSE SEG 2	HELP FOR MILITARY AND VETERANS	FISHER HOUSE	05/30/2021 12:22 PM	003:38
FISHER HOUSE SEG 3	FISHER HOUSE SEG 3	HELP FOR MILITARY AND VETERANS	FISHER HOUSE	05/30/2021 12:30 PM	016:18
FISHER HOUSE SEG 4	FISHER HOUSE SEG 4	HELP FOR MILITARY AND VETERANS	FISHER HOUSE	05/30/2021 12:50 PM	006:39
FISHER HOUSE MEM DAY HR 1 SEG 1	FISHER HOUSE MEM DAY HR 1 SEG 1	HELP FOR MILITARY AND VETERANS	FISHER HOUSE	05/31/2021 09:06 AM	013:27
FISHER HOUSE MEM DAY HR 1 SEG 2	FISHER HOUSE MEM DAY HR 1 SEG 2	HELP FOR MILITARY AND VETERANS	FISHER HOUSE	05/31/2021 09:23 AM	003:38
FISHER HOUSE MEM DAY HR 1 SEG 3	FISHER HOUSE MEM DAY HR 1 SEG 3	HELP FOR MILITARY AND VETERANS	FISHER HOUSE	05/31/2021 09:31 AM	016:18

FISHER HOUSE MEM DAY HR 1 SEG 4	FISHER HOUSE MEM DAY HR 1 SEG 4	HELP FOR MILITARY AND VETERANS	FISHER HOUSE	05/31/2021 09:51 AM	006:39
FISHER HOUSE MEM DAY HR 2 SEG 1	FISHER HOUSE MEM DAY HR 2 SEG 1	HELP FOR MILITARY AND VETERANS	FISHER HOUSE	05/31/2021 10:06 AM	014:55
FISHER HOUSE MEM DAY HR 2 SEG 2	FISHER HOUSE MEM DAY HR 2 SEG 2	HELP FOR MILITARY AND VETERANS	FISHER HOUSE	05/31/2021 10:24 AM	005:01
FISHER HOUSE MEM DAY HR 2 SEG 3	FISHER HOUSE MEM DAY HR 2 SEG 3	HELP FOR MILITARY AND VETERANS	FISHER HOUSE	05/31/2021 10:33 AM	014:13
FISHER HOUSE MEM DAY HR 2 SEG 4	FISHER HOUSE MEM DAY HR 2 SEG 4	HELP FOR MILITARY AND VETERANS	FISHER HOUSE	05/31/2021 10:52 AM	005:49
FISHER HOUSE MEM DAY HR 3 SEG 1	FISHER HOUSE MEM DAY HR 3 SEG 1	HELP FOR MILITARY AND VETERANS	FISHER HOUSE	05/31/2021 11:06 AM	015:17
FISHER HOUSE MEM DAY HR 3 SEG 2	FISHER HOUSE MEM DAY HR 3 SEG 2	HELP FOR MILITARY AND VETERANS	FISHER HOUSE	05/31/2021 11:25 AM	006:08
FISHER HOUSE MEM DAY HR 3 SEG 3	FISHER HOUSE MEM DAY HR 3 SEG 3	HELP FOR MILITARY AND VETERANS	FISHER HOUSE	05/31/2021 11:35 AM	015:11
FISHER HOUSE MEM DAY HR 3 SEG 4	FISHER HOUSE MEM DAY HR 3 SEG 4	HELP FOR MILITARY AND VETERANS	FISHER HOUSE	05/31/2021 11:54 AM	003:26
SUNDAY MORNING MAGAZINE 6-6- 21	SUNDAY MORNING MAGAZINE 6-6- 21	CARTER BLOOD CARE	CARTER BLOOD CARE	06/06/2021 10:00 AM	030:00
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Focus on the biggest issues impacting this week	A. Soni, S. Coursen	06/06/2021 10:30 AM	029:12
SUNDAY MORNING MAGAZINE 6-13- 21	SUNDAY MORNING MAGAZINE 6-13- 21	TAKE STEPS WALK HEALTH ISSUE	CROHNS AND COLITIS FOUND NTX	06/13/2021 10:00 AM	026:05
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Focus on the biggest issues impacting this week	Z VILLARIAL, B SANTELLI	06/13/2021 10:26 AM	029:49
SUNDAY MORNING MAGAZINE 6-20- 21	SUNDAY MORNING MAGAZINE 6-20- 21	MENS HEALTH AND COMMUNITY INVOLVEMENT	VOLUNTEER NOW NTX	06/20/2021 10:00 AM	028:43
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS	Focus on the biggest issues impacting this week	Dr. P. Marks, Lt. Gen. M. Lin	06/20/2021 10:29 AM	029:47

SPECIAL REV	SPECIAL REV				
SUNDAY MORNING MAGAZINE 6-27-21	SUNDAY MORNING MAGAZINE 6-27-21	ECONOMIC ISSUES AND HOUSING MARKET	FRIENDS OF CONSUMER FREEDOM	06/27/2021 10:00 AM	028:45
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR P YOUNG DR R LEVINE	06/27/2021 10:29 AM	029:56

\*\*More Detailed Information  
PUBLIC AFFAIRS PROGRAMS FOR 2<sup>nd</sup> QUARTER 2021

“Sunday Morning Magazine” cart #50764

April 1, 2021 through June 30, 2021

April 4, 2021

Aired 10am to 10:30am

30-minute program

Issues Covered: Child Abuse Prevention Month, Education and Community Involvement and the Impact that Coronavirus has had on children who are stuck at home with their abusers.

Guest: Kathleen LaValle the President and CEO of Dallas CASA.

Topic: The month of April is Child Abuse Prevention Month and so Kathleen LaValle from Dallas CASA joined me to talk about what we all need to be on the lookout for when it comes to child abuse. Tragically during the Covid 19 pandemic there has been an increase in the number of children who have been hospitalized as a result of abuse and Kathleen talked about what they have encountered here in North Texas and how many new children have come under their care. Kathleen talked about the stressors that have led to parents and/or caregivers taking out their anger and fear on children in their care and we talked about how since many kids are not going to school the teachers and counselors who were the first line of defense in helping abused kids are no longer seeing the children. Kathleen spoke of the work that CASA does to help children who have been abused and neglected and how the community can get involved to help and how they can become CASA volunteers to help children who are navigating the child welfare system. We spoke of the requirements for volunteers and the impact that the CASA volunteers make and the future for children who have been abused and neglected.

April 11, 2021

Aired 10am to 10:30am

30 minute program

Issues Covered: Health Issues, Education Issues and Economic Issues.

Guests: Alexandria Lee with the We Love U Foundation and Kirsten James the Executive Director of Project Transformation North Texas.

Topic: Alexandria Lee with the We Love U Foundation joined me for the first part of the program to talk about the largest mobile blood drive in North Texas which is taking place on April 11<sup>th</sup> at AT&T Stadium in Arlington. The blood drive is aimed at helping to replenish the blood supply in North Texas which is at critical levels due to the winter storm and the coronavirus pandemic which has kept regular blood donors from donating blood. Alexandria talked about the work that the We Love U Foundation does and the importance of giving back to your community. Kirsten James with Project Transformation North Texas joined me for the second half of the program to talk about the work they do to provide educational help to underserved communities in North Texas and we talked about the Covid learning slide caused by school closures and the education gap that meant that some students didn't have access to computers or wifi to keep up with their classes. Kirsten talked about their literacy and homework assistance and what they are seeing in school districts around North Texas as a result of the pandemic and how educators have adapted to their new normal. We also promoted the upcoming online luncheon that will raise funds for Project Transformation and their summer learning programs that are aimed at helping students get back at grade level reading.

April 18, 2021

Aired 10am to 10:30am

30 minute program

Issues Covered: Education Issues and Economic Issues

Guest: Marcia Page the President and CEO of Education is Freedom a nonprofit that provides college career and life readiness programs to middle and high schoolers in underserved communities.

Topic: With more and more educators concerned with the Covid learning slide I am highlighting organizations in North Texas doing what they can to make sure that students do not fall behind. Marcia Page the President and CEO of Education is Freedom joined me to talk about the work that they are doing to help students in underserved communities and what they are seeing first hand as a result of the pandemic and the impact that online schooling had on certain students. Marcia talked about their scholar programs, their homework help, their workforce readiness program that gets students who are not planning to seek a higher education ready for the real world. We also talked about their community connection which emphasizes the importance of volunteering in your community to help your neighbors in need.

April 25, 2021

Aired 10am to 10:30am

30 minute program

Issues Covered: Animal Rights and Protection, Economic Issues and Education

Guest: Maura Davies the Vice President of Marketing and Communications for the SPCA of Texas.

Topic: The Month of April has been Prevention of Cruelty to Animals Month, a time to raise awareness about important issues facing animals and how we can protect them. The issue became all the more relevant earlier this month here in North Texas when Dallas Police arrested a 20 year old man and charged him with killing two puppies. The killings were captured on video. Maura Davies joined me on the phone to talk about the work that the SPCA of Texas does to help prevent animal cruelty by raising awareness and educating the public as well as teaching people to report abuse of animals. Maura talked about the upcoming Strut Your Mutt the Race to End Animal Cruelty which will take place virtually and socially distanced in Dallas May 6<sup>th</sup> thru the 8<sup>th</sup> and how the funds raised by the event help fund the services and programs offered by the SPCA of Texas including their adopting services. Maura also talked about the need for foster pet parents and how many shelters are at capacity, we talked about spay and neuter services and the need to fix pets so that we can reduce the number of unwanted animals.

May 2, 2021

Aired 10am to 10:30am

30 minute program

Issues Covered: Health Issues and Covid's impact on nonprofits

Guest: Kara Altenbaumer Price with the March of Dimes North Texas

Topic: Mother's day is coming up next Sunday and we are focusing on the health of mother's to be by highlighting the work of the March of Dimes. Kara Altenbaumer Price joined me to talk about her own personal journey of having not one but two children born premature and how the March of Dimes helped her and also how the medicines that the March of Dimes helped develop was instrumental in the positive outcomes for her two sons. We promoted the upcoming March for Babies which will be virtual this year because of the Covid 19 pandemic and how the money raised goes towards vital research in to why babies are born pre-mature but also into research in to women's health. As we have learned in the past year, miracles can happen and cures are possible when money is directed towards research like the Covid 19 vaccine. We talked about Covid's impact on nonprofits and how Covid affects women who are pregnant and the safety of the vaccine for pregnant women and research being done in to that.

May 9, 2021

Aired 10am to 10:30am

30 minute program

Issues Covered: Mental Health Issues and Education

Guest: Vanita Halliburton the CEO and co-founder of the Grant Halliburton Foundation

Topic: The month of May is Mental Health Awareness Month and with the pandemic putting a strain on those with mental health issues it is more important than ever to highlight the work of nonprofits committed to helping to raise awareness about mental health issues and committed to helping those who are struggling. Vanita Halliburton joined me to talk about the work that the Grant Halliburton Foundation is doing at this time to help families with a loved one with mental health issues and the work they do to help youth who are struggling with depression, bipolar disorder or schizophrenia. Vanita talked about the impact that the pandemic has had on people and the rise in suicide something that Vanita knows about all to well because she lost her son to suicide. We also talked about the importance of teaching children resilience so that they can weather the ups and downs in life and learn the skills to deal with struggles and erasing the stigma of seeking help.

May 16, 2021

Aired 10am to 10:30am

30 minute program

Issues Covered: Child Abuse and Neglect, Foster Care and Adoption thru Foster Care System and Preventing Human Trafficking.

Guests: Allicia Frye the CEO of Jonathan's Place and Jennifer Maddox the Director of Foster Care and Adoption and Shella Kiser a foster parent who adopted thru Jonathan's Place.

Topic: The month of May is Foster Care Awareness Month and Allicia, and Jennifer and Shella joined me to talk about the importance of people stepping up to become foster parents and also the importance of adopting through foster care but also the impact that the coronavirus has had on the work that they are doing and the increase in the number of children entering foster care because they are being abused at home during stay at home orders. Allicia talked about the work that Jonathan's Place does as an emergency shelter for kids who are taken from their families due to neglect and abuse and how Jonathan's Place helps those kids and we talked about their other programs aimed at helping the kids with education and mental health. We talked about their foster care and adoption programs and Jennifer talked about educational classes for fostering and adopting and we talked about ways the community can help Jonathan's Place throughout the year. Shella shared her own personal journey of growing up in the foster care system herself and how when she married she knew that she would adopt thru the foster care system and also serve as a foster parent. Allicia also talked about their Safe Place program which aims to keep runaways off the streets and safe so that they do not become victims of human trafficking.

May 23, 2021

Aired 10am to 10:30am

30 minute program

Issues Covered: Military and Veteran Support, Economic issues, Education and Mental Health

Guest: Stephen Holley the Co-founder and CEO of Carry the Load

Topic: Next week end is Memorial Week end and as a way to remind people of the true meaning of Memorial Day as a way to remember those who died in service to our country I wanted to highlight the upcoming Carry the Load Memorial March which will take place at Reverchon Park in Dallas on Sunday, May 30<sup>th</sup> and Monday, May 31<sup>st</sup>. Stephen Holley the co-founder and CEO of Carry the Load joined me to talk about his own stint as a Navy Seal and how he created the nonprofit as a way to restore the true meaning of Memorial Day but also as a nonprofit to help military families and veterans who are returning to a new normal as a result of their service and the wounds they carry both physical and mental. Stephen talked about the many programs and services offered by Carry the Load and the numerous nonprofits here locally that benefit from the Memorial March. He also talked about their effort to inspire patriotism in our nation's youth.

May 30, 2021

Aired 10am to 10:30am

30 minute program

Issues Covered: Military and Veteran support services and Mental Health Issues and Economic Issues.

Guest: Jacob Schick the Executive Director of 22 Kill

Topic: It is Memorial Week end a time to remember those who have fallen while protecting our country and this week end in Dallas the annual Carry the Load March will once again be held at Reverchon Park in Dallas and this year the march is once again an in person event. The March raises awareness of the true meaning of Memorial Day and also raises money for charities helping our military and first responders. One of the beneficiaries of this year's Carry the Load March is the nonprofit 22 Kill. Jacob Schick is the Executive Director of the nonprofit 22 Kill and he joined me to talk about how his agency is helping with the mental health needs of our veterans which are now being impacted by the effects of stay at home orders. 22 Kill was started as a result of the alarming number of suicides amongst our veterans with national statistics showing that on average every day 22 veterans take their own life. 22 Kill raises awareness about the suicide epidemic plaguing our country's veterans and offers support programs that provide services to our vets so that they can overcome depression and anxiety. Jacob shared his own personal journey. He was severely injured in Iraq and lost his leg to combat but it was the invisible wounds of battle that almost cost him his life and that is why he is committed to helping those who are dealing with suicidal thoughts. We also let people know that if they are in crisis that there is help and how 22 Kill can be a resource for those veterans who feel hopeless.

June 6, 2021

Aired 10am to 10:30am

30 minute program

Issues Covered: Health Issue and the desperate need for blood in North Texas as a result of the pandemic.

Guest: Linda Goelzer with Carter Blood Care.

Topic: Linda Goelzer joined me to talk about the impact that the coronavirus pandemic has had on our blood supply with the supply currently at a critical level since many of the blood drives that they rely on for a constant supply have been canceled as a result of the pandemic. The critical shortage makes this year's summer blood drive more important than ever. The Summer Blood Drive will take place June 21<sup>st</sup> through June 26<sup>th</sup> at various locations around the Metroplex. It is estimated that every two seconds someone in the US needs blood. Linda talked about the work that Carter Blood Care does in our area to educate people about the need for blood and how to help out and encouraged people to donate blood or to hold blood drives at their churches, schools or place of business this summer with Carter Blood Care since they can take the necessary precautions to make sure that social distancing guidelines are adhered to. We talked about misconceptions about giving blood and who is eligible to donate and how many people are impacted by one donation since blood is used for burn patients, patients undergoing chemotherapy and victims of car accidents or gunshots.

June 13, 2021

Aired 10am to 10:30am

30 minute program

Issue Covered: Health Issue and Education and Coronavirus Pandemics impact on those with immunocompromised systems.

Guests: Jacqueline Leech the Executive Director of the Crohns and Colitis Foundation of North Texas and Landon Stephens one of the honored heroes for this year's Take Steps Walk.

Topic: The Crohns and Colitis Foundation is gearing up for an in person Take Steps Walk at the Fort Worth Zoo on June 27<sup>th</sup> and after taking a hit with their fundraising efforts due to the pandemic the upcoming Walk is a very big deal. Jacqueline Leech joined me to talk about how the work that the foundation does was impacted by the pandemic and how they adapted to help their patients and the families of those with IBD. We also talked about the research that continues and Landon Stephens joined me on the phone to talk about his own personal journey with Crohns disease. He was diagnosed at the age of 10 after dealing with bowel issues for several years and not knowing what was going on. He talked about his surgeries and his treatments and how now his younger brother has also been diagnosed. Landon shared with the Crohns and Colitis Foundation means to him and his family and how they have helped them and we promoted the upcoming Take Steps Walk and the importance of an in person event.

June 20, 2021

Aired 10am to 10:30am

30 minute program

Issues Covered: Community Involvement and Men's Health Issues

Guests: Dr. Edmund Vu with MedExpress Urgent Care in Dallas and Tammy Richards the CEO of Volunteer Now.

Topic: Father's Day is a perfect time to highlight men's health issues and Dr. Vu joined me for the first part of the program to talk about men's health and what men and the people who love them should be thinking about and taking care of from annual checkups to prostate exams and heart and colon health. Dr. Vu talked about how the majority of men put off their regular exams and how that puts them at risk for poor outcomes because often times they are diagnosed at later stages of disease. We talked about measures that men can take to improve their health. Tammy Richards joined me for the second part of the program to talk about the importance of volunteering during the summer months and the need for volunteers in the wake of the pandemic with more and more nonprofits needing help from volunteers. We talked about the economic impact that volunteering has and how easy it is to volunteer with Volunteer Now's Voly dot org website which provides thousands of volunteer opportunities so that people can find a good match. We also talked about their work matching people to community service projects and their thrift store to help nonprofits and the background check program that helps nonprofits. Summer is a perfect time for people to volunteer especially students looking to build up their college applications.

June 27, 2021

Aired 10am to 10:30am

30 minute program

Issues Covered: Men's Health and Education and Community Involvement.

Guests: Todd Mark the Executive Director of Friends of Consumer Freedom.

Topic: The month of June is National Homeownership Month. It is a time to reflect on the impact that home ownership has on a family, a neighborhood and on the economy as a whole but for many the dream of homeownership seems beyond their reach and that is where nonprofits like Friends of Consumer Freedom can help by setting up a plan and a budget to help people get in to a home. Todd Mark joined me to talk about the current housing market and how difficult it has been for first time home buyers because homes are going for well over asking price and he talked about how Friends of Consumer Freedom can help people so that they can improve their credit and improve their standing so that they can get in to a home. We also talked about the



importance of affordable housing in North Texas because if people are not able to find a home it decreases the pool of employees for businesses in a specific area. Todd also talked about financial literacy classes offered by his nonprofit and budgeting and getting out of debt programs.

iHeartRadio Communities: Public Affairs Special

## iHeartRadio Communities: National Public Affairs Special

Program airs Sundays 10am to 10:30am cart number 900792

iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/02 – 04/04**

Guests & Topics:

- **Dr. Kneeland Youngblood, MD, is a Prostate Cancer Foundation Board member and is founding partner of Pharos Capital Group.** April is National Minority Health Month and while one in 8 men will develop prostate cancer in his lifetime, Black men are 75 percent and they are more than twice as likely to die from it than white men. Dr. Youngblood discussed prostate cancer prevention, symptoms, and different treatments available.
- **John Lear, President & Chief Executive Officer Parkinson's Foundation.** Lear talked about Parkinson's Awareness Month (April), what resources are available for newly diagnosed people and their families and how people with Parkinson's can help advance research by joining the national PD GENERation study.

iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/09 – 04/11**

Guests & Topics:

- **Dr. Walter Koroshetz, the Director of the NIH National Institute of Neurological Disorders and Stroke (NINDS),** discussed his research on the neurological effects on COVID long-haulers. The NIH recently launched a database to track neurological symptoms associated with COVID-19. Koroshetz talked about how healthcare providers and participating clinical sites across the United States are using a web-based data portal to submit de-identified information into the database, along with relevant biospecimens collected during research studies or from previous clinical procedures and tests and they are tracking findings.
- **Pamela Taylor, chief communications and marketing officer at Share Our Strength, the organization behind the No Kid Hungry campaign.** Since 2010, No Kid Hungry has worked toward ending childhood hunger in the U.S. by breaking down any barriers between kids and their access to food. Taylor discussed how in the wake of the COVID-19 pandemic, child hunger rates in this country have skyrocketed, setting back years of progress. She talked about what No Kid Hungry is doing to ensure kids are getting fed, and why she believes childhood hunger is a solvable problem—even during this crisis.

iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/16 – 04/18**

Guests & Topics:

- **Dianne Grossman is a business owner, mentor, and esteemed guest speaker.** Grossman uses her life to share her daughter Mallory's story and suicide to highlight the devastating effects that bullying may have on today's youth. Her philosophy is "it's not what happens to you, it's what you do after that matters." Grossman has met with hundreds of children, parents, and educators, and believes that together, we can help solve the epidemic our children face with bullying and cyber bullying. She discussed Mallory's Army Foundation and their 4 pillars to combat bullying.
- **Ron Insana is a contributor to CNBC, public speaker, and a Senior Advisor to Schroders, N.A.** Insana talked about the current state of the US economy as Covid-19 vaccines roll out throughout the US and the world. He talked about the booming stock market, retail sales surging and jobless claims being the lowest since the pandemic began.

iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/23 – 04/25**

Guests & Topics:

- **Cedric "Jamie" Rutland, M.D. National Volunteer Medical Spokesperson American Lung Association.** As an expert pulmonologist, Dr. Rutland talked about long term effects of Covid-19 on the lungs and the research currently underway. He also spoke about communities of color that are hardest hit by COVID and also the American Lung Association resources like the Better For It vaccine toolkit.
- **Douglas H. Wheelock (Colonel, U.S. Army, Ret.) NASA Astronaut.** The New Era of Spaceflight is Underway: NASA Set to Launch Second Commercial Crew Rotation to the International Space Station this week. In 2020, NASA, in a commercial partnership with SpaceX, launched a new era of space exploration with the first commercial crew rotation to the International Space Station (ISS). Wheelock talked about his upcoming journey to the ISS and joining the first crew for a five-day handover to close out the first commercial crew's six-month mission. He discussed how the Crew-2 mission will also be the first mission to reuse a SpaceX Crew Dragon spacecraft and Falcon 9 rocket for a crewed mission and the possibility of NASA returning humans to the Moon.

iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/30 – 05/02**

Guests & Topics:

- **Dr. Leana Wen is an emergency physician and public health professor at George Washington University.** She is a contributing columnist for The Washington Post and a CNN medical analyst. Wen talked about the CDC's easing recommendations this week for vaccinated Americans and the effectiveness of COVID-19 vaccine messaging.
- **Dr. Tia Dole, Chief Clinical Operations Officer at the Trevor Project.** Founded in 1998, The Trevor Project is the leading national organization providing crisis intervention and suicide prevention services to lesbian, gay, bisexual, transgender, queer & questioning (LGBTQ) young people under 25. Dr. Dole talked about LGBTQ+ mental health as well as how the pandemic intensified youth depression and anxiety.

iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/07 – 05/09**

Guests & Topics:

- **Dr. Dorothy Fink is Deputy Assistant Secretary for Women's Health and Director of the Office on Women's Health in the Office of the Assistant Secretary for Health (OASH) at the U.S. Department of Health and Human Services.** Dr. Fink discussed how the pandemic has impacted women's health and why it's so important for women to get the COVID-19 vaccination. She also talked about things women can do to improve their health immediately.
- **Amy Over is the host of the podcast *Confronting: Columbine* and Director of Fundraising and Project Journey Coordinator for The Rebels Project.** Amy was a senior at Columbine High School in 1999 when her school was violently attacked by two fellow students. Amy discussed mass school shootings, her healing process, being a mom, and helping other survivors of mass trauma. Following her trauma, Amy went on to receive a bachelor's degree in criminal justice and has completed level one trauma assistance training through Colorado Victims Assistance academy.

iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/14 – 05/16**

Guests & Topics:

- **Harold Phillips, the Senior HIV Advisor and Chief Operating Officer of Ending the HIV Epidemic in the U.S. in the HHS Office of Infectious Disease and HIV/AIDS Policy (OIDP)** talked about COVID-19 and the LGBTQ community. Phillips talked about the latest news and information coming from our Department of Health and Human Services.
- **Karen Jowers – Military Times Reporter** – May is military appreciation month. Jowers' discussed different ways Americans can show their appreciation for members of the military during MAY on both a local and national level.

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/21 – 05/23**

Guests & Topics:

- **Reed V. Tuckson, MD, FACP, is Managing Director of Tuckson Health Connections, LLC and member of the National Academies of Sciences, Engineering, and Medicine** discussed the CDC's recommendations on how fully vaccinated people can safely participate in most activities, indoor or outdoor, without wearing a mask or social distancing. Dr. Tuckson also talked about the growing confidence in vaccines and the latest on kids over 12 being approved for the Pfizer vaccine. He touched on vaccine hesitancy is some of the minority populations.
- **Kevin Love, professional NBA player** is continuing his public crusade advocating for mental health and wellness. Love discussed mental health awareness month and his own personal journey and struggles with mental health and wellness. He talked about the difficulties people have faced during the pandemic and Love offered tips and tricks on how to cope with trying situations and resources for help.

iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/28 – 05/30**

Guests & Topics:

- **Dr. Chanel Dooley is the Director of Impact Assessment for the Tragedy Assistance Program for Survivors (TAPS).** Chantel is the proud surviving fiancée of Captain Alex J. Stanton, United States Air Force. TAPS provides comfort, care and resources to all those grieving the death of a military loved one. Since 1994, TAPS has provided comfort and hope 24/7 through a national peer support network and connection to grief resources, all at no cost to surviving families and loved ones.

- **Eric Engquist, USAA Vice President.** Eric has served in the Army as an Infantry Officer. Eric is involved with the USAA Poppy Wall of Honor, a memorial for those who have served and sacrificed their lives for this country. In 2018 and 2019, 645,000 poppies have graced the National Mall in D.C. to honor those who have served and sacrificed since WWI.

iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/04 – 06/06**

Guests & Topics:

- **Anil Soni, Chief Executive Officer, WHO Foundation.** Soni discussed the Go Give One campaign and the opportunity for Americans to individually contribute to accelerating global vaccine access and COVID-19 recover throughout the world. This is a white label campaign that can be used by anyone who wants to help fund global vaccine equity. It was created by the WHO Foundation, in partnership with global and national partners. Reid Strategies is managing the campaign at [www.gogiveone.org](http://www.gogiveone.org).
- **Spence Coursen, author of *THE SAFETY TRAP: A Security Expert's Secrets for Staying Safe in a Dangerous World*.** Coursen laid out numerous steps every one of us should take and be aware of, including: having a family readiness plan, googling yourself, CPR and firearm knowledge, and what we should be doing to reduce the risk of violence to ourselves. Coursen believes everyone need necessary survival strategies and tactics to live in this hostile world.

iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/11 – 06/13**

Guests & Topics:

- **Zuani Villarreal Director of Communication for Feeding America.** Villarreal talked about Feeding America's mission to ensuring equitable access to nutritious food for all in partnership with food banks, policymakers, supporters, and the communities they serve. She discussed a new study released by Feeding America that shows that household budgets were seeing further strain despite improvements in overall food insecurity rates before the pandemic. She explained Mapping the Meal Gap.
- **Bob Santelli serves as Founding Executive Director of the GRAMMY Museum®.** Santelli discussed charitable contributions of the museum and the 40th Anniversary of MTV, and how the Grammy Museum in Cleveland, Mississippi is marking the occasion.

iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/18 – 06/20**

Guests & Topics:

- **Dr. Peter Marks, M.D., Ph.D., Director of the Center for Biologics Evaluation and Research for the Food & Drug Administration.** Marks discussed the safety and effectiveness of the COVID-19 vaccines in adolescents 12-15 and the future of the vaccine for those aged 3-11. He discussed how the vaccines were tested on youth. He gave a response to those waiting for the FDA to approve the vaccines verses simply authorize them.
- **Lt. Gen. (ret.) Mike Linnington, CEO of Wounded Warrior Project.** June is PTSD Awareness Month, and according to a 2020 Wounded Warrior Project survey of the wounded warriors it serves, 83% report living with the symptoms of PTSD, and 30% reported having thoughts of suicide in the last two weeks. Lt. Gen. (ret) Mike Linnington talks about the work the Wounded Warrior Project is doing to help those suffering with PTSD.

iHeartRadio Communities: National Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/25 – 06/27**

Guests & Topics:

- **Dr. Pampee Young is the Chief Medical Officer of Biomedical Services of the American Red Cross.** The American Red Cross asked the public this week to help replenish the United States' depleted blood inventory amid a "severe" national shortage. Dr. Young discussed how the shortage is likely driven by a recent surge in trauma cases and emergency room visits, as well as advanced disease progression from patients deferring care throughout the coronavirus pandemic. She talked about where and how to give blood.
- **Dr. Rachel L. Levine serves as the 17th Assistant Secretary for Health for the U.S. Department of Health and Human Services.** Dr. Levine discussed President Biden's proclamation affirming June 2021 as Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ+) Pride Month, marking a time a time of hope, progress, and promise for LGBTQ+ Americans across the country. She discussed COVID and the LGBTQ+ communities and protection initiatives that HHS is working on.

### Section II

#### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

### Section III

#### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
CARTER BLOOD CARE	CARTER BLOOD CARE	000:15	31
CARTER BLOOD CARE	CARTER BLOOD CARE	000:17	94
CARTER BLOOD CARE SUMMER BLOOD DRIVE	CARTER BLOOD CARE	000:15	77
CARTER BLOOD CARE SUMMER BLOOD DRIVE	CARTER BLOOD CARE SUMMER BLOOD DRIVE	000:15	1
CARTER BLOOD CARE SUMMER BLOOD DRIVE	CARTER BLOOD CARE SUMMER BLOOD DRIVE	000:15	1
CARTER BLOOD CARE SUMMER BLOOD DRIVE	CARTER BLOOD CARE SUMMER BLOOD DRIVE	000:15	1
CHILD ABUSE PREVENTION	DALLAS CASA	000:15	16
CROHNS COLITIS FOUNDATION TAKE STEPS	CROHNS AND COLITIS FOUND NTX	000:15	127
CROHNS COLITIS FOUNDATION TAKE STEPS	CROHNS COLITIS FOUNDATION TAKE STEPS	000:15	1
CROHNS COLITIS FOUNDATION TAKE STEPS	CROHNS COLITIS FOUNDATION TAKE STEPS	000:15	1
CROHNS COLITIS FOUNDATION TAKE STEPS	CROHNS COLITIS FOUNDATION TAKE STEPS	000:15	4

DALLAS CASA PARADE OF PLAYHOUSES	DALLAS CASA	000:15	12
DRUGS AND ALCOHOL	ADDICTION RESOURCE CENTER	000:30	1
DRUGS AND ALCOHOL	ALANON	000:15	1
ECONOMY	NATL FOUND FINANCIAL ED	000:59	1
MENTAL HEALTH	LIFEPATH SYSTEMS	000:16	10
MENTAL HEALTH - LIFEPATH SYSTEMS	LIFEPATH SYSTEMS	000:16	189
MENTAL HEALTH - LIFEPATH SYSTEMS	MENTAL HEALTH - LIFEPATH SYSTEMS	000:16	1
MENTAL HEALTH - LIFEPATH SYSTEMS	MENTAL HEALTH - LIFEPATH SYSTEMS	000:16	1
MILITARY AND VETERANS	TEXAS NATIONAL GUARD	000:58	2
MILITARY SUPPORT	US DEPT OF VETERANS AFFAIRS	000:29	1
MILITARY SUPPORT	US MARINES	000:28	1
PROJECT TRANSFORMATION	PROJECT TRANSFORMATION NTX	000:15	54
PSA ACH CHILD AND FAMILY SERVICES	ACH CHILD AND FAMILY SERVICES	000:29	4
PSA ADDICTION RESOURCE CENTER	ADDICTION RESOURCE CENTER	000:30	3
PSA ADDICTION RESOURCE CENTER 60	ADDICTION RESOURCE CENTER	000:58	17
PSA AL A NON 15	ALANON	000:15	7
PSA BETTER BUSINESS BUREAU SMALL BUSINESS	BETTER BUSINESS BUREAU	000:29	8
PSA HOMELAND SECURITY	DEPT OF HOMELAND SECURITY	001:00	19
PSA HOMELAND SECURITY/SPORTS VENUE	DEPT OF HOMELAND SECURITY	000:29	2
PSA HOMELAND SECURITY/SPORTS VENUE	PSA HOMELAND SECURITY/SPORTS VENUE	000:29	1
PSA HOMES FOR OUR TROOPS 30	HOMES FOR OUR TROOPS	000:28	3
PSA IDENTITY THEFT	NATL FOUND FINANCIAL ED	000:59	42
PSA IDENTITY THEFT	PSA IDENTITY THEFT	000:59	1
PSA NATIONAL GUARD 60 COVID	NATIONAL GUARD	000:58	1
PSA TEXAS NATIONAL GUARD	TEXAS NATIONAL GUARD	000:58	49
PSA TX DOT DISTRACTED DRIVING	TX DOT	000:10	2
PSA US MARINES	US MARINES	000:28	54
PSA VETERANS AFFAIRS 30	US DEPT OF VETERANS AFFAIRS	000:29	23
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	30
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	5
RED WHITE AND BLUE BBQ FESTIVAL	MOVING VETERANS FORWARD	000:18	51
TERRORISM	DEPT OF HOMELAND SECURITY	001:00	1

## **1190 News / Traffic Reports / Weather Reports**

2nd Quarter 2021

**3 minutes of Fox National News at the Top of the Hour Monday through Sunday**

**1 minute of Local News at :03 after the hour Monday thru Friday 5am to 7pm.**

**3 - 30 second Traffic Updates every hour between 5am and 10am Monday through Friday.**

**3 – 30 second Traffic Updates every hour between 11am and 1pm Monday through Friday**

**3 - 30 second Traffic Updates every hour between 3pm and 7pm Monday through Friday.**

**2 - 10 second Weather Updates every hour between 5am and 9am Monday through Sunday.**

**1 - 10 second Weather Update every hour between 9am and 3pm Monday through Sunday.**

**2 – 10 second Weather Updates every hour between 3pm and 7pm Monday through Sunday.**

## **KFXR Appearances and events for Non Profits**

**The Russ Martin Show heard weekdays 9am to 11am on KFXR hosts the non profit Paws in the City, an agency that aims to end the overpopulation, abuse, neglect of North Texas dogs and cats, every Friday for a segment that encourages animal adoptions.**

**April 19<sup>th</sup> Anna de Haro the Public Affairs Director for I Heart Media Dallas hosted the virtual Partners in Transformation Luncheon benefitting Project Transformation a nonprofit that helps with mentoring and after school and summer programs for youth in underserved communities. Due to the pandemic the luncheon was virtual and aired on Facebook Watch Live. IHeart Dallas promoted the event with public service announcements and with the long form public affairs program ahead of the event.**

**April 20<sup>th</sup> Anna de Haro the Public Affairs Director for I Heart Media Dallas participated in the Alzheimer's Association of North Texas Communications**

**Board meeting looking at ways to help raise awareness of the programs and services offered by the organization to families dealing with a dementia and Alzheimer's diagnosis.**

**May 8 KFXR supported the SPCA of Texas Strut Your Mutt the Race to End Animal Cruelty. KFXR was able to support the event with inclusion on our community events calendar, with PSAs and they were included in our long form public affairs program to raise awareness of the cause and help generate donations for the virtual campaign.**

**On May 11<sup>th</sup> Anna de Haro the Public Affairs Director for I Heart Media Dallas took part in the Media Tech Career Day from 10am to 1pm. The career fair was a virtual event and included interviews and a question and answer segment with students from the media school talking about opportunities in radio and in media.**

**June 5<sup>th</sup> and 6<sup>th</sup> KFXR was out at Taste Addison with air personalities serving as emcees for the musical acts playing at the event which promotes business in the Town of Addison and which raises funds for economic nonprofits and education programs.**

**June 9<sup>th</sup> Anna de Haro the Public Affairs Director for I Heart Media Dallas participated in the Alzheimer's Association of North Texas Communications Board meeting looking at ways to help raise awareness of the programs and services offered by the organization to families dealing with a dementia and Alzheimer's diagnosis. June 21<sup>st</sup> is the Longest Day and is a time to fundraise for the Alzheimer's Association bringing attention to what caregivers have to go through.**

**On Sunday, June 27<sup>th</sup> Anna de Haro the Public Affairs Director for I Heart Media Dallas was the emcee for the Take Steps Walk at the Fort Worth Zoo. The event benefits the Crohns and Colitis Foundation of America. KFXR supported the event with inclusion on our community events calendar, with PSAs and with a segment on our long form public affairs program to raise awareness of the cause and help generate donations for the nonprofit.**