



125 West 55th St
New York, NY 10019

1648371 ✓

Contract # 26127700	Changes as of: 8/13/2018 at 5:13 PM	Version: Current State Version 1
CPE: 867/877/6537	Flight: 9/11/18 - 9/17/18	Station: WYTV
Agency: BUYING TIME,LLC	Advertiser: John A. Boccieri	Market: Youngstown-Warren
650 Massachusetts AVE NW	Product: Political	Office: WASHINGTON
Suite 210	Agency Order #: 7629542	Service: Nielsen
Washington, DC 20001	Buyer: Herrick, Cathie	Primary Demo:
	Salesperson: SAMUEL LITTLE	Assistant: SAMUEL LITTLE
	202-955-5342	202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$895.00
		Total Spots: 13
		Total CPP: \$0.00
		Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/11 - 9/17							Total Spots	Total \$	CPP*	GRP*
						9/11	9/12	9/13	9/14	9/15	9/16	9/17				
1	Tu-F,M 7a-9a		Good Morning America	\$65.00	30	1	1	1	0	0	0	0	3	\$195.00	\$0.00	0.0
2	Tu-F,M 5a-6a		Daybreak 5AM	\$45.00	30	0	1	1	0	0	0	1	3	\$135.00	\$0.00	0.0
3	Tu-F,M 6a-7a		Daybreak 6AM	\$95.00	30	0	1	1	0	0	0	0	2	\$190.00	\$0.00	0.0
4	Tu-F,M 6:30p-7p		ABC World News Tonight	\$75.00	30	0	0	1	1	0	0	1	3	\$225.00	\$0.00	0.0
5	Tu-F,M 6p-6:30p		33 News At 6PM	\$75.00	30	0	1	1	0	0	0	0	2	\$150.00	\$0.00	0.0
TOTALS:						1	4	5	1	0	0	2	13	\$895.00	\$0.00	0.0

KATZ TELEVISION GROUP

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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/13/18 5:13 PM	SAMUEL LITTLE	Separation: 30

Competitive Information	
Market Budget:	\$16,500
WYTV Share:	8%
Comment:	
WFMJ:	38%
WKBN:	54%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$895.00	N/A	0.0
Total	100%	13	\$895.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Sep	13	\$895.00
Total	13	\$895.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/14/18 11:54 AM					\$0	\$0	
New	8/13/18 5:00 PM	SAMUEL LITTLE	New	13		\$895.00	\$895.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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