



**WBBM-TV**  
**22 W. Washington St.**  
**Chicago, IL 60602**  
**(312) 899-2222**

# CONTRACT

<u>Contract / Revision</u> 45559 /		<u>Alt Order #</u>
<u>Product</u> Pritzker Week 25		
<u>Contract Dates</u> 09/27/17 - 10/02/17		<u>Estimate #</u> 30
<u>Advertiser</u> JB Pritzker for Governor		<u>Original Date / Revision</u> 09/26/17 / 09/26/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBBM-TV	<u>Account Executive</u> Allison Herger	<u>Sales Office</u> Local Chicago
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 2	<u>Product 1/2</u> 2
<u>Agency Ref</u> 102467		<u>Advertiser Ref</u> 504429

And:

**Shorr Johnson Magnus**  
**100 N 20th St Ste 201**  
**Philadelphia, PA 19103-1454**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WBBM	09/27/17	09/29/17	Price is Right	958a-11a		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--111--				3	\$1,000.00				
N 2	WBBM	10/02/17	10/02/17	Price is Right	958a-11a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$1,000.00				
N 3	WBBM	09/27/17	09/29/17	The Talk	1258p-2p		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--111--				3	\$700.00				
N 4	WBBM	10/02/17	10/02/17	The Talk	1258p-2p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$700.00				
N 5	WBBM	09/27/17	09/29/17	M-F 4p-5p	358p-5p		:30				NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--222--				6	\$600.00				
N 6	WBBM	10/02/17	10/02/17	M-F 4p-5p	358p-5p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	2-----				2	\$600.00				
N 7	WBBM	10/01/17	10/01/17	Su Local News	528p-6p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-----S				1	\$1,400.00				
N 8	WBBM	09/27/17	09/29/17	M-F Local News 5p-530p	458p-530p		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1-1--				2	\$1,400.00				
N 9	WBBM	10/02/17	10/02/17	M-F Local News 5p-530p	458p-530p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$1,400.00				
N 10	WBBM	09/27/17	09/29/17	Prime Access M-F 1b	627p-7p		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--111--				3	\$1,100.00				
N 11	WBBM	10/02/17	10/02/17	Prime Access M-F 1b	627p-7p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$1,100.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachment hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.  
 The CBS cancellation policy for Advertisers is four weeks prior to the a spot being cancelled



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 12	WBBM	10/01/17	10/01/17	Sunday Prime Hr 1	557p-7p		:30				NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-----S				1	\$12,000.00				
N 13	WBBM	09/27/17	09/29/17	The Late Show	1035p-1137p		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--111--				3	\$1,200.00				
N 14	WBBM	10/02/17	10/02/17	The Late Show	1035p-1137p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$1,200.00				
N 15	WBBM	09/27/17	10/01/17	Late News Rotator M-Su	958p-1035p		:30				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1--11				3	\$1,500.00				
N 16	WBBM	10/02/17	10/02/17	Late News Rotator M-Su	958p-1035p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$1,500.00				
N 17	WBBM	10/01/17	10/01/17	Su Local News 7a-8a	658a-8a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-----S				1	\$350.00				
N 18	WBBM	09/30/17	09/30/17	Sa Local 8a News	758a-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-----S-				1	\$400.00				
Totals								0.00				35	\$45,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/02/17	35	\$45,150.00	(\$6,772.50)	\$38,377.50
<b>Totals</b>	35	\$45,150.00	(\$6,772.50)	\$38,377.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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