

ORDER



Orders
Order / Rev: 169947
Alt Order #:
Product Desc:
Estimate: 406
Flight Dates: 10/03/16 - 10/16/16
Original Date / Rev: 09/29/16 / 09/29/16
Order Type: GENERAL

KXLY

Primary AE: Paul Claeys
Sales Office: REGL
Sales Region: REGL

Agency
Name: Blue West Media
Buying Contact: Mary Wittemyer
Billing Contact:
 5130 E. 18th Ave.
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: People For Patty Murray
Demographic: A25-54
Product Codes: PL Candidate
Priority: P-3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	52	\$4,220.00	\$3,587.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	52	\$4,220.00	\$3,587.00	0.00
Totals	52	\$4,220.00	\$3,587.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Claeys			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KXLY	10/10/16	10/14/16	6-630a GMNW	CM	6-630a	MTWTF--	:30	5	\$110.00	P-3	0.00	NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	MTWTF--			5		\$110.00		0.00				
E 2	KXLY	10/10/16	10/14/16	630-7a GMNW	CM	630-7a	MTWTF--	:30	5	\$125.00	P-3	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	MTWTF--			5		\$125.00		0.00				
E 3	KXLY	10/10/16	10/14/16	7-9a GMA GMA	CM	7-9a	MTWTF--	:30	5	\$115.00	P-3	0.00	NM	5	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	MTWTF--			5		\$115.00		0.00				
E 4	KXLY	10/10/16	10/14/16	9-10a M-F Live With Kelly	CM	9-10a	-T-T---	:30	2	\$70.00	P-3	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-T-T---			2		\$70.00		0.00				
E 5	KXLY	10/10/16	10/14/16	5-530p M-F M-F News @5p	CM	5-530p	MTWTF--	:30	5	\$115.00	P-3	0.00	NM	5	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	MTWTF--			5		\$115.00		0.00				
E 6	KXLY	10/10/16	10/14/16	6-630p M-F M-F News @6	CM	6-630p	MT--F--	:30	3	\$120.00	P-3	0.00	NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	MT--F--			3		\$120.00		0.00				

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Advertiser: People For Patty Murray
 Product Desc:
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KXLY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KXLY	10/10/16	10/14/16	630-7p M-F M-F News @630p	CM	630-7p	M-WT---	:30	3	\$110.00	P-3	0.00	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	M-WT---		3			\$110.00			0.00			
E 8	KXLY	10/16/16	10/16/16	5p Su News 5p News	CM	5-530p	-----S	:30	1	\$65.00	P-3	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----S		1			\$65.00			0.00			
E 9	KXLY	10/10/16	10/14/16	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237x	M-W-F--	:30	3	\$20.00	P-3	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	M-W-F--		3			\$20.00			0.00			
E 10	KXLY	10/10/16	10/14/16	11p M-F Late News Late News	CM	11-1135p	MTWTF--	:30	15	\$50.00	P-3	0.00	NM	15	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	MTWTF--		15			\$50.00			0.00			
E 11	KXLY	10/16/16	10/16/16	11p Sun Late News Late News Sun	CM	11-1135p	-----S	:30	3	\$30.00	P-3	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----S		3			\$30.00			0.00			
N 12	KXLY	10/10/16	10/14/16	7-730p M-F ET Tonight	CM	7-730p	-T-T---	:30	2	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/10/16	10/16/16	-T-T---		2			\$50.00			0.00			
													Totals	52	\$4,220.00