

CONTRACT

KFSM-TV
P.O. Box 369
Fort Smith, AR 72902
(479)783-3131

www.5news online.com

And:

Buying Time LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Revised

Contract / Revision 773164 / 1		Alt Order # 07419646
Product BURKHALTER 9/30		
Contract Dates 09/30/14 - 10/06/14		Estimate # 3649
Advertiser Burkhalter/J/D/State Lt Governor		Original Date / Revision 10/02/14 / 10/02/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFSM	Account Executive Cheryl Blair	Sales Office Washington, D.C.
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 552	Product Code 561
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	All	10/03/14	10/03/14	5 News at Noon	12n-1230p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$125.00	0.00			
2	All	10/03/14	10/03/14	Dr Phil	3-4p		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$85.00	0.00			
3	All	10/03/14	10/03/14	Inside Edition	4-430pm		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$85.00	0.00			
4	All	10/03/14	10/03/14	5 News at 6p	6-630p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$425.00	0.00			
5	All	10/03/14	10/03/14	5 News at 6am	6-7a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$250.00	0.00			
6	All	10/03/14	10/03/14	Wheel of Fortune	630-7pm		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$625.00	0.00			
7	All	10/03/14	10/03/14	Early Show	7-9a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$100.00	0.00			
8	All	10/06/14	10/06/14	M-F 1-2p	1-2p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$125.00	0.00			
9	All	10/06/14	10/06/14	5 News at 10p	10-1035p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$550.00	0.00			
10	All	10/06/14	10/06/14	Late Night with David Letterman	1035-1137p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$100.00	0.00			
11	All	10/06/14	10/06/14	Daytime (rotation)	Various		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$125.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
773164 /	07419646

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/30/14 - 10/06/14	BURKHALTER 9/30	3649

<u>Advertiser</u>	<u>Original Date / Revision</u>
Burkhalter/J/D/State Lt G	10/02/14 / 10/02/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
12	All	10/06/14	10/06/14	5 News at Noon	12n-1230p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$125.00	0.00			
13	All	10/06/14	10/06/14	M-F 2-3p	2-3p		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$85.00	0.00			
14	All	10/06/14	10/06/14	Dr Phil	3-4p		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$85.00	0.00			
15	All	10/06/14	10/06/14	Inside Edition	4-430pm		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$85.00	0.00			
16	All	10/06/14	10/06/14	Jeopardy	430-5p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$150.00	0.00			
17	All	10/06/14	10/06/14	5 News at 5p	5-530p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$300.00	0.00			
18	All	10/06/14	10/06/14	5 News @ 5am	5-6a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$75.00	0.00			
19	All	10/06/14	10/06/14	5 News at 6am	6-7a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$250.00	0.00			
20	All	10/06/14	10/06/14	Early Show	7-9am		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$100.00	0.00			
21	All	10/06/14	10/06/14	Rachel Ray	9-10am		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$65.00	0.00			
22	All	10/04/14	10/04/14	Sa 5-7a	Sa 5-7a		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1-				1	\$35.00	0.00			
23	All	10/04/14	10/04/14	Various	6-630p		:30				NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1-				1	\$155.00	0.00			
24	All	10/04/14	10/04/14	Wheel of Fortune	630-7pm		:30				NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1-				1	\$155.00	0.00			
25	All	10/04/14	10/04/14	Various	Sa 7-9a		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1-				1	\$60.00	0.00			
26	All	10/05/14	10/05/14	5 News at 10p	10-1035p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$400.00	0.00			
27	All	10/05/14	10/05/14	Sunday Prime	6-7p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$750.00	0.00			
28	All	10/05/14	10/05/14	Su 6-8a	Su 6-8a		:30				NM	1	\$40.00

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773164 /		07419646
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/30/14 - 10/06/14	BURKHALTER 9/30	3649
<u>Advertiser</u>		<u>Original Date / Revision</u>
Burkhalter/J/D/State Lt G		10/02/14 / 10/02/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$40.00	0.00			
29	All	10/05/14	10/05/14	NFL Doubleheader	12-630p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$650.00	0.00			
30	All	10/05/14	10/05/14	CBS Sunday Morning	8-930a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$200.00	0.00			
31	All	10/05/14	10/05/14	Face the Nation	930-10a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$85.00	0.00			
32	All	10/02/14	10/02/14	M-F 1-2p	1-2p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$125.00	0.00			
33	All	10/02/14	10/02/14	5 News at 10p	10-1035p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$550.00	0.00			
34	All	10/02/14	10/02/14	Late Night with David Letterman	1035-1137p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$100.00	0.00			
35	All	10/02/14	10/02/14	Daytime (rotation)	Various		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$125.00	0.00			
36	All	10/02/14	10/02/14	5 News at Noon	12n-1230p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$125.00	0.00			
37	All	10/02/14	10/02/14	M-F 2-3p	2-3p		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$85.00	0.00			
38	All	10/02/14	10/02/14	Jeopardy	430-5p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$150.00	0.00			
39	All	10/02/14	10/02/14	5 News at 5p	5-530p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$300.00	0.00			
40	All	10/02/14	10/02/14	5 News @ 5am	5-6a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$75.00	0.00			
41	All	10/02/14	10/02/14	5 News at 6p	6-630p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$425.00	0.00			
N 42	All	10/02/14	10/02/14	Wheel of Fortune	630-7pm		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$625.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	All	09/29/14-10/05/14	Wheel of Fortune	630-7pm	----Th-----	:30		\$625.00	0.00	NM		
	See MG 42.2												
	2	All	10/06/14-10/06/14	Wheel of Fortune	630-7pm	M-----	:30		\$625.00	0.00	NM		
	© MG for 42.1 10/02												
43	All	10/02/14	10/02/14	Rachel Ray	9-10am		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract Dates</u> 09/30/14 - 10/06/14	<u>Product</u> BURKHALTER 9/30	<u>Estimate #</u> 3649
<u>Advertiser</u> Burkhalter/J/D/State Lt G		<u>Original Date / Revision</u> 10/02/14 / 10/02/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---1---				1	\$65.00	0.00			
44	All	09/30/14	09/30/14	M-F 1-2p	1-2p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$125.00	0.00			
45	All	09/30/14	09/30/14	5 News at 10p	10-1035p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$550.00	0.00			
46	All	09/30/14	09/30/14	Dr Phil	3-4p		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$85.00	0.00			
47	All	09/30/14	09/30/14	Inside Edition	4-430pm		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$85.00	0.00			
48	All	09/30/14	09/30/14	5 News @ 5am	5-6a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$75.00	0.00			
49	All	09/30/14	09/30/14	5 News at 6p	6-630p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$425.00	0.00			
50	All	09/30/14	09/30/14	Wheel of Fortune	630-7pm		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$625.00	0.00			
51	All	10/01/14	10/01/14	Late Night with David Letterman	1035-1137p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$100.00	0.00			
52	All	10/01/14	10/01/14	Daytime (rotation)	Various		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$125.00	0.00			
53	All	10/01/14	10/01/14	Jeopardy	430-5p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$150.00	0.00			
54	All	10/01/14	10/01/14	5 News at 5p	5-530p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$300.00	0.00			
55	All	10/01/14	10/01/14	5 News at 6am	6-7a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$250.00	0.00			
56	All	10/01/14	10/01/14	Wheel of Fortune	630-7pm		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$625.00	0.00			
57	All	10/01/14	10/01/14	Early Show	7-9a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$100.00	0.00			
58	All	10/01/14	10/01/14	Rachel Ray	9-10am		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$65.00	0.00			
Totals										0.00		58	\$12,880.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KFSM-TV
P.O. Box 369
Fort Smith, AR 72902
(479)783-3131

www.5newsonline.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
773164 /	07419646

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/30/14 - 10/06/14	BURKHALTER 9/30	3649

<u>Advertiser</u>	<u>Original Date / Revision</u>
Burkhalter/J/D/State Lt G	10/02/14 / 10/02/14

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/06/14	58	\$12,880.00	\$10,948.00
Totals	58	\$12,880.00	\$10,948.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

FAX# 215 564 1103
OCT1/14 17.38
HARRIS REPORT FROM REP
*** KFSM-TV ***
CHANGES

REP. #	OFF. #	SALESMAN #
BUYER NAME	KRISTA MURRAY	
SALES PRSN	WA- CHERYL BLAIR	

SALES PRSN WA- CHERYL BLAIR

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

... (CE)

Journal of Management Education 36(7) 809-824

DATE OCT1/14 17.38

TO KATHY/LIZ
FROM WES
OKD M2 SEE LINE 60
TTLS SAME
THANKS PLEASE CONFIRM 10/1

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AGENCY ADVERTISER CODE = 552 AGENCY EST# = 3649
AGENCY PRODUCT CODE = 561

42	S	630P-700P	30	\$625.00	10/2	0	THU	0
----	---	-----------	----	----------	------	---	-----	---

PROGRAM : WHEEL OF FORTUNE
CON COM1: WHEEL OF FORTUNE

60	A	630P-700P	30	\$625.00	10/6	1	MON	1
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PROGRAM : WHEEL OF FORTUNE
ORD COM1: SPOT NA DUE TO THUR NIGHT FOOTBALL..CHERYL 10/1
THIS IS A MAKE-GOOD FOR OCT2 ON LINE-42 FOR 1 SPOT/WK

LINE# 7419646 TRF# 773164
J# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP OCT1/14 17.38
CHANGES *** KFSM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#42	MISSED: THU/630P-700P				OCT2		30S	\$625.00	(OCT1/14)	
			OFFER: MON/630P-700P				OCT6		30S	\$625.00	PLS ADVISE.	
			CMT: SPOT NA DUE TO THUR NIGHT FOOTBALL...				CHERYL	10/1				

OCT/14 12880.00

CONTRACT TOTAL 12880.00
TOTAL SPOTS 58

MARKET TOTALS \$24,080 KFSM 53% KHBS 34% KNWA 13% NHBS 0% KFTA 0% KXNW 0% NFSM 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE