

CONTRACT

KFSM-TV
P.O. Box 369
Fort Smith, AR 72902
(479)783-3131

www.5newsline.com

And:

Buying Time LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

<i>Revised</i>		Contract / Revision 776905 /	Alt Order # 07298333
Product STEEL 4 ARKANSAS 3264			
Contract Dates 10/21/14 - 10/27/14		Estimate # 3264	
Advertiser Steel/N/D/State Attorney General		Original Date / Revision 10/15/14 / 10/15/14	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash	
Station KFSM	Account Executive Cheryl Blair	Sales Office Washington, D.C.	
Special Handling			
Demographic Adults 35+			
IDB#	Advertiser Code 565	Product Code 574	
Agency Ref		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 18	All	10/24/14	10/24/14	Early Show	7-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	----1--				1	\$200.00	0.00			
N 32	All	10/25/14	10/25/14	Sa 5-7a	Sa 5-7a		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1-				1	\$35.00	0.00			
D 50	All	10/21/14	10/21/14	Daytime (rotation)	Various		:30				NM	0	\$0.00
D 52	All	10/21/14	10/21/14	Dr Phil	3-4p		:30				NM	0	\$0.00
D 55	All	10/21/14	10/21/14	Jeopardy	430-5p		:30				NM	0	\$0.00
D 57	All	10/21/14	10/21/14	5 News @ 5am	5-6a		:30				NM	0	\$0.00
Totals										0.00		70	\$21,905.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/26/14	58	\$17,835.00	\$15,159.75
10/27/14 - 10/27/14	12	\$4,070.00	\$3,459.50
Totals	70	\$21,905.00	\$18,619.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

REP HEADLINE# 7298333 TRF# 776905
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
REP: TEL# 215-564-1206 ORDER WORKSHEET
FAX# 215 564 1103
HARRIS REPORT FROM REP OCT15/14 10.45
CHANGES ** KFSM-TV ***

FAX# 215 564 1103
HARRIS REPORT FROM REP OCT15/14 10.45
CHANGES *** KFSM-TV ***

REP: TEL# 215-564-1206
ORDER WORKSHEET

REP HEADLINE# 7298333 TRF# 776905
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

ADV # _____ ADV. NAME POLI/N STEEL/D/ATG/AR REP. # _____ OFF. # _____ SALESMAN # _____

AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME DANNY NECKEL

650 MASSACHUSETTS AVE. N.W. #210

SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 7298333 _____ CLASS: NATL. LOCAL REGIONAL

PRDCT STEEL 4 ARKANS 3264 EST#3264 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT21/14 OCT27/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT15/14 10.45

REP: TO KATHY/LIZ
FROM WES
**REVISED. ORDER SEE LINES 110, 124, 142, 144, 147, 149
\$21905/70X
THANKS PLEASE CONFIRM 10/15

CON CM
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDE# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	INVT	:	:
AGENCY ADVERTISER CODE = 565 AGENCY PRODUCT CODE = 574 AGENCY EST# = 3264												
110	S		700A-900A	30		\$200.00	10/24	10/24	1		FRI	1
PROGRAM : CBS THIS MORNING CON COM1: CBS THIS MORNING CON COM2: ADDING SPOT												
124	S		500A-700A	30		\$35.00	10/25	10/25	1		SAT	1
PROGRAM : 5NEWS SATURDAY MORNING CON COM1: 5NEWS SATURDAY MORNING CON COM2: ADDING SPOT												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
142	S		1000A-1200N	30		\$250.00	10/21	10/21	0		TUE	0
PROGRAM : PRICE IS RIGHT												
CON COM1: PRICE IS RIGHT												
CON COM2: ADDING SPOT												
144	S		300P-400P	30		\$200.00	10/21	10/21	0		TUE	0
PROGRAM : DR PHIL												
CON COM1: DR PHIL												
CON COM2: ADDING SPOT												
147	S		430P-500P	30		\$300.00	10/21	10/21	0		TUE	0
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
CON COM2: ADDING SPOT												
149	S		500A-600A	30		\$175.00	10/21	10/21	0		TUE	0
PROGRAM : SNEWS THIS MORNING												
CON COM1: SNEWS THIS MORNING												
CON COM2: ADDING SPOT												

OCT/14

17835.00

NOV/14

\$4,070.00

MARKET TOTALS \$18,980

KFSM 51%

KHBS 22%

KNWA 21%

NHBS 0%

KFTA 6%

KXNW 0%

NFSM 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT TOTAL

21905.00

TOTAL SPOTS

70