

# ORDER



**Orders**  
**Order / Rev:** 1060412  
 Alt Order #: \_\_\_\_\_  
**Product Desc:** Catherine Blakespear  
**Estimate:** 111577  
**Flight Dates:** 09/12/22 - 09/12/22  
**Original Date / Rev:** 09/02/22 / 09/12/22  
**Order Type:** GENERAL

**KGTV**  
**Primary AE:** Joy Jennings  
**Sales Office:** SanDN  
**Sales Region:** NAT

**Agency**  
**Name:** Greenstripe Media Inc  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
424 N Old Newport Blvd.  
Newport Beach, CA 92663

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** C. Blakespear/Democrat/State Senate  
**Demographic:** A25-54  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** 274187  
**Agency External ID:** 109594  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/12/22	8	\$5,055.00	\$4,296.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	8	\$5,055.00	\$4,296.75	0.00
<b>Totals</b>	<b>8</b>	<b>\$5,055.00</b>	<b>\$4,296.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joy Jennings			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KGTV	19%	\$5,055.00
Market	100%	\$26,605.26

**Competitive Share**

	Share	Total
AZSD	0%	\$0.00
CABLE	0%	\$0.00
KBNT	0%	\$0.00
KBOP	0%	\$0.00
KDTF	0%	\$0.00
KFMB	0%	\$0.00
KNSD	0%	\$0.00
KPBS	0%	\$0.00
KSWB	0%	\$0.00
KUSI	0%	\$0.00
SD4	0%	\$0.00
UNKWN	81%	\$21,550.26
XDTV	0%	\$0.00
XETV	0%	\$0.00
XEWT	0%	\$0.00
XHAS	0%	\$0.00
XHJK	0%	\$0.00
XHTT	0%	\$0.00

Order / Rev: 1060412  
 Alt Order #:  
 Flight Dates: 09/12/22 - 09/12/22

Advertiser: C. Blakespear/Democrat/State Senate  
 Product Desc: Catherine Blakespear  
 Estimate: 111577  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	09/12/22	09/12/22	NFL Monday Night Football NFL Monday Night Football	CM	NFL Monday Night Football	M-----	:30	1	\$4,000.00	P-6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	M-----		1				\$4,000.00		0.00			
N 2	KGTV	09/12/22	09/12/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	M-----	:30	1	\$125.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	M-----		1				\$125.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KGTV	09/12/22-09/18/22	M-F 6-7am News		6-7am		M-----	:30	<del>(\$125.00)</del>		0.00	NM		
		Credited													
N 3	KGTV	09/12/22	09/12/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	M-----	:30	2	\$175.00	P-6	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	M-----		2				\$175.00		0.00			
N 4	KGTV	09/12/22	09/12/22	M-F 9-10am M-F 9-10am	CM	9-10am	M-----	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	M-----		1				\$100.00		0.00			
N 5	KGTV	09/12/22	09/12/22	M-F 10-11am The View	CM	10-11am	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	M-----		1				\$350.00		0.00			
N 6	KGTV	09/12/22	09/12/22	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	M-----	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	M-----		1				\$100.00		0.00			
N 7	KGTV	09/12/22	09/12/22	M-F 3-4pm M-F 3-4pm	CM	3-4pm	M-----	:30	1	\$40.00	P-6	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	M-----		1				\$40.00		0.00			
N 8	KGTV	09/12/22	09/12/22	M-F 4-5pm 10News @ 4pm	CM	4-5pm	M-----	:30	1	\$115.00	P-6	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	M-----		1				\$115.00		0.00			
N 9	KGTV	09/12/22	09/12/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	M-----	:30	1	\$600.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	M-----		1				\$600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KGTV	09/12/22-09/18/22	M-F 6-630pm News		6-630pm		M-----	:30	<del>(\$600.00)</del>		0.00	NM		
		Credited													
N 10	KGTV	09/12/22	09/12/22	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	M-----	:30	1	\$325.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	M-----		1				\$325.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KGTV	09/12/22-09/18/22	M-F 7-730pm News		7-730pm		M-----	:30	<del>(\$325.00)</del>		0.00	NM		
		Credited													
													Totals	8	\$5,055.00