

ORDER



Orders
Order / Rev: 1064865
 Alt Order #:
Product Desc: Catherine Blakespear
Estimate: 111708
Flight Dates: 09/27/22 - 10/03/22
Original Date / Rev: 09/16/22 / 09/16/22
Order Type: GENERAL

KGTV
Primary AE: Joy Jennings
Sales Office: SanDN
Sales Region: NAT

Agency
Name: Greenstripe Media Inc
Buying Contact:
Billing Contact:
 424 N Old Newport Blvd.
 Newport Beach, CA 92663

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: C. Blakespear/Democrat/State Senate
Demographic: A25-54
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 274187
Agency External ID: 109594
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/01/22	2	\$3,200.00	\$2,720.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	2	\$3,200.00	\$2,720.00	0.00
Totals	2	\$3,200.00	\$2,720.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joy Jennings			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KGTV	19%	\$3,200.00
Market	100%	\$16,842.11

Competitive Share

	Share	Total
AZSD	0%	\$0.00
CABLE	0%	\$0.00
KBNT	0%	\$0.00
KBOP	0%	\$0.00
KDTF	0%	\$0.00
KFMB	0%	\$0.00
KNSD	0%	\$0.00
KPBS	0%	\$0.00
KSWB	0%	\$0.00
KUSI	0%	\$0.00
SD4	0%	\$0.00
UNKWN	81%	\$13,642.11
XDTV	0%	\$0.00
XETV	0%	\$0.00
XEWT	0%	\$0.00
XHAS	0%	\$0.00
XHJK	0%	\$0.00
XHTT	0%	\$0.00

XHUA 0% \$0.00

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Advertiser: C. Blakespear/Democrat/State Senate
 Product Desc: Catherine Blakespear
 Estimate: 111708
KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KGTV	10/01/22	10/01/22	College FB - Sa Late College FB - Sa Late	CM	College FB - Sa L	-----S-	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/22	10/02/22	-----S-	1	\$1,400.00	0.00								
N 4	KGTV	10/01/22	10/01/22	College FB - Sa Prime College FB - Sa Prime	CM	College FB - Sa Pr	-----S-	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/26/22	10/02/22	-----S-	1	\$1,800.00	0.00								
													Totals	2	\$3,200.00