Print Date 09/20/22 17:52:44 Page 1 of 4

ORDER

Orders Orde			1061	076					F			
	Product D	Desc:	Catherine Blakespear									
	Estimate:	Estimate:		111592					кдти			
	Flight Dat	es:	09/13/22 - 09/19/22			Primary AE:		Joy Jennings				
	-	Date / Rev:	09/0	09/07/22 / 09/20/22			Sales Office:		SanDN			
	Order Typ		GENERAL			Sales Regior		NAT				
							Calob Region					
Agency	Name:	Name: Contact:		Greenstripe Media Inc								
	Buying Co						Billing Type:		Cash			
	Billing Co						Billing Calend	dar:	Broadcast			
			424	N Old Newport	Blvd.		Billing Cycle:		EOM/EOC			
			Newp	wport Beach, CA 92663			Agency Com	mission:	15%			
Advertiser	Name:		С. В	lakespear/Den	nocrat/State Se	enate						
	Demographic:		A25-54				New Busines	s End:				
	Product C	Codes:	State	e Candidate			Advertiser Ex	ternal ID:	274187			
	Revenue	Code 1:	DISC	2			Agency Exte	rnal ID:	109594			
	Revenue		POL				Unit Code:		General			
	Revenue							ation.				
		Code 3.	CAND			Order Separation:		00:20:00				
	Priority:	<u>P-6</u>		<u></u>								
Bill Plan						Total						
Start Date	End Date	# Spots 0	Gross	Amount Ne	t Amount	Mont		# Spots	Gross Amount	Net Amount	Rating	
08/29/22	09/19/22	62	9	\$14,960.00	\$12,716.00		ember 2022	62 62	\$14,960.00 \$14,960.00	\$12,716.00 \$12,716.00	0.00	
						Totals	5	02	\$14,900.00	\$12,710.00	0.00	
Account Exec		Calas Office	-	Colos Donion	Ctart Data /			Order 0/	1			
Account Execu Joy Jennings	utive	Sales Office	e	Sales Region	Start Date / Start Of Ord			Order % 100%				
Onden Chene		Ch	are	Та								
Order Share			are		all							
	KGTV			To \$14,960.0								
Market			19%	\$14,960.0	00							
					00							
Competitive S	Share	1	19%	\$14,960.0	00 34							
	Share	1	19% 00%	\$14,960.0 \$78,736.8	00 34 al							
Competitive S AZSD CABLE	Share	1	19% 00% are 0% 0%	\$14,960.0 \$78,736.8 To \$0.0 \$0.0	00 34 al 00 00							
Competitive S AZSD CABLE KBNT	Share	1	19% 00% are 0% 0% 0%	\$14,960.0 \$78,736.8 To \$0.0 \$0.0 \$0.0	00 34 20 00 00							
Competitive S AZSD CABLE KBNT KBOP	Share	1	19% 00% are 0% 0% 0% 0%	\$14,960.0 \$78,736.8 To \$0.0 \$0.0 \$0.0 \$0.0	00 34 20 00 00 00							
Competitive S AZSD CABLE KBNT KBOP KDTF	Share	1	19% 00% 0% 0% 0% 0% 0%	\$14,960.0 \$78,736.8 To \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0	00 34 al 00 00 00 00							
Competitive S AZSD CABLE KBNT KBOP KDTF KFMB	Share	1	19% 00% are 0% 0% 0% 0% 0%	\$14,960.0 \$78,736.8 To \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.	00 34 20 00 00 00 00 00 00							
Competitive S AZSD CABLE KBNT KBOP KDTF KFMB KNSD	Share	1	19% 00% are 0% 0% 0% 0% 0% 0%	\$14,960.0 \$78,736.8 To \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.	00 34 20 00 00 00 00 00 00 00							
Competitive S AZSD CABLE KBNT KBOP KDTF KFMB KNSD KPBS	Share	1	19% 00% 0% 0% 0% 0% 0% 0% 0%	\$14,960.0 \$78,736.8 To \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.	00 34 30 00 00 00 00 00 00 00 00 00 00							
Competitive S AZSD CABLE KBNT KBOP KDTF KFMB KNSD KPBS KSWB	Share	1	19% 00% are 0% 0% 0% 0% 0% 0% 0%	\$14,960.0 \$78,736.8 To \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.	00 34 30 00 00 00 00 00 00 00 00 00 00 00 00							
Competitive S AZSD CABLE KBNT KBOP KDTF KFMB KNSD KPBS KSWB KUSI	Share	1	19% 00% 0% 0% 0% 0% 0% 0% 0% 0%	\$14,960.0 \$78,736.8 To \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.	00 34 30 00 00 00 00 00 00 00 00 00 00 00 00							
Competitive S AZSD CABLE KBNT KBOP KDTF KFMB KNSD KPBS KSWB	Share	1	19% 00% are 0% 0% 0% 0% 0% 0% 0%	\$14,960.0 \$78,736.8 To \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.	00 34 30 00 00 00 00 00 00 00 00 00 00 00 00							
Competitive S AZSD CABLE KBNT KBOP KDTF KFMB KNSD KPBS KSWB KUSI	Share	1 Sh	19% 00% 0% 0% 0% 0% 0% 0% 0% 0%	\$14,960.0 \$78,736.8 To \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.	00 34 al 00 00 00 00 00 00 00 00 00 00 00 00 00							
Competitive S AZSD CABLE KBNT KBOP KDTF KFMB KNSD KPBS KSWB KUSI SD4	Share	1 Sh	19% 00% arre 0% 0% 0% 0% 0% 0% 0%	\$14,960.0 \$78,736.8 To \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.	00 34 34 00 00 00 00 00 00 00 00 00 00 00 00 00							
Competitive S AZSD CABLE KBNT KBOP KDTF KFMB KNSD KPBS KSWB KUSI SD4 UNKWN	Share	1 Sh	19% 00% 0% 0% 0% 0% 0% 0% 0% 81%	\$14,960.0 \$78,736.8 To \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.	00 34 al 00 00 00 00 00 00 00 00 00 0							
Competitive S AZSD CABLE KBNT KBOP KDTF KFMB KNSD KPBS KSWB KUSI SD4 UNKWN XDTV	Share	1 Sh	19% 00% arre 0% 0% 0% 0% 0% 0% 0% 81% 0%	\$14,960.0 \$78,736.8 To \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.	00 34 al 00 00 00 00 00 00 00 00 00 0							
Competitive S AZSD CABLE KBNT KBOP KDTF KFMB KNSD KPBS KSWB KUSI SD4 UNKWN XDTV XETV XEVT	Share	1 Sh	19% 00% 0% 0% 0% 0% 0% 0% 0% 81% 0% 0%	\$14,960.0 \$78,736.8 To \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.	00 34 34 30 00 00 00 00 00 00 00 00 00							
Competitive S AZSD CABLE KBNT KBOP KDTF KFMB KNSD KPBS KSWB KUSI SD4 UNKWN XDTV XETV	Share	1 Sh	19% 00% 0% 0% 0% 0% 0% 0% 81% 0%	\$14,960.0 \$78,736.8 To \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.	00 34 all 00 00 00 00 00 00 00 00 00							

XHUA 0% \$0.00 Print Date: 09/20/22 17:52:44 Page 2 of 4 1061076 C. Blakespear/Democrat/State Senate Order / Rev: Advertiser Alt Order #: Product Desc: Catherine Blakespear KGTV Flight Dates: 09/13/22 - 09/19/22 Estimate: 111592 Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri **Rtg Type Spots** Amount N 1 KGTV 09/13/22 09/19/22 M-F 6-7am News СМ 6-7am MTWTF--:30 \$125.00 P-6 0.00 NM \$615.00 4 5 M-F 6-7am News Start Date Spots/Week End Date Weekdays Rating Rate Week: 09/12/22 09/18/22 - TWTF- -5 \$125.00 0.00 Rate Rtg Type Weekdays Spot Ch Date Range Description Start/End Time Length - TWThF- - -0.00 NM 6 KGTV 09/12/22-09/18/22 M-F 6-7am News 6-7am :30 (\$125.00)

See MG 1.7 [Recon-Breaking News-Network] 7 KGTV 09/12/22-09/18/22 Sa 6-7am News 6-7am ----Sa--\$115.00 0.00 NM :30 MG for 1.6 09/14 M-----Week: 09/19/22 09/25/22 \$125.00 0.00 1 Ch Date Range Start/End Time Rate Rtg Type Spot Description Weekdays Length 4 KGTV 09/19/22-09/25/22 M-F 6-7am News 6-7am :30 (\$125.00) 0.00 NM Credited N 2 KGTV 09/13/22 09/19/22 M-F Good Morning Amet@M MTWTF--\$175.00 P-6 7-9am ·30 Δ 0.00 NM \$525.00 3 M-F Good Morning America Start Date End Date Weekdays Spots/Week Rate Rating - TWTF- -Week: 09/12/22 09/18/22 3 \$175.00 0.00 М-----09/25/22 Week: 09/19/22 1 \$175.00 0.00 Start/End Time Spot Ch Date Range Description Weekdays Length Rate Rtg Type M-0.00 NM 4 KGTV 09/19/22-09/25/22 M-F Good Morning America 7-9am 75 00) :30 See MG 16.6, 16.7, 16.8, 16.9 [TP sold - RF 9/12] СМ N 3 KGTV 09/17/22 09/17/22 Sa 8-9am News ----S-\$330.00 P-3 :30 1 0.00 NM \$330.00 8-9am 1 Sa 8-9am News Start Date Spots/Week Rating End Date Weekdays Rate Week: 09/12/22 09/18/22 ----S-\$330.00 0.00 N 4 KGTV 09/18/22 09/18/22 Su 8-9am News \$250.00 P-3 CM 8-9am ----S :30 1 0.00 NM 1 \$250.00 Su 8-9am News Weekdays Spots/Week Start Date End Date Rate Rating ---- S Week: 09/12/22 09/18/22 \$250.00 0.00 N 5 KGTV 09/13/22 09/19/22 \$100.00 P-6 M-F 9-10am CM MTWTF--9-10am ·30 2 0.00 NM 3 \$300.00 M-F 9-10am Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/12/22 09/18/22 - TWTF- -2 \$100.00 0.00 Week: 09/19/22 09/25/22 M----1 \$100.00 0.00 N 6 KGTV 09/13/22 09/19/22 M-F 10-11am CM 10-11am MTWTF--:30 2 \$350.00 P-3 0.00 NM \$1.050.00 3 The View Start Date End Date Weekdays Spots/Week Rate Rating - TWTF- -Week: 09/12/22 09/18/22 2 \$350.00 0.00 M- - - - -Week: 09/19/22 09/25/22 1 \$350.00 0.00 N 7 KGTV 09/13/22 09/19/22 M-F 11am-12pm News CM 11am-12pm MTWTF--:30 2 \$100.00 P-6 0.00 NM 3 \$300.00 M-F 11am-12pm News Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/12/22 09/18/22 - TWTF- -2 \$100.00 0.00 Week: 09/19/22 09/25/22 M-----1 \$100.00 0.00 N 8 KGTV 09/13/22 09/19/22 M-F 12-1pm СМ 12-1pm MTWTF--:30 \$100.00 P-6 0.00 NM 2 3 \$300.00 GMA3 Wee<u>kdays</u> Start Date Spots/Week Rating End Date Rate - TWTF- -Week: 09/12/22 09/18/22 2 \$100.00 0.00 Week: 09/19/22 09/25/22 M-----1 \$100.00 0.00 N 9 KGTV 09/13/22 09/19/22 M-F 3-4pm СМ MTWTF--:30 2 \$40.00 P-6 0.00 NM 2 \$80.00 3-4pm M-F 3-4pm Weekdays Spots/Week Start Date End Date Rate Rating Week: 09/12/22 09/18/22 - TWTF- -2 \$40.00 0.00 M-----09/25/22 Week: 09/19/22 1 \$40.00 0.00 Wee<u>kdays</u> Rate <u>Rtg</u> Type

Start/End Time

3-4pm

Length

:30

(\$40.00)

M-----

0.00 NM

Ch Date Range

Credited

3 KGTV 09/19/22-09/25/22 M-F 3-4pm

Spot

Description

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Order / Rev:	1061076	Advertiser:	C. Blakespear/Democrat/State Senate	
Alt Order #:		Product Desc:	Catherine Blakespear	KGTV
Flight Dates:	09/13/22 - 09/19/22	Estimate:	111592	

Ln Ch Start End Inventory Code	Break Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N10 KGTV 09/13/22 09/19/22 M-F 4-5pm 10News @ 4pm	CM 4-5pm	МГШГЕ	- :30 3	\$115.00 P-6	0.00 NM	4	\$460.00
•	Spots/Week Rate	Rating					
Week: 09/12/22 09/18/22 - TWTF Week: 09/19/22 09/25/22 M	3 \$115.00 1 \$115.00	0.00 0.00					
N11 KGTV 09/13/22 09/18/22 M-F 5-6pm News	CM 5-6pm	- TWTF	- :30 6	\$400.00 P-3	0.00 NM	6	\$2,400.00
M-F 5-6pm News							
Start Date End Date Weekdays Week: 09/12/22 09/18/22 - TWTF	Spots/Week Rate 6 \$400.00	Rating 0.00					
N12 KGTV 09/13/22 09/19/22 M-F 6-630pm New M-F 6-630pm New	s CM 6-630pm	MTWTF	- :30 3	\$600.00 P-3	0.00 NM	4	\$2,400.00
	Spots/Week Rate	Rating					
Week: 09/12/22 09/18/22 - TWTF Week: 09/19/22 09/25/22 M	3 \$600.00 1 \$600.00	0.00 0.00					
Spot Ch Date Range Description	Start/End Time				Rtg Type		
4 KGTV 09/19/22-09/25/22 M-F 6-630pm News See MG 12.5	6-630pm		M	:30 (\$600.00)	0.00 <i>NM</i>		
[Programming - Airs NFL. RF 9/9]							
5 KGTV 09/13/22-09/18/22 M-F 6-630pm News	6-630pm		- TWThF	:30 \$600.00	0.00 NM		
N13 KGTV 09/13/22 09/19/22 M-F 7-730pm New	s CM 7-730pm	МГШГ	- :30 3	\$650.00 P-3	0.00 NM	4	\$2,600.00
M-F 7-730pm New			.00 0	φ000.001 0	0.00 110	т	φ2,000.00
	Spots/Week Rate	Rating					
Week: 09/12/22 09/18/22 - TWTF Week: 09/19/22 09/25/22 M	3 \$650.00 1 \$650.00	0.00 0.00					
Spot Ch Date Range Description	Start/End Time				Rtg Type		
4 KGTV 09/19/22-09/25/22 M-F 7-730pm News See MG 13.5	7-730pm		M	:30 (\$650.00)	0.00 NM		
[Programming/Inventory code. Airs NFL Foo							
5 KGTV 09/13/22-09/18/22 M-F 7-730pm News	7-730pm		- TWThF	:30 \$650.00	0.00 NM		
N14 KGTV 09/18/22 09/18/22 Sa/Su 5-530pm Ne Sa/Su 5-530pm Ne		\$	5 :30 1	\$600.00 P-2	0.00 NM	1	\$600.00
	Spots/Week Rate	Rating					
Week: 09/12/22 09/18/22S	1 \$600.00	0.00		¢000 00 D 0	0.00 NIM		¢000.00
N15 KGTV 09/18/22 09/18/22 Sa/Su 6-630pm Ne Sa/Su 6-630pm Ne	ews	5	S :30 1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Date End Date Weekdays Week: 09/12/22 09/18/22S	Spots/WeekRate1\$600.00	Rating 0.00					
N16 KGTV 09/13/22 09/19/22 M-F 730-8pm M-F 730-8pm	CM 730-8pm	МГШГЕ	- :30 3	\$200.00 P-6	0.00 NM	7	\$775.00
Start Date End Date Weekdays	Spots/Week Rate	Rating					
Week: 09/12/22 09/18/22 - TWTF <u>Spot Ch Date Range Description</u>	2 \$200.00 Start/End Time	0.00	Weekdays Le	ngth Rate	Rtg Type		
2 KGTV 09/12/22-09/18/22 M-F 730-8pm	730-8pm		- TWThF	:30 (\$200.00)			
See MG 16.6, 16.7, 16.8, 16.9							
[NA- no avail- SH 9/13] 6 KGTV 09/15/22-09/19/22 M-F 11am-12pm New	s 11am-12pm		M ThF	:30 \$100.00	0.00 NM		
MG for 16.2,2.4							
7 KGTV 09/15/22-09/19/22 M-F 11am-12pm New	s 11am-12pm		M ThF	:30 \$100.00	0.00 NM		
8 KGTV 09/15/22-09/19/22 M-Su 11pm News RC	S 11-1135pm		M ThFSaSu	:30 \$135.00	0.00 NM		
 MG for 16.2,2.4 KGTV 09/15/22-09/16/22 M-F 5-6am News 	5-6am		ThF	:30 \$40.00	0.00 NM		
(b) MG for 16.2,2.4 Week: 09/19/22 09/25/22 M	1 \$200.00	0.00					
MORE OUT OF LE OUT OF LE ME	ι φ200.00	0.00			•		

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Order / Rev: 1061076		Advertiser:	C. Blakespear/Democrat/State Senate		
Alt Order #:		Product Desc:	Catherine Blakespear	KGTV	
Flight Dates:	09/13/22 - 09/19/22	Estimate:	111592		

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> Week: 09/19/22 <u>Spot</u> <u>Ch Date R</u> 3 <i>KGTV 09/19/.</i> See <i>MG 1</i> [Programn	22-09/25/22 N 6.4,16.5	M Description	oots/Week 1 <u>Start</u> 730-	<u>Rate</u> \$200.00 t <u>/End Time</u> 8pm	<u>Rating</u> 0.00	<u>Weekdays</u> <u>Lei</u> M	ngth <u>Rate</u> :30 (\$200.00)	Rtg Type 0.00 NM		
MG for 16.	3 09/19	I-F 1135pm Kimmel	1135	•		- TWThF	·	0.00 NM		
5 KGTV 09/13/2 (M) MG for 16.		I-F 1135pm Kimmel	1135	ōpm		- TWThF	:30 \$100.00	0.00 NM		
N17 KGTV 09/13/		M-Su 11pm News R M-Su 11pm News R		11-1135pm	MTWTFS	SS :30 3	\$135.00 P-6	0.00 NM	7	\$945.00
<u>Start Date</u> Week: 09/12/22 Week: 09/19/22	End Date 09/18/22 09/25/22	<u>Weekdays</u> Sr - TWTFSS M	oots/Week 6 1	<u>Rate</u> \$135.00 \$135.00	<u>Rating</u> 0.00 0.00					
N18 KGTV 09/17/	22 09/18/22	Sa/Su Sports Xtra Sa/Su Sports Xtra	СМ	1133-1147p	mS	SS :30 2	\$115.00 P-6	0.00 NM	2	\$230.00
Start Date Week: 09/12/22	End Date 09/18/22	<u>Weekdays</u> <u>Sp</u> SS	oots/Week 2	<u>Rate</u> \$115.00	Rating 0.00					
	22 09/16/22	M-F 1135pm Kimmel M-F 1135pm Kimme		1135pm	- TWIF-	- :30 2	\$100.00 P-6	0.00 NM	2	\$200.00
Start Date Week: 09/12/22	End Date 09/18/22	<u>Weekdays</u> <u>Sr</u> - TWTF	oots/Week 2	<u>Rate</u> \$100.00	Rating 0.00					
								Totals	62	\$14,960.00