

ORDER



Orders
Order / Rev: 1064848
 Alt Order #:
Product Desc: Catherine Blakespear
Estimate: 111699
Flight Dates: 09/20/22 - 09/25/22
Original Date / Rev: 09/16/22 / 09/16/22
Order Type: GENERAL

KGTV
Primary AE: Joy Jennings
Sales Office: SanDN
Sales Region: NAT

Agency
Name: Greenstripe Media Inc
Buying Contact:
Billing Contact:
 424 N Old Newport Blvd.
 Newport Beach, CA 92663

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: C. Blakespear/Democrat/State Senate
Demographic: A25-54
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 274187
Agency External ID: 109594
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/24/22	4	\$5,900.00	\$5,015.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	4	\$5,900.00	\$5,015.00	0.00
Totals	4	\$5,900.00	\$5,015.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joy Jennings			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KGTV	19%	\$5,900.00
Market	100%	\$31,052.63

Competitive Share

	Share	Total
AZSD	0%	\$0.00
CABLE	0%	\$0.00
KBNT	0%	\$0.00
KBOP	0%	\$0.00
KDTF	0%	\$0.00
KFMB	0%	\$0.00
KNSD	0%	\$0.00
KPBS	0%	\$0.00
KSWB	0%	\$0.00
KUSI	0%	\$0.00
SD4	0%	\$0.00
UNKWN	81%	\$25,152.63
XDTV	0%	\$0.00
XETV	0%	\$0.00
XEWT	0%	\$0.00
XHAS	0%	\$0.00
XHJK	0%	\$0.00
XHTT	0%	\$0.00

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Advertiser: C. Blakespear/Democrat/State Senate
 Product Desc: Catherine Blakespear
 Estimate: 111699
KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	09/20/22	09/20/22	Tuesday Prime A Tuesday Prime A	CM	8-11pm	-T-----	:30	1	\$1,100.00	P-6	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/22	09/25/22	-T-----		1		\$1,100.00		0.00					
N 2	KGTV	09/24/22	09/24/22	College FB - Sa Early College FB - Sa Early	CM	College FB - Sa E	-----S-	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/22	09/25/22	-----S-		1		\$1,400.00		0.00					
N 3	KGTV	09/24/22	09/24/22	College FB - Sa Late College FB - Sa Late	CM	College FB - Sa L	-----S-	:30	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/22	09/25/22	-----S-		1		\$1,600.00		0.00					
N 4	KGTV	09/24/22	09/24/22	College FB - Sa Prime College FB - Sa Prime	CM	College FB - Sa Pr	-----S-	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/22	09/25/22	-----S-		1		\$1,800.00		0.00					
Totals													4	\$5,900.00	