

ORDER



Orders
Order / Rev: 1061076
 Alt Order #:
Product Desc: Catherine Blakespear
Estimate: 111592
Flight Dates: 09/13/22 - 09/19/22
Original Date / Rev: 09/07/22 / 09/15/22
Order Type: GENERAL

KGTV
Primary AE: Joy Jennings
Sales Office: SanDN
Sales Region: NAT

Agency
Name: Greenstripe Media Inc
Buying Contact:
Billing Contact:
 424 N Old Newport Blvd.
 Newport Beach, CA 92663

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: C. Blakespear/Democrat/State Senate
Demographic: A25-54
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 274187
Agency External ID: 109594
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/19/22	64	\$15,135.00	\$12,864.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	64	\$15,135.00	\$12,864.75	0.00
Totals	64	\$15,135.00	\$12,864.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joy Jennings			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KGTV	19%	\$15,135.00
Market	100%	\$79,657.89

Competitive Share

	Share	Total
AZSD	0%	\$0.00
CABLE	0%	\$0.00
KBNT	0%	\$0.00
KBOP	0%	\$0.00
KDTF	0%	\$0.00
KFMB	0%	\$0.00
KNSD	0%	\$0.00
KPBS	0%	\$0.00
KSWB	0%	\$0.00
KUSI	0%	\$0.00
SD4	0%	\$0.00
UNKWN	81%	\$64,522.89
XDTV	0%	\$0.00
XETV	0%	\$0.00
XEWT	0%	\$0.00
XHAS	0%	\$0.00
XHJK	0%	\$0.00
XHTT	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	09/13/22	09/19/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	4	\$125.00	P-6	0.00	NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/22	09/18/22	-TWTF--		5				\$125.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	6	KGTV	09/12/22-09/18/22	M-F 6-7am News		6-7am	-TWThF----	:30		(\$125.00)		0.00	NM		
				See MG 1.7 [Recon-Breaking News-Network]											
	7	KGTV	09/12/22-09/18/22	Sa 6-7am News		6-7am	-----Sa--	:30		\$125.00		0.00	NM		
				MG for 1.6 09/14											
	Week:	09/19/22	09/25/22	M-----		1				\$125.00		0.00			
N 2	KGTV	09/13/22	09/19/22	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	MTWTF--	:30	4	\$175.00	P-6	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/22	09/18/22	-TWTF--		3				\$175.00		0.00			
	Week:	09/19/22	09/25/22	M-----		1				\$175.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	KGTV	09/19/22-09/25/22	M-F Good Morning America		7-9am	M-----	:30		(\$175.00)		0.00	NM		
				See MG 16.6, 16.7, 16.8, 16.9 [TP sold - RF 9/12]											
N 3	KGTV	09/17/22	09/17/22	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$330.00	P-3	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/22	09/18/22	-----S-		1				\$330.00		0.00			
N 4	KGTV	09/18/22	09/18/22	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/22	09/18/22	-----S		1				\$250.00		0.00			
N 5	KGTV	09/13/22	09/19/22	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	2	\$100.00	P-6	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/22	09/18/22	-TWTF--		2				\$100.00		0.00			
	Week:	09/19/22	09/25/22	M-----		1				\$100.00		0.00			
N 6	KGTV	09/13/22	09/19/22	M-F 10-11am The View	CM	10-11am	MTWTF--	:30	2	\$350.00	P-3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/22	09/18/22	-TWTF--		2				\$350.00		0.00			
	Week:	09/19/22	09/25/22	M-----		1				\$350.00		0.00			
N 7	KGTV	09/13/22	09/19/22	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	2	\$100.00	P-6	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/22	09/18/22	-TWTF--		2				\$100.00		0.00			
	Week:	09/19/22	09/25/22	M-----		1				\$100.00		0.00			
N 8	KGTV	09/13/22	09/19/22	M-F 12-1pm GMA3	CM	12-1pm	MTWTF--	:30	2	\$100.00	P-6	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/22	09/18/22	-TWTF--		2				\$100.00		0.00			
	Week:	09/19/22	09/25/22	M-----		1				\$100.00		0.00			
N 9	KGTV	09/13/22	09/19/22	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWTF--	:30	2	\$40.00	P-6	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/22	09/18/22	-TWTF--		2				\$40.00		0.00			
	Week:	09/19/22	09/25/22	M-----		1				\$40.00		0.00			
N 10	KGTV	09/13/22	09/19/22	M-F 4-5pm 10News @ 4pm	CM	4-5pm	MTWTF--	:30	3	\$115.00	P-6	0.00	NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/22	09/18/22	-TWTF--		3				\$115.00		0.00			
	Week:	09/19/22	09/25/22	M-----		1				\$115.00		0.00			
N			09/18/22		CM				6		P-3	0.00	NM	6	\$2,400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	KGTV	09/13/22		M-F 5-6pm News M-F 5-6pm News		5-6pm	-TWTF--	:30		\$400.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/22	09/18/22	-TWTF--		6				\$400.00		0.00			
N 12	KGTV	09/13/22	09/19/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	3	\$600.00	P-3	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/22	09/18/22	-TWTF--		3				\$600.00		0.00			
	Week:	09/19/22	09/25/22	M-----		1				\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KGTV	09/19/22-09/25/22		M-F 6-630pm News		6-630pm	M-----	:30		(\$600.00)		0.00	NM		
		See MG 12.5 [Programming - Airs NFL. RF 9/9]													
5	KGTV	09/13/22-09/18/22		M-F 6-630pm News		6-630pm	-TWThF----	:30		\$600.00		0.00	NM		
		Ⓜ MG for 12.4 09/19													
N 13	KGTV	09/13/22	09/19/22	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	3	\$650.00	P-3	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/22	09/18/22	-TWTF--		3				\$650.00		0.00			
	Week:	09/19/22	09/25/22	M-----		1				\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KGTV	09/19/22-09/25/22		M-F 7-730pm News		7-730pm	M-----	:30		(\$650.00)		0.00	NM		
		See MG 13.5 [Programming/Inventory code. Airs NFL Football. RF 9/9]													
5	KGTV	09/13/22-09/18/22		M-F 7-730pm News		7-730pm	-TWThF----	:30		\$650.00		0.00	NM		
		Ⓜ MG for 13.4 09/19													
N 14	KGTV	09/18/22	09/18/22	Sa/Su 5-530pm News Sa/Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/22	09/18/22	-----S		1				\$600.00		0.00			
N 15	KGTV	09/18/22	09/18/22	Sa/Su 6-630pm News Sa/Su 6-630pm News	CM	6-630pm	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/22	09/18/22	-----S		1				\$600.00		0.00			
N 16	KGTV	09/13/22	09/19/22	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MTWTF--	:30	3	\$200.00	P-6	0.00	NM	7	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/22	09/18/22	-TWTF--		2				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGTV	09/12/22-09/18/22		M-F 730-8pm		730-8pm	-TWThF----	:30		(\$200.00)		0.00	NM		
		See MG 16.6, 16.7, 16.8, 16.9 [NA- no avail- SH 9/13]													
6	KGTV	09/15/22-09/19/22		M-F 11am-12pm News		11am-12pm	M--ThF----	:30		\$100.00		0.00	NM		
		Ⓜ MG for 16.2, 2.4													
7	KGTV	09/15/22-09/19/22		M-F 11am-12pm News		11am-12pm	M--ThF----	:30		\$100.00		0.00	NM		
		Ⓜ MG for 16.2, 2.4													
8	KGTV	09/15/22-09/19/22		M-Su 11pm News ROS		11-1135pm	M--ThFSaSu	:30		\$135.00		0.00	NM		
		Ⓜ MG for 16.2, 2.4													
9	KGTV	09/15/22-09/16/22		M-F 5-6am News		5-6am	---ThF----	:30		\$40.00		0.00	NM		
		Ⓜ MG for 16.2, 2.4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/22	09/25/22	M-----		1				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KGTV	09/19/22-09/25/22		M-F 730-8pm		730-8pm	M-----	:30		(\$200.00)		0.00	NM		
		See MG 16.4, 16.5 [Programming - Airs NFL. RF 9/12]													
4	KGTV	09/13/22-09/18/22		M-F 1135pm Kimmel		1135pm	-TWThF----	:30		\$100.00		0.00	NM		
		Ⓜ MG for 16.3 09/19													
5	KGTV	09/13/22-09/18/22		M-F 1135pm Kimmel		1135pm	-TWThF----	:30		\$100.00		0.00	NM		
		Ⓜ MG for 16.3 09/19													

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N 17	KGTV	09/13/22	09/19/22	M-Su 11pm News ROS M-Su 11pm News ROS	CM	11-1135pm	MTWTFSS	:30	3	\$135.00	P-6	0.00	NM	7	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	- TWTFSS		6				\$135.00		0.00			
		Week: 09/19/22	09/25/22	M- - - - -		1				\$135.00		0.00			
N 18	KGTV	09/17/22	09/18/22	Sa/Su Sports Xtra Sa/Su Sports Xtra	CM	1133-1147pm	- - - - - SS	:30	2	\$115.00	P-6	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	- - - - - SS		2				\$115.00		0.00			
N 19	KGTV	09/13/22	09/16/22	M-F 1135pm Kimmel M-F 1135pm Kimmel	CM	1135pm	- TWTF - -	:30	2	\$100.00	P-6	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	- TWTF - -		2				\$100.00		0.00			
													Totals	64	\$15,135.00