



Good Karma Broadcasting, LLC
 301 W Wisconsin Ave, Ste 200
 Milwaukee, WI 53203
 (414) 209-3100

CONTRACT

<u>Contract / Revision</u> 510631 /		<u>Alt Order #</u>
<u>Advertiser</u> Wisconsin Infrastructure Investment Now, In		<u>Original Date / Revision</u> 01/31/24 / 04/09/24
<u>Contract Dates</u> 02/24/24 - 09/29/24	<u>Estimate #</u>	
<u>Product</u> 2024 Brewers		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTMJ-AM	<u>Account Executive</u> Jared Uhan	<u>Sales Office</u> Radio-Milwaukee
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 129440	<u>Advertiser Ref</u> 241534	

And:

Wisconsin Infrastructure Investment Now, Inc
 4230 East Towne Blvd
 #245
 Madison, WI 53704

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTMJ	02/24/24	09/29/24	Brewers In-Game Net	Various		:30			NM	370	\$137,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	02/19/24	02/25/24	-----2-	2			\$0.00				
	Week:	02/26/24	03/03/24	222--22	10			\$0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	377	WTMJ	02/26/24-03/03/24	Milwaukee Brewers	Various	-TuW---SaSu	:30		\$0.00	NM		
				Ⓢ Bonus								
	379	WTMJ	02/26/24-03/03/24	Milwaukee Brewers	Various	-TuW---SaSu	:30		\$0.00	NM		
				Ⓢ Credited								
	381	WTMJ	02/26/24-03/03/24	Milwaukee Brewers	Various	-TuW---SaSu	:30		\$0.00	NM		
				Ⓢ Credited								
	384	WTMJ	02/26/24-03/03/24	Milwaukee Brewers	Various	-TuW---SaSu	:30		\$0.00	NM		
				Ⓢ Credited								
	386	WTMJ	02/26/24-03/03/24	Milwaukee Brewers	Various	-TuW---SaSu	:30		\$0.00	NM		
				Ⓢ Credited								
	391	WTMJ	02/26/24-03/03/24	Milwaukee Brewers	Various	-TuW---SaSu	:30		\$0.00	NM		
				Ⓢ Credited								
	399	WTMJ	02/26/24-03/03/24	Milwaukee Brewers	Various	-TuW---SaSu	:30		\$0.00	NM		
				Ⓢ Credited								
	Week:	03/04/24	03/10/24	-2--222	8			\$0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	410	WTMJ	03/04/24-03/10/24	Milwaukee Brewers	Various	-Tu---FSaSu	:30		\$0.00	NM		
				Ⓢ Bonus								
	414	WTMJ	03/04/24-03/10/24	Milwaukee Brewers	Various	-Tu---FSaSu	:30		\$0.00	NM		
				Ⓢ Bonus								
	423	WTMJ	03/04/24-03/10/24	Milwaukee Brewers	Various	-Tu---FSaSu	:30		\$0.00	NM		
				Ⓢ Bonus								
	428	WTMJ	03/04/24-03/10/24	Milwaukee Brewers	Various	-Tu---FSaSu	:30		\$0.00	NM		
				Ⓢ Bonus								
	Week:	03/11/24	03/17/24	--2--22	6			\$0.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.



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<u>Contract Dates</u> 02/24/24 - 09/29/24	<u>Product</u> 2024 Brewers	<u>Estimate #</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
430	WTMJ	03/11/24-03/17/24		Milwaukee Brewers	Various	---W---SaSu	:30		\$0.00	NM		
				ⓔ Bonus								
433	WTMJ	03/11/24-03/17/24		Milwaukee Brewers	Various	---W---SaSu	:30		\$0.00	NM		
				ⓔ Bonus								
438	WTMJ	03/11/24-03/17/24		Milwaukee Brewers	Various	---W---SaSu	:30		\$0.00	NM		
				ⓔ Bonus								
Week:		03/18/24	03/24/24	22--22-				8	\$0.00			
440	WTMJ	03/18/24-03/24/24		Milwaukee Brewers	Various	MTu---FSa--	:30		\$0.00	NM		
				ⓔ Bonus								
441	WTMJ	03/18/24-03/24/24		Milwaukee Brewers	Various	MTu---FSa--	:30		\$0.00	NM		
				ⓔ Bonus								
443	WTMJ	03/18/24-03/24/24		Milwaukee Brewers	Various	MTu---FSa--	:30		\$0.00	NM		
				ⓔ Credited								
444	WTMJ	03/18/24-03/24/24		Milwaukee Brewers	Various	MTu---FSa--	:30		\$0.00	NM		
				ⓔ Bonus								
445	WTMJ	03/18/24-03/24/24		Milwaukee Brewers	Various	MTu---FSa--	:30		\$0.00	NM		
				ⓔ Credited								
446	WTMJ	03/18/24-03/24/24		Milwaukee Brewers	Various	MTu---FSa--	:30		\$0.00	NM		
				ⓔ Credited								
Week:		03/25/24	03/31/24	---2-22				6	\$424.20			
18	WTMJ	03/25/24-03/31/24		Brewers In-Game Net	Various	----Th-SaSu	:30		\$424.20	NM		
				See MG 1.447								
197	WTMJ	03/25/24-03/31/24		Brewers In-Game Net	Various	----Th-SaSu	:30		\$424.20	NM		
				See MG 1.448								
447	WTMJ	03/29/24-03/29/24		Brewers In-Game Net	Various	-----F----	:30		\$424.20	NM		
				Ⓜ MG for 1.18 03/28								
448	WTMJ	03/29/24-03/29/24		Brewers In-Game Net	Various	-----F----	:30		\$424.20	NM		
				Ⓜ MG for 1.197 03/28								
Week:		04/01/24	04/07/24	-22-222				10	\$423.60			
450	WTMJ	04/01/24-04/07/24		Milwaukee Brewers	Various	-TuW--FSaSu	:30		\$0.00	NM		
				ⓔ Bonus								
Week:		04/08/24	04/14/24	2222222				14	\$423.60			
Week:		04/15/24	04/21/24	222-222				12	\$423.60			
Week:		04/22/24	04/28/24	2222222				14	\$423.60			
Week:		04/29/24	05/05/24	222-222				12	\$423.60			
Week:		05/06/24	05/12/24	2222222				14	\$423.60			
Week:		05/13/24	05/19/24	222-222				12	\$423.60			
Week:		05/20/24	05/26/24	222-222				12	\$423.60			
Week:		05/27/24	06/02/24	2222222				14	\$423.60			
Week:		06/03/24	06/09/24	222-222				12	\$423.60			
Week:		06/10/24	06/16/24	222-222				12	\$423.60			
Week:		06/17/24	06/23/24	2222222				14	\$423.60			
Week:		06/24/24	06/30/24	222-222				12	\$423.60			
Week:		07/01/24	07/07/24	2222222				14	\$423.60			
Week:		07/08/24	07/14/24	-222222				12	\$423.60			
Week:		07/15/24	07/21/24	-----2				4	\$423.60			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/24	07/28/24	222-222				12	\$423.60			
Week:		07/29/24	08/04/24	222-222				12	\$423.60			
Week:		08/05/24	08/11/24	-222222				12	\$423.60			
Week:		08/12/24	08/18/24	2222222				14	\$423.60			
Week:		08/19/24	08/25/24	-222222				12	\$423.60			
Week:		08/26/24	09/01/24	-222222				12	\$423.60			
Week:		09/02/24	09/08/24	222-222				12	\$423.60			
Week:		09/09/24	09/15/24	-222222				12	\$423.60			
Week:		09/16/24	09/22/24	2222222				14	\$423.60			
Week:		09/23/24	09/29/24	-222222				12	\$423.60			
N 2	WTMJ	03/25/24	03/25/24	Brewers In-Game Net	Various		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	2-----				2	\$0.00			
N 3	WTMJ	06/22/24	06/22/24	Chesney hard cost	Chesney hard cost		:00			NS	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	-----S-				1	\$2,750.00			
Totals											373	\$140,000.00

Time Period	# of Spots	Gross Amount	Net Amount
01/29/24 -02/25/24	2	\$0.00	\$0.00
02/26/24 -03/31/24	51	\$2,545.20	\$2,545.20
04/01/24 -04/28/24	51	\$21,180.00	\$21,180.00
04/29/24 -05/26/24	50	\$21,180.00	\$21,180.00
05/27/24 -06/30/24	65	\$29,860.40	\$29,860.40
07/01/24 -07/28/24	42	\$17,791.20	\$17,791.20
07/29/24 -08/25/24	50	\$21,180.00	\$21,180.00
08/26/24 -09/29/24	62	\$26,263.20	\$26,263.20
Totals	373	\$140,000.00	\$140,000.00

Signature: _____ **Date:** _____

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