

Confirmation of broadcast or changes to schedules as ordered will be sent to the political advertiser and placed in the Station's Public Inspection File as soon as commercially possible, but will be available upon request.

5. **Production:** Station facilities may be used for production and standard production rates.
6. **Availability:**

1. Legally qualified candidates may purchase time on the basis of any class set forth on the attached rate card subject to availability. Legally qualified candidates may purchase time for the Election in the programs listed on the political rate card. The base availability is a 30 second ad (including sponsorship identification). Ad time is available in other lengths including :15, :60, :90, or :120 seconds.

2. Candidates should be aware that, unless a contrary result is demanded by statutory requirements, orders for the purchase of time made after 12 noon on the Tuesday preceding election day may not be filled due to lack of availability. The earlier an order is placed, the greater the scheduling option will be.

3. All spots are placed in the order the Station receives them. Due to potential "equal opportunity" obligations for opposing candidates, certain time periods may be unavailable for candidates in other political races.

7. **Rates:** Quoted rates are applicable for 5 business days starting from request date. Quoted rates from availability request are for 30-second ads. Rates for other lengths of spots will be quoted upon request. In addition to the program areas listed on the rate card, candidates may also purchase certain broad rotation ads that are available to regular advertisers upon request.
KNDO/KNIDU offers:

Fixed rates. These are ads scheduled to air at a particular time. These ads may not be preempted in favor of any other ad and will air as scheduled absent unforeseen program changes or technical difficulties.

Candidate-only rates. Ads that once cleared by the station will air in the time period purchased by the candidate. These rates are available to candidates less than 46 days prior to a primary election or caucus or less than 61 days prior to a general election. Once cleared, these ads may not be preempted in favor of any other ad.

Immediately preemptible rates. Ads scheduled to air at the station's discretion in the particular time period or rotation specified by the advertiser. These ads may be preempted in favor of other ads purchased at a higher rate. Each separate class of time is offered to candidates at its lowest unit charge; the lowest clearing rate of the particular class of time ordered by the candidate for the time period when the ad is broadcast. All spots desired by a candidate may not be available at the time the order is placed.

Rates may fluctuate on a daily basis according to the class of time ordered.

The Station reserves the exclusive right to designate the rates at which preemption will occur. The Station will provide its best good faith assessment of the likelihood of preemptions at specified rate levels upon request.

No candidate will be offered the station's lowest unit charge unless the candidate provides the stations with a certification that the candidate will not make any direct reference to another candidate for the same office in any broadcast unless the broadcast complies with section 315(b)(2)(C) of the Communications Act as amended by the Bipartisan Campaign Reform Act of 2002.

Requests for program time, including lengths of 30 and 60 minutes will be considered on an individual basis. No promotional announcements (aside from the candidate's separately purchased spot use) will be scheduled to promote political programs.

During the time period outside the 45 and 60 day pre-elections timeframe, legally qualified candidates may purchase advertising time at the the-current effective selling rate for the class of time desired subject to availability.

In compliance with Federal Regulations, a candidate that places a schedule directly on the station, without the use of a recognized advertising agency, is entitled to the 15% discount that normally would be paid to the advertising agency in commissions.

8. **Rebates:** In the event advertising time is sold for a particular class and for a particular time period and is broadcast during the political window at rates lower than the rate paid by the candidate, the candidate will be afforded the benefit of the lower rate either by way of a timely rebate or as credit against further purchases net of agency commissions.

9. **Makegoods:** The Station will use its best efforts to provide the "makegood" spots prior to the election for candidates "use" spots that are preempted due to technical problems or other problems or because of the nature of time purchased. Although the Station's policy is to offer all candidates makegoods before the election, it cannot guarantee to any advertiser that the makegoods can be provided in the time period or rotation originally ordered. If inventory constraints preclude such identical scheduling, the Station will offer makegoods of equivalent value. If these are not acceptable to the advertiser, the Station will provide credits or refunds for preempted spots.

10. **Rotations:** Ads may be purchased individually or in designated rotations among several designated days or time periods.