

**BEASLEY MEDIA GROUP, LLC  
ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION WXKB**

**2nd QUARTER, 2018**

**APRIL 1ST, 2018 TO JUNE 30TH, 2018**

Prepared by:

Sheila Book

General Manager:

A handwritten signature in black ink, appearing to read 'B. Beasley', is written over a horizontal line.

Brad Beasley

**ISSUES OF CONCERN TO STATION WXKB  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
2ND QUARTER, 2018**

1. Organization for Women: Help for Abused Women

Interviewee Name: Natalie Quintero

Organization: The Shelter for Abused Women and Children Naples

Organization Website: [www.naplesshelter.org](http://www.naplesshelter.org)

Phone Number: 239-775-3862

2. Business: Bringing TV and Film Jobs to Naples

Interviewee Name: Rebeca Seitz

Organization: SON Studios

Organization Website: [www.sonstudios.org](http://www.sonstudios.org)

Phone Number: 239-403-0203

3. Charity: Feeding the Hungry

Interviewee Name: Richard Leber

Organization: Harry Chapin Food Bank

Organization Website: [www.harrychapinfoodbank.org](http://www.harrychapinfoodbank.org)

Phone Number: 239-334-7007 ext 125

4. Education: Bringing the Film Industry to Town

Interviewee Name: Rebeca Seitz

Organization: SON Studios

Organization Website: [www.sonstudios.org](http://www.sonstudios.org)

Phone Number: 239-403-0203

5. Charity: Autism

Interviewee Name: Tim Aaron

Organization: Autism

Organization Website: [www.autismspeaks.org](http://www.autismspeaks.org)

6. Education: Cannabis and Health

Interviewee Name: Shannon Livingston

Organization: Livingston Foundation

Organization Website: [www.livingstonfoundation.org](http://www.livingstonfoundation.org)

Phone Number: 239-682-1812

7. Charity: Parkinson Awareness

Interviewee Name: Trisha Leite and Ellen Chaney

Organization: Parkinson Awareness

Organization Website: [www.pasfi.org](http://www.pasfi.org)

8. Education: Getting Moms Off Welfare

Interviewee Name: Raquel Williams

Organization: One Million Moms off Welfare

Organization Website:

9. Education: Leadership Coalition on Aging

Interviewee Name: Bruce Rosenblatt

Organization: Naples Coalition on Aging

Organization Website:

Phone Number:

10. Business: Bringing TV and Film Business to Naples

Interviewee Name: Rebeca Seitz

Organization: SON Studios

Organization Website: [www.sonstudios.org](http://www.sonstudios.org)

Phone Number: 239-403-0203

11. Organization for Women: Helping Women to Help Themselves

Interviewee Name: Raquel Williams

Organization: One Million Moms Off Welfare

Organization Website:

12. Charity: Helping the Less Fortunate

Interviewee Name: Richard Leber

Organization: Harry Chapin Food Bank

Organization Website: [www.harrychapin.org](http://www.harrychapin.org)

Phone Number: 239-334-7007 ext 125

13. Education: Bringing New Professions to Naples

Interviewee Name: Rebeca Seitz

Organization: SON Studios

Organization Website: [www.sonstudios.org](http://www.sonstudios.org)

Phone Number: 239-403-0203

14. Education: Teaching Women to Take Care of Themselves

Interviewee Name: Raquel Williams

Organization: One Million Moms off Welfare

Organization Website:

Phone Number:

15. Charity: Ala Non Ala Teen

Interviewee Name: Ron Herl

Organization: Ala Non and Ala Teen

Organization Website: [www.alanon.org](http://www.alanon.org) [www.alateen.org](http://www.alateen.org)

Phone Number:

16. Public Safety Health and Welfare: Opioid Epidemic

Interviewee Name: Brenda Illiff

Organization: Hazelden Betty Ford

Organization Website: [www.hazelden.org](http://www.hazelden.org)

Phone Number: 800-257-7810

17. Charity: Alzheimer's/Longest Day

Interviewee Name: Sam Lewis

Organization: Wear the Fund

Organization Website: [www.wearthefund.org](http://www.wearthefund.org)

Phone Number: 239-313-3907

18. Public Safety Health and Welfare: Drug Addiction

Interviewee Name: Brenda Illiff

Organization: Hazelden Betty Ford Clinic

Organization Website: [www.hazelden.org](http://www.hazelden.org)

Phone Number: 800-257-7810

19. Charity: Alzheimer's/Longest Day

Interviewee Name: Sam Lewis

Organization: Wear the Fund

Organization Website: [www.wearthefund.org](http://www.wearthefund.org)

Phone Number: 239-313-3907

20. Education: Understanding Cannabis

Interviewee Name: Shannon Livingston

Organization: Livingston Foundation

Organization Website: [www.livingstonfoundation.org](http://www.livingstonfoundation.org)

Phone Number: 239-682-1812

21. Education: Dementia and Aging Parents

Interviewee Name: Kenn Voegele

Organization: Taking Care of Aging Family Members

Organization Website: [www.pasfi.org](http://www.pasfi.org)



## PUBLIC AFFAIRS PROGRAMS

### STATION WXKB PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. In Touch: (Sunday mornings, 5:00 a.m.-6:00 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

2. Traffic and Weather: (Mornings and Afternoon Drive Weekdays)

Local traffic reports air 10 times per day (6am, 7am, 8am, 9am, 4pm, 5pm hours). Each report is approx 30 seconds in length, for a total of 10 minutes per day, Monday thru Friday.

3. Florida Association of Broadcasters Public Service Spots:

WXKB airs a minimum of 2 minutes per hour between 12M and 6am daily. These announcements contain public service/educational messages on a variety of issues like boating safety, child safety, services offered by a range of government offices like the elderly, education and more. Many specific to the state of Florida. This totals 12 minutes per day, 84 minutes per week, and averages 336 minutes/5.6 hours per month.

Second Quarter 2018

April 1st – June 30th, 2018

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: SHELTERING ABUSED WOMEN**

In Touch

April 1, 2018

5:00 a.m.

60 Minutes of a 60 Minute Program

We chatted with Natalie Quintero from the Shelter for Abused Women and Children about how to get help for those that are being abused.

**ISSUE: BRINGING JOBS TO SWFL**

In Touch

April 8, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Rebeca Seitz, CEO of SON Studios, spoke about the entertainment jobs they will be bringing to town in the near future.

**ISSUE: FEEDING THE HUNGRY**

In Touch

April 8, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

We chatted with Richard Leber from Harry Chapin Food Bank about how they feed the hungry and how we can help.

**ISSUE: ENTERTAINMENT JOBS**

In Touch

April 15, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Sheila Book spoke with the CEO of SON Studios in Naples, Rebeca Seitz, about the programs coming to town.

**ISSUE: AUTISM**

In Touch

April 15, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Sheila Book spoke with song writer Tim Allen about Autism and the song he wrote about his friends son.

**ISSUE: UNDERSTANDING CANNIBUS**

In Touch

April 22, 2018

5:00 a.m.

40 Minutes of a 60 Minute Program

Sheila Book spoke with Shannon Livingston from The Livingston Foundation. Shannon spoke about marijuana benefits and the law.

**ISSUE: PARKINSON AWARENESS**

In Touch

April 22, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Trisha Leite and Ellen Chaney informed us about Parkinson's and where and how to get help.

**ISSUE: TEACHING WOMEN TO SUPPORT THEMSELVES**

In Touch

April 29, 2018

5:00 a.m.

60 Minutes of a 60 Minute Program

We learned about how Moms can get off welfare and take care of their family themselves.

**ISSUE: AGING**

In Touch

May 6, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

We chatted with Bruce Rosenblatt about the Leadership Coalition on Aging.

**ISSUE: JOBS FOR NAPLES**

In Touch

May 6, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Rebeca Seitz spoke about the school and the jobs that are planned for the Naples area.

**ISSUE: JOBS FOR MOMS**

In Touch

May 13, 2018

5:00 a.m.

60 Minutes of a 60 Minute Program

Raquel Williams informed us how Moms can get informed, get jobs and get off welfare.

**ISSUE:       HELPING TO FEED THE HUNGRY**

In Touch

May 20, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Richard Leber spoke on the different ways the community can help to feed the hungry through the Harry Chapin Food Bank.

**ISSUE:       EDUCATION**

In Touch

May 20, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Sheila Book spoke with Rebeca Seitz from SON Studios about jobs in the entertainment industry and how we can get them here to SWFL.

**ISSUE:       GETTING OFF WELFARE**

In Touch

May 27, 2018

5:00 a.m.

60 Minutes of a 60 Minute Program

Raquel Williams told us about the movement she has started to get One Million Moms off Welfare.

**ISSUE: KIDS AND ALCOHOL**

In Touch

June 3, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Sheila Book spoke with Ron Herl on the subject of kids and drinking. He told us where we can get help for ourselves or someone else that may need it.

**ISSUE: OPIOID EPIDEMIC**

In Touch

June 3, 2018

5:00 a.m.

40 Minutes of a 60 Minute Program

We chatted with the Executive Director from Hazelden, Brenda Illiff, about the current opioid epidemic and how we can help those with need.

**ISSUE: MENTAL HEALTH/ALZHEIMER'S**

In Touch

June 10, 2018

5:00 a.m.

40 Minutes of a 60 Minute Program

Sam Lewis, CEO of Wear the Fund, told us about the upcoming event for The Longest Day of the Year and what it's all about.

**ISSUE:       HELPING THE POOR**

In Touch

June 10, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Harry Chapin Food Banks Richard Leber spoke about all the things they do at Harry Chapin Food bank.

**ISSUE:       DRUG ADDICTION AND HELP**

In Touch

June 17, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Sheila Book spoke with Brenda Illiff from Hazelden Recovery Center about drugs and addiction.

**ISSUE:       ALZHEIMER'S**

In Touch

June 17, 2018

5:00 a.m.

40 Minutes of a 60 Minute Program

Sam Lewis spoke to us about the upcoming event, The Longest Day. The Longest Day is to bring issues of Alzheimer's and how to handle this disease.



**ISSUE:        PARKINSON AWARENESS**

In Touch

June 24, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Trisha Leite and Ellen Chaney explained about Parkinson Disease and the help you can find through PASFI. [www.pasfi.org](http://www.pasfi.org)