

ORDER



Orders
Order / Rev: 2666216
Alt Order #:
Product Desc: 9/15-21
Estimate: 6298
Flight Dates: 09/15/20 - 09/21/20
Original Date / Rev: 09/14/20 / 09/22/20
Order Type: REG

Lansing WLNS

Primary AE: WLNS National House
Sales Office: N-HOU
Sales Region: Nat

Agency
Name: Screen Strategies Media
Buying Contact:
Billing Contact: Screen Strategies Media Email
 11150 Fairfax Blvd
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Gary Peters/US Senate/MI/Dem
Demographic: A25-54
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P3

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	46	\$11,530.00	\$9,800.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	46	\$11,530.00	\$9,800.50	0.00
Totals	46	\$11,530.00	\$9,800.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WLNS National House	N-HOU	Nat	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLNS	09/15/20	09/21/20	CBS Morning News CBS Morning News	CM	4a-430a	11-11--	:30	4	\$30.00	P3	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-1-11--		3				\$30.00		0.00			
		Week: 09/21/20	09/27/20	1-----		1				\$30.00		0.00			
N 2	WLNS	09/15/20	09/21/20	6 News This Morning 6 News This Morning	CM	430a-5a	1-1----	:30	2	\$30.00	P3	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	--1----		1				\$30.00		0.00			
		Week: 09/21/20	09/27/20	1-----		1				\$30.00		0.00			
N 3	WLNS	09/15/20	09/21/20	6 News This Morning III 6 News This Morning III	CM	558a-630a	-1-1---	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-1-1---		2				\$225.00		0.00			
		Week: 09/21/20	09/27/20	-----		0				\$30.00		0.00			
N 4	WLNS	09/15/20	09/21/20	CBS This Morning CBS This Morning	CM	7a-9a	3333--	:30	15	\$150.00	P3	0.00	NM	15	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-3333--		12				\$150.00		0.00			
		Week: 09/21/20	09/27/20	3-----		3				\$150.00		0.00			
N 5	WLNS	09/15/20	09/21/20	6 News at 6am Sat 6 News This Morning @6 Sa	CM	Sa 6a-7a	-----1-	:30	1	\$75.00	P3	0.00	NM	1	\$75.00

Lansing WLNS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/14/20	09/20/20	-----1-		1	\$75.00	0.00							
		Week: 09/21/20	09/27/20	-----		0	\$150.00	0.00							
N 6	WLNS	09/15/20	09/21/20	6 News at 8a Sat 6 News at 8a Sat	CM	8a-9a	-----1-	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/14/20	09/20/20	-----1-		1	\$150.00	0.00							
		Week: 09/21/20	09/27/20	-----		0	\$150.00	0.00							
N 7	WLNS	09/15/20	09/21/20	CBS This Morning Sa CBS This Morning Sa	CM	9a-11a	-----1-	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/14/20	09/20/20	-----1-		1	\$250.00	0.00							
		Week: 09/21/20	09/27/20	-----		0	\$150.00	0.00							
N 8	WLNS	09/15/20	09/21/20	6 News at 6a Sun 6 News at 6a Sun	CM	6a-7a	-----1	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/14/20	09/20/20	-----1		1	\$75.00	0.00							
		Week: 09/21/20	09/27/20	-----		0	\$150.00	0.00							
N 9	WLNS	09/15/20	09/21/20	6 News at 8a Sun 6 News at 8a Sun	CM	8a-9a	-----1	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/14/20	09/20/20	-----1		1	\$100.00	0.00							
		Week: 09/21/20	09/27/20	-----		0	\$150.00	0.00							
N 10	WLNS	09/15/20	09/21/20	Price is Right Price is Right	CM	1058a-12p	11-1---	:30	3	\$200.00	P3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/14/20	09/20/20	-1-1---		2	\$200.00	0.00							
		Week: 09/21/20	09/27/20	1-----		1	\$200.00	0.00							
N 11	WLNS	09/15/20	09/21/20	Y&R Y&R	CM	1228p-130p	111-1--	:30	4	\$150.00	P3	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/14/20	09/20/20	-11-1--		3	\$150.00	0.00							
		Week: 09/21/20	09/27/20	1-----		1	\$150.00	0.00							
N 12	WLNS	09/15/20	09/21/20	Bold & Beautiful Bold & Beautiful	CM	130p-2p	--11---	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/14/20	09/20/20	--11---		2	\$150.00	0.00							
		Week: 09/21/20	09/27/20	-----		0	\$150.00	0.00							
N 13	WLNS	09/15/20	09/21/20	M-F 3p-4p M-F 3p-4p	CM	3p-358p	1-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/14/20	09/20/20	-----		0	\$150.00	0.00							
		Week: 09/21/20	09/27/20	1-----		1	\$75.00	0.00							
N 14	WLNS	09/15/20	09/21/20	CBS Evening News CBS Evening News	CM	630p-7p	11111--	:30	5	\$1,000.00	P3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/14/20	09/20/20	-1111--		4	\$1,000.00	0.00							
		Week: 09/21/20	09/27/20	1-----		1	\$1,000.00	0.00							
N 15	WLNS	09/15/20	09/21/20	M-F 7-730p M-F 7-730p	CM	7p-730p	-1-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/14/20	09/20/20	-1-----		1	\$175.00	0.00							
		Week: 09/21/20	09/27/20	-----		0	\$1,000.00	0.00							
N 16	WLNS	09/15/20	09/21/20	M-F 730-8p M-F 730-8p	CM	730p-757p	----1--	:30	1	\$175.00	P3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/14/20	09/20/20	----1--		1	\$175.00	0.00							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		1	WLNS	09/14/20-09/20/20	M-F 730-8p	730p-757p	-----F----	:30	(\$175.00)	0.00	NM				
Credited															

Order / Rev: 2666216
Alt Order #:
Flight Dates: 09/15/20 - 09/21/20

Advertiser: POL/Gary Peters/US Senate/MI/Dem
Product Desc: 9/15-21
Estimate: 6298

Lansing WLNS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 09/21/20	09/27/20	-----		0			\$1,000.00	0.00				
N 17	WLNS	09/15/20	09/21/20	Mon Prime Hour 3 MANHUNT	CM	10p-11p	1-----	:30	1	\$250.00	P3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 09/14/20	09/20/20	-----		0			\$175.00	0.00				
		Week: 09/21/20	09/27/20	1-----		1			\$250.00	0.00				
N 18	WLNS	09/15/20	09/21/20	Country Music Awards Country Music Awards	CM	8-11P (8:00 PM-11:00 PM)	--1----	:30	1	\$1,000.00	P3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 09/14/20	09/20/20	--1----		1			\$1,000.00	0.00				
		Week: 09/21/20	09/27/20	-----		0			\$250.00	0.00				
												Totals	46	\$11,530.00