# Catamount Radio Issues List

Catamount Radio (WDVT, WJEN, WJJR, WSYB, WZRT) serves our city of license (Rutland/Killington) and beyond to the surrounding areas by gearing our programming to meet the areas of concern to our community members through our issues list.

Our radio stations' staff meets regularly to discuss these issues of importance and based upon recommendations from community leaders, and news topics, both local and regional. We arrive at our issues list and focus our *public service and public affairs* in that direction.

We integrate guests (usually local experts) into our regular programming. Our issues, although addressed in pre-recorded PSA's, are also presented in a more informal fashion with "live" in-studio interviews with representatives from the police department, schools, hospitals and various community leaders.

The stations also broadcast numerous free announcements from non-profit community organizations who request such time to promote their causes.

We also execute a number of "on-location" broadcasts if the event warrants such activity. Catamount Radio believes that *public service is more than lip service*. We know we can encourage more people by example, rather than just more talk.

**BUSINESS CLIMATE** 

**ECONOMIC CLIMATE** 

CHILD AND YOUTH WELFARE

RECREATION

# 2022/Q4/WDVT

#### **BUSINESS CLIMATE**

10/6/2022 @ 8:00am Ashley from the United Way discussing the Annual Campaign Kick Off and which Agencies are supported (6 minutes)

#### **ECONOMIC CLIMATE**

10/4/2022 @8:02am Vicki from BROC discussing Wheels for Warmth, upcoming Webinars and Weatherization job openings (6 minutes)

10/18/2022 @8:04am Vicki from BROC discussing Wheels for Warmth and Stuff-A-Bus (6 minutes)

11/08/2022 @8:00am Vicki from BROC discussing Wheels for Warmth and Stuff-A-Bus (5 minutes)

11/15/2022 @8:01am Vicki from BROC discussing Wheels for Warmth and Stuff-A-Bus (6 minutes)

12/20/2022 @8:01am Vicki from BROC discussing 3 Squares VT and kids' coat drive (4 minutes)

## **CHILD AND YOUTH WELFARE**

11/22/2022 @7:58am Vicki from BROC discussing the Teddy Bear Toss and Kids' Sock Drive (5 minutes)

11/29/2022 @7:58am Vicki from BROC discussing the results from the Teddy Bear Toss and Kids' Sock Drive (7 minutes)

## **RECREATION**

10/5/2022 @ 7:59am Beth from the Rutland County Humane Society discussing Rails for Tails and small animals for kids' first pets (5 minutes)

10/12/2022 @ 8:01am Beth from the Rutland County Humane Society discussing the benefits of spaying/neutering your pets (5 minutes)

10/19/2022 @ 8:00am Beth from the Rutland County Humane Society discussing the Community Pet Food Program (4 1/2 minutes)

11/09/2022 @ 8:03am Beth from the Rutland County Humane Society discussing November being Adopt A Senior Dog month (6 minutes)

11/16/2022 @ 8:04am Beth from the Rutland County Humane Society discussing traveling for the holidays with your pets (5 minutes)

11/23/2022 @ 8:00am Beth from the Rutland County Humane Society discussing Thanksgiving safety tips (6 minutes)

11/30/2022 @ 8:01am Beth from the Rutland County Humane Society discussing their 43rd annual Critter Card (5 minutes)

12/14/2022 @ 8:00am Beth from the Rutland County Humane Society discussing updates to their Matching Challenge (5 minutes)

12/21/2022 @ 8:02am Beth from the Rutland County Humane Society discussing appropriate toys based on your pets' needs (6 minutes)