

ORDER



WTVO Rockford, IL

Orders
Order / Rev: 1760167
Alt Order #: 26241999
Product Desc: Fight Back Fund esti
Estimate: 989
Flight Dates: 11/12/18 - 12/16/18
Original Date / Rev: 11/09/18 / 11/09/18
Order Type: REG

Primary AE: Millennium Chicago
Sales Office: M-CHI
Sales Region: Nat

Agency
Name: Adelstein & Associates
Buying Contact:
Billing Contact:
 2155 Caton Street
 Chicago, IL 60647

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Fight Back Fund PAC
Demographic: A35+
Product Codes: PL6
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN11079
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/25/18	10	\$5,000.00	\$4,250.00
11/26/18	12/16/18	15	\$7,500.00	\$6,375.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	10	\$5,000.00	\$4,250.00	0.00
December 2018	15	\$7,500.00	\$6,375.00	0.00
Totals	25	\$12,500.00	\$10,625.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

Order Share	Share	Total
WTVO Rockford, IL	25%	\$12,500.00
Market	100%	\$50,000.00

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	75%	\$37,500.00
WIFR	0%	\$0.00
WQRF	0%	\$0.00
WREX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	11/13/18	12/14/18	EM M-F 5a-7a MORNING NEWS	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	MTWTF--	:30	1	\$250.00	P5	0.00	NM	5	\$1,250.00

5am News

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 11/12/18	11/12/18	11/18/18	-TWTF--	1	\$250.00	0.00
Week: 11/19/18	11/19/18	11/25/18	MTWTF--	1	\$250.00	0.00
Week: 11/26/18	11/26/18	12/02/18	MTWTF--	1	\$250.00	0.00
Week: 12/03/18	12/03/18	12/09/18	MTWTF--	1	\$250.00	0.00

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 Alt Order #: 26241999
 Flight Dates: 11/12/18 - 12/16/18

Advertiser: POL/Fight Back Fund PAC
 Product Desc: Fight Back Fund esti
 Estimate: 989

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		12/10/18	12/16/18	MTWTF--			1		\$250.00	0.00					
N 2	WTVO	11/13/18	12/14/18	GMA GMA	CM	M-F 7a-9a	MTWTF--	:30	1	\$450.00	P5	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/12/18	11/18/18	-TWTF--			1		\$450.00	0.00					
Week:		11/19/18	11/25/18	MTWTF--			1		\$450.00	0.00					
Week:		11/26/18	12/02/18	MTWTF--			1		\$450.00	0.00					
Week:		12/03/18	12/09/18	MTWTF--			1		\$450.00	0.00					
Week:		12/10/18	12/16/18	MTWTF--			1		\$450.00	0.00					
N 3	WTVO	11/18/18	12/16/18	GMA Su GMA Su	CM	7a-8a	-----S	:30	1	\$750.00	P5	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/12/18	11/18/18	-----S			1		\$750.00	0.00					
Week:		11/19/18	11/25/18	-----S			1		\$750.00	0.00					
Week:		11/26/18	12/02/18	-----S			1		\$750.00	0.00					
Week:		12/03/18	12/09/18	-----S			1		\$750.00	0.00					
Week:		12/10/18	12/16/18	-----S			1		\$750.00	0.00					
N 4	WTVO	11/17/18	12/15/18	LN Sa Sat Eyewitness News @ 10p	CM	Sa 10p-130p	-----S-	:30	1	\$400.00	P5	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/12/18	11/18/18	-----S-			1		\$400.00	0.00					
Week:		11/19/18	11/25/18	-----S-			1		\$400.00	0.00					
Week:		11/26/18	12/02/18	-----S-			1		\$400.00	0.00					
Week:		12/03/18	12/09/18	-----S-			1		\$400.00	0.00					
Week:		12/10/18	12/16/18	-----S-			1		\$400.00	0.00					
N 5	WTVO	11/18/18	12/16/18	LN Su Sun Eyewitness News @ 10p	CM	Su 10p-1030p	-----S	:30	1	\$650.00	P5	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/12/18	11/18/18	-----S			1		\$650.00	0.00					
Week:		11/19/18	11/25/18	-----S			1		\$650.00	0.00					
Week:		11/26/18	12/02/18	-----S			1		\$650.00	0.00					
Week:		12/03/18	12/09/18	-----S			1		\$650.00	0.00					
Week:		12/10/18	12/16/18	-----S			1		\$650.00	0.00					
													Totals	25	\$12,500.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26241999 Changes as of: 11/9/2018 at 1:24 PM Version: Current State Version 1
 CPE: //989 Flight: 11/12/18 - 12/16/18 Station: WTVU
 Agency: Adelson & Associates Advertiser: Fight Back Fund Market: Rockford
 2155 CATON Product: Fight Back Fund Office: CHICAGO
 CHICAGO, IL 60647 Agency Order #: estimate #989
 Buyer: MARGE PISTULKA Service: Nielsen
 Salesperson: BRIAN LAMONT Primary Demo: Adults 35+
 312-832-6619 Assistant: MONIQUE SEDLAR
 Separation:
 Comments: New order for Fight Back Fund to start on Monday 11/12. Payment confirmation and traffic instructions to follow via email. Please confirm asap.
 Thanks Charlene!

1760167

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/12	11/19	11/26	12/3	12/10	11/12 - 12/10	Total Spots	Total \$	CPP*	GRP*
1	M-F 5a-6a		5am News	\$250.00	0.0	30	1	1	1	1	1		5	\$1,250.00	\$0.00	0.0
2	M-F 7a-9a		GMA	\$450.00	0.0	30	1	1	1	1	1		5	\$2,250.00	\$0.00	0.0
3	Su 7a-8a		GMA Sunday	\$750.00	0.0	30	1	1	1	1	1		5	\$3,750.00	\$0.00	0.0
4	Sa 10p-10:35p		Sat Late News	\$400.00	0.0	30	1	1	1	1	1		5	\$2,000.00	\$0.00	0.0
5	Su 10p-10:35p		Sun Late News	\$650.00	0.0	30	1	1	1	1	1		5	\$3,250.00	\$0.00	0.0
TOTALS:							5	5	5	5	5		25	\$12,500.00	\$0.00	0.0

Prepared by: MA Date: 11/9
 Reviewed by: MA Date: 11/9



125 West 55th St
New York, NY 10019

Contract # 26241999 Changes as of: 11/9/2018 at 1:24 PM Version: Current State Version 1

CPE: //989

Agency: Adelstein & Associates

2155 CATON

CHICAGO, IL 60647

Flight: 11/12/18 - 12/16/18

Advertiser: Fight Back Fund

Product: Fight Back Fund estimate #989

Agency Order #:

Buyer: MARGE PISTULKA

Salesperson: BRIAN LAMONT

Separation:

Station: WTVO

Market: Rockford

Office: CHICAGO

Service: Nielsen

Primary Demo: Adults 35+

Assistant: MONIQUE SEDLAR

Con Type: POLITICAL/NOTE

Total \$: \$12,500.00

Total Spots: 25

Total CPE: \$0.00

Total GRP:

Special Instructions

Order Level Comments

Date/Time: 11/09/18 1:24 PM Added by: BRIAN LAMONT Comment: New order for Fight Back Fund to start on Monday 11/12. Payment confirmation and traffic instructions to follow via email. Please confirm asap. Thanks Charlene!

Competitive Information	
Market Budget:	\$50,000
WTVO Share:	25%
Comment:	share estimated
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	\$12,500.00	N/A	0.0
Total	100%	25	\$12,500.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Nov	10	\$5,000.00
2018-Dec	15	\$7,500.00
Total	25	\$12,500.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	11/9/18 1:48 PM				
New	11/9/18 1:24 PM	BRIAN LAMONT	New	25	
				\$12,500.00	\$12,500.00
					\$0
					\$0

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy