

# ORDER



**Orders**  
**Order / Rev:** 1378022  
**Alt Order #:** 25878291  
**Product Desc:** FIGHT BACK W/O 1/22  
**Estimate:** 5846  
**Flight Dates:** 01/22/18 - 01/28/18  
**Original Date / Rev:** 01/19/18 / 01/19/18  
**Order Type:** REG

**Primary AE:** Millennium Chicago  
**Sales Office:** M-CHI  
**Sales Region:** Nat

**Agency Name:** Adelstein & Associates  
**Buying Contact:**  
**Billing Contact:**  
 2155 Caton Street  
 Chicago, IL 60647

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Fight Back Fund  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN11079  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/18	01/26/18	6	\$630.00	\$535.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2018	6	\$630.00	\$535.50	0.00
<b>Totals</b>	<b>6</b>	<b>\$630.00</b>	<b>\$535.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
WTVO Rockford, IL	12%	\$630.00
Market	100%	\$5,250.00

**Competitive Share**

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	0%	\$0.00
WIFR	20%	\$1,050.00
WQRF	13%	\$682.50
WREX	55%	\$2,887.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	01/22/18	01/26/18	EM M-F 5a-7a MORNING NEWS	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	-TWTF--	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
EM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/22/18	01/28/18	MTWTF--	1	\$30.00	0.00								
N 2	WTVO	01/22/18	01/26/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-TWTF--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
EM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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 Flight Dates: 01/22/18 - 01/28/18

Advertiser: POL/Fight Back Fund  
 Product Desc: FIGHT BACK W/O 1/22  
 Estimate: 5846

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/22/18	01/28/18	MTWTF--		1				\$50.00		0.00			
N 3	WTVO	01/22/18	01/26/18	GMA GMA	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-TWTF--	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/22/18	01/28/18	MTWTF--		2				\$125.00		0.00			
N 4	WTVO	01/22/18	01/26/18	M-F 6p-630p News 6P NEWS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-TWTF--	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/22/18	01/28/18	MTWTF--		2				\$150.00		0.00			
													<b>Totals</b>	<b>6</b>	<b>\$630.00</b>

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25878291

CPE: //5846

Agency: Adelstein & Associates

2155 CATON  
CHICAGO, IL 60647

Changes as of: 1/19/2018 at 11:25 AM

Flight: 1/22/18 - 1/28/18

Advertiser: Fight Back Fund

Product: FIGHT BACK W/O 1/22  
Agency Order #:

Buyer: Miles King

Salesperson: MATTHEW  
GAGGIANO  
312-832-6617

Version: Current State Version 1

Station: WTVU

Market: Rockford

Office: CHICAGO

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE  
Assistant: PETER BALSAM  
312-832-6619

Total \$: \$630.00

Total Spots: 6

Total CPP: \$25.82  
Total GRP: 24.4

Separation:

# 1378022

#	Day/Time	DP	Program	Rate	A36P Rating	Len	1/22 - 1/22		Total Spots	Total \$	CPP*	GRP*
							1/22	1/22				
1	M-F 5a-6a		EM NEWS	\$30.00	1.3	30	1		1	\$30.00	\$23.08	1.3
2	M-F 6a-7a		EM NEWS	\$50.00	2.5	30	1		1	\$50.00	\$20.00	2.5
3	M-F 7a-9a		GMA	\$125.00	5.0	30	2		2	\$250.00	\$25.00	10.0
4	M-F 6p-6:30p		EARLY NEWS	\$150.00	5.3	30	2		2	\$300.00	\$28.30	10.6
<b>TOTALS:</b>							<b>6</b>	<b>6</b>	<b>6</b>	<b>\$630.00</b>	<b>\$25.82</b>	<b>24.4</b>

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25878291      Changes as of: 1/19/2018 at 11:25 AM      Version: Current State Version 1      Total Spots: 6      Total \$: \$630.00

CPE: /15846      Flight: 1/22/18 - 1/28/18      Station: WTVO      Total Spots: 6  
 Agency: Adelsstein & Associates      Advertiser: Fight Back Fund      Market: Rockford      Total CPP: \$25.82  
 2155 CATON      Product: FIGHT BACK W/O 1/22      Office: CHICAGO      Total GRP: 24.4  
 CHICAGO, IL 60647      Agency Order #:      Buyer: Miles King      Con Type: POLITICAL/VOTE  
 Salesperson: MATTHEW GAGGIANO      Assistant: PETER BALSAM      Separation:

Buyer: Miles King  
Salesperson: MATTHEW GAGGIANO  
312-832-6617

Special Instructions

Competitive Information	
Market Budget:	\$5,250
WTVO Share:	12%
Comment:	
W1FR:	20%
WORF:	13%
WREX:	55%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$630.00	\$25.82	24.4
<b>Total</b>	<b>100%</b>	<b>6</b>	<b>\$630.00</b>	<b>\$25.82</b>	<b>24.4</b>

Monthly Summary			
Month	Spots	Dollars	
2018-Jan	6	\$630.00	
<b>Total</b>	<b>6</b>	<b>\$630.00</b>	

Transaction History							
Trans	Created/Received	Created by	Status	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	1/19/18 11:29 AM				\$0	\$0	
New	1/19/18 11:25 AM	MATTHEW GAGGIANO	New	6	\$630.00	\$630.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.