

ORDER



WTVO Rockford, IL

Orders
Order / Rev: 1378022
Alt Order #: 25878291
Product Desc: FIGHT BACK W/O 1/22
Estimate: 5846
Flight Dates: 01/22/18 - 01/28/18
Original Date / Rev: 01/19/18 / 01/19/18
Order Type: REG

Primary AE: Millennium Chicago
Sales Office: M-CHI
Sales Region: Nat

Agency
Name: Adelstein & Associates
Buying Contact:
Billing Contact:
 2155 Caton Street
 Chicago, IL 60647

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Fight Back Fund
Demographic: A35+
Product Codes: PL2
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN11079
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/18	01/26/18	6	\$630.00	\$535.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2018	6	\$630.00	\$535.50	0.00
Totals	6	\$630.00	\$535.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Chicago			Start Of Order - End Of Order	100%

Order Share	Share	Total
WTVO Rockford, IL	12%	\$630.00
Market	100%	\$5,250.00

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	0%	\$0.00
WIFR	20%	\$1,050.00
WQRF	13%	\$682.50
WREX	55%	\$2,887.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	01/22/18	01/26/18	EM M-F 5a-7a MORNING NEWS	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	-TWTF--	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
EM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/22/18	01/28/18	MTWTF--					1	\$30.00		0.00			
N 2	WTVO	01/22/18	01/26/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-TWTF--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
EM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 01/22/18		01/22/18	01/28/18	MTWTF--		1				\$50.00		0.00			
N 3	WTVO	01/22/18	01/26/18	GMA GMA	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-TWTF--	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
				GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 01/22/18		01/22/18	01/28/18	MTWTF--		2				\$125.00		0.00			
N 4	WTVO	01/22/18	01/26/18	M-F 6p-630p News 6P NEWS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-TWTF--	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 01/22/18		01/22/18	01/28/18	MTWTF--		2				\$150.00		0.00			
													Totals	6	\$630.00



125 West 55th St
New York, NY 10019

Contract # 25878291

Changes as of: 1/19/2018 at 11:25 AM

Version: Current State Version 1

CPE: //5846

Agency: Adelstein & Associates

2155 CATON

CHICAGO, IL 60647

Flight: 1/22/18 - 1/28/18

Advertiser: Fight Back Fund

Product: FIGHT BACK W/O 1/22

Agency Order #:

Buyer: Miles King

Salesperson: MATTHEW

GAGLIANO

312-832-6617

Station: WTVU

Market: Rockford

Office: CHICAGO

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: PETER BALSAM

312-832-6619

Total \$: \$630.00

Total Spots: 6

Total CPE: \$25.82

Total GRP: 24.4

Separation:

#	Day/Time	DP	Program	Rate	A36P Rating	Len	1/22 - 1/22		Total Spots	Total \$	CPP*	GRP*
							1/22					
1	M-F 5a-6a		EM NEWS	\$30.00	1.3	30	1		1	\$30.00	\$23.08	1.3
2	M-F 6a-7a		EM NEWS	\$50.00	2.5	30	1		1	\$50.00	\$20.00	2.5
3	M-F 7a-9a		GMA	\$125.00	5.0	30	2		2	\$250.00	\$25.00	10.0
4	M-F 6p-6:30p		EARLY NEWS	\$150.00	5.3	30	2		2	\$300.00	\$28.30	10.6
TOTALS: 6									6	\$630.00	\$25.82	24.4

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25878291 Changes as of: 1/19/2018 at 11:25 AM Version: Current State Version 1

CPE: /15846 Flight: 1/22/18 - 1/28/18 Station: WTVO Total \$: \$630.00

Agency: Adelstein & Associates Advertiser: Fight Back Fund Market: Rockford Total Spots: 6

2155 CATON Product: FIGHT BACK W/O 1/22 Office: CHICAGO Total CPE: \$25.82

CHICAGO, IL 60647 Agency Order #: Buyer: Miles King Primary Demo: Adults 35+ Total GRP: 24.4

Salesperson: MATTHEW GAGGIANO Con Type: POLITICAL/VOTE Separation:

Assistant: PETER BALSAM 312-832-6619

Special Instructions

Competitive Information

Market Budget:	\$5,250
WTVO Share:	12%
Comment:	
WIFR:	20%
WORF:	13%
WREX:	55%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPE	GRP
	100%	6	\$630.00	\$25.82	24.4
Total	100%	6	\$630.00	\$25.82	24.4

Monthly Summary		
Month	Spots	Dollars
2018-Jan	6	\$630.00
Total	6	\$630.00

Transaction History

Trans	Created/Received	Created by	Status	Spot-	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	1/19/18 11:29 AM					\$0	\$0	
New	1/19/18 11:25 AM	MATTHEW GAGGIANO	New	6		\$630.00	\$630.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.