

WKIN-CD
Quarterly
Issues/Programs
List 2nd Quarter
2020

A quarterly list of community issues the station addressed in its programming during the preceding three months, and the programming which gave "significant treatment" to those issues. The following issues were presented on WKIN-CD public affairs programs.

1.) ISSUE: Importance of US Census Participation

Program: A Closer Look

April 5, 2020, US Census and Kingsport Ballet. 24:00

Charlie Nitschke and Kevin Flanary discuss the efforts and importance of the 2020 Census. Bertina Dew, Executive Director of the Kingsport Ballet, talks about the spring season performances, and their postponed plan due to COVID 19.

2.) ISSUE: Local Hunger

Program: A Closer Look

April 12, 2020, Second Harvest Bank/Mayor of Kingsport 24:00.

Tracy Edwards, Community Relations Manager of Second Harvest Food Bank talks about relief efforts in support of agencies affected by COVID 19. Mayor Pat Shull, Mayor of Kingsport talks about the efforts of the City in wake of COVID 19.

3.) ISSUE: Local Business Aid During COVID 19

Program: A Closer Look

April 19 and 26, 2020, Incfile and Kingsport Chamber of Commerce 24:00

Bill Nunez, CEO of Incfile, talked about helping small businesses during the COVID 19 pandemic and Nicole Austin, Kingsport Chamber, talks about how the chamber is helping small business get loans and other aid during the pandemic.

4.) ISSUE: Local Hunger

Program: A Closer Look

May 3, 2020, Second Harvest Food Bank and Kosbe 24:00

Tracey Edwards, Community Relations Manager for 2nd Harvest Food Bank, talks about the increasing need for food for local agencies during the COVID 19 pandemic. Aundrea Wilcox, Kingsport Office of Small Business Development, talks about resources for small business to make it through the COVID 19 pandemic.

5.) ISSUE: Birth Defects and Medicare Scams

Program: A Closer Look

May 17, 2020, March of Dimes, Douthat Insurance 24:00

Dr. Shawn Hollinger, Neonatologist and Jennier Hollinger talk about the help The March of Dimes does to combat birth defects and aid with premature babies. Margaret Douthat, owner of Douthat Insurance talks about changes in Medicare and some of the scam the elderly are becoming victims of due to COVID 19

SUPPORTING DOCUMENTATION

A Closer Look airs on WKIN-CD Sundays at 11:30 AM

2nd QUARTER 2020

May 10, 2020, Legal Aid of NE Tennessee/Kosbe 24:00

Deborah Yeomans-Barton Manager of Legal Aid of Northeast Tennessee talks about what they offer for people needing legal advice or who cannot afford an attorney. Aundrea Wilcox, Kingsport Office of Small Business Development, talks about resources for small business to make it through the COVID 19 pandemic.

May 24, 2020, United Way, Douthat Insurance 24:00

Jonathan Anderson, Homeless Services Liaison with United Way of Greater Kingsport, talks about efforts to enable and secure housing for the homeless in Kingsport. Margaret Douthat, owner of Douthat Insurance talks about changes in Medicare and some of the scam the elderly are becoming victims of due to COVID 19.

May 31, 2020, Lyme Disease 24:00

Dr. Cass Ingram discusses new treatment for Lyme Disease.

June 7, 2020, Petworks/100+ Tri-Cities Women Who Care 24:00 Tom Parham, Board Member of Petworks and Donna Davidson, Petworks Manager, give us an update on the construction of the new Petworks animal shelter. Becca Davis, director of 100+ TriCities Women Who Care discuss their fundraising efforts and the charities who have benefitted.

June 14, 2020 and June 21, 2020 , Netflix Documentary of Lennox Hill Hospital and Brain Cancer patient Mitzie Hensley/100+ Tri-Cities Women Who Care 24:00

Tony and Mitzie Hensley talk about their journey to healing from a rare form of brain cancer and the hospital that made it possible. Becca Davis, director of 100+ TriCities Women Who Care discuss their fundraising efforts and the charities who have benefitted from their giving.

June 28, 2020, Speedway Children's Charities/100+ Tri-Cities Women Who Care. 24:00

Betsy Holleman of Bristol Speedway Children's Charities, talks about the agencies they help and upcoming fundraisers. Becca Davis, director of 100+ TriCities Women Who Care discuss their fundraising efforts and the charities who have benefitted from their giving.