

WKIN-CD

Quarterly Issues/Programs List

1st Quarter 2017

A quarterly list of community issues the station addressed in its programming during the preceding three months, and the programming which gave "significant treatment" to those issues.

The following issues were presented on WKIN-CD public affairs programs.

1.) Issue – Assistance for families in crisis

Program – A Closer Look – January 11, 2017

AUDRA MORROW WITH SAFE FAMILIES DISCUSSED PROGRAMS TO HELP FAMILIES IN CRISIS SITUATIONS. (6)

2.) Issue – Importance of Blood Center

Program – A Closer Look – February 12, 2017

THE GUEST WAS BRIAN BISHOP WITH THE MARSH REGIONAL BLOOD CENTER IN KINGSPORT, TENNESSEE. AMONG THE TOPICS DISCUSSED WERE THE FACT THAT 2017 IS THE 70TH ANNIVERSARY FOR MARSH. HE ALSO DISCUSSED THAT MARSH SERVES 17 HOSPITALS AND FOUR CANCER CENTERS IN THE AREA. MARSH IS THE ONLY LOCALLY-BASED BLOOD CENTER IN THE REGION. 20 PERCENT OF THE LOCAL BLOOD SUPPLY COMES FROM HIGH SCHOOL STUDENTS. OTHER TOPICS DISCUSSED INCLUDE THE FACT THAT MARSH MUST COLLECT 100 UNITS OF BLOOD EACH DAY IN ORDER TO SUPPLY THEIR CLIENT FACILITIES. (30)

3.) Issue – Police Update

Program – A Closer Look – February 19, 2017

THE GUEST WAS TOM PATTON WITH THE KINGSPORT POLICE DEPARTMENT. PATTON TALKED ABOUT THE SEVERAL TOPICS INCLUDING THE MAIN GOALS OF THE POLICE DEPARTMENT, WHAT ACCREDITATION MEANS, TYPES OF COMMUNITY PROGRAMS OFFERED BY THE POLICE DEPARTMENT, AND THE USE OF BODY CAMERAS BY POLICE DEPARTMENTS. HE ALSO DISCUSSED THE USE OF RED LIGHT CAMERAS AND PROGRAMS TO TRY TO RECRUIT FUTURE POLICE OFFICERS. (30)

4.) Issue – Childrens' Hospital

Program – A Closer Look – February 26, 2017

THE GUEST WAS LISA CARTER, CEO, NISWONGER CHILDREN'S HOSPITAL IN JOHNSON CITY. CARTER DISCUSSED THE UPCOMING CHILDREN'S HOSPITAL RADIOTHON WITH HOLSTON VALLEY BROADCASTING AND ITS IMPACT ON HELPING THE CHILDREN AND THEIR FAMILIES IN THE REGION. SHE ALSO TALKED ABOUT THE CHILDREN'S HOSPITAL AND THE FACT THAT IT SERVES MORE THAN 200,000 CHILDREN IN A 29-COUNTY RADIUS IN NORTHEAST TENNESSEE, SOUTHWEST VIRGINIA, SOUTHEAST KENTUCKY, AND WESTERN NORTH CAROLINA. NISWONGER'S IS THE ONLY CHILDREN'S HOSPITAL IN THE REGION. (30)

5.) Issue – United Way

Program – A Closer Look – March 5, 2017

THE GUEST WAS MANDI CAMBRE WITH THE UNITED WAY OF GREATER KINGSPORT. CAMBRE TALKED ABOUT THE MISSION OF THE UNITED WAY, WHO IS SERVED BY HER ORGANIZATION, AND HOW THEY ARE FUNDING ALONG WITH HOW THE PUBLIC CAN HELP THEM ASSIST PERSONS IN THE TRI CITIES REGION. SHE ALSO OF THE PROGRAMS THE UNITED WAY OF GREATER KINGSPORT FUND. (30)

6.) Issue – Fire Safety

Program – A Closer Look – March 19, 2017

THE GUEST WAS BARRY BRICKEY WITH THE KINGSPORT FIRE DEPARTMENT. BRICKEY TALKED SPRING FIRE SAFETY. HE ALSO DISCUSSED CLEANING UP AROUND ONE’S HOME AND THE IMPORTANT OF USING WORKING SMOKE ALARMS. (30)

SUPPORTING DOCUMENTATION

A Closer Look airs on WKIN-CD Sundays at 11:30 AM

A Closer Look

January 2017

A Closer look for January & February 5

- 1. Audra Morrow with Safe Families discussed programs to help families in crisis situations. 6:00**
- 2. Stacie Seaton with Traces Foster Care. Discussed what it takes to become a foster parent and the needs. 6:00**
- 3. Barry Brickey, Kingsport Fire Department. Talked about the new Ladder Truck for the city. 6:00**
- 4. Aaron Murphy with Good Samaritan Ministries. Talked about helping families with high electric bills and other resources for people in need. 6:00**

A CLOSER LOOK – WKPT TV – THE PROGRAM AIRED SUNDAY, FEBRUARY 12TH, 2017

THE GUEST WAS BRIAN BISHOP WITH THE MARSH REGIONAL BLOOD CENTER IN KINGSPORT, TENNESSEE. AMONG THE TOPICS DISCUSSED WERE THE FACT THAT 2017 IS THE 70TH ANNIVERSARY FOR MARSH. HE ALSO DISCUSSED THAT MARSH SERVES 17 HOSPITALS AND FOUR CANCER CENTERS IN THE AREA. MARSH IS THE ONLY LOCALLY-BASED BLOOD CENTER IN THE REGION. 20 PERCENT OF THE LOCAL BLOOD SUPPLY COMES FROM HIGH SCHOOL STUDENTS. OTHER TOPICS DISCUSSED INCLUDE THE FACT THAT MARSH MUST COLLECT 100 UNITS OF BLOOD EACH DAY IN ORDER TO SUPPLY THEIR CLIENT FACILITIES. BISHOP ALSO TALKED ABOUT MARSH'S ANNUAL GOLF TOURNAMENT WHICH FUNDS SCHOLARSHIPS. IT'S COMING UP ON APRIL 21ST. ACCORDING TO BISHOP, MARSH REGIONAL BLOOD CENTER IS ALWAYS ON THE MOVE, HOLDING OVER 700 MOBILE BLOOD DRIVES EACH YEAR. (30)

A CLOSER LOOK – WKPT TV – aired Feb. 19, 2017

THE GUEST WAS TOM PATTON WITH THE KINGSPORT POLICE DEPARTMENT. PATTON TALKED ABOUT THE SEVERAL TOPICS INCLUDING THE MAIN GOALS OF THE POLICE DEPARTMENT, WHAT ACCREDITATION MEANS, TYPES OF COMMUNITY PROGRAMS OFFERED BY THE POLICE DEPARTMENT, AND THE USE OF BODY CAMERAS BY POLICE DEPARTMENTS. HE ALSO DISCUSSED THE USE OF RED LIGHT CAMERAS AND PROGRAMS TO TRY TO RECRUIT FUTURE POLICE OFFICERS. (30)

A CLOSER LOOK – WKPT TV – Aired February 26, 2017

THE GUEST WAS LISA CARTER, CEO, NISWONGER CHILDREN'S HOSPITAL IN JOHNSON CITY. CARTER DISCUSSED THE UPCOMING CHILDREN'S HOSPITAL RADIOTHON WITH HOLSTON VALLEY BROADCASTING AND ITS IMPACT ON HELPING THE CHILDREN AND THEIR FAMILIES IN THE REGION. SHE ALSO TALKED ABOUT THE CHILDREN'S HOSPITAL AND THE FACT THAT IT SERVES MORE THAN 200,000 CHILDREN IN A 29-COUNTY RADIUS IN NORTHEAST TENNESSEE, SOUTHWEST VIRGINIA, SOUTHEAST KENTUCKY, AND WESTERN NORTH CAROLINA. NISWONGER'S IS THE ONLY CHILDREN'S HOSPITAL IN THE REGION.

A CLOSER LOOK – WKPT TV – AIRED March 5, 2017

THE GUEST WAS MANDI CAMBRE WITH THE UNITED WAY OF GREATER KINGSPORT. CAMBRE TALKED ABOUT THE MISSION OF THE UNITED WAY, WHO IS SERVED BY HER ORGANIZATION, AND HOW THEY ARE FUNDING ALONG WITH HOW THE PUBLIC CAN HELP THEM ASSIST PERSONS IN THE TRI CITIES REGION. SHE ALSO DISCUSSED THE MAJOR HIGHLIGHTS OF THE CAMPAIGNS AND SOME OF THE PROGRAMS THE UNITED WAY OF GREATER KINGSPORT FUND.

A CLOSER LOOK – WKPT TV – Aired March 19, 2017

THE GUEST WAS BARRY BRICKEY WITH THE KINGSPORT FIRE DEPARTMENT. BRICKEY TALKED ABOUT SOME NEW PERSONNEL AT THE DEPARTMENT, A NEW LADDER TRUCK, AND SPRING FIRE SAFETY. HE ALSO DISCUSSED CLEANING UP AROUND ONE'S HOME AND THE IMPORTANT OF USING WORKING SMOKE ALARMS.

A CLOSER LOOK – WKPT TV – Aired March 26, 2017

THE GUEST WAS ABIGAIL WEAVER WITH THE GREATER KINGSPORT FAMILY YMCA. WEAVER TALKED ABOUT THE HISTORY OF HER ORGANIZATION, GROWING FROM AN AFTER SCHOOL PROGRAM AND A HANDFUL OF STAFF TO 12 AFTER SCHOOL SITES, TWO SUMMER CAMP LOCATIONS, AND A STRONG PARTNERSHIP WITH THE KINGSPORT AQUATIC CENTER. SHE ALSO DISCUSSED THE MISSION OF THE GREATER KINGSPORT FAMILY YMCA WHICH INCLUDES STRENGTHENING THE COMMUNITY, YOUTH DEVELOPMENT, HEALTHY LIVING, SOCIAL RESPONSIBILITY, AND A NEW TWIST ON PERSONAL TRAINING.