

# INVOICE



**KLDO-TV**  
**2439 Monarch Dr**  
**Suite 5**  
**Laredo, TX 78045**  
**Main: (956) 727-0027**  
**Billing: (956) 727-0027**

Order #

Property	KLDO-TV		
Invoice #	738895A-2		738895A
Invoice Date	03/31/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	03/01/24 - 03/05/24	Flight Dates	02/17/24 - 03/05/24
Advertiser	Cuellar, Martin for Webb County Sheriff's Office		
Product	Campaign to Re-Elect Sheriff Martin Cuellar - KLDO		
Estimate #	Re-Elect Sheriff Martin Cuellar		
Account Executive	Minelly De Leon - 1232		
Sales Office	Laredo		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref	0012R00002BkYNPQA3		
Product 1			
Product 2			

Billing Address:

**Campaign to Elect Martin Cuellar**  
**Attention: Accounts Payable**  
**2506 Irwin Dr**  
**Laredo, TX 78045**

Send Payment To:

**KLDO-TV**  
**Entravision Communications**  
**P.O. Box 203535**  
**Dallas, TX 75320-3535**



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	02/19/24	03/05/24	Noticias Univision Laredo	5p-530p	11-11--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -1--1-- 2 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 KLDO F 03/01/24 5:17 PM Noticias Univision Laredo 5p-530p :30 Sheriff MC_wayo Ruiz_ENG2 \$600.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 -1----- 1 \$600.00									
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2	02/19/24	03/04/24	Noticias Univision Laredo	10p-1035p	11111--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 1----- 1 \$600.00									
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3	02/19/24	03/05/24	Noticias alDia a Mediodia	1130am-12pm	11111--	:30	5	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 11111-- 5 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 10 KLDO F 03/01/24 11:39 AM Noticias alDia a Mediodia 1130am-12pm :30 Sheriff MC_Activeshooter_ \$75.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 11----- 2 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 11 KLDO M 03/04/24 11:52 AM Noticias alDia a Mediodia 1130am-12pm :30 Sheriff MC_Experience_SPN \$75.00 NM 12 KLDO Tu 03/05/24 10:38 AM Noticias alDia a Mediodia 1130am-12pm :30 Sheriff MC_Experience_SPN \$75.00 NM									
4	02/17/24	03/03/24	Quien es la Mascara?	6:00 PM-8:00 PM	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----1 1 \$100.00									
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Entravision's Terms and Conditions of Sales located at [www.entravision.com/termsofsales](http://www.entravision.com/termsofsales) ("Terms") are incorporated into and made a part of all agreements with Entravision. Payment of this invoice constitutes acceptance of services provided by Entravision and the Terms.

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**KLDO-TV**  
**Entravision Communications**  
**P.O. Box 203535**  
**Dallas, TX 75320-3535**

Invoice #	738895A-2	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	03/01/24 - 03/05/24
Advertiser	Cuellar, Martin for Webb County Sheriff's Office		
Product	Campaign to Re-Elect Sheriff Martin Cuellar - KLDO		
Estimate #	Re-Elect Sheriff Martin Cuellar		

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5	02/19/24	03/05/24	Despierta America	6:00 AM-9:00 AM	11111--	:30	5	\$100.00	NM																																																																															
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Entravision's Terms and Conditions of Sales located at [www.entravision.com/termsandsales](http://www.entravision.com/termsandsales) ("Terms") are incorporated into and made a part of all agreements with Entravision. Payment of this invoice constitutes acceptance of services provided by Entravision and the Terms.

# INVOICE



Send Payment To:  
**KLDO-TV**  
**Entravision Communications**  
**P.O. Box 203535**  
**Dallas, TX 75320-3535**

Invoice #	738895A-2	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	03/01/24 - 03/05/24
Advertiser	Cuellar, Martin for Webb County Sheriff's Office		
Product	Campaign to Re-Elect Sheriff Martin Cuellar - KLDO		
Estimate #	Re-Elect Sheriff Martin Cuellar		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	03/05/24	03/05/24	El Gordo y La Flaca	12:00 PM-1:00 PM	-1-----	:30	1	\$280.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	03/04/24	03/10/24	-1-----	1	\$280.00

  

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KLDO	Tu	03/05/24	12:41 PM	El Gordo y La Flaca	12:00 PM-1:00 PM	:30	Sheriff MC_Experience_SPN	\$280.00	NM

**Total Spots 16**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$3,285.00</b>
<u>Agency Commission</u>	<b>\$492.75</b>
<u>Net Amount Due</u>	<b>\$2,792.25</b>

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