

INVOICE



KLDO-TV
2439 Monarch Dr
Suite 5
Laredo, TX 78045
Main: (956) 727-0027
Billing: (956) 727-0027

Order #

Property	KLDO-TV		
Invoice #	738895C-1		738895C
Invoice Date	03/31/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	03/01/24 - 03/05/24	Flight Dates	03/04/24 - 03/05/24
Advertiser	Cuellar, Martin for Webb County Sheriff's Office		
Product	Campaign to Re-Elect Sheriff Martin Cuellar- KLDO2		
Estimate #	Re-Elect Sheriff Martin Cuellar		
Account Executive	Minelly De Leon - 1232		
Sales Office	Laredo		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref	0012R00002BkYNPQA3		
Product 1			
Product 2			

Billing Address:

Campaign to Elect Martin Cuellar
Attention: Accounts Payable
2506 Irwin Dr
Laredo, TX 78045

Send Payment To:

KLDO-TV
Entravision Communications
P.O. Box 203535
Dallas, TX 75320-3535

PAID

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	03/04/24	03/04/24	Hoy	12p-1p	1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 1----- 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KLDO M 03/04/24 12:35 PM Hoy 12p-1p :30 MC_Experience Thumbnail \$40.00 NM									
2	03/04/24	03/04/24	Desiguales	1p-2p	1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 1----- 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KLDO M 03/04/24 1:29 PM Desiguales 1p-2p :30 MC_Future is Now Thumbnai \$40.00 NM									
3	03/04/24	03/04/24	Sientese Quien Pueda!	2p-3p	1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 1----- 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KLDO M 03/04/24 2:17 PM Sientese Quien Pueda! 2p-3p :30 MC_Experience Thumbnail \$40.00 NM									
4	03/04/24	03/04/24	El Gordo y la Flaca	3p-4p	1-----	:30	1	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 1----- 1 \$280.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KLDO M 03/04/24 3:36 PM El Gordo y la Flaca 3p-4p :30 MC_Future is Now Thumbnai \$280.00 NM									
5	03/04/24	03/05/24	Primer Impacto	4p-5p	11-----	:30	2	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 11----- 2 \$280.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KLDO M 03/04/24 4:41 PM Primer Impacto 4p-5p :30 MC_Experience Thumbnail \$280.00 NM 2 KLDO Tu 03/05/24 4:51 PM Primer Impacto 4p-5p :30 MC_Future is Now Thumbnai \$280.00 NM									
6	03/04/24	03/04/24		5p-530p	1-----	:30	1	\$600.00	NM

Entravision's Terms and Conditions of Sales located at www.entravision.com/termsales ("Terms") are incorporated into and made a part of all agreements with Entravision. Payment of this invoice constitutes acceptance of services provided by Entravision and the Terms.

INVOICE



Send Payment To:

KLDO-TV
Entravision Communications
P.O. Box 203535
Dallas, TX 75320-3535

Invoice #	738895C-1	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	03/01/24 - 03/05/24
Advertiser	Cuellar, Martin for Webb County Sheriff's Office		
Product	Campaign to Re-Elect Sheriff Martin Cuellar- KLDO2		
Estimate #	Re-Elect Sheriff Martin Cuellar		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
			Noticias Univision Laredo							
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	1-----	1	\$600.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KLDO	M	03/04/24	5:20 PM	Noticias Univision Laredo	5p-530p	:30	MC_Future is Now Thumbnail	\$600.00	NM
7	03/04/24	03/04/24	Noticiero Univision	530p-6p	1-----	:30	1	\$700.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	1-----	1	\$700.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KLDO	M	03/04/24	5:45 PM	Noticiero Univision	530p-6p	:30	MC_Experience Thumbnail	\$700.00	NM
8	03/04/24	03/04/24	Vivir de Amor	6p-7p	1-----	:30	1	\$280.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	1-----	1	\$280.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KLDO	M	03/04/24	6:42 PM	Vivir de Amor	6p-7p	:30	MC_Future is Now Thumbnail	\$280.00	NM
9	03/04/24	03/04/24	Tu Vida es mi Vida	7p-8p	1-----	:30	1	\$280.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	1-----	1	\$280.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KLDO	M	03/04/24	7:29 PM	Tu Vida es mi Vida	7p-8p	:30	MC_Experience Thumbnail	\$280.00	NM
10	03/04/24	03/04/24	Mujer	8p-9p	1-----	:30	1	\$280.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	1-----	1	\$280.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KLDO	M	03/04/24	8:39 PM	Mujer	8p-9p	:30	MC_Future is Now Thumbnail	\$280.00	NM
11	03/04/24	03/04/24	Noticiero Univision Ed. N	1035p-11p	1-----	:30	1	\$633.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	1-----	1	\$633.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KLDO	M	03/04/24	10:29 PM	Noticiero Univision Ed. N	1035p-11p	:30	MC_Experience Thumbnail	\$633.00	NM
12	03/05/24	03/05/24	Despierta America	6a-10a	-3-----	:30	3	\$40.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	-3-----	3	\$40.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	KLDO	Tu	03/05/24	6:53 AM	Despierta America	6a-10a	:30	MC_Experience Thumbnail	\$40.00	NM
1	KLDO	Tu	03/05/24	7:18 AM	Despierta America	6a-10a	:30	MC_Future is Now Thumbnail	\$40.00	NM
2	KLDO	Tu	03/05/24	9:54 AM	Despierta America	6a-10a	:30	MC_Experience Thumbnail	\$40.00	NM
13	03/05/24	03/05/24	Noticiero Univision Ed. D	10a-1030a	-1-----	:30	1	\$75.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	-1-----	1	\$75.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KLDO	Tu	03/05/24	10:11 AM	Noticiero Univision Ed. D	10a-1030a	:30	MC_Future is Now Thumbnail	\$75.00	NM

Entravision's Terms and Conditions of Sales located at www.entravision.com/termsandsales ("Terms") are incorporated into and made a part of all agreements with Entravision. Payment of this invoice constitutes acceptance of services provided by Entravision and the Terms.

INVOICE



Send Payment To:
KLDO-TV
Entravision Communications
P.O. Box 203535
Dallas, TX 75320-3535

Invoice #	738895C-1	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	03/01/24 - 03/05/24
Advertiser	Cuellar, Martin for Webb County Sheriff's Office		
Product	Campaign to Re-Elect Sheriff Martin Cuellar- KLDO2		
Estimate #	Re-Elect Sheriff Martin Cuellar		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
13	03/05/24	03/05/24	Noticiero Univision Ed. D	10a-1030a	-1-----	:30	1	\$75.00	NM	
14	03/05/24	03/05/24	Desiguales	11a-12p	-1-----	:30	1	\$40.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 -1----- 1 \$40.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KLDO Tu 03/05/24 11:31 AM Desiguales 11a-12p :30 MC_Experience Thumbnail \$40.00 NM										
15	03/05/24	03/05/24	UEFA Champions League	1:30 PM-4:00 PM	-2-----	:30	2	\$75.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 -2----- 2 \$75.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KLDO Tu 03/05/24 1:50 PM UEFA Champions League 1:30 PM-4:00 PM :30 MC_Future is Now Thumbnail \$75.00 NM 2 KLDO Tu 03/05/24 2:57 PM UEFA Champions League 1:30 PM-4:00 PM :30 MC_Experience Thumbnail \$75.00 NM										
Total Spots							19			

Payment Terms 30 Days

<u>Gross Total</u>	\$4,118.00
<u>Agency Commission</u>	\$617.70
<u>Net Amount Due</u>	\$3,500.30

Entravision's Terms and Conditions of Sales located at www.entravision.com/termsandsales ("Terms") are incorporated into and made a part of all agreements with Entravision. Payment of this invoice constitutes acceptance of services provided by Entravision and the Terms.