



QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION WJZ-AM

3rd Quarter 2019

(July 1 through September 30)

Prepared by:

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**Issues of Concern to Baltimore, Maryland
Addressed in Responsive Programming in the
3rd Quarter 2019
(July 1 through September 30)**

<u>Subject</u>	<u>Description of Issue of Concern</u>
1. POVERTY	Services and programs that benefit low income residents of Baltimore and the surrounding communities.
2. EDUCATION	Programs that promote education and improvements to our area schools.
3. YOUTH/MENTORSHIP	Needs of youth, especially in areas of education, recreation and mentorship.
4. COMMUNITY DEVELOPMENT	Preservation of communities and neighborhoods in Baltimore and programs that support and strengthen and their residents.
5. ARTS/HUMANITIES	Promotion of arts in Baltimore and surrounding communities.
6. MENTAL HEALTH	Breaking the stigma of mental health issues including suicide prevention.
7. CRIME	Crime prevention, crime fighting programs, crimes against women, children, etc.
8. SUBSTANCE ABUSE	War against drugs in Baltimore with a focus on programs to assist in the battle.
9. HEALTH	General health issues.
10. HISTORY	Celebrating and promoting Baltimore's rich history.



**WJZ AM Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)**

3rd Quarter 2019

(July 1 through September 30)

Public Affairs Program

Schedule and Description

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| 1. Sunday Morning on Entercom
Baltimore is a 60-minute
Public Affair Show airing
weekly from 6:00-7:00 a.m. | Hosts are: Nathan Scott, Gina Crash, Reagan
Warfield and Meredith Marx |
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**Most Significant Issue-Responsive Programming
3rd Quarter 2019
(July 1 through September 30)**

ISSUE: POVERTY

Sunday Morning
September 8, 2019
30 Minute Program

Gina Crash interviewed Moveable Feast's Matt Berg, Director of Operations and Carin Prescott, Events and Social Media Manager. The mission of Moveable Feast is to foster a community that cares for men, women & children living with HIV/AIDS, cancer, (they partner with Komen Maryland) and other life threatening illnesses by preparing and delivering nutritious meals and groceries and providing nutritional counseling and other services. Originally Baltimore City- based, they now serve 15 of the 24 counties in Maryland! Moveable Feast recently celebrated 30 years since they first served meals to 10 homebound individuals living with AIDS. One of their largest fundraisers, the 26th annual, "Dining Out for Life," was held on Thursday, September 19, 2019 at participating restaurants, breweries and ice cream shops, with a goal of raising \$100,000 to help fund their programs.



**Most Significant Issue-Responsive Programming
3rd Quarter 2019
(July 1 through September 30)**

ISSUE: EDUCATION

Sunday Morning
July 7, 2019
30 Minute Show

Reagan Warfield's guest was Dennis Allen, Director of Maryland Multi-Housing Associations' Service Training Academy. They discussed the Service Training Academy's mission, why it was created and why it's a free program, and the criteria to be a part of the program. They also discussed the success rates of the program, the number of graduates, how the program's partners support the program, when the next class is starting and how someone can apply to be part of the program.

Sunday Morning
September 8, 2019
30 Minute Show

Meredith Marx spoke with actress, author, singer and political hopeful Rain Pryor about the social and economic issues impacting Baltimore. Rain Pryor is running for Baltimore City Council and she explained her motivations to be involved in the community and the resources that are available to educate and boost voter participation in the City.



**Most Significant Issue-Responsive Programming
3rd Quarter 2019
(July 1 through September 30)**

ISSUE: YOUTH/MENTORSHIP

Sunday Morning
July 7, 2019
30 Minute Show

Regan Warfield was joined by Derryck Fletcher (VP of Youth Development, Y in Central Maryland) and Shannon Cuffley (Mentor, Big Brothers/Big Sisters at the Y). They discussed a broad overview of the Big Brothers Big Sisters at the Y mentor programs, and the mentoring options for professionals, companies and individuals in the area. They also covered the requirements and qualifications needed to become a BBBSY mentor, the process for becoming a mentor, the commitment required to be a mentor and the resources available.

Sunday Morning
July 14, 2019
30 Minute Show

Local filmmaker Bobby Marvin Holmes, LMSW, Licensed Social Worker and Reflection of Kings co-founder joined Gina Crash as they discussed the launch a new media program for young black men and boys ages 10-13 created by him and his co-creator, Ras Tre Subira. The program, "kings," is to teach them how they can create their own narrative through film, podcast and photography to change public perception, produce positive media and showcase issues surrounding social injustice of African American males. They hosted an Open House on Saturday, September 14, 2019 from 10am-Noon at the Center for Urban Families in Baltimore.

Sunday Morning
August 4, 2019
30 Minute Show

Kim Fabian, Senior Vice President of Junior Achievement of Central Maryland, joined Reagan Warfield as they discussed Junior Achievement's mission, how young people are served with the organization's programming, the specific programs that are offered and how area schools partner with the group. We also discussed ways that volunteers can help Junior Achievement, other ways to get involved, and the upcoming programs the group.



**Most Significant Issue-Responsive Programming
3rd Quarter 2019
(July 1 through September 30)**

ISSUE: COMMUNITY DEVELOPMENT

Sunday Morning
Airdate: July 21, 2019
30 Minute Show

How many cats is too many? No one **really** knows, but you can save any number of friendly felines during the Maryland 2,000 adoption event: fees are waived! This was part of the discussion between Nathan Scott and Maryland SPCA's Tina Register and Baltimore Humane Society's Wendy Goldband. They shared information about the twenty-one location partnership for the promotion, free wellness exams for the adoptees, and daily operating items needed by the shelters. They also discussed the importance of supporting your local humane society and preparing your house for a new pet.

Sunday Morning
Airdate: July 28, 2019
30 Minute Show

Dan Schochor, Executive Director, Robbin Lee, Deputy Director and Chris Halager, Towson University Intern joined Gina Crash as they discussed Baltimore Homecoming. Baltimore Homecoming is a gathering of Baltimore's most accomplished natives and alumni from around the U.S. and the world. The event is returning for a second year to meet the next generation of innovators, artists, activists and community leaders. The 3- day gathering October 16-18, 2019 is designed to reawaken and deepen personal connections to the city, sparking new partnerships and investments in the city. Their Homecoming Heroes program, presented by T. Rowe Price and driven by the community through public nominations and online voting, was open through August 15, 2019 and winners will be announced on October 14, 2019. The top 5 winners will receive a \$3,000 cash prize to support their work or donate to a charity of their choice and have the opportunity to speak at Baltimore Homecoming events.



**Most Significant Issue-Responsive Programming
3rd Quarter 2019
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ISSUE: COMMUNITY DEVELOPMENT (continued)

Sunday Morning
Airdate: July 28, 2019
30 Minute Show

Gina Crash spoke with Candi Tolson, President of The Brandon Tolson Foundation. The Brandon Tolson Foundation provides relief, assistance and support specifically to families who have suffered the tragic loss of a child like Candi and her family experienced in 2016 with the sudden tragic loss of their 20 year-old son Brandon who is their inspiration. The foundation was formed in loving memory of Brandon after his tragic car accident in Forest Hill, MD. The community can help support the foundation's mission by attending their fundraising events like their 3rd Annual Bull and Shrimp Roast held Saturday, September 21, 2019 at Martin's East in Middle River, MD.

Sunday Morning
August 18, 2019
30 Minute Show

Gina Crash was joined by Susan Aplin, Chief Innovation Officer of the World Trade Center Institute (WTCI). WTCI is the largest international business network of its kind in the Mid Atlantic that empowers globally minded leaders of today and tomorrow with new ideas and valuable connections. WTCI is celebrating 30 years in Baltimore with events like their Women Spanning the Globe Leadership Conference and the Maryland International Business Leadership Awards. WTCI also has programs for students like their Global Pathways for Students Program that provides the knowledge & tools needed for college students to succeed in a diverse and increasingly competitive employment marketplace and their 8 month Youth Diplomats Program that helps 25 students take their first steps toward becoming global citizens

Sunday Morning
September 15, 2019
30 Minute Show

Nathan Scott spoke with Wendy Goldband, development director for the Baltimore Humane Society, about this year's DogFest festivities (including a costume contest), guidelines for adopting a pet, and opportunities for volunteering at the shelter. Plus, Wendy shared information on the resources offered by the society, including spaying/neutering and bereavement services.



**Most Significant Issue-Responsive Programming
3rd Quarter 2019
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ISSUE: ARTS/HUMANITIES

Sunday Morning
July 21, 2019
30 Minute Show

Did you know that Baltimore has its very own community puppet theater? Nathan Scott spoke with Black Cherry Puppet Theater founder/director Michael Lamason about the inspiration behind the program, different types of puppet performers, and using puppetry as a teaching tool. They also discussed upcoming shows at the theater and ways for budding puppeteers to get involved.

Sunday Morning
September 22, 2019
30 Minute Show

Gina Crash spoke with Amanda Pugh, Operations Manager, Maryland Center for the Arts and Bruno Baren, Chairman, Mid-Atlantic Plein Air Painter's Association and the Harford County Plein Air Festival. The Maryland Center for the Arts provides programs for artists and the public to come together to display and experience art, creating easy access for Marylanders of all ages and backgrounds. They are currently raising funds to build and create a space for the Maryland Center for the Arts to provide a full service arts campus in Harford County including a community center and amphitheater for artists to host events in Harford County-an area that has no community arts center or entertainment space. They hope to start breaking ground in April 2020. Each year they host the Harford County Plein Air Festival. (Plein air is a French expression for painting outdoors to capture the natural light and beauty of landscapes.) This year it is being held October 6-12, 2019. Their biggest fundraiser, the Dancing for the Arts Gala, is coming up April 25, 2020 at Delta Hotels Baltimore Hunt Valley. More info at mdcenterforthearts.org

Sunday Morning
September 29, 2019
30 Minute Show

MPT is 50 years old and President/CEO Larry Unger along with Manager Director of Programming/Acquisitions Kate Pearson joined Nathan Scott to discuss viewer demographics and reach, the process for selecting programming for the stations, and MPT's digital footprint. They also shared information on MPT's 50th anniversary traveling exhibition and the importance of community support (both of and from the station).



**Most Significant Issue-Responsive Programming
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ISSUE: ENVIRONMENT

Sunday Morning
August 25, 2019
30 Minute Show

Meredith Marx spoke with Steven Barnett, the founder of Eco Warriors, about initiatives to clean up the waterways in Central Maryland. Meredith and Steve also discussed volunteer efforts in the community involving Marylanders in active restoration of natural landscapes and encouraging stewardship of the state's parks and waterways.



**Most Significant Issue-Responsive Programming
3rd Quarter 2019
(July 1 through September 30)**

ISSUE: CRIME

Sunday Morning
July 14, 2019
30 Minute Show

Gina Crash spoke with Mary Francioli, Director of Development, The Family Tree and Amanda Brown, Director of Marketing and Audience Development at Baltimore Magazine. Baltimore Magazine is proud to continue its 16 year partnership with The Family Tree as the event beneficiary of their annual “Best of Baltimore Party” that was held this year on August 8, 2019 at the Assembly Room in Baltimore. The Family Tree is a non- profit organization serving as the leading authority in Maryland for the prevention of child abuse & neglect. Together they have raised over \$785,000 to fund important programs and trainings that support the Family Tree’s mission.



**Most Significant Issue-Responsive Programming
3rd Quarter 2019
(July 1 through September 30)**

ISSUE: SUBSTANCE ABUSE

Sunday Morning
September 15, 2019
30 Minute Show

Meredith Marx spoke with Stephanie Willey of the Community Foundation of the Eastern Shore about Wicomico Goes Purple, an event to bring awareness to substance abuse and to engage the community in awareness and recovery. The interview discussed the promotion of conversations about substance abuse, prescription drugs and initiatives that Wicomico County is taking to increase their Opioid Intervention saturation in the region.



**Most Significant Issue-Responsive Programming
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ISSUE: HEALTH

Sunday Morning
August 11, 2019
30 Minute Show

For almost 15 years, Access Carroll has provided medical, dental, and behavioral health care for at-risk patients in Carroll County. Nathan Scott was joined by executive director Tammy Black to discuss challenges to accessing the most basic services, equipping clients to take control of their health, and the importance of strategic community partnerships to serve the most people possible as well as the need for community volunteers.

Sunday Morning
August 11, 2019
30 Minute Show

Meredith Marx spoke with Chandra Brigrance of The Brigrance Brigade Foundation about the annual Soiree with O.J. The Brigrance Brigade Foundation is a 501(c)(3) nonprofit organization whose mission is to equip, encourage, and empower people living with ALS.

Sunday Morning
August 18, 2019
30 Minute Show

Meredith Marx spoke with Mikel Griffith from Gold In Fight, a foundation dedicated to serving families in need due to hardships caused by pediatric cancer. Topics discussed include ways the organization raises money and provides emotional support to relieve some of these stresses with families that are dealing with childhood cancer.

Sunday Morning
September 1, 2019
30 Minute Show

Meredith Marx was joined by Crack the Sky lead singer John Palumbo about a concert held at the State Fairgrounds to benefit two Baltimore area veteran organizations. One of the organizations, Baltimore Station First, provides comprehensive alcohol and drug education, counseling, workforce development and job placement for veterans. The other organization discussed was Warrior Canine Connection, which helps veterans recover from the stress of combat trauma through service dogs.



**Most Significant Issue-Responsive Programming
3rd Quarter 2019
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ISSUE: HEALTH (continued)

Sunday Morning
September 1, 2019
30 Minute Show

Reagan Warfield was joined by the Horizon Foundation's President & CEO, Nikki Highsmith Vernick. They discussed the Horizon Foundation's mission to improve the health of Marylanders through innovative initiatives, collaborative partnerships, strategic grantmaking and thoughtful advocacy. They also discussed the group's Changemaker Challenge, their "Emotional Support Human" mental health campaign, and their "Streets for All" biking and walking initiative.

Sunday Morning
September 29, 2019
30 Minute Show

Meredith Marx and Paul Grill, the board chair of the National Kidney Foundation of Maryland and Delaware, spoke about kidney disease, the statewide average of adults facing a kidney transplant and how the community can support the initiatives of the National Kidney Foundation, which includes transportation and expenses related to dialysis. Meredith and Paul discussed the upcoming 17th annual Greater Baltimore Kidney Walk, as well as the Salisbury Kidney Walk, which supports NKF Fundraising.



**Most Significant Issue-Responsive Programming
3rd Quarter 2019
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ISSUE: MENTAL HEALTH

Sunday Morning
September 22, 2019
30 Minute Show

Meredith Marx spoke with Kat Olbrich of the American Foundation for Suicide Prevention about breaking the stigma of mental health, presenting statistics about suicide and prevention. During the interview, Meredith and Kat discussed the upcoming “Out of the Darkness” walks occurring around the state. The walks are intended to bring the communities together and to increase awareness of mental health and to assist in breaking the stigma of mental health awareness and address suicide prevention.



**Most Significant Issue-Responsive Programming
3rd Quarter 2019
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ISSUE: HISTORY

Sunday Morning
August 25, 2019
30 Minute Show

Nathan Scott was joined by National Park Service Ranger Shannon McLucas as they discussed Fort McHenry's Defender's Day celebrations, September 13th-15th. They discussed the Defenders' Day festivities (including fireworks and a parade), the Fort's uses throughout local and national history, and the year-round offerings for children and adults. Ranger Lucas also provided information about the swearing-in ceremony for actual members of the U.S. Military.



**Most Significant Issue-Responsive Programming
3rd Quarter 2019
(July 1 through September 30)**

ISSUE: ECONOMY/TORUISM

Sunday Morning
Weekend of August 3, 2019
30 Minute Show

Meredith Marx was joined by Kirby Fowler and Mike Evitts of the Baltimore Downtown Partnership to discuss the impact of negative national news headlines on the tourism in Baltimore. The guests talked about the positive issues that don't make the headlines, the over tourism environment and the economy of millennials that are moving to Baltimore and making the city their home, job growth and impacts of job creation in Baltimore.



**Public Service Announcements
3rd Quarter 2019
(July 1 through September 30)**

Throughout the quarter the station aired **[daily/periodic]** PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

AAP-VACCINES

KNOW DIABETES.ORG

KEEP AMERICA BEAUTIFUL

HRSA-MAKE THE CALL

NATIONAL FOUNDATION FOR THE BLIND

ALANON

AAP-TEEN DRIVERS

RACHEL'S CHALLENGE

FOUNDATION FIGHTING BLINDNESS

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