



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26137993 **Changes as of:** 9/28/2018 at 2:19 PM **Version:** Highlighting Revision 2

CPE: 1091/1104/6752 **Flight:** 10/2/18 - 10/8/18 **Station:** KOB

Agency: BUYING TIME LLC **Advertiser:** Defend Oregon **Market:** Medford-Ashland

650 Massachusetts AVE NW **Product:** Sked A **Office:** PHILADELPHIA

Suite 210 **Agency Order #:** 7669933 **Service:** Nielsen

Washington, DC 20001 **Buyer:** Linden, Sarah **Primary Demo:** Adults 35+

Salesperson: SHEPARD RITZEN **Assistant:** SHEPARD RITZEN

215-567-7950 **Traffic #:** 25149

Total CPP: \$0.00 **Total GRP:**

Total Spots: 55 **Con Type:** POLITICAL/VOTE

Total \$: \$8,670.00

Separation:

Comments: correct date for spot in 17 * added 1x to ln2 & 4 from previous order N/A (due to SC hearing)

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/2 - 10/2		Total Spots	Total \$	CPP*	GRP*
							10/2					
REV+ 2	Su 7a-8a		Sunday Today	\$45.00	0	30	1	2	2	\$90.00	\$0.00	0.0
REV+ 4	Tu-F 7a-9a		Today Show	\$100.00	0	30	3	4	4	\$400.00	\$0.00	0.0
17	W 8p-9p		Chicago Fire-NBC	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
Changes: Day/Time from Th 10p-11p to W 8p-9p									55	\$8,670.00	\$0.00	0.0
TOTALS:									55	\$8,670.00	\$0.00	0.0



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AVE NW
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Washington, DC 20001 **Buyer:** Linden, Sarah **Primary Demo:** Adults 35+
Salesperson: SHEPARD RITZEN **Assistant:** SHEPARD RITZEN **Traffic #:** 25149
215-567-7950
Separation:

Con Type: POLITICAL/NOTE
Total \$: \$8,670.00
Total Spots: 55
Total CPP: \$0.00
Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/28/18 2:19 PM	SHEPARD RITZEN	correct date for spot In17 * added 1x to In2 & 4 from previous order N/A (due to SC hearing)
09/28/18 2:18 PM	SHEPARD RITZEN	will do manually
09/28/18 12:33 PM	Connie Eaton	Program airs on different day than ordered see offer
08/27/18 8:05 AM	SHEPARD RITZEN	Separation: 30
08/27/18 8:05 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$54,188
KOB Share:	16%
Comment:	est share
Unknown:	84%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	55	\$8,670.00	N/A
Total	100%	55	\$8,670.00	N/A

Monthly Summary		
Month	Spots	Dollars
2018-Oct	55	\$8,670.00
Total	55	\$8,670.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	9/28/18 2:19 PM	SHEPARD RITZEN	Revised	2		\$145.00
Makegood 1	9/28/18 12:33 PM	SHEPARD RITZEN	Canceled			\$0
Queued for Electronic Contracting	8/27/18 8:41 AM					\$0
Revision	8/27/18 8:05 AM	SHEPARD RITZEN	Confirmed			\$0
New	8/27/18 7:59 AM	SHEPARD RITZEN	New	53		\$8,525.00
Changes: Total \$ from \$8,525.00 to \$8,670.00, Total Spots from 53 to 55, 4 buylines added or modified.						
Changes: Origcomments to correct date for spot In17 * added 1x to In from previous order N/A (due to SC hearing), Comments from Separation: 30 to correct date for spot In17 * added 1x to In2 & 4 from previous order N/A (due to SC hearing), Competitive Market Budget from \$25,344 to \$54,188, Origuser Entered Dollars to \$8,525.00, User Entered \$ from \$0.00 to \$8,670.00, 3 buylines added or modified.						
Changes: Demo Meta to [R16], Origproduct to Issue, Product from Issue to Sked A.						

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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