

ORDER

Orders
Order / Rev: 1602924
Alt Order #: 09090605
Product Desc: GOLDEN FOR CONGRESS
Estimate: 5313
Flight Dates: 05/29/18 - 06/04/18
Original Date / Rev: 05/24/18 / 05/24/18
Order Type: Political

WCSH
Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Sage Media Planning and Placement/ |
Buying Contact:
Billing Contact:
 1322 G St SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Jared Golden / D / US HOUSE/ M
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P04-GB
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 115844
Agency External ID: 23344AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/04/18	36	\$9,125.00	\$7,756.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	36	\$9,125.00	\$7,756.25	0.00
Totals	36	\$9,125.00	\$7,756.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn	T-PHI	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
WCSH	35%	\$9,125.00
Market	100%	\$26,071.43

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCBB	0%	\$0.00
WGME	22%	\$5,735.71
WMEA	0%	\$0.00
WMPX	0%	\$0.00
WMTW	36%	\$9,385.71
WPFO	7%	\$1,825.00
WPME	0%	\$0.00
WPXT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCSH	05/30/18	05/30/18	Local News @ 5a M-F	CM	5-7a	--W----	:30	1	\$195.00	P04-C	0.00	NM	1	\$195.00
Local News @ 5a M-F															
NEWS CENTER MORNING REPORT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	--W----			1			\$195.00		0.00			

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WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WCSH	05/31/18	05/31/18	Local News @ 5a M-F Local News @ 5a M-F NEWS CENTER MORNING REPORT	CM	5-7a	---T---	:30	1	\$195.00	P04-C	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	---T---					1	\$195.00		0.00			
N 3	WCSH	06/01/18	06/01/18	Local News @ 5a M-F Local News @ 5a M-F NEWS CENTER MORNING REPORT	CM	5-7a	----F--	:30	1	\$195.00	P04-C	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	----F--					1	\$195.00		0.00			
N 4	WCSH	05/29/18	05/29/18	Today Show Today Show THE TODAY SHOW	CM	7-9a	-T-----	:30	1	\$315.00	P03-F	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	-T-----					1	\$315.00		0.00			
N 5	WCSH	05/30/18	05/30/18	Today Show Today Show THE TODAY SHOW	CM	7-9a	--W----	:30	1	\$315.00	P03-F	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	--W----					1	\$315.00		0.00			
N 6	WCSH	06/04/18	06/04/18	Local News @ 12p M-F Local News @ 12p M-F NEWS CENTER AT NOON	CM	12-1230p	M-----	:30	1	\$130.00	P03-F	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	M-----					1	\$130.00		0.00			
N 7	WCSH	05/30/18	05/30/18	Local News @ 12p M-F Local News @ 12p M-F NEWS CENTER AT NOON	CM	12-1230p	--W----	:30	1	\$130.00	P03-F	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	--W----					1	\$130.00		0.00			
N 8	WCSH	05/31/18	05/31/18	Local News @ 12p M-F Local News @ 12p M-F NEWS CENTER AT NOON	CM	12-1230p	---T---	:30	1	\$130.00	P03-F	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	---T---					1	\$130.00		0.00			
N 9	WCSH	06/04/18	06/04/18	Millionaire 1230-1p Millionaire MILLIONAIRE	CM	1230p-1p	M-----	:30	1	\$40.00	P04-C	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	M-----					1	\$40.00		0.00			
N 10	WCSH	05/30/18	05/30/18	Millionaire 1230-1p Millionaire MILLIONAIRE	CM	1230p-1p	--W----	:30	1	\$40.00	P04-C	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	--W----					1	\$40.00		0.00			
N 11	WCSH	06/01/18	06/01/18	Millionaire 1230-1p Millionaire MILLIONAIRE	CM	1230p-1p	----F--	:30	1	\$40.00	P04-C	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	----F--					1	\$40.00		0.00			
N 12	WCSH	05/31/18	05/31/18	Millionaire 1230-1p Millionaire MILLIONAIRE	CM	1230p-1p	---T---	:30	1	\$40.00	P04-C	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	---T---					1	\$40.00		0.00			
N 13	WCSH	06/04/18	06/04/18	Days of Our Lives Days of Our Lives DAYS OF OUR LIVES	CM	1p-2p	M-----	:30	1	\$60.00	P04-C	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	M-----					1	\$60.00		0.00			
N 14	WCSH	06/04/18	06/04/18		CM	5-530p	M-----	:30	1	\$240.00	P03-F	0.00	NM	1	\$240.00

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Local News @ 5p M-F															
Local News @ 5p M-F															
NEWS CENTER AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/18	06/10/18	M-----					1	\$240.00		0.00			
N15	WCSH	05/29/18	05/29/18	Local News @ 5p M-F	CM	5-530p	-T-----	:30	1	\$385.00	P02-F	0.00	NM	1	\$385.00
Local News @ 5p M-F															
NEWS CENTER AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-T-----					1	\$385.00		0.00			
N16	WCSH	06/01/18	06/01/18	Local News @ 5p M-F	CM	5-530p	----F--	:30	1	\$385.00	P02-F	0.00	NM	1	\$385.00
Local News @ 5p M-F															
NEWS CENTER AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	----F--					1	\$385.00		0.00			
N17	WCSH	05/29/18	05/29/18	Local News @ 530p M-F	CM	530-6p	-T-----	:30	1	\$505.00	P02-F	0.00	NM	1	\$505.00
Local News @ 530p M-F															
NEWS CENTER AT 530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-T-----					1	\$505.00		0.00			
N18	WCSH	05/30/18	05/30/18	Local News @ 530p M-F	CM	530-6p	--W----	:30	1	\$505.00	P02-F	0.00	NM	1	\$505.00
Local News @ 530p M-F															
NEWS CENTER AT 530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	--W----					1	\$505.00		0.00			
N19	WCSH	05/31/18	05/31/18	Local News @ 530p M-F	CM	530-6p	---T---	:30	1	\$505.00	P02-F	0.00	NM	1	\$505.00
Local News @ 530p M-F															
NEWS CENTER AT 530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	---T---					1	\$505.00		0.00			
N20	WCSH	06/04/18	06/04/18	Local News @ 6p M-F	CM	6-630p	M-----	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
Local News @ 6p M-F															
NEWS CENTER AT 6P / NBC NIGHTLY NE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/18	06/10/18	M-----					1	\$750.00		0.00			
N21	WCSH	05/29/18	05/29/18	Local News @ 6p M-F	CM	6-630p	-T-----	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
Local News @ 6p M-F															
NEWS CENTER AT 6P / NBC NIGHTLY NE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-T-----					1	\$750.00		0.00			
N22	WCSH	06/01/18	06/01/18	Local News @ 6p M-F	CM	6-630p	----F--	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
Local News @ 6p M-F															
NEWS CENTER AT 6P / NBC NIGHTLY NE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	----F--					1	\$750.00		0.00			
N23	WCSH	05/30/18	05/30/18	207 7-730p	CM	7p-730p	--W----	:30	1	\$105.00	P04-C	0.00	NM	1	\$105.00
207															
NEWS CENTER'S 207															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	--W----					1	\$105.00		0.00			
N24	WCSH	05/31/18	05/31/18	207 7-730p	CM	7p-730p	---T---	:30	1	\$105.00	P04-C	0.00	NM	1	\$105.00
207															
NEWS CENTER'S 207															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	---T---					1	\$105.00		0.00			
N25	WCSH	05/29/18	05/29/18	Local News @ 11p M-F	CM	11p-1135p	-T-----	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
NEWS CENTER at 11 (M-F)															
NEWS CENTER AT 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-T-----					1	\$100.00		0.00			
N26	WCSH	05/31/18	05/31/18		CM	11p-1135p	---T---	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00

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WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 11p M-F											
				NEWS CENTER at 11 (M-F)											
				NEWS CENTER AT 11P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	---T---					1	\$100.00		0.00			
N27	WCSH	06/01/18	06/01/18	Local News @ 11p M-F CM		11p-1135p	----F--	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
				NEWS CENTER at 11 (M-F)											
				NEWS CENTER AT 11P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	----F--					1	\$100.00		0.00			
N28	WCSH	06/02/18	06/02/18	Local News @ 6a Sa CM		6-7a	-----S-	:30	1	\$265.00	P02-F	0.00	NM	1	\$265.00
				Local News @ 6a Sa											
				NEWS CENTER 6 MORNING REPORT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-----S-					1	\$265.00		0.00			
N29	WCSH	06/02/18	06/02/18	Today Show Sa CM		7a-9a	-----S-	:30	2	\$400.00	P02-F	0.00	NM	2	\$800.00
				NBC Today Show (Sa)											
				SATURDAY TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-----S-					2	\$400.00		0.00			
N30	WCSH	06/02/18	06/02/18	7-730p Sa CM		7p-730p	-----S-	:30	1	\$165.00	P04-C	0.00	NM	1	\$165.00
				Bill Green's Maine											
				BILL GREENE'S MAINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-----S-					1	\$165.00		0.00			
N31	WCSH	06/02/18	06/02/18	Saturday Night Live CM		1130p-105a	-----S-	:30	1	\$210.00	P04-C	0.00	NM	1	\$210.00
				Saturday Night Live											
				SATURDAY NIGHT LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-----S-					1	\$210.00		0.00			
N32	WCSH	06/02/18	06/02/18	Local News @ 11p Sa CM		11p-1130p	-----S-	:30	1	\$120.00	P04-C	0.00	NM	1	\$120.00
				NEWS CENTER at 11 (Sat)											
				NEWS CENTER AT 11P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-----S-					1	\$120.00		0.00			
N33	WCSH	06/03/18	06/03/18	Local News @ 6a Su CM		6-8a	-----S	:30	2	\$110.00	P04-C	0.00	NM	2	\$220.00
				Local News @ 6a Su											
				NEWS CENTER 6 MORNING REPORT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-----S					2	\$110.00		0.00			
N34	WCSH	06/03/18	06/03/18	Today Show Su CM		8-9a	-----S	:30	1	\$235.00	P04-C	0.00	NM	1	\$235.00
				Today Show Sunday											
				SUNDAY TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	-----S					1	\$235.00		0.00			
													Totals	36	\$9,125.00