

# ORDER



**Orders**  
**Order / Rev:** 1653334  
**Alt Order #:** 09213366  
**Product Desc:** GOLDEN FOR CON  
**Estimate:** 5773  
**Flight Dates:** 09/12/18 - 09/17/18  
**Original Date / Rev:** 09/07/18 / 09/07/18  
**Order Type:** RFP

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Sage Media  
**Buying Contact:**  
**Billing Contact:**  
 1322 G St SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/ Jared Golden / D / US HOUSE/ M  
**Demographic:** A35+  
**Product Codes:** PL-US House Representative  
**Priority:** P04  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 115844  
**Agency External ID:** 22443AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/17/18	129	\$28,740.00	\$24,429.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	129	\$28,740.00	\$24,429.00	0.00
<b>Totals</b>	<b>129</b>	<b>\$28,740.00</b>	<b>\$24,429.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WCSH	38%	\$28,740.00
Market	100%	\$75,631.58

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCBB	0%	\$0.00
WGME	27%	\$20,420.53
WMEA	0%	\$0.00
WMPX	0%	\$0.00
WMTW	30%	\$22,689.47
WPFO	5%	\$3,781.58
WPME	0%	\$0.00
WPXT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCSH	09/17/18	09/17/18	Local News @ 430a M-FCM		430-5a	M-----	:30	1	\$25.00	P04	0.00	NM	1	\$25.00
				Local News @ 430a M-F											
NEWS CENTER EARLY MORN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		09/17/18	09/23/18	M-----			1	\$25.00	0.00						

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Advertiser: POL/ Jared Golden / D / US HOUSE/ ME  
 Product Desc: GOLDEN FOR CON  
 Estimate: 5773  
**WCSH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WCSH	09/12/18	09/12/18	Local News @ 430a M-F	CM	430-5a	--W----	:30	1	\$25.00	P04	0.00	NM	1	\$25.00
				Local News @ 430a M-F											
				NEWS CENTER EARLY MORN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	--W----		1				\$25.00		0.00			
N 3	WCSH	09/13/18	09/13/18	Local News @ 430a M-F	CM	430-5a	---T---	:30	1	\$25.00	P04	0.00	NM	1	\$25.00
				Local News @ 430a M-F											
				NEWS CENTER EARLY MORN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	---T---		1				\$25.00		0.00			
N 4	WCSH	09/14/18	09/14/18	Local News @ 430a M-F	CM	430-5a	----F--	:30	1	\$25.00	P04	0.00	NM	1	\$25.00
				Local News @ 430a M-F											
				NEWS CENTER EARLY MORN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	----F--		1				\$25.00		0.00			
N 5	WCSH	09/17/18	09/17/18	Local News @ 5a M-F	CM	5-7a	M-----	:30	2	\$185.00	P04	0.00	NM	2	\$370.00
				Local News @ 5a M-F											
				NEWS CENTER MORNING REPORT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	M-----		2				\$185.00		0.00			
N 6	WCSH	09/12/18	09/12/18	Local News @ 5a M-F	CM	5-7a	--W----	:30	2	\$185.00	P04	0.00	NM	2	\$370.00
				Local News @ 5a M-F											
				NEWS CENTER MORNING REPORT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	--W----		2				\$185.00		0.00			
N 7	WCSH	09/13/18	09/13/18	Local News @ 5a M-F	CM	5-7a	---T---	:30	2	\$185.00	P04	0.00	NM	2	\$370.00
				Local News @ 5a M-F											
				NEWS CENTER MORNING REPORT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	---T---		2				\$185.00		0.00			
N 8	WCSH	09/14/18	09/14/18	Local News @ 5a M-F	CM	5-7a	----F--	:30	2	\$185.00	P04	0.00	NM	2	\$370.00
				Local News @ 5a M-F											
				NEWS CENTER MORNING REPORT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	----F--		2				\$185.00		0.00			
N 9	WCSH	09/17/18	09/17/18	Today Show	CM	7-9a	M-----	:30	2	\$300.00	P03	0.00	NM	2	\$600.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/18	09/23/18	M-----		2				\$300.00		0.00			
N 10	WCSH	09/12/18	09/12/18	Today Show	CM	7-9a	--W----	:30	2	\$300.00	P03	0.00	NM	2	\$600.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	--W----		2				\$300.00		0.00			
N 11	WCSH	09/13/18	09/13/18	Today Show	CM	7-9a	---T---	:30	3	\$300.00	P03	0.00	NM	3	\$900.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	---T---		3				\$300.00		0.00			
N 12	WCSH	09/14/18	09/14/18	Today Show	CM	7-9a	----F--	:30	3	\$300.00	P03	0.00	NM	3	\$900.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	----F--		3				\$300.00		0.00			
N 13	WCSH	09/15/18	09/15/18	Local News @ 5a Sa	CM	Local News @ 5a	-----S-	:30	2	\$30.00	P04	0.00	NM	2	\$60.00
				Local News @ 5a Sa											
				NEWS CENTER MORN.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-----S-		2				\$30.00		0.00			
N 14	WCSH	09/15/18	09/15/18		CM	6-7a	-----S-	:30	2	\$240.00	P02	0.00	NM	2	\$480.00

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 Estimate: 5773  
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 6a Sa											
				Local News @ 6a Sa											
NEWS CENTER MORN.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S-		2				\$240.00		0.00			
N15	WCSH	09/15/18	09/15/18	Today Show Sa	CM	7a-9a	-----S-	:30	2	\$375.00	P02	0.00	NM	2	\$750.00
				NBC Today Show (Sa)	(7:00 AM-8:30 AM)										
SATURDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S-		2				\$375.00		0.00			
N16	WCSH	09/15/18	09/15/18	430a-135x M-Su	CM	430a-135x	-----S-	:30	1	\$155.00	P04	0.00	NM	1	\$155.00
				M-Su 430a-135x	(8:30 AM-9:00 AM)										
MAINE LIFE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S-		1				\$155.00		0.00			
N17	WCSH	09/16/18	09/16/18	Local News @ 6a Su	CM	6-8a	-----S	:30	2	\$100.00	P04	0.00	NM	2	\$200.00
				Local News @ 6a Su											
NEWS CENTER MORN. RPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S		2				\$100.00		0.00			
N18	WCSH	09/16/18	09/16/18	Today Show Su	CM	8-9a	-----S	:30	2	\$340.00	P03	0.00	NM	2	\$680.00
				Today Show Sunday											
SUNDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S		2				\$340.00		0.00			
N19	WCSH	09/17/18	09/17/18	Today Show 2	CM	9-10a	M-----	:30	2	\$195.00	P02	0.00	NM	2	\$390.00
				Today 2											
TODAY SHOW - II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	M-----		2				\$195.00		0.00			
N20	WCSH	09/12/18	09/12/18	Today Show 2	CM	9-10a	--W----	:30	2	\$195.00	P02	0.00	NM	2	\$390.00
				Today 2											
TODAY SHOW - II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----		2				\$195.00		0.00			
N21	WCSH	09/13/18	09/13/18	Today Show 2	CM	9-10a	---T---	:30	2	\$195.00	P02	0.00	NM	2	\$390.00
				Today 2											
TODAY SHOW - II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	---T---		2				\$195.00		0.00			
N22	WCSH	09/14/18	09/14/18	Today Show 2	CM	9-10a	----F--	:30	2	\$195.00	P02	0.00	NM	2	\$390.00
				Today 2											
TODAY SHOW - II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--		2				\$195.00		0.00			
N23	WCSH	09/17/18	09/17/18	Today Show 3	CM	10-11a	M-----	:30	2	\$40.00	P04	0.00	NM	2	\$80.00
				Today 3											
TODAY SHOW - III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	M-----		2				\$40.00		0.00			
N24	WCSH	09/12/18	09/12/18	Today Show 3	CM	10-11a	--W----	:30	2	\$40.00	P04	0.00	NM	2	\$80.00
				Today 3											
TODAY SHOW - III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----		2				\$40.00		0.00			
N25	WCSH	09/13/18	09/13/18	Today Show 3	CM	10-11a	---T---	:30	2	\$40.00	P04	0.00	NM	2	\$80.00
				Today 3											
TODAY SHOW - III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	---T---		2				\$40.00		0.00			
N26	WCSH	09/14/18	09/14/18		CM	10-11a	----F--	:30	2	\$40.00	P04	0.00	NM	2	\$80.00

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 Estimate: 5773  
**WCSH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show 3 Today 3											
				TODAY SHOW - III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	----F--			2		\$40.00		0.00				
N27	WCSH	09/17/18	09/17/18	Rachael Ray 11a-12p Rachael Ray	CM	11a-12p	M-----	:30	2	\$30.00	P04	0.00	NM	2	\$60.00
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	M-----			2		\$30.00		0.00				
N28	WCSH	09/12/18	09/12/18	Rachael Ray 11a-12p Rachael Ray	CM	11a-12p	--W----	:30	2	\$30.00	P04	0.00	NM	2	\$60.00
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	--W----			2		\$30.00		0.00				
N29	WCSH	09/13/18	09/13/18	Rachael Ray 11a-12p Rachael Ray	CM	11a-12p	---T---	:30	2	\$30.00	P04	0.00	NM	2	\$60.00
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	---T---			2		\$30.00		0.00				
N30	WCSH	09/14/18	09/14/18	Rachael Ray 11a-12p Rachael Ray	CM	11a-12p	----F--	:30	2	\$30.00	P04	0.00	NM	2	\$60.00
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	----F--			2		\$30.00		0.00				
N31	WCSH	09/17/18	09/17/18	Local News @ 12p M-F Local News @12p M-F	CM	12-1230p	M-----	:30	1	\$75.00	P04	0.00	NM	1	\$75.00
				NEWS CENTER AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	M-----			1		\$75.00		0.00				
N32	WCSH	09/12/18	09/12/18	Local News @ 12p M-F Local News @12p M-F	CM	12-1230p	--W----	:30	1	\$75.00	P04	0.00	NM	1	\$75.00
				NEWS CENTER AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	--W----			1		\$75.00		0.00				
N33	WCSH	09/13/18	09/13/18	Local News @ 12p M-F Local News @12p M-F	CM	12-1230p	---T---	:30	1	\$75.00	P04	0.00	NM	1	\$75.00
				NEWS CENTER AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	---T---			1		\$75.00		0.00				
N34	WCSH	09/14/18	09/14/18	Local News @ 12p M-F Local News @12p M-F	CM	12-1230p	----F--	:30	1	\$75.00	P04	0.00	NM	1	\$75.00
				NEWS CENTER AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	----F--			1		\$75.00		0.00				
N35	WCSH	09/17/18	09/17/18	Millionaire 1230-1p Millionaire	CM	1230p-1p	M-----	:30	1	\$60.00	P03	0.00	NM	1	\$60.00
				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	M-----			1		\$60.00		0.00				
N36	WCSH	09/12/18	09/12/18	Millionaire 1230-1p Millionaire	CM	1230p-1p	--W----	:30	1	\$60.00	P03	0.00	NM	1	\$60.00
				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	--W----			1		\$60.00		0.00				
N37	WCSH	09/13/18	09/13/18	Millionaire 1230-1p Millionaire	CM	1230p-1p	---T---	:30	1	\$60.00	P03	0.00	NM	1	\$60.00
				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	---T---			1		\$60.00		0.00				
N38	WCSH	09/14/18	09/14/18		CM	1230p-1p	----F--	:30	1	\$60.00	P03	0.00	NM	1	\$60.00

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**WCSH**

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				Millionaire 1230-1p Millionaire											
				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/18	09/16/18	----F--	1	\$60.00	0.00								
N39	WCSH	09/17/18	09/17/18	Days of Our Lives	CM	1p-2p	M-----	:30	2	\$50.00	P04	0.00	NM	2	\$100.00
				Days of Our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/18	09/23/18	M-----	2	\$50.00	0.00								
N40	WCSH	09/12/18	09/12/18	Days of Our Lives	CM	1p-2p	--W----	:30	2	\$50.00	P04	0.00	NM	2	\$100.00
				Days of Our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/18	09/16/18	--W----	2	\$50.00	0.00								
N41	WCSH	09/13/18	09/13/18	Days of Our Lives	CM	1p-2p	---T---	:30	2	\$50.00	P04	0.00	NM	2	\$100.00
				Days of Our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/18	09/16/18	---T---	2	\$50.00	0.00								
N42	WCSH	09/14/18	09/14/18	Days of Our Lives	CM	1p-2p	----F--	:30	2	\$50.00	P04	0.00	NM	2	\$100.00
				Days of Our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/18	09/16/18	----F--	2	\$50.00	0.00								
N43	WCSH	09/17/18	09/17/18	Local News @ 5p M-F	CM	5-530p	M-----	:30	1	\$150.00	P04	0.00	NM	1	\$150.00
				Local News @ 5p M-F											
				NEWS CENTER NOW AT 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/18	09/23/18	M-----	1	\$150.00	0.00								
N44	WCSH	09/12/18	09/12/18	Local News @ 5p M-F	CM	5-530p	--W----	:30	1	\$150.00	P04	0.00	NM	1	\$150.00
				Local News @ 5p M-F											
				NEWS CENTER NOW AT 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/18	09/16/18	--W----	1	\$150.00	0.00								
N45	WCSH	09/13/18	09/13/18	Local News @ 5p M-F	CM	5-530p	---T---	:30	1	\$150.00	P04	0.00	NM	1	\$150.00
				Local News @ 5p M-F											
				NEWS CENTER NOW AT 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/18	09/16/18	---T---	1	\$150.00	0.00								
N46	WCSH	09/14/18	09/14/18	Local News @ 5p M-F	CM	5-530p	----F--	:30	1	\$150.00	P04	0.00	NM	1	\$150.00
				Local News @ 5p M-F											
				NEWS CENTER NOW AT 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/18	09/16/18	----F--	1	\$150.00	0.00								
N47	WCSH	09/17/18	09/17/18	Local News @ 530p M-F	CM	530-6p	M-----	:30	1	\$600.00	P02	0.00	NM	1	\$600.00
				Local News @ 530p M-F											
				NEWS CENTER AT 530P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/18	09/23/18	M-----	1	\$600.00	0.00								
N48	WCSH	09/12/18	09/12/18	Local News @ 530p M-F	CM	530-6p	--W----	:30	1	\$600.00	P02	0.00	NM	1	\$600.00
				Local News @ 530p M-F											
				NEWS CENTER AT 530P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/18	09/16/18	--W----	1	\$600.00	0.00								
N49	WCSH	09/13/18	09/13/18	Local News @ 530p M-F	CM	530-6p	---T---	:30	1	\$600.00	P02	0.00	NM	1	\$600.00
				Local News @ 530p M-F											
				NEWS CENTER AT 530P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/18	09/16/18	---T---	1	\$600.00	0.00								
N50	WCSH	09/14/18	09/14/18		CM	530-6p	----F--	:30	1	\$600.00	P02	0.00	NM	1	\$600.00

Order / Rev: 1653334  
 Alt Order #: 09213366  
 Flight Dates: 09/12/18 - 09/17/18

Advertiser: POL/ Jared Golden / D / US HOUSE/ ME  
 Product Desc: GOLDEN FOR CON  
 Estimate: 5773  
**WCSH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 530p M-F											
				Local News @ 530p M-F											
				NEWS CENTER AT 530P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--		1				\$600.00		0.00			
N51	WCSH	09/17/18	09/17/18	Local News @ 6p M-F	CM	6-630p	M-----	:30	1	\$675.00	P03	0.00	NM	1	\$675.00
				Local News @ 6p M-F											
				NEWS CENTER AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	M-----		1				\$675.00		0.00			
N52	WCSH	09/12/18	09/12/18	Local News @ 6p M-F	CM	6-630p	--W----	:30	1	\$675.00	P03	0.00	NM	1	\$675.00
				Local News @ 6p M-F											
				NEWS CENTER AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----		1				\$675.00		0.00			
N53	WCSH	09/13/18	09/13/18	Local News @ 6p M-F	CM	6-630p	---T---	:30	1	\$675.00	P03	0.00	NM	1	\$675.00
				Local News @ 6p M-F											
				NEWS CENTER AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	---T---		1				\$675.00		0.00			
N54	WCSH	09/14/18	09/14/18	Local News @ 6p M-F	CM	6-630p	----F--	:30	1	\$675.00	P03	0.00	NM	1	\$675.00
				Local News @ 6p M-F											
				NEWS CENTER AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--		1				\$675.00		0.00			
N55	WCSH	09/17/18	09/17/18	Local News @ 6p M-F	CM	6-630p	M-----	:30	1	\$675.00	P03	0.00	NM	1	\$675.00
				Local News @ 6p M-F											
				NBC NIGHTLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	M-----		1				\$675.00		0.00			
N56	WCSH	09/12/18	09/12/18	Local News @ 6p M-F	CM	6-630p	--W----	:30	1	\$675.00	P03	0.00	NM	1	\$675.00
				Local News @ 6p M-F											
				NBC NIGHTLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----		1				\$675.00		0.00			
N57	WCSH	09/13/18	09/13/18	Local News @ 6p M-F	CM	6-630p	---T---	:30	1	\$675.00	P03	0.00	NM	1	\$675.00
				Local News @ 6p M-F											
				NBC NIGHTLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	---T---		1				\$675.00		0.00			
N58	WCSH	09/14/18	09/14/18	Local News @ 6p M-F	CM	6-630p	----F--	:30	1	\$675.00	P03	0.00	NM	1	\$675.00
				Local News @ 6p M-F											
				NBC NIGHTLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--		1				\$675.00		0.00			
N59	WCSH	09/15/18	09/15/18	EN (Sa)	CM	Sat 6-7p	-----S-	:30	2	\$295.00	P04	0.00	NM	2	\$590.00
				Sat 6-7p News											
				NEWS CENTER AT 6P / NBC NIGHTLY NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S-		2				\$295.00		0.00			
N60	WCSH	09/16/18	09/16/18	EN (Sa-Su)	CM	6-7p	-----S	:30	2	\$445.00	P03	0.00	NM	2	\$890.00
				Early News (Sa-Su)											
				NEWS CENTER AT 6P / NBC NIGHTLY NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S		2				\$445.00		0.00			
N61	WCSH	09/17/18	09/17/18	207 7-730p	CM	7p-730p	M-----	:30	1	\$240.00	P03	0.00	NM	1	\$240.00
				207											
				NEWS CENTER'S 207											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	M-----		1				\$240.00		0.00			
N62	WCSH	09/12/18	09/12/18		CM	7p-730p	--W----	:30	1	\$240.00	P03	0.00	NM	1	\$240.00

Order / Rev: 1653334  
 Alt Order #: 09213366  
 Flight Dates: 09/12/18 - 09/17/18

Advertiser: POL/ Jared Golden / D / US HOUSE/ ME  
 Product Desc: GOLDEN FOR CON  
 Estimate: 5773  
**WCSH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				207 7-730p											
				207											
				NEWS CENTER'S 207											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/18	09/16/18	--W----	1	\$240.00	0.00								
N63	WCSH	09/13/18	09/13/18	207 7-730p	CM	7p-730p	---T---	:30	1	\$240.00	P03	0.00	NM	1	\$240.00
				207											
				NEWS CENTER'S 207											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/18	09/16/18	---T---	1	\$240.00	0.00								
N64	WCSH	09/14/18	09/14/18	207 7-730p	CM	7p-730p	----F--	:30	1	\$240.00	P03	0.00	NM	1	\$240.00
				207											
				NEWS CENTER'S 207											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/18	09/16/18	----F--	1	\$240.00	0.00								
N65	WCSH	09/17/18	09/17/18	Inside Ed 730-8p	CM	730p M-F	M-----	:30	1	\$285.00	P03	0.00	NM	1	\$285.00
				Inside Edition											
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/18	09/23/18	M-----	1	\$285.00	0.00								
N66	WCSH	09/12/18	09/12/18	Inside Ed 730-8p	CM	730p M-F	--W----	:30	1	\$285.00	P03	0.00	NM	1	\$285.00
				Inside Edition											
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/18	09/16/18	--W----	1	\$285.00	0.00								
N67	WCSH	09/13/18	09/13/18	Inside Ed 730-8p	CM	730p M-F	---T---	:30	1	\$285.00	P03	0.00	NM	1	\$285.00
				Inside Edition											
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/18	09/16/18	---T---	1	\$285.00	0.00								
N68	WCSH	09/14/18	09/14/18	Inside Ed 730-8p	CM	730p M-F	----F--	:30	1	\$285.00	P03	0.00	NM	1	\$285.00
				Inside Edition											
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/18	09/16/18	----F--	1	\$285.00	0.00								
N69	WCSH	09/15/18	09/15/18	7-730p Sa	CM	7p-730p	-----S-	:30	1	\$150.00	P04	0.00	NM	1	\$150.00
				Bill Green's Maine											
				BILL GREEN'S MAINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/18	09/16/18	-----S-	1	\$150.00	0.00								
N70	WCSH	09/15/18	09/15/18	Maine Life 730-8p Sa	CM	Maine Life 730-8p	-----S-	:30	1	\$225.00	P03	0.00	NM	1	\$225.00
				Maine Life 730-8p Sa											
				MAINE LIFE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/18	09/16/18	-----S-	1	\$225.00	0.00								
N71	WCSH	09/17/18	09/17/18	Local News @ 11p M-F	CM	11p-1135p	M-----	:30	1	\$270.00	P03	0.00	NM	1	\$270.00
				NEWS CENTER at 11 (M-F)											
				NEWS CENTER @ 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/18	09/23/18	M-----	1	\$270.00	0.00								
N72	WCSH	09/12/18	09/12/18	Local News @ 11p M-F	CM	11p-1135p	--W----	:30	1	\$90.00	P04	0.00	NM	1	\$90.00
				NEWS CENTER at 11 (M-F)											
				NEWS CENTER @ 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/18	09/16/18	--W----	1	\$90.00	0.00								
N73	WCSH	09/13/18	09/13/18	Local News @ 11p M-F	CM	11p-1135p	---T---	:30	1	\$90.00	P04	0.00	NM	1	\$90.00
				NEWS CENTER at 11 (M-F)											
				NEWS CENTER @ 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/18	09/16/18	---T---	1	\$90.00	0.00								
N74	WCSH	09/14/18	09/14/18		CM	11p-1135p	----F--	:30	1	\$90.00	P04	0.00	NM	1	\$90.00

Order / Rev: 1653334  
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Advertiser: POL/ Jared Golden / D / US HOUSE/ ME  
 Product Desc: GOLDEN FOR CON  
 Estimate: 5773  
**WCSH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 11p M-F															
NEWS CENTER at 11 (M-F)															
NEWS CENTER @ 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--		1				\$90.00		0.00			
N75	WCSH	09/15/18	09/15/18	LN (Sa-Su)	CM	11P-1130P	-----S-	:30	1	\$165.00	P03	0.00	NM	1	\$165.00
Late News (Sa-Su)															
NEWS CENTER @ 11 WKND SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S-		1				\$165.00		0.00			
N76	WCSH	09/17/18	09/17/18	Tonight Show	CM	1135p-1237a	M-----	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
Tonight Show															
TONIGHT SHOW-FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	M-----		1				\$75.00		0.00			
N77	WCSH	09/12/18	09/12/18	Tonight Show	CM	1135p-1237a	--W----	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
Tonight Show															
TONIGHT SHOW-FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----		1				\$75.00		0.00			
N78	WCSH	09/13/18	09/13/18	Tonight Show	CM	1135p-1237a	---T---	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
Tonight Show															
TONIGHT SHOW-FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	---T---		1				\$75.00		0.00			
N79	WCSH	09/14/18	09/14/18	Tonight Show	CM	1135p-1237a	----F--	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
Tonight Show															
TONIGHT SHOW-FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--		1				\$75.00		0.00			
N80	WCSH	09/15/18	09/15/18	Saturday Night Live	CM	1130p-105a	-----S-	:30	2	\$200.00	P04	0.00	NM	2	\$400.00
Saturday Night Live															
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S-		2				\$200.00		0.00			
N81	WCSH	09/17/18	09/17/18	Emmy Awards	CM	PrimeTime Emmy M	M-----	:30	1	\$1,390.00	P03	0.00	NM	1	\$1,390.00
PrimeTime Emmy Awards															
EMMY AWARDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	M-----		1				\$1,390.00		0.00			
N82	WCSH	09/12/18	09/12/18	Wed Prime A	CM	8p-9p	--W----	:30	1	\$1,125.00	P03	0.00	NM	1	\$1,125.00
AGT															
AMERICAS GOT TALENT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----		1				\$1,125.00		0.00			
N83	WCSH	09/12/18	09/12/18	Wed Prime Other	CM	Prime Various	--W----	:30	2	\$250.00	P04	0.00	NM	2	\$500.00
World of Dance															
WORLD OF DANCE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----		2				\$250.00		0.00			
N84	WCSH	09/14/18	09/14/18	Fri Prime Other	CM	Various	----F--	:30	2	\$175.00	P04	0.00	NM	2	\$350.00
(8:00 PM-10:00 PM)															
AMERICAN NINJA ENC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--		2				\$175.00		0.00			
N85	WCSH	09/15/18	09/15/18	Sat Prime C	CM	10-11p	-----S-	:30	2	\$90.00	P04	0.00	NM	2	\$180.00
Dateline															
DATELINE SAT MYSTERY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S-		2				\$90.00		0.00			
N86	WCSH	09/15/18	09/15/18		CM	Prime Various	-----S-	:30	2	\$90.00	P04	0.00	NM	2	\$180.00

Order / Rev: 1653334  
 Alt Order #: 09213366  
 Flight Dates: 09/12/18 - 09/17/18

Advertiser: POL/ Jared Golden / D / US HOUSE/ ME  
 Product Desc: GOLDEN FOR CON  
 Estimate: 5773  
**WCSH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat Prime Other											
				AGT											
				AMERICAS GOT TALENT EN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	-----S-			2		\$90.00		0.00				
N87	WCSH	09/16/18	09/16/18	NFL Su FB Night in Ame	CM	7-815p	-----S	:30	2	\$450.00	P03	0.00	NM	2	\$900.00
				Football Night In America											
				FBALL/AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	-----S			2		\$450.00		0.00				
N88	WCSH	09/15/18	09/15/18	Notre Dame FB Non-Prim	CM	330-7p	-----S-	:30	3	\$130.00	P03	0.00	NM	3	\$390.00
				Notre Dame Football											
				VANDY @ NOTRE DAME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	-----S-			3		\$130.00		0.00				
													Totals	129	\$28,740.00