

ORDER

Orders

Order / Rev: 1598296

Alt Order #: 09081053

Product Desc: GOLDEN FOR CONGRESS

Estimate: 5234

Flight Dates: 05/15/18 - 05/21/18

Original Date / Rev: 05/11/18 / 05/14/18

Order Type: Political

WCSH

Primary AE: Jim Quinn

Sales Office: T-PHI

Sales Region: NAT

Agency

Name: Sage Media Planning and Placement/ |

Buying Contact:

Billing Contact:

1322 G St SE

Washington, DC 20003

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/ Jared Golden/ D / CON / ME

Demographic: A35+

Product Codes: PL-US House Representative

Priority: P04-GB

Revenue Code 1: AGY

Revenue Code 2: (POL) Political

Revenue Code 3: (POL) Candidate

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID: 115844

Agency External ID: 23344AG

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/21/18	37	\$9,295.00	\$7,900.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	37	\$9,295.00	\$7,900.75	0.00
Totals	37	\$9,295.00	\$7,900.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn	T-PHI	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
WCSH	44%	\$9,295.00
Market	100%	\$21,125.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCBB	0%	\$0.00
WGME	26%	\$5,492.50
WMEA	0%	\$0.00
WMPX	0%	\$0.00
WMTW	22%	\$4,647.50
WPFO	8%	\$1,690.00
WPME	0%	\$0.00
WPXT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCSH	05/21/18	05/21/18	EN 6-7p WCSH	CM	6-7p M-F	M-----	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
NEWS CENTER AT 6P / NBC NIGHTLY NE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/21/18	05/27/18	M-----			1			\$750.00		0.00			

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WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WCSH	05/16/18	05/16/18	Local News @ 5a M-F Local News @ 5a M-F NEWS CENTER MORNING REPORT	CM	5-7a	--W----	:30	1	\$295.00	P03-F	0.00	NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	05/14/18	05/20/18	--W----		1			\$295.00	0.00					
N 3	WCSH	05/18/18	05/18/18	Local News @ 5a M-F Local News @ 5a M-F NEWS CENTER MORNING REPORT	CM	5-7a	----F--	:30	1	\$295.00	P03-F	0.00	NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	05/14/18	05/20/18	----F--		1			\$295.00	0.00					
N 4	WCSH	05/21/18	05/21/18	207 7-730p 207 NEWS CENTER'S 207	CM	7p-730p	M-----	:30	1	\$135.00	P03-F	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	05/21/18	05/27/18	M-----		1			\$135.00	0.00					
N 5	WCSH	05/15/18	05/15/18	207 7-730p 207 NEWS CENTER'S 207	CM	7p-730p	-T-----	:30	1	\$135.00	P03-F	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	05/14/18	05/20/18	-T-----		1			\$135.00	0.00					
N 6	WCSH	05/17/18	05/17/18	207 7-730p 207 NEWS CENTER'S 207	CM	7p-730p	---T---	:30	1	\$135.00	P03-F	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	05/14/18	05/20/18	---T---		1			\$135.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WCSH	05/14/18-05/20/18	207 7-730p See MG 6.2 [Prgm Change-Voice of Voter-KW]		7p-730p	---Th----	:30		(\$135.00)		0.00	NM		
	2	WCSH	05/17/18-05/17/18	Voice of the Voter Ⓜ MG for 6.1 05/17 [MG approved]		Voice of the Voter	---Th----	:30		\$135.00		0.00	NM		
N 7	WCSH	05/16/18	05/16/18	Local News @ 12p M-F Local News @ 12p M-F NEWS CENTER AT NOON	CM	12-1230p	--W----	:30	1	\$130.00	P03-F	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	05/14/18	05/20/18	--W----		1			\$130.00	0.00					
N 8	WCSH	05/17/18	05/17/18	Local News @ 12p M-F Local News @ 12p M-F NEWS CENTER AT NOON	CM	12-1230p	---T---	:30	1	\$130.00	P03-F	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	05/14/18	05/20/18	---T---		1			\$130.00	0.00					
N 9	WCSH	05/21/18	05/21/18	Local News @ 5p M-F Local News @ 5p M-F NEWS CENTER AT 5P	CM	5-530p	M-----	:30	1	\$240.00	P03-F	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	05/21/18	05/27/18	M-----		1			\$240.00	0.00					
N 10	WCSH	05/15/18	05/15/18	EN 6-7p WCSH EN 6-7p WCSH NEWS CENTER AT 6P / NBC NIGHTLY NE	CM	6-7p M-F	-T-----	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	05/14/18	05/20/18	-T-----		1			\$750.00	0.00					
N 11	WCSH	05/15/18	05/15/18	Local News @ 5p M-F Local News @ 5p M-F NEWS CENTER AT 5P	CM	5-530p	-T-----	:30	1	\$240.00	P03-F	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	05/14/18	05/20/18	-T-----		1			\$240.00	0.00					
N 12	WCSH	05/18/18	05/18/18	Local News @ 5p M-F Local News @ 5p M-F NEWS CENTER AT 5P	CM	5-530p	----F--	:30	1	\$240.00	P03-F	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	----F--			1		\$240.00			0.00			
N 13	WCSH	05/20/18	05/20/18	Local News @ 6a Su	CM	6-8a	-----S	:30	2	\$110.00	P04-C	0.00	NM	2	\$220.00
		Local News @ 6a Su													
		NEWS CENTER 6 MORNING REPORT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	-----S			2		\$110.00			0.00			
N 14	WCSH	05/19/18	05/19/18	Local News @ 11p Sa	CM	11p-1130p	-----S-	:30	1	\$120.00	P04-C	0.00	NM	1	\$120.00
		NEWS CENTER at 11 (Sat)													
		NEWS CENTER AT 11P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	-----S-			1		\$120.00			0.00			
N 15	WCSH	05/21/18	05/21/18	Millionaire 1230-1p	CM	1230p-1p	M-----	:30	1	\$35.00	P05-5	0.00	NM	1	\$35.00
		Millionaire													
		MILLIONAIRE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/21/18	05/27/18	M-----			1		\$35.00			0.00			
N 16	WCSH	05/17/18	05/17/18	Millionaire 1230-1p	CM	1230p-1p	---T---	:30	1	\$35.00	P05-5	0.00	NM	1	\$35.00
		Millionaire													
		MILLIONAIRE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	---T---			1		\$35.00			0.00			
N 17	WCSH	05/15/18	05/15/18	Local News @ 11p M-F	CM	11p-1135p	-T-----	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
		NEWS CENTER at 11 (M-F)													
		NEWS CENTER AT 11P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	-T-----			1		\$100.00			0.00			
N 18	WCSH	05/17/18	05/17/18	Local News @ 11p M-F	CM	11p-1135p	---T---	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
		NEWS CENTER at 11 (M-F)													
		NEWS CENTER AT 11P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	---T---			1		\$100.00			0.00			
N 19	WCSH	05/18/18	05/18/18	EN 6-7p WCSH	CM	6-7p M-F	----F--	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
		EN 6-7p WCSH													
		NEWS CENTER AT 6P / NBC NIGHTLY NE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	----F--			1		\$750.00			0.00			
N 20	WCSH	05/20/18	05/20/18	Today Show Su	CM	8-9a	-----S	:30	1	\$235.00	P04-C	0.00	NM	1	\$235.00
		Today Show Sunday													
		SUNDAY TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	-----S			1		\$235.00			0.00			
N 21	WCSH	05/16/18	05/16/18	Local News @ 530p M-F	CM	530-6p	--W----	:30	1	\$315.00	P03-F	0.00	NM	1	\$315.00
		Local News @ 530p M-F													
		NEWS CENTER AT 530P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	--W----			1		\$315.00			0.00			
N 22	WCSH	05/17/18	05/17/18	Local News @ 530p M-F	CM	530-6p	---T---	:30	1	\$315.00	P03-F	0.00	NM	1	\$315.00
		Local News @ 530p M-F													
		NEWS CENTER AT 530P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	---T---			1		\$315.00			0.00			
N 23	WCSH	05/15/18	05/15/18	Today Show	CM	7-9a	-T-----	:30	1	\$185.00	P05-5	0.00	NM	1	\$185.00
		Today Show													
		THE TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/14/18	05/20/18	-T-----			1		\$185.00			0.00			
N 24	WCSH	05/16/18	05/16/18	Today Show	CM	7-9a	--W----	:30	1	\$185.00	P05-5	0.00	NM	1	\$185.00
		Today Show													
		THE TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	--W----					1	\$185.00		0.00			
N25	WCSH	05/21/18	05/21/18	Today Show Today Show	CM	7-9a	M-----	:30	2	\$200.00	P05-5	0.00	NM	2	\$400.00
THE TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/21/18	05/27/18	M-----					2	\$200.00		0.00			
N26	WCSH	05/16/18	05/16/18	EN 6-7p WCSH EN 6-7p WCSH	CM	6-7p M-F	--W----	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
NEWS CENTER AT 6P / NBC NIGHTLY NE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	--W----					1	\$750.00		0.00			
N27	WCSH	05/16/18	05/16/18	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	--W----	:30	1	\$240.00	P03-F	0.00	NM	1	\$240.00
NEWS CENTER AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	--W----					1	\$240.00		0.00			
N28	WCSH	05/18/18	05/18/18	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	----F--	:30	1	\$240.00	P03-F	0.00	NM	1	\$240.00
NEWS CENTER AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	----F--					1	\$240.00		0.00			
N29	WCSH	05/17/18	05/17/18	EN 6-7p WCSH EN 6-7p WCSH	CM	6-7p M-F	---T---	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
NEWS CENTER AT 6P / NBC NIGHTLY NE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	---T---					1	\$750.00		0.00			
N30	WCSH	05/18/18	05/18/18	Today Show 3 Today 3	CM	10-11a	----F--	:30	1	\$20.00	P05-5	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	----F--					1	\$20.00		0.00			
N31	WCSH	05/18/18	05/18/18	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	----F--	:30	1	\$130.00	P03-F	0.00	NM	1	\$130.00
NEWS CENTER AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	----F--					1	\$130.00		0.00			
N32	WCSH	05/21/18	05/21/18	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	M-----	:30	1	\$130.00	P03-F	0.00	NM	1	\$130.00
NEWS CENTER AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/21/18	05/27/18	M-----					1	\$130.00		0.00			
N33	WCSH	05/17/18	05/17/18	Local News @ 5a M-F Local News @ 5a M-F	CM	5-7a	---T---	:30	1	\$295.00	P03-F	0.00	NM	1	\$295.00
NEWS CENTER MORNING REPORT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	---T---					1	\$295.00		0.00			
N34	WCSH	05/16/18	05/16/18	207 7-730p 207	CM	7p-730p	--W----	:30	1	\$135.00	P03-F	0.00	NM	1	\$135.00
NEWS CENTER'S 207															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	--W----					1	\$135.00		0.00			
N35	WCSH	05/18/18	05/18/18	207 7-730p 207	CM	7p-730p	----F--	:30	1	\$135.00	P03-F	0.00	NM	1	\$135.00
NEWS CENTER'S 207															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	----F--					1	\$135.00		0.00			
													Totals	37	\$9,295.00