

# ORDER



**Orders**  
**Order / Rev:** 1598296  
**Alt Order #:** 09081053  
**Product Desc:** GOLDEN FOR CONGRESS  
**Estimate:** 5234  
**Flight Dates:** 05/15/18 - 05/21/18  
**Original Date / Rev:** 05/11/18 / 05/14/18  
**Order Type:** Political

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Sage Media Planning and Placement /  
**Buying Contact:**  
**Billing Contact:**  
 1322 G St SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/ Jared Golden/ D / CON / ME  
**Demographic:** A35+  
**Product Codes:** PL-US House Representative  
**Priority:** P04-GB  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 115844  
**Agency External ID:** 23344AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/21/18	37	\$9,295.00	\$7,900.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	37	\$9,295.00	\$7,900.75	0.00
<b>Totals</b>	<b>37</b>	<b>\$9,295.00</b>	<b>\$7,900.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn	T-PHI	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WCSH	44%	\$9,295.00
Market	100%	\$21,125.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCBB	0%	\$0.00
WGME	26%	\$5,492.50
WMEA	0%	\$0.00
WMPX	0%	\$0.00
WMTW	22%	\$4,647.50
WPFO	8%	\$1,690.00
WPME	0%	\$0.00
WPXT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCSH	05/21/18	05/21/18	EN 6-7p WCSH	CM	6-7p M-F	M-----	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
				EN 6-7p WCSH											
				NEWS CENTER AT 6P / NBC NIGHTLY NE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/21/18	05/27/18	M-----	1	\$750.00	0.00								

Order / Rev: 1598296  
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 Flight Dates: 05/15/18 - 05/21/18

Advertiser: POL/ Jared Golden/ D / CON / ME  
 Product Desc: GOLDEN FOR CONGRESS  
 Estimate: 5234  
**WCSH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WCSH	05/16/18	05/16/18	Local News @ 5a M-F Local News @ 5a M-F NEWS CENTER MORNING REPORT	CM	5-7a	--W----	:30	1	\$295.00	P03-F	0.00	NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/14/18	05/20/18	--W----		1				\$295.00		0.00			
N 3	WCSH	05/18/18	05/18/18	Local News @ 5a M-F Local News @ 5a M-F NEWS CENTER MORNING REPORT	CM	5-7a	----F--	:30	1	\$295.00	P03-F	0.00	NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/14/18	05/20/18	----F--		1				\$295.00		0.00			
N 4	WCSH	05/21/18	05/21/18	207 7-730p 207 NEWS CENTER'S 207	CM	7p-730p	M-----	:30	1	\$135.00	P03-F	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/18	05/27/18	M-----		1				\$135.00		0.00			
N 5	WCSH	05/15/18	05/15/18	207 7-730p 207 NEWS CENTER'S 207	CM	7p-730p	-T-----	:30	1	\$135.00	P03-F	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/14/18	05/20/18	-T-----		1				\$135.00		0.00			
N 6	WCSH	05/17/18	05/17/18	207 7-730p 207 NEWS CENTER'S 207	CM	7p-730p	---T---	:30	1	\$135.00	P03-F	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/14/18	05/20/18	---T---		1				\$135.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	WCSH	05/14/18-05/20/18	207 7-730p See MG 6.2 [Prgm Change-Voice of Voter-KW]		7p-730p				---Th-----	:30	<del>(\$135.00)</del>	0.00	NM	
	2	WCSH	05/17/18-05/17/18	Voice of the Voter MG for 6.1 05/17 [MG approved]		Voice of the Voter				---Th-----	:30	\$135.00	0.00	NM	
N 7	WCSH	05/16/18	05/16/18	Local News @ 12p M-F Local News @ 12p M-F NEWS CENTER AT NOON	CM	12-1230p	--W----	:30	1	\$130.00	P03-F	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/14/18	05/20/18	--W----		1				\$130.00		0.00			
N 8	WCSH	05/17/18	05/17/18	Local News @ 12p M-F Local News @ 12p M-F NEWS CENTER AT NOON	CM	12-1230p	---T---	:30	1	\$130.00	P03-F	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/14/18	05/20/18	---T---		1				\$130.00		0.00			
N 9	WCSH	05/21/18	05/21/18	Local News @ 5p M-F Local News @ 5p M-F NEWS CENTER AT 5P	CM	5-530p	M-----	:30	1	\$240.00	P03-F	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/18	05/27/18	M-----		1				\$240.00		0.00			
N 10	WCSH	05/15/18	05/15/18	EN 6-7p WCSH EN 6-7p WCSH NEWS CENTER AT 6P / NBC NIGHTLY NE	CM	6-7p M-F	-T-----	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/14/18	05/20/18	-T-----		1				\$750.00		0.00			
N 11	WCSH	05/15/18	05/15/18	Local News @ 5p M-F Local News @ 5p M-F NEWS CENTER AT 5P	CM	5-530p	-T-----	:30	1	\$240.00	P03-F	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/14/18	05/20/18	-T-----		1				\$240.00		0.00			
N 12	WCSH	05/18/18	05/18/18	Local News @ 5p M-F Local News @ 5p M-F NEWS CENTER AT 5P	CM	5-530p	----F--	:30	1	\$240.00	P03-F	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/14/18	05/20/18	----F--		1				\$240.00		0.00			

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 Product Desc: GOLDEN FOR CONGRESS  
 Estimate: 5234  
**WCSH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	WCSH	05/20/18	05/20/18	Local News @ 6a Su	CM	6-8a	-----S	:30	2	\$110.00	P04-C	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	----F--		1				\$240.00		0.00			
		NEWS CENTER 6 MORNING REPORT													
N 14	WCSH	05/19/18	05/19/18	Local News @ 11p Sa	CM	11p-1130p	-----S-	:30	1	\$120.00	P04-C	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	-----S		2				\$110.00		0.00			
		NEWS CENTER AT 11P													
N 15	WCSH	05/21/18	05/21/18	Millionaire 1230-1p	CM	1230p-1p	M-----	:30	1	\$35.00	P05-5	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/21/18	05/27/18	M-----		1				\$35.00		0.00			
		MILLIONAIRE													
N 16	WCSH	05/17/18	05/17/18	Millionaire 1230-1p	CM	1230p-1p	---T---	:30	1	\$35.00	P05-5	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	---T---		1				\$35.00		0.00			
		MILLIONAIRE													
N 17	WCSH	05/15/18	05/15/18	Local News @ 11p M-F	CM	11p-1135p	-T-----	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	-T-----		1				\$100.00		0.00			
		NEWS CENTER AT 11P													
N 18	WCSH	05/17/18	05/17/18	Local News @ 11p M-F	CM	11p-1135p	---T---	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	---T---		1				\$100.00		0.00			
		NEWS CENTER AT 11P													
N 19	WCSH	05/18/18	05/18/18	EN 6-7p WCSH	CM	6-7p M-F	----F--	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	----F--		1				\$750.00		0.00			
		NEWS CENTER AT 6P / NBC NIGHTLY NE													
N 20	WCSH	05/20/18	05/20/18	Today Show Su	CM	8-9a	-----S	:30	1	\$235.00	P04-C	0.00	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	-----S		1				\$235.00		0.00			
		SUNDAY TODAY SHOW													
N 21	WCSH	05/16/18	05/16/18	Local News @ 530p M-F	CM	530-6p	--W----	:30	1	\$315.00	P03-F	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	--W----		1				\$315.00		0.00			
		NEWS CENTER AT 530P													
N 22	WCSH	05/17/18	05/17/18	Local News @ 530p M-F	CM	530-6p	---T---	:30	1	\$315.00	P03-F	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	---T---		1				\$315.00		0.00			
		NEWS CENTER AT 530P													
N 23	WCSH	05/15/18	05/15/18	Today Show	CM	7-9a	-T-----	:30	1	\$185.00	P05-5	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	-T-----		1				\$185.00		0.00			
		THE TODAY SHOW													
N 24	WCSH	05/16/18	05/16/18	Today Show	CM	7-9a	--W----	:30	1	\$185.00	P05-5	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	--W----		1				\$185.00		0.00			
		THE TODAY SHOW													

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 Estimate: 5234  
**WCSH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	--W----		1				\$185.00		0.00			
N25	WCSH	05/21/18	05/21/18	Today Show Today Show	CM	7-9a	M-----	:30	2	\$200.00	P05-5	0.00	NM	2	\$400.00
THE TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/21/18	05/27/18	M-----		2				\$200.00		0.00			
N26	WCSH	05/16/18	05/16/18	EN 6-7p WCSH EN 6-7p WCSH	CM	6-7p M-F	--W----	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
NEWS CENTER AT 6P / NBC NIGHTLY NE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	--W----		1				\$750.00		0.00			
N27	WCSH	05/16/18	05/16/18	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	--W----	:30	1	\$240.00	P03-F	0.00	NM	1	\$240.00
NEWS CENTER AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	--W----		1				\$240.00		0.00			
N28	WCSH	05/18/18	05/18/18	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	----F--	:30	1	\$240.00	P03-F	0.00	NM	1	\$240.00
NEWS CENTER AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	----F--		1				\$240.00		0.00			
N29	WCSH	05/17/18	05/17/18	EN 6-7p WCSH EN 6-7p WCSH	CM	6-7p M-F	---T---	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
NEWS CENTER AT 6P / NBC NIGHTLY NE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	---T---		1				\$750.00		0.00			
N30	WCSH	05/18/18	05/18/18	Today Show 3 Today 3	CM	10-11a	----F--	:30	1	\$20.00	P05-5	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	----F--		1				\$20.00		0.00			
N31	WCSH	05/18/18	05/18/18	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	----F--	:30	1	\$130.00	P03-F	0.00	NM	1	\$130.00
NEWS CENTER AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	----F--		1				\$130.00		0.00			
N32	WCSH	05/21/18	05/21/18	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	M-----	:30	1	\$130.00	P03-F	0.00	NM	1	\$130.00
NEWS CENTER AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/21/18	05/27/18	M-----		1				\$130.00		0.00			
N33	WCSH	05/17/18	05/17/18	Local News @ 5a M-F Local News @ 5a M-F	CM	5-7a	---T---	:30	1	\$295.00	P03-F	0.00	NM	1	\$295.00
NEWS CENTER MORNING REPORT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	---T---		1				\$295.00		0.00			
N34	WCSH	05/16/18	05/16/18	207 7-730p 207	CM	7p-730p	--W----	:30	1	\$135.00	P03-F	0.00	NM	1	\$135.00
NEWS CENTER'S 207															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	--W----		1				\$135.00		0.00			
N35	WCSH	05/18/18	05/18/18	207 7-730p 207	CM	7p-730p	----F--	:30	1	\$135.00	P03-F	0.00	NM	1	\$135.00
NEWS CENTER'S 207															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	----F--		1				\$135.00		0.00			

Totals 37 \$9,295.00