

CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

<u>Contract / Revision</u> 768410 /		<u>Alt Order #</u>
<u>Product</u> No on Personhood/Vote No 67 10/15-10/21		
<u>Contract Dates</u> 10/15/14 - 10/21/14	<u>Estimate #</u> 911	
<u>Advertiser</u> No on 67		<u>Original Date / Revision</u> 09/16/14 / 09/16/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Local KDVR House	<u>Sales Office</u> Denver Office- K
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	31	10/17/14	10/17/14	Judge Judy	3p-4p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/13/14	10/19/14	----F--				1	\$700.00	0.00			
N 2	31	10/15/14	10/21/14	Judge Judy	4p-5p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/13/14	10/19/14	--W----				1	\$700.00	0.00			
	Week:	10/20/14	10/26/14	-T-----				1	\$700.00	0.00			
N 3	31	10/16/14	10/16/14	M-F 530p-6p Fox 31 News	530p-6p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/13/14	10/19/14	---T---				1	\$800.00	0.00			
N 4	31	10/20/14	10/20/14	Jeopardy	6p-630p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/20/14	10/26/14	M-----				1	\$4,500.00	0.00			
Totals										0.00		5	\$7,400.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/21/14	5	\$7,400.00	\$6,290.00
Totals	5	\$7,400.00	\$6,290.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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