



Contract #	48895
Schedule Dates	10/22/18-11/05/18
Advertiser	POL:ALEX BROWN (4712)
Agency	ALEX BROWN (1947)
Product	Political/Local (1119)
Brand	Political (4212)
Salesperson	McVicker, David (1085)
Sales Office	KNVN/KHSL/CW
Buyer Name	BROWN,ALEX
Phone/Fax	(530) 966-1646 /
CPE	N/A
Account Types	Local/Political
Billing Type	Weekly/Irregular
Comments	

Date Entered	09/20/18
Last Modified	09/20/18
Entered By	Sher Hanley
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$30.00
Net Total	\$170.00
Sales Tax	

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2018	2	\$80.00
Nov. 2018	3	\$120.00
Grand Total:	5	\$200.00

CONFIRMATION CONTRACT

Comments:

POL: Alex Brown

Digital C#48894

All-Wks Avrg																				
		Notes		Rate \$\$	Unit Dur	DP Code	Unit/ Wk	Unit Tot	Book Src	Prog Src	Wk 1 - Wk 3					Wk 1 10/22 '18	Wk 2 10/29 '18	Wk 3 11/5 '18		
												Adults 25-54								
												Prog Name	Rtg	Shr	HUT/ PVT	CPP \$\$				
Chico-Redding Jul18 DMA Nielsen Live+1				\$3700				35							\$154	7	14	14		
KHSL-TV		48893		\$2025	✓			15												
M-F 6a-7a		5-7A		\$50	30	EM	2	5	Chico-Redding	Chico-Redding Jul18 DMA										
M-F 12n				\$175	30	DT	2	5	Chico-Redding	Chico-Redding Jul18 DMA										
M-F 6p				\$180	30	EN	2	5	Chico-Redding	Chico-Redding Jul18 DMA										
KNVN-TV		48894		\$1475	✓			15												
M-F 6a		5-7A		\$55	30	EM	2	5	Chico-Redding	Chico-Redding Jul18 DMA										
M-F 7a-9a				\$40	30	EM	2	5	Chico-Redding	Chico-Redding Jul18 DMA										
M-F 5p				\$200	30	EF	2	5	Chico-Redding	Chico-Redding Jul18 DMA										
NHSL-TV		48895		\$200	✓			5												
M-F 10p				\$40	30	PT	2	5	Chico-Redding	Chico-Redding Jul18 DMA										
Total				\$3700				35												

9/20/18

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) ☐ **FEDERAL CANDIDATE** ☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KHSL/KLVN/HSL **Date:** Chico Redding 9/20/18

I, Alexandria Brown

being/on behalf of: Alex Brown for Chico City Council

a legally qualified candidate of the _____

political party for the office of: Chico City Council

in the Midterm

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Alex Brown for Chico City Council

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Angela Cook

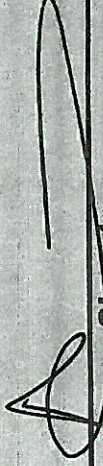
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/20/18

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Peter Dubien

Printed Name

VP KM

Title

