



WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

GREAT AMERICAN MEDIA  
3050 K ST NW, STE 100  
WASHINGTON, DC 20007

## Contract # 16813

Schedule Dates 09/23/14-09/29/14  
Advertiser DEMOCRATIC SEN CAMPN COMM (1638)  
Agency GREAT AMERICAN MEDIA (1466)  
Product Political- Issues (1071)  
Brand 2763 (10503)  
Salesperson Eagle, Philadelphia (1050)  
Sales Office WBRZ sales  
Buyer Name Bassett, Laura  
Phone/Fax /  
CPE 49/53/2763  
Account Types National/Political  
Billing Type Standard  
Comments | Issue

Date Entered 08/25/14  
Last Modified 09/22/14  
Entered By Beth Button  
CO-OP No  
Headline #/PO # ECR08163007 /  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,080.75  
Net Total \$23,124.25  
Sales Tax

ABC (WBRZ)		
By Broadcast Month	Spots	Rate
Sep. 2014	44	\$24,805.00
Oct. 2014	1	\$2,400.00
Grand Total:	45	\$27,205.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/23/14-09/26/14	1	:30	6A- 7A (CST)	1		X	X	X	X			1	\$650.00	\$650.00	ABC (WBRZ)	JUNE IN EARLY MORNING NEWS	8/25/14
2.0	Normal Line / SPOT	09/23/14-09/26/14	1	:30	7A- Good Morning America - HD	3		X	X	X	X			3	\$750.00	\$2,250.00	ABC (WBRZ)	GOOD MORNING AMERICA	8/25/14
3.0	Normal Line / SPOT	09/28/14-09/28/14	1	:30	7A- Good Morning America Sunday - HD	1							1	1	\$200.00	\$200.00	ABC (WBRZ)	GMA SUN	8/25/14
4.0	Normal Line / SPOT	09/23/14-09/26/14	1	:30	9A- Live with Kelly - HD	3		X	X	X	X			3	\$400.00	\$1,200.00	ABC (WBRZ)	LIVE W/ KELLY & MICHAEL	8/25/14
5.0	Normal Line / SPOT	09/23/14-09/26/14	1	:30	11A- The Chew	1		X	X	X	X			1	\$250.00	\$250.00	ABC (WBRZ)	THE CHEW	8/25/14
6.0	Normal Line / SPOT	09/23/14-09/26/14	1	:30	12P- News 2 at Noon	1		X	X	X	X			1	\$450.00	\$450.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT NOON	8/25/14
7.0	Normal Line / SPOT	09/23/14-09/26/14	1	:30	1P- General Hospital -- HD	1		X	X	X	X			1	\$225.00	\$225.00	ABC (WBRZ)	GENERAL HOSPITAL	8/25/14
8.0	Normal Line / SPOT	09/23/14-09/26/14	1	:30	3P- Dr. Phil - HD			1	1	1	1			4	\$250.00	\$1,000.00	ABC (WBRZ)	DR. PHIL	8/25/14
9.0	Normal Line / SPOT	09/23/14-09/26/14	1	:30	4:28P- Jeopardy - HD			1	1	1	1			4	\$500.00	\$2,000.00	ABC (WBRZ)	JEOPARDY	8/25/14
10.0	Normal Line / SPOT	09/23/14-09/26/14	1	:30	4:57P- News 2 at 5pm	1		X	X	X	X			1	\$700.00	\$700.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT FIVE	8/25/14
11.0	Normal Line / SPOT	09/23/14-09/26/14	1	:30	5:58P- News 2 at 6pm	1		X	X	X	X			1	\$1,000.00	\$1,000.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT SIX	8/25/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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**Sales Office** WBRZ sales  
**Buyer Name** Bassett, Laura  
**Phone/Fax** /  
**CPE** 49/53/2763  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** I issue

**Date Entered** 08/25/14  
**Last Modified** 09/22/14  
**Entered By** Beth Button  
**CO-OP** No  
**Headline # / PO #** ECR08163007 /  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,080.75  
**Net Total** \$23,124.25  
**Sales Tax**

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12.0	Normal Line / SPOT	09/27/14-09/27/14	1	:30	5:58P- News 2 at 6pm Saturday							1		1	\$450.00	\$450.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT 6P WKND	8/25/14
13.0	Normal Line / SPOT	09/23/14-09/26/14	1	:30	6:28P- Wheel of Fortune - HD	3		X	X	X	X			3	\$1,600.00	\$4,800.00	ABC (WBRZ)	WHEEL OF FORTUNE	8/25/14
14.0	Normal Line / SPOT	09/27/14-09/27/14	1	:30	6:30P- Wheel of Fortune - HD							1		1	\$800.00	\$800.00	ABC (WBRZ)	WHEEL OF FORTUNE	8/25/14
15.0	Normal Line / SPOT	09/29/14-09/29/14	1	:30	9:01P- Castle - Prime	1	1							1	\$2,400.00	\$2,400.00	ABC (WBRZ)	CASTLE	8/25/14
16.0	Normal Line / SPOT	09/26/14-09/26/14	1	:30	9:01P- 20/20 - HD					1				1	\$1,600.00	\$1,600.00	ABC (WBRZ)	20/20	8/25/14
17.0	Normal Line / SPOT	09/28/14-09/28/14	1	:30	6P- America's Funniest Home Videos							1			\$750.00		ABC (WBRZ)	AHHV	8/25/14
18.0	Normal Line / SPOT	09/28/14-09/28/14	1	:30	8P- RESURRECTION							1		1	\$1,600.00	\$1,600.00	ABC (WBRZ)	RESURRECTION	8/25/14
19.0	Normal Line / SPOT	09/23/14-09/26/14	1	:30	9:59P- News 2 at 10pm	2		X	X	X	X			2	\$1,200.00	\$2,400.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT 10P	8/25/14
20.0	Normal Line / SPOT	09/23/14-09/25/14	1	:30	10:35P- Jimmy Kimmel Live-HD			1	1	1				3	\$350.00	\$1,050.00	ABC (WBRZ)	JIMMY KIMMEL	8/25/14
21.0	Normal Line / SPOT	09/23/14-09/25/14	1	:30	11:37P- Nightline - HD	4		X	X	X				4	\$110.00	\$440.00	ABC (WBRZ)	NIGHTLINE	8/25/14
22.0	Normal Line / SPOT	09/23/14-09/25/14	1	:30	12:06A- Inside Edition	2		X	X	X				2	\$35.00	\$70.00	ABC (WBRZ)	INSIDE EDITION	8/25/14

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23.0	Normal Line / SPOT	09/23/14-09/25/14	1	:30	12:36A- The Insider	1		X	X	X				1	\$35.00	\$35.00	ABC (WBRZ)	INSIDER	8/25/14
24.0	Normal Line / SPOT	09/26/14-09/26/14	1	:30	10:35P- FRIDAY NIGHT BLITZ						1			1	\$350.00	\$350.00	ABC (WBRZ)	FRIDAY NIGHT BLITZ	8/25/14
25.0	Normal Line / SPOT	09/27/14-09/27/14	1	:30	2:30P- ABC College Football Afternoon 2:30p							1		1	\$450.00	\$450.00	ABC (WBRZ)	ABC COLL.FB REG SEASON	8/25/14
26.0	Normal Line / SPOT	09/27/14-09/27/14	1	:30	12:05A- Inside Edition							1		1	\$85.00	\$85.00	ABC (WBRZ)	IE WEEKEND	8/25/14
27.0	Normal Line / SPOT	09/28/14-09/28/14	4	:30	6P- Once Upon a Time 2								1	1	\$750.00	\$750.00	ABC (WBRZ)	MG SPOT FOR ARV - D/T SCHED CHANGE	9/22/14
CONFIRMATION CONTRACT																			
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