

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <u>WBRZ - Baton Rouge</u>	<b>Date:</b> <u>8/19/14</u>
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I, Meredith Kaufman  
do hereby request station time concerning the following issue:

DSCL-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30	TV-M		su a/c'd		2
AS ORDERED 8126-911 \$21,935 gross / \$18,219.75 net					

This broadcast time will be used by: DSCL-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Bill Cassidy, US Senate, Nov 4th; <sup>Issue</sup> undisclosed at this time

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Karen Han Cox, COO  
120 Maryland Ave NE  
Washington, DC 20003 *See att'd for additional*

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

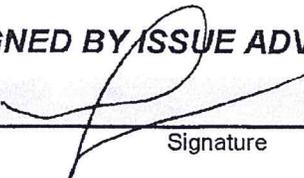
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

6/3/2014                                            202-338-8700  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

Denise Robichaux                      Denise Robichaux                      Director of Sales  
Signature                                      Printed Name                                      Title

Full Acceptance pending receipt of copy instructions and copy approval. Issue undisclosed - DR

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

**Attachment for Pg. #2**

**Martha McKenna: Director – Independent Expenditures**

**Guy Cecil: Executive Director – DSCC**

**Anne Caprara: Political Director – DSCC**

**Angelique Cannon: Finance Director – DSCC**

**Jude Meche – Chief Technology Officer – DSCC**



WBZZ  
1650 Highland Rd  
Baton Rouge, LA 70802

GREAT AMERICAN MEDIA  
3050 K ST NW, STE 100  
WASHINGTON, DC 20007

**Contract # 16778**  
 Schedule Dates: 08/26/14-09/01/14  
 Advertiser: DEMOCRATIC SEN CAMPN COMM (1638)  
 Agency: GREAT AMERICAN MEDIA (1466)  
 Product: Political - Issues (1071)  
 Brand: 3394 (10474)  
 Salesperson: Eagle, Philadelphia (1050)  
 Sales Office: WBZZ sales  
 Buyer Name: Bassett, Laura  
 Phone/Fax: /  
 CPE: 49/53/3394  
 Account Types: National/Political  
 Billing Type: Standard  
 Comments: DEMO SEN CAMPN COMM

Date Entered: 08/20/14  
 Last Modified: 08/20/14  
 Entered By: Tracy, Ritchie  
 CO-OP: No  
 Headline #/PO #: ECR08160684 /  
 Demo:  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$3,215.25  
 Net Total: \$18,219.75  
 Sales Tax:

ABC (WBZZ)	Spots	Rate
By Broadcast Month		
Aug. 2014	46	\$17,520.00
Sep. 2014	10	\$3,915.00
<b>Grand Total:</b>	<b>56</b>	<b>\$21,435.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/01/14-09/01/14	1	:30	6A-7A (CST) HD	1	X							1	\$375.00	\$375.00	ABC (WBZZ)	ZUNE IN EARLY MORNING NEWS	8/20/14
2.0	Normal Line / SPOT	08/26/14-08/29/14	1	:30	7A- Good Morning America - HD	2		X	X	X				2	\$400.00	\$800.00	ABC (WBZZ)	GOOD MORNING AMERICA	8/20/14
3.0	Normal Line / SPOT	08/31/14-08/31/14	2	:30	7A- Good Morning America - Sunday - HD	1							X	1	\$100.00	\$100.00	ABC (WBZZ)	GMA SUN	8/20/14
4.0	Normal Line / SPOT	08/26/14-08/29/14	1	:30	9A- Live with Kelly - HD	3		X	X	X				3	\$250.00	\$750.00	ABC (WBZZ)	LIVE W/ KELLY & MICHAEL	8/20/14
5.0	Normal Line / SPOT	09/01/14-09/01/14	1	:30	9:58A- The View - HD	1	X							1	\$350.00	\$350.00	ABC (WBZZ)	THE VIEW	8/20/14
6.0	Normal Line / SPOT	08/26/14-08/29/14	2	:30	11A- The Chew	1		X	X	X				1	\$110.00	\$110.00	ABC (WBZZ)	THE CHEW	8/20/14
7.0	Normal Line / SPOT	08/26/14-08/29/14	1	:30	12P- News 2 at Noon	1		X	X	X				1	\$200.00	\$200.00	ABC (WBZZ)	NEWS 2 LOUISIANA AT NOON	8/20/14
8.0	Normal Line / SPOT	09/01/14-09/01/14	1	:30	1P- General Hospital - HD	1	X							1	\$175.00	\$175.00	ABC (WBZZ)	GENERAL HOSPITAL	8/20/14
9.0	Normal Line / SPOT	08/26/14-08/29/14	1	:30	2P- Katie	2		X	X	X				2	\$100.00	\$200.00	ABC (WBZZ)	KATIE	8/20/14
10.0	Normal Line / SPOT	08/26/14-08/29/14	1	:30	3P- Dr. Phil - HD	1		X	X	X				4	\$200.00	\$800.00	ABC (WBZZ)	DR. PHIL	8/20/14
11.0	Normal Line / SPOT	08/26/14-08/29/14	1	:30	4:28P- Jeopardy - HD	1		X	X	X				4	\$375.00	\$1,500.00	ABC (WBZZ)	JEOPARDY	8/20/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_



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Phone/Fax: /  
CPE: 49/53/3394  
Account Types: National/Political  
Billing Type: Standard  
Comments: DEMO SEN CAMPN COMM

Date Entered: 08/20/14  
Last Modified: 08/20/14  
Entered By: Tracy Ritchie  
CO-OP: No  
Headline #/PO # : ECR08160684 /  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$3,215.25  
Net Total: \$18,219.75  
Sales Tax:

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12.0	Normal Line / SPOT	08/26/14-08/29/14	1	:30	4p- News 2 at 4pm	2		X	X	X	X			2	\$250.00	\$500.00	ABC (WBZZ)	NEWS 2 LOUISIANA AT FOUR	8/20/14
13.0	Normal Line / SPOT	08/26/14-08/29/14	1	:30	4:57p- News 2 at 5pm	1		X	X	X	X			1	\$450.00	\$450.00	ABC (WBZZ)	NEWS 2 LOUISIANA AT FIVE	8/20/14
14.0	Normal Line / SPOT	08/26/14-08/29/14	1	:30	5:58p- News 2 at 6pm	2		X	X	X	X			2	\$575.00	\$1,150.00	ABC (WBZZ)	NEWS 2 LOUISIANA AT SIX	8/20/14
15.0	Normal Line / SPOT	08/30/14-08/30/14	1	:30	5:58p- News 2 at 6pm	1						X		1	\$275.00	\$275.00	ABC (WBZZ)	NEWS 2 LOUISIANA AT 6P WKND	8/20/14
16.0	Normal Line / SPOT	08/26/14-08/29/14	1	:30	6:28p- Wheel of Fortune - HD	4		1	1	1	1			4	\$975.00	\$3,900.00	ABC (WBZZ)	WHEEL OF FORTUNE	8/20/14
17.0	Normal Line / SPOT	08/30/14-08/30/14	1	:30	6:30p- Wheel of Fortune - HD	1						X		1	\$450.00	\$450.00	ABC (WBZZ)	WHEEL OF FORTUNE	8/20/14
18.0	Normal Line / SPOT	09/01/14-09/01/14	1	:30	6:58p- The Bachelor	1	X							1	\$800.00	\$800.00	ABC (WBZZ)	BACHELOR IN PARADISE	8/20/14
19.0	Normal Line / SPOT	09/01/14-09/01/14	1	:30	9p- Mistresses	1	X							1	\$1,000.00	\$1,000.00	ABC (WBZZ)	MISTRESSES	8/20/14
20.0	Normal Line / SPOT	08/28/14-08/28/14	3	:30	9p- ABC Special Presentation	1				X				1	\$500.00	\$500.00	ABC (WBZZ)	MG SPOT FOR WWVD D/T SCHED CHANGE	8/20/14
21.0	Normal Line / SPOT	08/26/14-08/26/14	1	:30	9p- 20/20 - HD	1		X						1	\$650.00	\$650.00	ABC (WBZZ)	MG FOR RISING STAR D/T SCHED CHANGE	8/20/14

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22.0	Normal Line / SPOT	08/29/14-08/29/14	1	:30	9:01P- 20/20 - HD	1					X			1	\$1,200.00	\$1,200.00	ABC (WBZZ)	20/20	8/20/14
23.0	Normal Line / SPOT	08/31/14-08/31/14	2	:30	6P- America's Funniest Home Videos	1							X	1	\$350.00	\$350.00	ABC (WBZZ)	AFHV	8/20/14
24.0	Normal Line / SPOT	08/26/14-08/29/14	1	:30	9:59P- News 2 at 10pm	2		X	X	X	X			2	\$750.00	\$1,500.00	ABC (WBZZ)	NEWS 2 LOUISIANA AT 10P	8/20/14
25.0	Normal Line / SPOT	08/30/14-08/30/14	1	:30	10:29P- News 2 at 10pm Saturday	1						X		1	\$400.00	\$400.00	ABC (WBZZ)	NEWS 2 LOUISIANA AT 10P SAT	8/20/14
26.0	Normal Line / SPOT	08/26/14-08/28/14	1	:30	10:35P- Jimmy Kimmel Live-HD	2		X	X	X				2	\$200.00	\$400.00	ABC (WBZZ)	JIMMY KIMMEL	8/20/14
27.0	Normal Line / SPOT	08/26/14-08/28/14	2	:30	11:37P- Nightline - HD	3		1	1	1				3	\$55.00	\$165.00	ABC (WBZZ)	NIGHTLINE	8/20/14
28.0	Normal Line / SPOT	08/26/14-08/28/14	3	:30	12:06A- Inside Edition	2		X	X	X				2	\$15.00	\$30.00	ABC (WBZZ)	INSIDE EDITION	8/20/14
29.0	Normal Line / SPOT	08/26/14-08/28/14	3	:30	12:36A- The Insider	1		X	X	X				1	\$15.00	\$15.00	ABC (WBZZ)	INSIDER	8/20/14
30.0	Normal Line / SPOT	08/30/14-08/30/14	1	:30	2:30P- ABC College Football Afternoon 2:30P	1						X		1	\$450.00	\$450.00	ABC (WBZZ)	ABC COLL.FB REG SEASON	8/20/14
31.0	Normal Line / SPOT	08/30/14-08/30/14	1	:30	7P- ABC College Football Prime	1						X		1	\$675.00	\$675.00	ABC (WBZZ)	ESPN ON ACB COLLEGE FTBL PRIME	8/20/14
32.0	Normal Line / SPOT	09/01/14-09/01/14	1	:30	7A- Good Morning America - HD	1	X							1	\$400.00	\$400.00	ABC (WBZZ)		8/20/14

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33.0	Normal Line / SPOT	09/01/14-09/01/14	2	:30	11A- The Chew	1	X							1	\$110.00	\$110.00	ABC (WBRRZ)		8/20/14
34.0	Normal Line / SPOT	09/01/14-09/01/14	1	:30	4:57P- News 2 at 5pm	1	X							1	\$450.00	\$450.00	ABC (WBRRZ)		8/20/14
35.0	Normal Line / SPOT	09/01/14-09/01/14	1	:30	10:35P- Jimmy Kimmel Live-HD	1	X							1	\$200.00	\$200.00	ABC (WBRRZ)		8/20/14
36.0	Normal Line / SPOT	09/01/14-09/01/14	2	:30	11:37P- Nightline - HD	1	X							1	\$55.00	\$55.00	ABC (WBRRZ)		8/20/14

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