

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|--|---|
| Station and Location: WBRZ - Baton Rouge | Date: 8/19/14 |
|--|---|

I, Meredith Kaufman
do hereby request station time concerning the following issue:

DSCC-IE

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|--|---|--|---|-------------------------------------|-----------------|
| 30 | TV-M AS ORDERED | 8/26-9/1 | su ad'd | 2 | |
| \$21,435 gross / \$18,219.75 net | | | | | |

This broadcast time will be used by: DSCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Bill Cassidy, US Senate, Nov 4th; ^{Issue} undisclosed at this time

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Karen Hancox, COO
120 Maryland Ave NE

Washington, DC 20003

See att'd for additional

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

| |
|--|
| |
|--|

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(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

| |
|--|
| |
|--|

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/3/2014 [Signature] 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Denise Robichaux Denise Robichaux Director of Sales
Signature Printed Name Title

Full Acceptance pending receipt of copy instructions
and copy approval. Issue undisclosed - DR

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Attachment for Pg. #2

Martha McKenna: Director – Independent Expenditures

Guy Cecil: Executive Director – DSCC

Anne Caprara: Political Director – DSCC

Angelique Cannon: Finance Director – DSCC

Jude Meche – Chief Technology Officer – DSCC



WBRL
1650 Highland Rd
Baton Rouge, LA 70802

GREAT AMERICAN MEDIA
3050 K ST NW, STE 100
WASHINGTON, DC 20007

Contract # 16778

Schedule Dates 08/26/14-09/01/14
Advertiser DEMOCRATIC SEN CAMPN COMM (1638)
Agency GREAT AMERICAN MEDIA (1466)
Product Political - Issues (1071)
Brand 3394 (10474)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRL sales
Buyer Name Bassett, Laura
Phone/Fax /
CPE 49/53/3394
Account Types National/Political
Billing Type Standard
Comments I DEMO SEN CAMPN COMM

Date Entered 08/20/14
Last Modified 08/20/14
Entered By Tracy Ritchie
CO-OP No
Headline #/PO # ECR08160684 /
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,215.25
Net Total \$18,219.75
Sales Tax

| ABC (WBRL) | Spots | Rate |
|--------------------|-------|-------------|
| By Broadcast Month | | |
| Aug. 2014 | 46 | \$17,520.00 |
| Sep. 2014 | 10 | \$3,915.00 |
| Grand Total: | 56 | \$21,435.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|------------|------------|-----------------------------|---------|
| 1.0 | Normal Line / SPOT | 09/01/14-09/01/14 | 1 | :30 | 6A- 7A (CST) | 1 | X | | | | | | | 1 | \$375.00 | \$375.00 | ABC (WBRL) | 2LINE IN EARLY MORNING NEWS | 8/20/14 |
| 2.0 | Normal Line / SPOT | 08/26/14-08/29/14 | 1 | :30 | 7A- Good Morning America - HD | 2 | | X | X | X | X | | | 2 | \$400.00 | \$800.00 | ABC (WBRL) | GOOD MORNING AMERICA | 8/20/14 |
| 3.0 | Normal Line / SPOT | 08/31/14-08/31/14 | 2 | :30 | 7A- Good Morning America - Sunday - HD | 1 | | | | | | | X | 1 | \$100.00 | \$100.00 | ABC (WBRL) | GMA SUN | 8/20/14 |
| 4.0 | Normal Line / SPOT | 08/26/14-08/29/14 | 1 | :30 | 9A- Live with Kelly - HD | 3 | | X | X | X | X | | | 3 | \$250.00 | \$750.00 | ABC (WBRL) | LIVE W/ KELLY & MICHAEL | 8/20/14 |
| 5.0 | Normal Line / SPOT | 09/01/14-09/01/14 | 1 | :30 | 9:58A- The View - HD | 1 | X | | | | | | | 1 | \$350.00 | \$350.00 | ABC (WBRL) | THE VIEW | 8/20/14 |
| 6.0 | Normal Line / SPOT | 08/26/14-08/29/14 | 2 | :30 | 11A- The Chew | 1 | | X | X | X | X | | | 1 | \$110.00 | \$110.00 | ABC (WBRL) | THE CHEW | 8/20/14 |
| 7.0 | Normal Line / SPOT | 08/26/14-08/29/14 | 1 | :30 | 12P- News 2 at Noon | 1 | | X | X | X | X | | | 1 | \$200.00 | \$200.00 | ABC (WBRL) | NEWS 2 LOUISIANA AT NOON | 8/20/14 |
| 8.0 | Normal Line / SPOT | 09/01/14-09/01/14 | 1 | :30 | 1P- General Hospital - HD | 1 | X | | | | | | | 1 | \$175.00 | \$175.00 | ABC (WBRL) | GENERAL HOSPITAL | 8/20/14 |
| 9.0 | Normal Line / SPOT | 08/26/14-08/29/14 | 1 | :30 | 2P- Katie | 2 | | X | X | X | X | | | 2 | \$100.00 | \$200.00 | ABC (WBRL) | KATIE | 8/20/14 |
| 10.0 | Normal Line / SPOT | 08/26/14-08/29/14 | 1 | :30 | 3P- Dr. Phil - HD | | 1 | 1 | 1 | 1 | 1 | | | 4 | \$200.00 | \$800.00 | ABC (WBRL) | DR. PHIL | 8/20/14 |
| 11.0 | Normal Line / SPOT | 08/26/14-08/29/14 | 1 | :30 | 4:28P- Jeopardy - HD | | 1 | 1 | 1 | 1 | 1 | | | 4 | \$375.00 | \$1,500.00 | ABC (WBRL) | JEOPARDY | 8/20/14 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|



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1650 Highland Rd
Baton Rouge, LA 70802

GREAT AMERICAN MEDIA
3050 K ST NW, STE 100
WASHINGTON, DC 20007

Contract # 16778

Schedule Dates 08/26/14-09/01/14
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Agency GREAT AMERICAN MEDIA (1466)
Product Political- Issues (1071)
Brand 3394 (10474)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRL sales
Buyer Name Bassett, Laura
Phone/Fax /
CPE 49/53/3394
Account Types National/Political
Billing Type Standard
Comments I DEMO SEN CAMPN COMM

Date Entered 08/20/14
Last Modified 08/20/14
Entered By Tracy Ritchie
CO-OP No
Headline #/PO # ECR08160684 /
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,215.25
Net Total \$18,219.75
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| By Broadcast Month | | |
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|------|--------------------------------|-------------------|-----|--------|------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------|-------------------------------------|---------|
| 12.0 | Normal Line / SPOT | 08/26/14-08/29/14 | 1 | :30 | 4P- News 2 at 4pm | 2 | | X | X | X | X | | | 2 | \$250.00 | \$500.00 | ABC (WBRL) | NEWS 2 LOUISIANA AT FOUR | 8/20/14 |
| 13.0 | Normal Line / SPOT | 08/26/14-08/29/14 | 1 | :30 | 4:57P- News 2 at 5pm | 1 | | X | X | X | X | | | 1 | \$450.00 | \$450.00 | ABC (WBRL) | NEWS 2 LOUISIANA AT FIVE | 8/20/14 |
| 14.0 | Normal Line / SPOT | 08/26/14-08/29/14 | 1 | :30 | 5:58P- News 2 at 6pm | 2 | | X | X | X | X | | | 2 | \$575.00 | \$1,150.00 | ABC (WBRL) | NEWS 2 LOUISIANA AT SIX | 8/20/14 |
| 15.0 | Normal Line / SPOT | 08/30/14-08/30/14 | 1 | :30 | 5:58P- News 2 at 6pm | 1 | | | | | X | | | 1 | \$275.00 | \$275.00 | ABC (WBRL) | NEWS 2 LOUISIANA AT 6P WKND | 8/20/14 |
| 16.0 | Normal Line / SPOT | 08/26/14-08/29/14 | 1 | :30 | 6:28P- Wheel of Fortune - HD | | | 1 | 1 | 1 | 1 | | | 4 | \$975.00 | \$3,900.00 | ABC (WBRL) | WHEEL OF FORTUNE | 8/20/14 |
| 17.0 | Normal Line / SPOT | 08/30/14-08/30/14 | 1 | :30 | 6:30P- Wheel of Fortune - HD | 1 | | | | | X | | | 1 | \$450.00 | \$450.00 | ABC (WBRL) | WHEEL OF FORTUNE | 8/20/14 |
| 18.0 | Normal Line / SPOT | 09/01/14-09/01/14 | 1 | :30 | 6:58P- The Bachelor | 1 | X | | | | | | | 1 | \$800.00 | \$800.00 | ABC (WBRL) | BACHELOR IN PARADISE | 8/20/14 |
| 19.0 | Normal Line / SPOT | 09/01/14-09/01/14 | 1 | :30 | 9P- Mistresses | 1 | X | | | | | | | 1 | \$1,000.00 | \$1,000.00 | ABC (WBRL) | MISTRESSES | 8/20/14 |
| 20.0 | Normal Line / SPOT | 08/28/14-08/28/14 | 3 | :30 | 9P- ABC Special Presentation | 1 | | | | X | | | | 1 | \$500.00 | \$500.00 | ABC (WBRL) | MG SPOT FOR WWVD D/T SCHED CHANGE | 8/20/14 |
| 21.0 | Normal Line / SPOT | 08/26/14-08/26/14 | 1 | :30 | 9P- 20/20 - HD | 1 | | X | | | | | | 1 | \$650.00 | \$650.00 | ABC (WBRL) | MG FOR RISING STAR D/T SCHED CHANGE | 8/20/14 |

CONFIRMATION CONTRACT

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Schedule Dates

08/26/14-09/01/14

Advertiser

DEMOCRATIC SEN CAMPN COMM (1638)

Agency

GREAT AMERICAN MEDIA (1466)

Product

Political- Issues (1071)

Brand

3394 (10474)

Salesperson

Eagle, Philadelphia (1050)

Sales Office

WBRL sales

Buyer Name

Bassett, Laura

Phone/Fax

/

CPE

49/53/3394

Account Types

National/Political

Billing Type

Standard

Comments

DEMO SEN CAMPN COMM

Date Entered 08/20/14

Last Modified 08/20/14

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Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$3,215.25

Net Total \$18,219.75

Sales Tax

ABC (WBRL)

By Broadcast Month

Aug. 2014 46

Sep. 2014 10

Grand Total: 56

Spots

46

10

56

Rate

\$17,520.00

\$3,915.00

\$21,435.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|------------|------------|------------|--------------------------------|---------|
| 22.0 | Normal Line / SPOT | 08/29/14-08/29/14 | 1 | :30 | 9:01P- 20/20 - HD | 1 | | | | | X | | | 1 | \$1,200.00 | \$1,200.00 | ABC (WBRL) | 20/20 | 8/20/14 |
| 23.0 | Normal Line / SPOT | 08/31/14-08/31/14 | 2 | :30 | 6P- America's Funniest Home Videos | 1 | | | | | | X | | 1 | \$350.00 | \$350.00 | ABC (WBRL) | AFHV | 8/20/14 |
| 24.0 | Normal Line / SPOT | 08/26/14-08/29/14 | 1 | :30 | 9:59P- News 2 at 10pm | 2 | | X | X | X | X | | | 2 | \$750.00 | \$1,500.00 | ABC (WBRL) | NEWS 2 LOUISIANA AT 10P | 8/20/14 |
| 25.0 | Normal Line / SPOT | 08/30/14-08/30/14 | 1 | :30 | 10:29P- News 2 at 10pm | 1 | | | | | | X | | 1 | \$400.00 | \$400.00 | ABC (WBRL) | NEWS 2 LOUISIANA AT 10P SAT | 8/20/14 |
| 26.0 | Normal Line / SPOT | 08/26/14-08/28/14 | 1 | :30 | 10:35P- Jimmy Kimmel Live-HD | 2 | | X | X | X | | | | 2 | \$200.00 | \$400.00 | ABC (WBRL) | JIMMY KIMMEL | 8/20/14 |
| 27.0 | Normal Line / SPOT | 08/26/14-08/28/14 | 2 | :30 | 11:37P- Nightline - HD | | | 1 | 1 | 1 | | | | 3 | \$55.00 | \$165.00 | ABC (WBRL) | NIGHTLINE | 8/20/14 |
| 28.0 | Normal Line / SPOT | 08/26/14-08/28/14 | 3 | :30 | 12:06A- Inside Edition | 2 | | X | X | X | | | | 2 | \$15.00 | \$30.00 | ABC (WBRL) | INSIDE EDITION | 8/20/14 |
| 29.0 | Normal Line / SPOT | 08/26/14-08/28/14 | 3 | :30 | 12:36A- The Insider | 1 | | X | X | X | | | | 1 | \$15.00 | \$15.00 | ABC (WBRL) | INSIDER | 8/20/14 |
| 30.0 | Normal Line / SPOT | 08/30/14-08/30/14 | 1 | :30 | 2:30P- ABC College Football Afternoon 2:30P | 1 | | | | | | X | | 1 | \$450.00 | \$450.00 | ABC (WBRL) | ABC COLL.FB REG SEASON | 8/20/14 |
| 31.0 | Normal Line / SPOT | 08/30/14-08/30/14 | 1 | :30 | 7P- ABC College Football Prime | 1 | | | | | | X | | 1 | \$675.00 | \$675.00 | ABC (WBRL) | ESPN ON ACB COLLEGE FTBL PRIME | 8/20/14 |
| 32.0 | Normal Line / SPOT | 09/01/14-09/01/14 | 1 | :30 | 7A- Good Morning America - HD | 1 | X | | | | | | | 1 | \$400.00 | \$400.00 | ABC (WBRL) | | 8/20/14 |

CONFIRMATION CONTRACT

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Date:

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Date:

Comments:



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|-----------------------------|--------------------------------|-------------------|-----|-------------------|------------------------------|-------|----|-----------|----|----|----|----|----|-------|----------|----------|-------------|----------|---------|
| 33.0 | Normal Line / SPOT | 09/01/14-09/01/14 | 2 | :30 | 11A- The Crew | 1 | X | | | | | | | 1 | \$110.00 | \$110.00 | ABC (WBRRZ) | | 8/20/14 |
| 34.0 | Normal Line / SPOT | 09/01/14-09/01/14 | 1 | :30 | 4:57P- News 2 at 5pm | 1 | X | | | | | | | 1 | \$450.00 | \$450.00 | ABC (WBRRZ) | | 8/20/14 |
| 35.0 | Normal Line / SPOT | 09/01/14-09/01/14 | 1 | :30 | 10:35P- Jimmy Kimmel Live-HD | 1 | X | | | | | | | 1 | \$200.00 | \$200.00 | ABC (WBRRZ) | | 8/20/14 |
| 36.0 | Normal Line / SPOT | 09/01/14-09/01/14 | 2 | :30 | 11:37P- Nightline - HD | 1 | X | | | | | | | 1 | \$55.00 | \$55.00 | ABC (WBRRZ) | | 8/20/14 |
| CONFIRMATION CONTRACT | | | | | | | | | | | | | | | | | | | |
| Accepted-Agency/Advertiser: | | Date: | | Accepted-Station: | | Date: | | Comments: | | | | | | | | | | | |