



WBRL
1650 Highland Rd
Baton Rouge, LA 70802

GREAT AMERICAN MEDIA
3050 K ST NW, STE 100
WASHINGTON, DC 20007

Contract # 16781

Schedule Dates 09/02/14-09/08/14
Advertiser DEMOCRATIC SEN CAMPN COMM (1638)
Agency GREAT AMERICAN MEDIA (1466)
Product Political - Issues (1071)
Brand 3395 (10476)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRL sales
Buyer Name Bassett, Laura
Phone/Fax /
CPE 49/53/3395
Account Types National/Political
Billing Type Standard
Comments I DEMO SEN CAMPN COMM

Date Entered 08/20/14
Last Modified 08/21/14
Entered By Tracy Ritchie
CO-OP No
Headline #/PO # ECR08160685 /
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,194.25
Net Total \$18,100.75
Sales Tax

ABC (WBRL)	Spots	Rate
By Broadcast Month		
Sep. 2014	48	\$21,295.00
Grand Total:	48	\$21,295.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/02/14-09/05/14	1	:30	6A- 7A (CST)	1		X	X	X	X			1	\$500.00	\$500.00	ABC (WBRL)	JUNE IN EARLY MORNING NEWS	8/20/14
2.0	Normal Line / SPOT	09/02/14-09/05/14	1	:30	7A- Good Morning America - HD	3		X	X	X	X			3	\$600.00	\$1,800.00	ABC (WBRL)	GOOD MORNING AMERICA	8/20/14
3.0	Normal Line / SPOT	09/07/14-09/07/14	1	:30	7A- Good Morning America Sunday - HD	1							X	1	\$125.00	\$125.00	ABC (WBRL)	GMA SUN	8/20/14
4.0	Normal Line / SPOT	09/02/14-09/05/14	1	:30	9A- Live with Kelly - HD	3		X	X	X	X			3	\$300.00	\$900.00	ABC (WBRL)	LIVE W/ KELLY & MICHAEL	8/20/14
5.0	Normal Line / SPOT	09/02/14-09/05/14	1	:30	11A- The Chew	1		X	X	X	X			1	\$175.00	\$175.00	ABC (WBRL)	THE CHEW	8/20/14
6.0	Normal Line / SPOT	09/02/14-09/05/14	1	:30	12P- News 2 at Noon	1		X	X	X	X			1	\$300.00	\$300.00	ABC (WBRL)	NEWS 2 LOUISIANA AT NOON	8/20/14
7.0	Normal Line / SPOT	09/02/14-09/05/14	1	:30	1P- General Hospital -- HD	1		X	X	X	X			1	\$225.00	\$225.00	ABC (WBRL)	GENERAL HOSPITAL	8/20/14
8.0	Normal Line / SPOT	09/02/14-09/05/14	1	:30	2P- Katie	2		X	X	X	X			2	\$100.00	\$200.00	ABC (WBRL)	KATIE	8/20/14
9.0	Normal Line / SPOT	09/02/14-09/05/14	1	:30	3P- Dr. Phil - HD			1	1	1	1			4	\$200.00	\$800.00	ABC (WBRL)	DR. PHIL	8/20/14
10.0	Normal Line / SPOT	09/02/14-09/05/14	1	:30	4:28P- Jeopardy - HD			1	1	1	1			4	\$425.00	\$1,700.00	ABC (WBRL)	JEOPARDY	8/20/14
11.0	Normal Line / SPOT	09/02/14-09/05/14	1	:30	4P- News 2 at 4pm	1		X	X	X	X			1	\$300.00	\$300.00	ABC (WBRL)	NEWS 2 LOUISIANA AT FOUR	8/20/14

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Accepted-Agency/Advertiser:

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Agency	GREAT AMERICAN MEDIA (1466)	Entered By	Tracy Ritchie
Product	Political - Issues (1071)	CO-OP	No
Brand	3395 (10476)	Headline #/PO #	ECR08160685 /
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRL sales	Order Type	Normal
Buyer Name	Bassett, Laura	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	49/53/3395	Commission	\$3,194.25
Account Types	National/Political	Net Total	\$18,100.75
Billing Type	Standard	Sales Tax	
Comments	I DEMO SEN CAMPN COMM		

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12.0	Normal Line / SPOT	09/02/14-09/05/14	1	:30	4:57P- News 2 at 5pm	1		X	X	X	X			1	\$600.00	\$600.00	ABC (WBRL)	NEWS 2 LOUISIANA AT FIVE	8/20/14
13.0	Normal Line / SPOT	09/02/14-09/05/14	1	:30	5:58P- News 2 at 6pm	1		X	X	X	X			1	\$850.00	\$850.00	ABC (WBRL)	NEWS 2 LOUISIANA AT SIX	8/20/14
14.0	Normal Line / SPOT	09/06/14-09/06/14	1	:30	5:58P- News 2 at 6pm	1						X		1	\$400.00	\$400.00	ABC (WBRL)	NEWS 2 LOUISIANA AT 6P WKND	8/20/14
15.0	Normal Line / SPOT	09/02/14-09/05/14	1	:30	6:28P- Wheel of Fortune - HD	3		X	X	X	X			3	\$1,250.00	\$3,750.00	ABC (WBRL)	WHEEL OF FORTUNE	8/20/14
16.0	Normal Line / SPOT	09/08/14-09/08/14	1	:30	6:58P- The Bachelor	1	X							1	\$800.00	\$800.00	ABC (WBRL)	BACHELOR IN PARADISE	8/20/14
17.0	Normal Line / SPOT	09/08/14-09/08/14	1	:30	9:01P- Shark Tank	1	X							1	\$1,000.00	\$1,000.00	ABC (WBRL)	MG SPOT FOR MISTRESSES D/T SCHED CHANGE	8/20/14
18.0	Normal Line / SPOT	09/04/14-09/04/14	3	:30	6:58P- The Quest	1				X				1	\$500.00	\$500.00	ABC (WBRL)	MG SPOT FOR WWVD D/T SCHED CHANGE	8/20/14
19.0	Normal Line / SPOT	09/07/14-09/07/14	1	:30	6P- ABC Special Presentation	1						X		1	\$500.00	\$500.00	ABC (WBRL)	MG SPOT FOR ATV D/T SCHED CHANGE	8/20/14
20.0	Normal Line / SPOT	09/07/14-09/07/14	1	:30	9P- Shark Tank	1						X		1	\$650.00	\$650.00	ABC (WBRL)	MG SPOT FOR RISING STAR D/T SCHED CHANGE	8/20/14
21.0	Normal Line / SPOT	09/05/14-09/05/14	1	:30	9:01P- 20/20 - HD	1					X			1	\$1,200.00	\$1,200.00	ABC (WBRL)	20/20	8/20/14

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22.0	Normal Line / SPOT	09/02/14-09/05/14	1	:30	9:59P- News 2 at 10pm	2		X	X	X	X			2	\$850.00	\$1,700.00	ABC (WBRL)	NEWS 2 LOUISIANA AT 10P	8/20/14
23.0	Normal Line / SPOT	09/02/14-09/04/14	1	:30	10:35P- Jimmy Kimmel Live-HD			1	1	1				3	\$275.00	\$825.00	ABC (WBRL)	JIMMY KIMMEL	8/20/14
24.0	Normal Line / SPOT	09/02/14-09/04/14	1	:30	11:37P- Nightline - HD			1	1	1				3	\$85.00	\$255.00	ABC (WBRL)	NIGHTLINE	8/20/14
25.0	Normal Line / SPOT	09/02/14-09/04/14	1	:30	12:06A- Inside Edition	2		X	X	X				2	\$35.00	\$70.00	ABC (WBRL)	INSIDE EDITION	8/20/14
26.0	Normal Line / SPOT	09/02/14-09/06/14	1	:30	12:36A- The Insider	1		X	X	X				1	\$35.00	\$35.00	ABC (WBRL)	INSIDER	8/20/14
27.0	Normal Line / SPOT	09/06/14-09/06/14	1	:30	11A- 6P (CST)	1						X		1	\$450.00	\$450.00	ABC (WBRL)	ABC COLL.FB REG SEASON	8/20/14
28.0	Normal Line / SPOT	09/08/14-09/08/14	1	:30	11:37P- Nightline - HD	1	X							1	\$85.00	\$85.00	ABC (WBRL)		8/20/14
29.0	Normal Line / SPOT	09/07/14-09/07/14	1	:30	5:28P- News 2 at 5:30pm Sunday	1							X	1	\$600.00	\$600.00	ABC (WBRL)		8/21/14

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