

## Cherie Nichols

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**From:** Sue Sasa  
**Sent:** Friday, September 16, 2016 1:54 PM  
**To:** Cherie Nichols  
**Subject:** FW: Political Issue Ad airing on the ACC Football Network - NRA  
**Attachments:** NRA Non Candidate Issue Ad Agreement.pdf

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Sue Sasa  
Accounting Assistant  
WHP-TV CBS/THE CW/EHP-TV My 21.2  
Sinclair Broadcast Group  
3300 North 6<sup>th</sup> Street  
Harrisburg, PA 17110  
(717) 238-2100 ext 402

msasa@sbgstv.com



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**From:** Roger Meyer  
**Sent:** Friday, September 16, 2016 1:53 PM  
**To:** Sue Sasa <MSasa@sbgstv.com>  
**Subject:** FW: Political Issue Ad airing on the ACC Football Network - NRA

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**From:** Kent, Kelly [<mailto:kkent@raycomsports.com>]  
**Sent:** Friday, September 16, 2016 12:47 PM  
**Cc:** Johnson, George <[GJohnson@RaycomSports.com](mailto:GJohnson@RaycomSports.com)>; Rhyne, Laura <[lrhyne@raycomsports.com](mailto:lrhyne@raycomsports.com)>; Smith, Becky <[BSmith@raycomsports.com](mailto:BSmith@raycomsports.com)>; Lancaster, Bill <[BLancaster@raycomsports.com](mailto:BLancaster@raycomsports.com)>  
**Subject:** Political Issue Ad airing on the ACC Football Network - NRA

Per FCC requirements, Raycom Sports Network, Inc. is sending you this email to inform you we have sold a combination of :30 and :60 second ads for the NRA in five (5) ACC Football Network games on 9/24, 10/1, 10/8, 10/15 and 10/22. Your station is scheduled to air one or more of these games containing the NRA ad(s):

9/24/16 – East Carolina @ Virginia Tech (2 :30's)  
10/1/16 – Teams TBD (2 :30's)  
10/8/16 – Teams TBD (1 :60)  
10/15/16 – Teams TBD (1 :60)  
10/22/16 – Teams TBD (1 :60)

We have attached our signed agreement with the media agency for the NRA ads we are running. We recommend you put the attachment and this email in your station's political issue ad file. If you have any questions, please contact Becky Smith at 704-374-3550 or [bsmith@raycomsports.com](mailto:bsmith@raycomsports.com).

Thanks!

*Kelly Kent* - Traffic Supervisor

Raycom Sports \* 1900 West Morehead Street \* Charlotte, NC 28208

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[kkent@raycomsports.com](mailto:kkent@raycomsports.com)



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