



Remit Address:

WKBN
PO Box 403911
Atlanta, GA 30384
Main: (330) 782-1144
Billing:

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015
USA

INVOICE

DUPLICATE

Advertiser	POL/Ohio Taxpayers for Lower Drug Pric
Product	OH Taxpayers for Lower Drug Prices
Estimate Number	

Invoice #	1198081-1
Invoice Date	10/29/17
Invoice Month	October 2017
Invoice Period	09/25/17 - 10/29/17

Property	WKBN
Account Executive	WKBN Local House
Sales Office	Youngstown Local Sales Office
Sales Region	Local

Order #	1198081
Alt Order #	
Deal #	
Order Flight	10/16/17 - 11/07/17

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917037
Advertiser Code	
Product 1/2	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WKBN	1st News @ 6a M-F	1st News @ 6a M-F								
					10/16/17 to 10/22/17	3x	MTWTF--				
	WKBN			M	10/16/17	:30	6:52 AM	TGOHTLDP1742H	\$170.00		1
	WKBN			Tu	10/17/17	:30	6:30 AM	TGOHTLDP1742H	\$170.00		2
	WKBN			W	10/18/17	:30	6:22 AM	TGOHTLDP1742H	\$170.00		3
					10/23/17 to 10/29/17	3x	MTWTF--				
	WKBN			Tu	10/24/17	:30	6:11 AM	TGOHTLDP1757H	\$170.00		6
	WKBN			Th	10/26/17	:30	6:42 AM	TGOHTLDP1757H	\$170.00		5
	WKBN			F	10/27/17	:30	6:11 AM	TGOHTLDP1757H	\$170.00		4
2	WKBN	CBS This Morning M-F	CBS This Morning M								
					10/16/17 to 10/22/17	5x	MTWTF--				
	WKBN			M	10/16/17	:30	8:15 AM	TGOHTLDP1742H	\$100.00		3
	WKBN			Tu	10/17/17	:30	8:58 AM	TGOHTLDP1742H	\$100.00		2
	WKBN			W	10/18/17	:30	8:40 AM	TGOHTLDP1742H	\$100.00		1
	WKBN			Th	10/19/17	:30	8:28 AM	TGOHTLDP1758H	\$100.00		4
	WKBN			F	10/20/17	:30	8:44 AM	TGOHTLDP1758H	\$100.00		5
					10/23/17 to 10/29/17	5x	MTWTF--				
	WKBN			M	10/23/17	:30	8:41 AM	TGOHTLDP1757H	\$100.00		8
	WKBN			Tu	10/24/17	:30	8:14 AM	TGOHTLDP1757H	\$100.00		6
	WKBN			W	10/25/17	:30	8:28 AM	TGOHTLDP1757H	\$100.00		10
	WKBN			Th	10/26/17	:30	8:28 AM	TGOHTLDP1757H	\$100.00		9
	WKBN			F	10/27/17	:30	8:58 AM	TGOHTLDP1757H	\$100.00		7
3	WKBN	CBS 11a-12p M-F	CBS 11a-12p M-F								
					10/16/17 to 10/22/17	3x	MTWTF--				
	WKBN			M	10/16/17	:30	10:58 AM	TGOHTLDP1742H	\$150.00		3
	WKBN			Th	10/19/17	:30	11:59 AM	TGOHTLDP1758H	\$150.00		2
	WKBN			F	10/20/17	:30	12:01 PM	TGOHTLDP1758H	\$150.00		1
					10/23/17 to 10/29/17	3x	MTWTF--				
	WKBN			M	10/23/17	:30	11:00 AM	TGOHTLDP1757H	\$150.00		6
	WKBN			W	10/25/17	:30	10:58 AM	TGOHTLDP1757H	\$150.00		5

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INVOICE

DUPLICATE

Advertiser	POL/Ohio Taxpayers for Lower Drug Pric
Product	OH Taxpayers for Lower Drug Prices
Estimate Number	

Invoice #	1198081-1
Invoice Date	10/29/17
Invoice Month	October 2017
Invoice Period	09/25/17 - 10/29/17

Property	WKBN
Account Executive	WKBN Local House
Sales Office	Youngstown Local Sales Office
Sales Region	Local

Order #	1198081
Alt Order #	
Deal #	
Order Flight	10/16/17 - 11/07/17

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917037
Advertiser Code	
Product 1/2	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WKBN	CBS 11a-12p M-F	CBS 11a-12p M-F	Th	10/26/17	:30	10:59 AM	TGOHTLDP1757H	\$150.00		4
4	WKBN	1st News @ Noon M-F	1st News @ Noon M-F		10/16/17 to 10/22/17	3x	MTWTF--				
	WKBN			M	10/16/17	:30	12:10 PM	TGOHTLDP1742H	\$210.00		1
	WKBN			Tu	10/17/17	:30	12:11 PM	TGOHTLDP1742H	\$210.00		2
	WKBN			W	10/18/17	:30	12:22 PM	TGOHTLDP1742H	\$210.00		3
					10/23/17 to 10/29/17	3x	MTWTF--				
	WKBN			M	10/23/17	:30	12:29 PM	TGOHTLDP1757H	\$210.00		6
	WKBN			Th	10/26/17	:30	12:11 PM	TGOHTLDP1757H	\$210.00		4
	WKBN			F	10/27/17	:30	12:12 PM	TGOHTLDP1757H	\$210.00		5
5	WKBN	1st News @ 6p M-F	1st News @ 6p M-F		10/16/17 to 10/22/17	3x	MTWTF--				
	WKBN			M	10/16/17	:30	6:19 PM	TGOHTLDP1742H	\$550.00		1
	WKBN			Tu	10/17/17	:30	6:24 PM	TGOHTLDP1742H	\$550.00		2
	WKBN			W	10/18/17	:30	6:10 PM	TGOHTLDP1742H	\$550.00		3
					10/23/17 to 10/29/17	3x	MTWTF--				
	WKBN			W	10/25/17	:30	6:25 PM	TGOHTLDP1757H	\$550.00		6
	WKBN			Th	10/26/17	:30	6:20 PM	TGOHTLDP1757H	\$550.00		5
	WKBN			F	10/27/17	:30	6:20 PM	TGOHTLDP1757H	\$550.00		4
6	WKBN	M-F 7p-730p	M-F 7p-730p		10/16/17 to 10/22/17	3x	MTWTF--				
	WKBN			M	10/16/17	:30	7:07 PM	TGOHTLDP1742H	\$435.00		2
	WKBN			Tu	10/17/17	:30	7:14 PM	TGOHTLDP1742H	\$435.00		1
	WKBN			F	10/20/17	:30	7:07 PM	TGOHTLDP1758H	\$435.00		3
					10/23/17 to 10/29/17	3x	MTWTF--				
	WKBN			Tu	10/24/17	:30	7:19 PM	TGOHTLDP1757H	\$435.00		6
	WKBN			W	10/25/17	:30	6:59 PM	TGOHTLDP1757H	\$435.00		5
	WKBN			Th	10/26/17	:30	7:24 PM	TGOHTLDP1757H	\$435.00		4

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Special Handling	

Agency Code	9917037
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Product 1/2	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WKBN	M-F 730p-8p	M-F 730p-8p								
					10/16/17 to 10/22/17	3x	MTWTF--				
	WKBN			M	10/16/17	:30	7:42 PM	TGOHTLDP1742H	\$350.00		1
	WKBN			W	10/18/17	:30	7:42 PM	TGOHTLDP1742H	\$350.00		2
	WKBN			F	10/20/17	:30	7:36 PM	TGOHTLDP1758H	\$350.00		3
					10/23/17 to 10/29/17	3x	MTWTF--				
	WKBN			M	10/23/17	:30	7:35 PM	TGOHTLDP1757H	\$350.00		5
	WKBN			Tu	10/24/17	:30	7:54 PM	TGOHTLDP1757H	\$350.00		4
	WKBN			W	10/25/17	:30	7:36 PM	TGOHTLDP1757H	\$350.00		6
8	WKBN	1st @ 11p M-F	1st @ 11p M-F								
					10/16/17 to 10/22/17	3x	MTWTF--				
	WKBN			M	10/16/17	:30	11:17 PM	TGOHTLDP1742H	\$375.00		1
	WKBN			Tu	10/17/17	:30	11:33 PM	TGOHTLDP1742H	\$375.00		3
	WKBN			Th	10/19/17	:30	12:39 AM	TGOHTLDP1758H	\$375.00		2
					10/23/17 to 10/29/17	3x	MTWTF--				
	WKBN			W	10/25/17	:30	11:23 PM	TGOHTLDP1757H	\$375.00		4
	WKBN			Th	10/26/17	:30	12:18 AM	TGOHTLDP1757H	\$375.00		6
	WKBN			F	10/27/17	:30	11:33 PM	TGOHTLDP1757H	\$375.00		5
9	WKBN	Mon Hour 3 Prime	Mon Hour 3 Prime								
					10/16/17 to 10/22/17	1x	M-----				
	WKBN			M	10/16/17	:30	10:35 PM	TGOHTLDP1742H	\$875.00		1
					10/23/17 to 10/29/17	1x	M-----				
	WKBN			M	10/23/17	:30	10:50 PM	TGOHTLDP1757H	\$875.00		2
10	WKBN	1st News @ 6p Sa	1st News @ 6p Sa								
					10/16/17 to 10/22/17	1x	-----S-				
	WKBN			Sa	10/21/17	:00			\$135.00	See MG 11.4,11.5	1
					10/23/17 to 10/29/17	1x	-----S-				
	WKBN			Sa	10/28/17	:00			\$135.00	See MG 11.4,11.5	2
11	WKBN	Sa 7p-730p	Sa 7p-730p								

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Account Executive	WKBN Local House
Sales Office	Youngstown Local Sales Office
Sales Region	Local

Order #	1198081
Alt Order #	
Deal #	
Order Flight	10/16/17 - 11/07/17

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917037
Advertiser Code	
Product 1/2	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WKBN	Sa 7p-730p	Sa 7p-730p		10/16/17 to 10/22/17	1x	-----S-				
	WKBN				Sa 10/21/17	:00			\$75.00	See MG 11.4,11.5	1
	WKBN				10/23/17 to 10/29/17	1x	-----S-				
	WKBN				Sa 10/28/17	:00			\$75.00	See MG 11.6	2
12	WKBN	Sa 730p-8p	Sa 730p-8p		10/16/17 to 10/22/17	1x	-----S-				
	WKBN				Sa 10/21/17	:30	7:53 PM	TGOHTLDP1757H	\$75.00		1
	WKBN				10/23/17 to 10/29/17	1x	-----S-				
	WKBN				Sa 10/28/17	:30	7:43 PM	TGOHTLDP1757H	\$75.00		2
13	WKBN	LN Sa 11p-1135p	LN Sa 11p-1135p		10/16/17 to 10/22/17	1x	-----S-				
	WKBN				Sa 10/21/17	:30	11:20 PM	TGOHTLDP1757H	\$250.00		1
	WKBN				10/23/17 to 10/29/17	1x	-----S-				
	WKBN				Sa 10/28/17	:30	11:11 PM	TGOHTLDP1757H	\$250.00		2

Aired Spots

58

Gross Total	\$16,840.00	
Agency Commission	\$2,526.00	
Net Amount Due	\$14,314.00	Payment Terms 30 Days

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INVOICE

DUPLICATE

Advertiser	POL/Ohio Taxpayers for Lower Drug Pric
Product	OH Taxpayers for Lower Drug Prices
Estimate Number	

Invoice #	1198081-2
Invoice Date	11/12/17
Invoice Month	November 2017
Invoice Period	10/30/17 - 11/07/17

Property	WKBN
Account Executive	WKBN Local House
Sales Office	Youngstown Local Sales Office
Sales Region	Local

Order #	1198081
Alt Order #	
Deal #	
Order Flight	10/16/17 - 11/07/17

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917037
Advertiser Code	
Product 1/2	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WKBN	1st News @ 6a M-F	1st News @ 6a M-F								
					10/30/17 to 11/05/17	3x	MTWTF--				
	WKBN			M	10/30/17	:30	6:12 AM	TGOHTLDP1757H	\$170.00		8
	WKBN			Th	11/02/17	:30	6:42 AM	TGOHTLDP1760H	\$170.00		9
	WKBN			F	11/03/17	:30	6:29 AM	TGOHTLDP1760H	\$170.00		7
					11/06/17 to 11/12/17	2x	MT-----				
	WKBN			M	11/06/17	:30	6:26 AM	TGOHTLDP1760H	\$170.00		11
	WKBN			Tu	11/07/17	:30	6:23 AM	TGOHTLDP1760H	\$170.00		10
2	WKBN	CBS This Morning M-F	CBS This Morning M								
					10/30/17 to 11/05/17	5x	MTWTF--				
	WKBN			M	10/30/17	:30	8:24 AM	TGOHTLDP1757H	\$100.00		11
	WKBN			Tu	10/31/17	:30	8:20 AM	TGOHTLDP1757H	\$100.00		14
	WKBN			W	11/01/17	:30	8:41 AM	TGOHTLDP1757H	\$100.00		12
	WKBN			Th	11/02/17	:30	8:50 AM	TGOHTLDP1760H	\$100.00		15
	WKBN			F	11/03/17	:30	8:39 AM	TGOHTLDP1760H	\$100.00		13
					11/06/17 to 11/12/17	2x	MT-----				
	WKBN			M	11/06/17	:30	7:42 AM	TGOHTLDP1760H	\$100.00		17
	WKBN			Tu	11/07/17	:30	8:23 AM	TGOHTLDP1760H	\$100.00		16
3	WKBN	CBS 11a-12p M-F	CBS 11a-12p M-F								
					10/30/17 to 11/05/17	3x	MTWTF--				
	WKBN			Tu	10/31/17	:30	10:58 AM	TGOHTLDP1757H	\$150.00		7
	WKBN			W	11/01/17	:30	10:59 AM	TGOHTLDP1757H	\$150.00		9
	WKBN			Th	11/02/17	:30	10:58 AM	TGOHTLDP1760H	\$150.00		8
					11/06/17 to 11/12/17	1x	MT-----				
	WKBN			Tu	11/07/17	:30	10:59 AM	TGOHTLDP1760H	\$150.00		10
4	WKBN	1st News @ Noon M-F	1st News @ Noon M-								
					10/30/17 to 11/05/17	3x	MTWTF--				
	WKBN			Tu	10/31/17	:30	12:29 PM	TGOHTLDP1757H	\$210.00		7
	WKBN			W	11/01/17	:00			\$210.00 Credited		9

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INVOICE

DUPLICATE

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Estimate Number	

Invoice #	1198081-2
Invoice Date	11/12/17
Invoice Month	November 2017
Invoice Period	10/30/17 - 11/07/17

Property	WKBN
Account Executive	WKBN Local House
Sales Office	Youngstown Local Sales Office
Sales Region	Local

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4	WKBN	1st News @ Noon M-F	1st News @ Noon M-F	Th	11/02/17	:30	12:12 PM	TGOHTLDP1760H	\$210.00		8
	WKBN			11/06/17 to 11/12/17	1x	MT-----					
	WKBN			M	11/06/17	:30	12:20 PM	TGOHTLDP1760H	\$210.00		10
5	WKBN	1st News @ 6p M-F	1st News @ 6p M-F	10/30/17 to 11/05/17	3x	MTWTF--					
	WKBN			M	10/30/17	:30	6:25 PM	TGOHTLDP1757H	\$550.00		7
	WKBN			Tu	10/31/17	:30	6:11 PM	TGOHTLDP1757H	\$550.00		8
	WKBN			W	11/01/17	:30	6:28 PM	TGOHTLDP1757H	\$550.00		9
	WKBN			11/06/17 to 11/12/17	1x	MT-----					
	WKBN			Tu	11/07/17	:30	6:12 PM	TGOHTLDP1760H	\$550.00		10
6	WKBN	M-F 7p-730p	M-F 7p-730p	10/30/17 to 11/05/17	3x	MTWTF--					
	WKBN			Tu	10/31/17	:30	7:05 PM	TGOHTLDP1757H	\$435.00		8
	WKBN			W	11/01/17	:30	6:59 PM	TGOHTLDP1757H	\$435.00		7
	WKBN			Th	11/02/17	:30	7:25 PM	TGOHTLDP1760H	\$435.00		9
	WKBN			11/06/17 to 11/12/17	1x	MT-----					
	WKBN			Tu	11/07/17	:30	6:59 PM	TGOHTLDP1760H	\$435.00		10
7	WKBN	M-F 730p-8p	M-F 730p-8p	10/30/17 to 11/05/17	3x	MTWTF--					
	WKBN			M	10/30/17	:30	7:54 PM	TGOHTLDP1757H	\$350.00		7
	WKBN			Tu	10/31/17	:30	7:34 PM	TGOHTLDP1757H	\$350.00		9
	WKBN			F	11/03/17	:30	7:54 PM	TGOHTLDP1760H	\$350.00		8
	WKBN			11/06/17 to 11/12/17	1x	MT-----					
	WKBN			Tu	11/07/17	:30	7:28 PM	TGOHTLDP1760H	\$350.00		10
8	WKBN	1st @ 11p M-F	1st @ 11p M-F	10/30/17 to 11/05/17	3x	MTWTF--					
	WKBN			M	10/30/17	:30	11:18 PM	TGOHTLDP1757H	\$375.00		7
	WKBN			Tu	10/31/17	:30	11:11 PM	TGOHTLDP1757H	\$375.00		8

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	WKBN			11/06/17 to 11/12/17	1x	MT-----					
	WKBN			M	11/06/17	:30	11:13 PM	TGOHTLDP1760H	\$375.00		10
9	WKBN	Mon Hour 3 Prime	Mon Hour 3 Prime	10/30/17 to 11/05/17	1x	M-----					
	WKBN			M	10/30/17	:30	10:39 PM	TGOHTLDP1757H	\$875.00		3
	WKBN			11/06/17 to 11/12/17	1x	M-----					
	WKBN			M	11/06/17	:30	10:35 PM	TGOHTLDP1760H	\$875.00		4
10	WKBN	1st News @ 6p Sa	1st News @ 6p Sa	10/30/17 to 11/05/17	1x	-----S-					
	WKBN			Sa	11/04/17	:00			\$135.00	See MG 11.4,11.5	3
11	WKBN	Sa 7p-730p	Sa 7p-730p	10/16/17 to 10/22/17	1x	-----S-					
	WKBN	1st News @ 5p M-F	1st News @ 5p M-F	Tu	10/31/17	:30	5:15 PM	TGOHTLDP1757H	\$240.00	MG for 10.2,11.1,10.1,10.3	4
	WKBN	1st News @ 5p M-F	1st News @ 5p M-F	Th	11/02/17	:30	5:26 PM	TGOHTLDP1760H	\$240.00	MG for 10.2,11.1,10.1,10.3	5
	WKBN			10/23/17 to 10/29/17	1x	-----S-					
	WKBN	1st News @ 5a M-F	1st News @ 5a M-F	M	11/06/17	:30	5:49 AM	TGOHTLDP1760H	\$75.00	MG for 11.2 10/28	6
	WKBN			10/30/17 to 11/05/17	1x	-----S-					
	WKBN			Sa	11/04/17	:30	7:08 PM	TGOHTLDP1760H	\$75.00		3
12	WKBN	Sa 730p-8p	Sa 730p-8p	10/30/17 to 11/05/17	1x	-----S-					
	WKBN			Sa	11/04/17	:30	7:54 PM	TGOHTLDP1760H	\$75.00		3
13	WKBN	LN Sa 11p-1135p	LN Sa 11p-1135p	10/30/17 to 11/05/17	1x	-----S-					
	WKBN			Sa	11/04/17	:30	11:34 PM	TGOHTLDP1760H	\$250.00		3

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Remit Address:
 WKBN
 PO Box 403911
 Atlanta, GA 30384
 Main: (330) 782-1144
 Billing:

Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015
 USA

INVOICE

DUPLICATE

Advertiser	POL/Ohio Taxpayers for Lower Drug Pric
Product	OH Taxpayers for Lower Drug Prices
Estimate Number	

Invoice #	1198081-2
Invoice Date	11/12/17
Invoice Month	November 2017
Invoice Period	10/30/17 - 11/07/17

Property	WKBN
Account Executive	WKBN Local House
Sales Office	Youngstown Local Sales Office
Sales Region	Local

Order #	1198081
Alt Order #	
Deal #	
Order Flight	10/16/17 - 11/07/17

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917037
Advertiser Code	
Product 1/2	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots 43

<u>Gross Total</u>	\$12,325.00	
<u>Agency Commission</u>	\$1,848.75	
<u>Net Amount Due</u>	\$10,476.25	<u>Payment Terms 30 Days</u>

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.