



Remit Address:

WKBN
PO Box 403911
Atlanta, GA 30384
Main: (330) 782-1144
Billing:

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015
USA

INVOICE

DUPLICATE

Advertiser	POL/Ohio Taxpayers for Lower Drug Pric	Invoice #	1149378-1
Product	OH Taxpayers for Lower Drug Prices	Invoice Date	07/30/17
Estimate Number		Invoice Month	July 2017
		Invoice Period	06/26/17 - 07/30/17
Property	WKBN	Order #	1149378
Account Executive	WKBN Local House	Alt Order #	
Sales Office	Youngstown Local Sales Office	Deal #	
Sales Region	Local	Order Flight	07/13/17 - 08/01/17
Billing Calendar	Broadcast	Agency Code	9917037
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	
		Agency Ref	IN9370/IN11002/IN14195
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WKBN	1st News @ 6a M-F	1st News @ 6a M-F								
					07/17/17 to 07/23/17	3x	MTWTF--				
	WKBN			M	07/17/17	:30	6:12 AM	TGOHTLDP1725H	\$170.00		3
	WKBN			Th	07/20/17	:30	6:42 AM	TGOHTLDP1725H	\$170.00		2
	WKBN			F	07/21/17	:30	6:24 AM	TGOHTLDP1725H	\$170.00		1
2	WKBN	1st News @ 6a M-F	1st News @ 6a M-F								
					07/24/17 to 07/30/17	2x	MTWTF--				
	WKBN			M	07/24/17	:30	6:42 AM	TGOHTLDP1725H	\$170.00		1
	WKBN			Tu	07/25/17	:30	6:46 AM	TGOHTLDP1725H	\$170.00		2
5	WKBN	CBS This Morning M-F	CBS This Morning M								
					07/17/17 to 07/23/17	7x	MTWTF--				
	WKBN			M	07/17/17	:30	8:20 AM	TGOHTLDP1725H	\$100.00		6
	WKBN			M	07/17/17	:30	8:54 AM	TGOHTLDP1725H	\$100.00		1
	WKBN			Tu	07/18/17	:30	7:59 AM	TGOHTLDP1725H	\$100.00		3
	WKBN			Tu	07/18/17	:30	8:42 AM	TGOHTLDP1725H	\$100.00		2
	WKBN			W	07/19/17	:30	8:28 AM	TGOHTLDP1725H	\$100.00		7
	WKBN			Th	07/20/17	:30	8:28 AM	TGOHTLDP1725H	\$100.00		4
	WKBN			F	07/21/17	:30	8:58 AM	TGOHTLDP1725H	\$100.00		5
6	WKBN	CBS This Morning M-F	CBS This Morning M								
					07/24/17 to 07/30/17	5x	MTWTF--				
	WKBN			M	07/24/17	:30	8:59 AM	TGOHTLDP1725H	\$100.00		1
	WKBN			Tu	07/25/17	:30	8:28 AM	TGOHTLDP1725H	\$100.00		5
	WKBN			W	07/26/17	:30	8:59 AM	TGOHTLDP1725H	\$100.00		2
	WKBN			Th	07/27/17	:30	8:43 AM	TGOHTLDP1725H	\$100.00		3
	WKBN			F	07/28/17	:30	8:53 AM	TGOHTLDP1725H	\$100.00		4
9	WKBN	CBS 11a-12p M-F	CBS 11a-12p M-F								
					07/17/17 to 07/23/17	3x	MTWTF--				

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015
USA

DUPLICATE INVOICE

Advertiser	POL/Ohio Taxpayers for Lower Drug Pric
Product	OH Taxpayers for Lower Drug Prices
Estimate Number	

Invoice #	1149378-1
Invoice Date	07/30/17
Invoice Month	July 2017
Invoice Period	06/26/17 - 07/30/17

Property	WKBN
Account Executive	WKBN Local House
Sales Office	Youngstown Local Sales Office
Sales Region	Local

Order #	1149378
Alt Order #	
Deal #	
Order Flight	07/13/17 - 08/01/17

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917037
Advertiser Code	
Product 1/2	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WKBN	CBS 11a-12p M-F	CBS 11a-12p M-F	Tu	07/18/17	:30	12:00 PM	TGOHTLDP1725H	\$150.00		3
	WKBN			Th	07/20/17	:30	10:59 AM	TGOHTLDP1725H	\$150.00		1
	WKBN			F	07/21/17	:30	10:59 AM	TGOHTLDP1725H	\$150.00		2
10	WKBN	CBS 11a-12p M-F	CBS 11a-12p M-F	07/24/17 to 07/30/17 3x MTWTF--							
	WKBN			M	07/24/17	:30	11:29 AM	TGOHTLDP1725H	\$150.00		2
	WKBN			Tu	07/25/17	:30	12:00 PM	TGOHTLDP1725H	\$150.00		1
	WKBN			Th	07/27/17	:30	10:58 AM	TGOHTLDP1725H	\$150.00		3
13	WKBN	1st News @ Noon M-F	1st News @ Noon M-F	07/17/17 to 07/23/17 4x MTWTF--							
	WKBN			M	07/17/17	:30	12:12 PM	TGOHTLDP1725H	\$210.00		2
	WKBN			W	07/19/17	:30	12:12 PM	TGOHTLDP1725H	\$210.00		3
	WKBN			Th	07/20/17	:30	12:28 PM	TGOHTLDP1725H	\$210.00		1
	WKBN			F	07/21/17	:30	12:18 PM	TGOHTLDP1725H	\$210.00		4
14	WKBN	1st News @ Noon M-F	1st News @ Noon M-F	07/24/17 to 07/30/17 2x MTWTF--							
	WKBN			M	07/24/17	:30	12:29 PM	TGOHTLDP1725H	\$210.00		1
	WKBN			W	07/26/17	:30	12:13 PM	TGOHTLDP1725H	\$210.00		2
17	WKBN	1st News @ 6p M-F	1st News @ 6p M-F	07/17/17 to 07/23/17 4x MTWTF--							
	WKBN			M	07/17/17	:30	6:18 PM	TGOHTLDP1725H	\$550.00		1
	WKBN			Tu	07/18/17	:30	6:11 PM	TGOHTLDP1725H	\$550.00		2
	WKBN			W	07/19/17	:30	6:12 PM	TGOHTLDP1725H	\$550.00		4
	WKBN			Th	07/20/17	:30	6:25 PM	TGOHTLDP1725H	\$550.00		3
18	WKBN	1st News @ 6p M-F	1st News @ 6p M-F	07/24/17 to 07/30/17 3x MTWTF--							

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INVOICE

DUPLICATE

Advertiser	POL/Ohio Taxpayers for Lower Drug Prices
Product	OH Taxpayers for Lower Drug Prices
Estimate Number	

Invoice #	1149378-1
Invoice Date	07/30/17
Invoice Month	July 2017
Invoice Period	06/26/17 - 07/30/17

Property	WKBN
Account Executive	WKBN Local House
Sales Office	Youngstown Local Sales Office
Sales Region	Local

Order #	1149378
Alt Order #	
Deal #	
Order Flight	07/13/17 - 08/01/17

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917037
Advertiser Code	
Product 1/2	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	WKBN	1st News @ 6p M-F	1st News @ 6p M-F	M	07/24/17	:30	6:25 PM	TGOHTLDP1725H	\$550.00		1
	WKBN			Tu	07/25/17	:30	6:26 PM	TGOHTLDP1725H	\$550.00		2
	WKBN			Th	07/27/17	:30	6:27 PM	TGOHTLDP1725H	\$550.00		3
21	WKBN	M-F 7p-730p	M-F 7p-730p	07/17/17 to 07/23/17 3x MTWTF--							
	WKBN			M	07/17/17	:30	7:12 PM	TGOHTLDP1725H	\$435.00		1
	WKBN			W	07/19/17	:30	7:12 PM	TGOHTLDP1725H	\$435.00		3
	WKBN			F	07/21/17	:30	7:07 PM	TGOHTLDP1725H	\$435.00		2
22	WKBN	M-F 7p-730p	M-F 7p-730p	07/24/17 to 07/30/17 3x MTWTF--							
	WKBN			M	07/24/17	:30	6:59 PM	TGOHTLDP1725H	\$435.00		1
	WKBN			Tu	07/25/17	:30	7:12 PM	TGOHTLDP1725H	\$435.00		3
	WKBN			W	07/26/17	:30	7:18 PM	TGOHTLDP1725H	\$435.00		2
25	WKBN	M-F 730p-8p	M-F 730p-8p	07/17/17 to 07/23/17 4x MTWTF--							
	WKBN			M	07/17/17	:30	7:42 PM	TGOHTLDP1725H	\$350.00		3
	WKBN			Tu	07/18/17	:30	7:29 PM	TGOHTLDP1725H	\$350.00		1
	WKBN			Th	07/20/17	:30	7:29 PM	TGOHTLDP1725H	\$350.00		4
	WKBN			F	07/21/17	:30	7:42 PM	TGOHTLDP1725H	\$350.00		2
26	WKBN	M-F 730p-8p	M-F 730p-8p	07/24/17 to 07/30/17 3x MTWTF--							
	WKBN			M	07/24/17	:30	7:54 PM	TGOHTLDP1725H	\$350.00		1
	WKBN			Tu	07/25/17	:30	7:42 PM	TGOHTLDP1725H	\$350.00		2
	WKBN			W	07/26/17	:30	7:54 PM	TGOHTLDP1725H	\$350.00		3
29	WKBN	1st @ 11p M-F	1st @ 11p M-F	07/17/17 to 07/23/17 3x MTWTF--							

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 Delaware, OH 43015
 USA

INVOICE

DUPLICATE

Advertiser	POL/Ohio Taxpayers for Lower Drug Pric
Product	OH Taxpayers for Lower Drug Prices
Estimate Number	

Property	WKBN
Account Executive	WKBN Local House
Sales Office	Youngstown Local Sales Office
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	1149378-1
Invoice Date	07/30/17
Invoice Month	July 2017
Invoice Period	06/26/17 - 07/30/17

Order #	1149378
Alt Order #	
Deal #	
Order Flight	07/13/17 - 08/01/17

Agency Code	9917037
Advertiser Code	
Product 1/2	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	WKBN	1st @ 11p M-F	1st @ 11p M-F	M	07/17/17	:30	11:11 PM	TGOHTLDP1725H	\$375.00		2
	WKBN			Tu	07/18/17	:30	11:23 PM	TGOHTLDP1725H	\$375.00		1
	WKBN			Th	07/20/17	:30	11:18 PM	TGOHTLDP1725H	\$375.00		3
30	WKBN	1st @ 11p M-F	1st @ 11p M-F	07/24/17 to 07/30/17			3x	MTWTF--			
	WKBN			M	07/24/17	:30	11:30 PM	TGOHTLDP1725H	\$375.00		1
	WKBN			W	07/26/17	:30	11:18 PM	TGOHTLDP1725H	\$375.00		2
	WKBN			F	07/28/17	:30	11:17 PM	TGOHTLDP1725H	\$375.00		3
33	WKBN	1st News @ 6a M-F	1st News @ 6a M-F	07/10/17 to 07/16/17			2x	---TF--			
	WKBN			Th	07/13/17	:30	6:24 AM	TGOHTLDP1725H	\$170.00		1
	WKBN			F	07/14/17	:30	6:24 AM	TGOHTLDP1725H	\$170.00		2
34	WKBN	CBS This Morning M-F	CBS This Morning M	07/10/17 to 07/16/17			4x	---TF--			
	WKBN			Th	07/13/17	:30	7:29 AM	TGOHTLDP1725H	\$100.00		1
	WKBN			Th	07/13/17	:30	8:15 AM	TGOHTLDP1725H	\$100.00		4
	WKBN			F	07/14/17	:30	7:45 AM	TGOHTLDP1725H	\$100.00		3
	WKBN			F	07/14/17	:30	8:15 AM	TGOHTLDP1725H	\$100.00		2
35	WKBN	CBS 11a-12p M-F	CBS 11a-12p M-F	07/10/17 to 07/16/17			2x	---TF--			
	WKBN			Th	07/13/17	:30	11:28 AM	TGOHTLDP1725H	\$150.00		2
	WKBN			F	07/14/17	:30	11:30 AM	TGOHTLDP1725H	\$150.00		1
36	WKBN	1st News @ Noon M-F	1st News @ Noon M-	07/10/17 to 07/16/17			2x	---TF--			
	WKBN			Th	07/13/17	:30	12:11 PM	TGOHTLDP1725H	\$210.00		2
	WKBN			F	07/14/17	:30	12:18 PM	TGOHTLDP1725H	\$210.00		1

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Billing Address:

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Delaware, OH 43015
USA

INVOICE

DUPLICATE

Advertiser	POL/Ohio Taxpayers for Lower Drug Prices
Product	OH Taxpayers for Lower Drug Prices
Estimate Number	

Invoice #	1149378-1
Invoice Date	07/30/17
Invoice Month	July 2017
Invoice Period	06/26/17 - 07/30/17

Property	WKBN
Account Executive	WKBN Local House
Sales Office	Youngstown Local Sales Office
Sales Region	Local

Order #	1149378
Alt Order #	
Deal #	
Order Flight	07/13/17 - 08/01/17

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917037
Advertiser Code	
Product 1/2	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
37	WKBN	1st News @ 6p M-F	1st News @ 6p M-F								
					07/10/17 to 07/16/17	2x	---TF--				
	WKBN			Th	07/13/17	:30	6:20 PM	TGOHTLDP1725H	\$550.00		2
	WKBN			F	07/14/17	:30	6:11 PM	TGOHTLDP1725H	\$550.00		1
38	WKBN	M-F 7p-730p	M-F 7p-730p								
					07/10/17 to 07/16/17	2x	---TF--				
	WKBN			Th	07/13/17	:30	7:06 PM	TGOHTLDP1725H	\$435.00		1
	WKBN			F	07/14/17	:30	7:13 PM	TGOHTLDP1725H	\$435.00		2
39	WKBN	M-F 730p-8p	M-F 730p-8p								
					07/10/17 to 07/16/17	2x	---TF--				
	WKBN			Th	07/13/17	:30	7:42 PM	TGOHTLDP1725H	\$350.00		1
	WKBN			F	07/14/17	:30	7:42 PM	TGOHTLDP1725H	\$350.00		2
40	WKBN	1st @ 11p M-F	1st @ 11p M-F								
					07/10/17 to 07/16/17	2x	---TF--				
	WKBN			Th	07/13/17	:30	11:19 PM	TGOHTLDP1725H	\$375.00		2
	WKBN			F	07/14/17	:30	11:12 PM	TGOHTLDP1725H	\$375.00		1

Aired Spots

73

Gross Total	\$20,250.00	
Agency Commission	\$3,037.50	
Net Amount Due	\$17,212.50	Payment Terms 30 Days

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INVOICE

DUPLICATE

Advertiser	POL/Ohio Taxpayers for Lower Drug Prices
Product	OH Taxpayers for Lower Drug Prices
Estimate Number	

Invoice #	1149378-2
Invoice Date	08/06/17
Invoice Month	August 2017
Invoice Period	07/31/17 - 08/01/17

Property	WKBN
Account Executive	WKBN Local House
Sales Office	Youngstown Local Sales Office
Sales Region	Local

Order #	1149378
Alt Order #	
Deal #	
Order Flight	07/13/17 - 08/01/17

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917037
Advertiser Code	
Product 1/2	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WKBN	1st News @ 6a M-F	1st News @ 6a M-F		07/31/17 to 08/06/17	1x	M-----				
	WKBN			M	07/31/17	:30	6:10 AM	TGOHTLDP1725H	\$170.00		2
4	WKBN	1st News @ 6a M-F	1st News @ 6a M-F		07/31/17 to 08/06/17	1x	-T-----				
	WKBN			Tu	08/01/17	:30	6:30 AM	TGOHTLDP1725H	\$170.00		2
7	WKBN	CBS This Morning M-F	CBS This Morning M		07/31/17 to 08/06/17	2x	M-----				
	WKBN			M	07/31/17	:30	7:42 AM	TGOHTLDP1725H	\$100.00		4
	WKBN			M	07/31/17	:30	8:41 AM	TGOHTLDP1725H	\$100.00		3
8	WKBN	CBS This Morning M-F	CBS This Morning M		07/31/17 to 08/06/17	2x	-T-----				
	WKBN			Tu	08/01/17	:30	8:11 AM	TGOHTLDP1725H	\$100.00		4
	WKBN			Tu	08/01/17	:30	8:50 AM	TGOHTLDP1725H	\$100.00		3
11	WKBN	CBS 11a-12p M-F	CBS 11a-12p M-F		07/31/17 to 08/06/17	1x	M-----				
	WKBN			M	07/31/17	:30	11:29 AM	TGOHTLDP1725H	\$150.00		2
12	WKBN	CBS 11a-12p M-F	CBS 11a-12p M-F		07/31/17 to 08/06/17	1x	-T-----				
	WKBN			Tu	08/01/17	:30	11:30 AM	TGOHTLDP1725H	\$150.00		2
15	WKBN	1st News @ Noon M-F	1st News @ Noon M		07/31/17 to 08/06/17	1x	M-----				
	WKBN			M	07/31/17	:30	12:29 PM	TGOHTLDP1725H	\$210.00		2
16	WKBN	1st News @ Noon M-F	1st News @ Noon M		07/31/17 to 08/06/17	1x	-T-----				
	WKBN			Tu	08/01/17	:30	12:19 PM	TGOHTLDP1725H	\$210.00		2

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INVOICE

DUPLICATE

Advertiser	POL/Ohio Taxpayers for Lower Drug Pric
Product	OH Taxpayers for Lower Drug Prices
Estimate Number	

Invoice #	1149378-2
Invoice Date	08/06/17
Invoice Month	August 2017
Invoice Period	07/31/17 - 08/01/17

Property	WKBN
Account Executive	WKBN Local House
Sales Office	Youngstown Local Sales Office
Sales Region	Local

Order #	1149378
Alt Order #	
Deal #	
Order Flight	07/13/17 - 08/01/17

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917037
Advertiser Code	
Product 1/2	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WKBN	1st News @ 6p M-F	1st News @ 6p M-F								
					07/31/17 to 08/06/17	1x	M-----				
	WKBN			M	07/31/17	:30	6:10 PM	TGOHTLDP1725H	\$550.00		2
20	WKBN	1st News @ 6p M-F	1st News @ 6p M-F								
					07/31/17 to 08/06/17	1x	-T-----				
	WKBN			Tu	08/01/17	:30	6:24 PM	TGOHTLDP1725H	\$550.00		2
23	WKBN	M-F 7p-730p	M-F 7p-730p								
					07/31/17 to 08/06/17	1x	M-----				
	WKBN			M	07/31/17	:30	7:07 PM	TGOHTLDP1725H	\$435.00		2
24	WKBN	M-F 7p-730p	M-F 7p-730p								
					07/31/17 to 08/06/17	1x	-T-----				
	WKBN			Tu	08/01/17	:30	6:59 PM	TGOHTLDP1725H	\$435.00		2
27	WKBN	M-F 730p-8p	M-F 730p-8p								
					07/31/17 to 08/06/17	1x	M-----				
	WKBN			M	07/31/17	:30	7:35 PM	TGOHTLDP1725H	\$350.00		2
28	WKBN	M-F 730p-8p	M-F 730p-8p								
					07/31/17 to 08/06/17	1x	-T-----				
	WKBN			Tu	08/01/17	:30	7:42 PM	TGOHTLDP1725H	\$350.00		2
31	WKBN	1st @ 11p M-F	1st @ 11p M-F								
					07/31/17 to 08/06/17	1x	M-----				
	WKBN			M	07/31/17	:30	11:30 PM	TGOHTLDP1725H	\$375.00		2
32	WKBN	1st @ 11p M-F	1st @ 11p M-F								
					07/31/17 to 08/06/17	1x	-T-----				
	WKBN			Tu	08/01/17	:30	11:32 PM	TGOHTLDP1725H	\$375.00		2

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

Remit Address:

WKBN
PO Box 403911
Atlanta, GA 30384
Main: (330) 782-1144
Billing:

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015
USA

INVOICE

DUPLICATE

Advertiser	POL/Ohio Taxpayers for Lower Drug Pric
Product	OH Taxpayers for Lower Drug Prices
Estimate Number	

Invoice #	1149378-2
Invoice Date	08/06/17
Invoice Month	August 2017
Invoice Period	07/31/17 - 08/01/17

Property	WKBN
Account Executive	WKBN Local House
Sales Office	Youngstown Local Sales Office
Sales Region	Local

Order #	1149378
Alt Order #	
Deal #	
Order Flight	07/13/17 - 08/01/17

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9917037
Advertiser Code	
Product 1/2	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots 18

<u>Gross Total</u>	\$4,880.00	
<u>Agency Commission</u>	\$732.00	
<u>Net Amount Due</u>	\$4,148.00	<u>Payment Terms 30 Days</u>

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