



KTVM  
340 West Main St  
Missoula, MT 59802

Smart Media Group-Alexandria  
1427 Leslie Ave  
Ste 100  
Alexandria, VA 22301

## Contract # 3093000

**Schedule Dates** 11/13/17-11/19/17  
**Advertiser** Troy Downing for Senate-R (120265)  
**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** POLITICAL (1874)  
**Salesperson** Katz/DC, Washington DC (4022)  
**Sales Office** Katz Washington DC  
**Buyer Name** Fran,Berg,  
**Phone/Fax** /  
**CPE** DOWN/ORDR/N13N19  
**Account Types** National/Spot Agency BRD  
**Billing Type** Standard  
**Comments** ORDR  
please send pre-logs as soon as possible.

**Date Entered** 11/09/17  
**Last Modified** 11/09/17  
**Entered By** Leslie Stoll-Oneill  
**CO-OP** No  
**Headline #** ECR25786544  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$622.50  
**Net Total** \$3,527.50  
**Sales Tax**

## Butte-Bozeman (KTVM)

By Broadcast Month	Spots	Rate
Nov. 2017	21	\$4,150.00
<b>Grand Total:</b>	<b>21</b>	<b>\$4,150.00</b>

pd ck 3527.50  
✓ 4321

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	11/14/17-11/14/17	4	1:00	6:30A- 7A (MST)	2		X						2	\$100.00	\$200.00	Butte-Bozeman (KTVM)	MONTANA TODAY	11/9/17
2.0	Normal Line / News	11/15/17-11/15/17	4	1:00	6:30A- 7A (MST)	2			X					2	\$100.00	\$200.00	Butte-Bozeman (KTVM)	MONTANA TODAY	11/9/17
3.0	Normal Line / News	11/16/17-11/16/17	4	1:00	6:30A- 7A (MST)	2				X				2	\$100.00	\$200.00	Butte-Bozeman (KTVM)	MONTANA TODAY	11/9/17
4.0	Normal Line / News	11/17/17-11/17/17	4	1:00	6:30A- 7A (MST)	2					X			2	\$100.00	\$200.00	Butte-Bozeman (KTVM)	MONTANA TODAY	11/9/17
5.0	Normal Line / SPOT	11/19/17-11/19/17	4	1:00	9A- 10A (MST)	1							X	1	\$90.00	\$90.00	Butte-Bozeman (KTVM)	MEET THE PRESS	11/9/17
6.0	Normal Line / News	11/14/17-11/14/17	4	1:00	6P- 6:30P (MST)	1		X						1	\$220.00	\$220.00	Butte-Bozeman (KTVM)	NEWSAT 6P	11/9/17
7.0	Normal Line / News	11/15/17-11/15/17	4	1:00	6P- 6:30P (MST)	1			X					1	\$220.00	\$220.00	Butte-Bozeman (KTVM)	NEWSAT 6P	11/9/17
8.0	Normal Line / News	11/17/17-11/17/17	4	1:00	6P- 6:30P (MST)	1					X			1	\$220.00	\$220.00	Butte-Bozeman (KTVM)	NEWSAT 6P	11/9/17
9.0	Normal Line / News	11/17/17-11/17/17	4	1:00	6P- 6:30P (MST)	1					X			1	\$220.00	\$220.00	Butte-Bozeman (KTVM)	NEWSAT 6P	11/9/17
10.0	Normal Line / News	11/13/17-11/13/17	4	1:00	10P- 10:35P (MST)	1	X							1	\$220.00	\$220.00	Butte-Bozeman (KTVM)	NEWS AT 10P	11/9/17
11.0	Normal Line / News	11/14/17-11/14/17	4	1:00	10P- 10:35P (MST)	1		X						1	\$220.00	\$220.00	Butte-Bozeman (KTVM)	NEWS AT 10P	11/9/17
12.0	Normal Line / News	11/15/17-11/15/17	4	1:00	10P- 10:35P (MST)	1			X					1	\$220.00	\$220.00	Butte-Bozeman (KTVM)	NEWS AT 10P	11/9/17
13.0	Normal Line / News	11/16/17-11/16/17	4	1:00	10P- 10:35P (MST)	1				X				1	\$220.00	\$220.00	Butte-Bozeman (KTVM)	NEWS AT 10P	11/9/17
14.0	Normal Line / News	11/17/17-11/17/17	4	1:00	10P- 10:35P (MST)	1					X			1	\$220.00	\$220.00	Butte-Bozeman (KTVM)	NEWS AT 10P	11/9/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

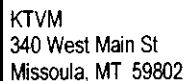
Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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<b>Brand</b>	POLITICAL (1874)
<b>Salesperson</b>	Katz/DC, Washington DC (4022)
<b>Sales Office</b>	Katz Washington DC
<b>Buyer Name</b>	Fran,Berg,
<b>Phone/Fax</b>	/
<b>CPE</b>	DOWN/ORDR/N13N19
<b>Account Types</b>	National/Spot Agency BRD
<b>Billing Type</b>	Standard
<b>Comments</b>	ORDR please send pre-logs as soon as possible.

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Sales Tax	

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Nov. 2017	21	\$4,150.00
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# CONFIRMATION CONTRACT

Comments:

Page 2 of 2



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25786544	<b>Changes as of:</b> 11/9/2017 at 2:16 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> DOWN/ORDR/N13N19	<b>Flight:</b> 11/13/17 - 11/19/17	<b>Station:</b> KTVM
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> Downing for US Senate	<b>Market:</b> Butte, MT
1427 LESLIE AVE	<b>Product:</b> ORDR	<b>Office:</b> WASHINGTON
SUITE #102	<b>Agency Order #:</b> 30051376	<b>Primary Demo:</b> Adults 50+
ALEXANDRIA, VA	<b>Buyer:</b> Berg, Fran	<b>Con Type:</b> POLITICAL/VOTE
22301	<b>Salesperson:</b> JENNA NUBAR	<b>Assistant:</b> JENNA NUBAR
	202-872-5880	202-872-5880
		<b>Separation:</b>
		<b>Total \$:</b> \$4,150.00
		<b>Total Spots:</b> 21
		<b>Total CPP:</b> \$52.27
		<b>Total GRP:</b> 79.4
		<b>Traffic #:</b> 3093000

**Comments:** please send pre-logs as soon as possible.

#	Day/Time	DP	Program	Rate	A50P Rating	Len	11/13 - 11/19							Total Spots	Total \$	CPP	GRP
							11/13	11/14	11/15	11/16	11/17	11/18	11/19				
1	M-F 6:30a-7a		MONTANA TODAY	\$100.00	2.0	60	0	2	2	2	2	0	0	8	\$800.00	\$50.00	16.0
2	Su 9a-10a		MEET THE PRESS	\$90.00	3.4	60	0	0	0	0	0	0	1	1	\$90.00	\$26.47	3.4
3	M-F 6p-6:30p		NEWSAT 6P	\$220.00	5.6	60	0	1	1	1	1	0	0	4	\$880.00	\$39.29	22.4
4	M-F 10p-10:35p		NEWS AT 10P	\$220.00	3.4	60	1	1	1	1	1	0	0	5	\$1,100.00	\$64.71	17.0
5	Sa 10p-10:30p		NEWS AT 10P	\$170.00	4.0	60	0	0	0	0	0	1	0	1	\$170.00	\$42.50	4.0
6	Su 5p-6:20p		FOOTBALL NIGHT IN AM	\$290.00	3.2	60	0	0	0	0	0	0	1	1	\$290.00	\$90.63	3.2
7	Su 6:20p-9:30p		NBC SNF: PHILADELPHI	\$820.00	13.4	60	0	0	0	0	0	0	1	1	\$820.00	\$61.19	13.4
<b>TOTALS:</b>							<b>1</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>1</b>	<b>3</b>	<b>21</b>	<b>\$4,150.00</b>	<b>\$52.27</b>	<b>79.4</b>



125 West 55th St  
New York, NY 10019

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<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> Downing for US Senate	<b>Market:</b> Butte, MT
1427 LESLIE AVE	<b>Product:</b> ORDR	<b>Office:</b> WASHINGTON
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		<b>Traffic #:</b> 3093000
		<b>Separation:</b>

# Special Instructions

## Order Level Comments

Date/Time	Added by	Comment
11/09/17 2:16 PM	System	Notice Received.
11/09/17 2:01 PM	JENNA NUBAR	please send pre-logs as soon as possible.

## Competitive Information

<b>Market Budget:</b>	\$10,921
<b>KTVM Share:</b>	38%
<b>Comment:</b>	
<b>KWYB:</b>	2%
<b>KXLF:</b>	59%
<b>NWYB:</b>	1%

## Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	21	\$4,150.00	\$52.27	79.4
<b>Total</b>	<b>100%</b>	<b>21</b>	<b>\$4,150.00</b>	<b>\$52.27</b>	<b>79.4</b>

## Monthly Summary

Month	Spots	Dollars
2017-Nov	21	\$4,150.00
<b>Total</b>	<b>21</b>	<b>\$4,150.00</b>

## Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	11/9/17 2:02 PM					\$0	\$0	
New	11/9/17 2:01 PM	JENNA NUBAR	Confirmed	21		\$4,150.00	\$4,150.00	

# Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KTVM-Butte/Bozeman</u>	<b>Date:</b> <u>11-10-17</u>
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I, Smart Media Group,

being/on behalf of: Troy Downing for US Senate,

a legally qualified candidate of the Republican

political party for the office of: US Senate

in the Primary

election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<b>SEE ATTACHED</b>					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Troy Downing for US Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Lisker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

11/3/17

**Date**

  
**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

  
**Signature**

Leslie O'Neill  
**Printed Name**

NSM  
**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



\_\_\_\_\_  
**signature of candidate or authorized committee**

Smart Media Group

\_\_\_\_\_  
**printed name**

\_\_\_\_\_  
**date**

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>
<b>SEE ATTACHED</b>					

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**