



KTVM
340 West Main St
Missoula, MT 59802

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 3093000
Schedule Dates 11/13/17-11/19/17
Advertiser Troy Downing for Senate-R (120265)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand POLITICAL (1874)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Fran,Berg,
Phone/Fax /
CPE DOWN/ORDR/N13N19
Account Types National/Spot Agency BRD
Billing Type Standard
Comments ORDR
 please send pre-logs as soon as possible.

Date Entered 11/09/17
Last Modified 11/09/17
Entered By Leslie Stoll-Oneill
CO-OP No
Headline # ECR25786544
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$622.50
Net Total \$3,527.50
Sales Tax

Butte-Bozeman (KTVM)		
By Broadcast Month	Spots	Rate
Nov. 2017	21	\$4,150.00
Grand Total:	21	\$4,150.00

pd ck 3527.50
✓ 4321

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	11/14/17-11/14/17	4	1:00	6:30A- 7A (MST)	2		X						2	\$100.00	\$200.00	Butte-Bozeman (KTVM)	MONTANA TODAY	11/9/17
2.0	Normal Line / News	11/15/17-11/15/17	4	1:00	6:30A- 7A (MST)	2			X					2	\$100.00	\$200.00	Butte-Bozeman (KTVM)	MONTANA TODAY	11/9/17
3.0	Normal Line / News	11/16/17-11/16/17	4	1:00	6:30A- 7A (MST)	2				X				2	\$100.00	\$200.00	Butte-Bozeman (KTVM)	MONTANA TODAY	11/9/17
4.0	Normal Line / News	11/17/17-11/17/17	4	1:00	6:30A- 7A (MST)	2					X			2	\$100.00	\$200.00	Butte-Bozeman (KTVM)	MONTANA TODAY	11/9/17
5.0	Normal Line / SPOT	11/19/17-11/19/17	4	1:00	9A- 10A (MST)	1							X	1	\$90.00	\$90.00	Butte-Bozeman (KTVM)	MEET THE PRESS	11/9/17
6.0	Normal Line / News	11/14/17-11/14/17	4	1:00	6P- 6:30P (MST)	1		X						1	\$220.00	\$220.00	Butte-Bozeman (KTVM)	NEWSAT 6P	11/9/17
7.0	Normal Line / News	11/15/17-11/15/17	4	1:00	6P- 6:30P (MST)	1			X					1	\$220.00	\$220.00	Butte-Bozeman (KTVM)	NEWSAT 6P	11/9/17
8.0	Normal Line / News	11/17/17-11/17/17	4	1:00	6P- 6:30P (MST)	1					X			1	\$220.00	\$220.00	Butte-Bozeman (KTVM)	NEWSAT 6P	11/9/17
9.0	Normal Line / News	11/17/17-11/17/17	4	1:00	6P- 6:30P (MST)	1						X		1	\$220.00	\$220.00	Butte-Bozeman (KTVM)	NEWSAT 6P	11/9/17
10.0	Normal Line / News	11/13/17-11/13/17	4	1:00	10P- 10:35P (MST)	1	X							1	\$220.00	\$220.00	Butte-Bozeman (KTVM)	NEWS AT 10P	11/9/17
11.0	Normal Line / News	11/14/17-11/14/17	4	1:00	10P- 10:35P (MST)	1		X						1	\$220.00	\$220.00	Butte-Bozeman (KTVM)	NEWS AT 10P	11/9/17
12.0	Normal Line / News	11/15/17-11/15/17	4	1:00	10P- 10:35P (MST)	1			X					1	\$220.00	\$220.00	Butte-Bozeman (KTVM)	NEWS AT 10P	11/9/17
13.0	Normal Line / News	11/16/17-11/16/17	4	1:00	10P- 10:35P (MST)	1				X				1	\$220.00	\$220.00	Butte-Bozeman (KTVM)	NEWS AT 10P	11/9/17
14.0	Normal Line / News	11/17/17-11/17/17	4	1:00	10P- 10:35P (MST)	1					X			1	\$220.00	\$220.00	Butte-Bozeman (KTVM)	NEWS AT 10P	11/9/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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15.0	Normal Line / News	11/18/17-11/18/17	4	1:00	9P- 9:30P (MST)	1						X		1	\$170.00	\$170.00	Butte-Bozeman (KTVM)	NEWS AT 10P	11/9/17
16.0	Normal Line / Football	11/19/17-11/19/17	4	1:00	5P- 6:20P (MST)	1							X	1	\$290.00	\$290.00	Butte-Bozeman (KTVM)	FOOTBALL NIGHT IN AM	11/9/17
17.0	Normal Line / Football	11/19/17-11/19/17	4	1:00	6:20P- 9:30P (MST)	1							X	1	\$820.00	\$820.00	Butte-Bozeman (KTVM)	NBC SNF: PHILADELPHI	11/9/17

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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125 West 55th St
New York, NY 10019

Contract # 25786544	Changes as of: 11/9/2017 at 2:16 PM	Version: Current State Version 1
CPE: DOWN/ORDR/N13N19	Flight: 11/13/17 - 11/19/17	Station: KTVM
Agency: Smart Media Group 1427 LESLIE AVE SUITE #102 ALEXANDRIA, VA 22301	Advertiser: Downing for US Senate Product: ORDR Agency Order #: 30051376 Buyer: Berg, Fran	Market: Butte, MT Office: WASHINGTON Primary Demo: Adults 50+ Con Type: POLITICAL/VOTE
	Salesperson: JENNA NUBAR 202-872-5880	Assistant: JENNA NUBAR 202-872-5880
		Total \$: \$4,150.00 Total Spots: 21 Total CPP: \$52.27 Total GRP: 79.4 Traffic #: 3093000 Separation:

Comments: please send pre-logs as soon as possible.

#	Day/Time	DP	Program	Rate	A50P Rating	Len	11/13 - 11/19							Total Spots	Total \$	CPP	GRP
							11/13	11/14	11/15	11/16	11/17	11/18	11/19				
1	M-F 6:30a-7a		MONTANA TODAY	\$100.00	2.0	60	0	2	2	2	2	0	0	8	\$800.00	\$50.00	16.0
2	Su 9a-10a		MEET THE PRESS	\$90.00	3.4	60	0	0	0	0	0	0	1	1	\$90.00	\$26.47	3.4
3	M-F 6p-6:30p		NEWSAT 6P	\$220.00	5.6	60	0	1	1	1	1	0	0	4	\$880.00	\$39.29	22.4
4	M-F 10p-10:35p		NEWS AT 10P	\$220.00	3.4	60	1	1	1	1	1	0	0	5	\$1,100.00	\$64.71	17.0
5	Sa 10p-10:30p		NEWS AT 10P	\$170.00	4.0	60	0	0	0	0	0	1	0	1	\$170.00	\$42.50	4.0
6	Su 5p-6:20p		FOOTBALL NIGHT IN AM	\$290.00	3.2	60	0	0	0	0	0	0	1	1	\$290.00	\$90.63	3.2
7	Su 6:20p-9:30p		NBC SNF: PHILADELPHI	\$820.00	13.4	60	0	0	0	0	0	0	1	1	\$820.00	\$61.19	13.4
TOTALS:							1	4	4	4	4	1	3	21	\$4,150.00	\$52.27	79.4



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New York, NY 10019

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		Total \$: \$4,150.00 Total Spots: 21 Total CPP: \$52.27 Total GRP: 79.4 Traffic #: 3093000 Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
11/09/17 2:16 PM	System	Notice Received.
11/09/17 2:01 PM	JENNA NUBAR	please send pre-logs as soon as possible.

Competitive Information	
Market Budget:	\$10,921
KTVM Share:	38%
Comment:	
KWYB:	2%
KXLF:	59%
NWYB:	1%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	21	\$4,150.00	\$52.27	79.4
Total	100%	21	\$4,150.00	\$52.27	79.4

Monthly Summary		
Month	Spots	Dollars
2017-Nov	21	\$4,150.00
Total	21	\$4,150.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	11/9/17 2:02 PM					\$0	\$0	
New	11/9/17 2:01 PM	JENNA NUBAR	Confirmed	21		\$4,150.00	\$4,150.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KTVM-Butte/Bozeman</u>	Date: <u>11-10-17</u>
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I, Smart Media Group,

being/on behalf of: Troy Downing for US Senate,

a legally qualified candidate of the Republican

political party for the office of: US Senate

in the Primary

election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Troy Downing for US Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Lisker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/3/17



Date

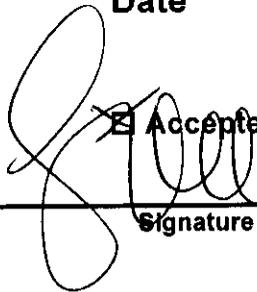
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Leslie O'Neill

Printed Name

NSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Smart Media Group

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.