

Quarterly Issues & Programs

KVRQ Muleshoe, TX

April 1, 2020 - June 30, 2020

KVRQ, serving the communities of Muleshoe, TX, Clovis, NM, Portales, NM, Cannon AFB, NM, Farwell, TX, Texico, NM, Sudan, TX, Lariat, TX, and surrounding areas, provides its listeners with announcements of area events, road construction updates, weather, community information, news, and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Date/Time	Duration	Issue Title & Description	Runs
4/1-4/24 Aired at various times	:48	GAS SKIMMER AWARENESS TRAINING Detective Keith Anguish, of the Lubbock Police Department's Forgery Unit, will provide a wealth of information to help educate local citizens, business owners, and law enforcement on recognizing gas skimmers, gas skimmer schemes, and the prevention of this crime. Detective Anguish will cover the history of credit cards, gas pumps, and the criminal schemes and provide an overview of what skimmers are and how they are used. He will also cover the locations and types of gas skimmers -- and provide a demonstration of one. You'll learn how to help prevent gas skimmer schemes, get law enforcement tips and tricks, and have an opportunity to ask questions.	75
4/5-5/25 Aired at various times	:19	COVID-19 Daily news about the virus, updated numbers and how to slow the spread.	99
1/1- Var	0:15	ADOPT A TEEN Recorded public service announcement	4
1/1- Var	0:15	ADOPTION Recorded public service announcement	4
1/1-	0:15	FATHERHOOD Recorded public service announcement	6
1/1- Var	0:15	RETIREMENT SAVINGS Recorded public service announcement	14
1/1- Var	0:15	DRUNK DRIVING Recorded public service announcement	13
1/1-	0:15	TEXTING AND DRIVING Recorded public service announcement	4
1/1- Var	0:15	ALZHEIMER'S Recorded public service announcement	3
1/1- Var	0:15	EMERGENCY PREPAREDNESS Recorded public service announcement	5
1/1- Var	0:15	DISCOVER THE FOREST Recorded public service announcement	6

1/1- Var	0:15	ADOPT A SHELTER PET Recorded public service announcement	3
1/1- Var	0:15	CAR SEATS Recorded public service announcement	17
1/1- Var	0:15	AARP Recorded public service announcement	9
1/1- Var	0:15	BREAST HEALTH Recorded public service announcement	4
1/1- Var	0:15	GOODWILL Recorded public service announcement	3
1/1- Var	0:15	AUTISM Recorded public service announcement	4