

## INVOICE



**WTHR-TV**  
**1000 N. Meridian St.**  
**Indianapolis, IN 46204**  
**Main: (317) 636-1313**  
**Billing: (317) 655-5609**

Invoice #	Invoice Date	Invoice Month	Invoice Period
5163-1	05/27/18	May 2018	04/30/18 - 05/08/18

Property	Account Executive	Sales Office	Sales Region
WTHR-TV	Kathi Thornton	Katz Los Angeles	National

Billing Address:

**Target Enterprises**  
**Attention: Accounts Payable**  
**15260 Ventura Blvd**  
**Suite 1240**  
**Sherman Oaks, CA 91403**

Send Payment To:

**WTHR-TV**  
**Videolndiana, Inc.**  
**Dept. L-2380**  
**Columbus, OH 43260-2380**

Advertiser	Product	Estimate Number
Greg Pence for Congress	GREG PENCE FOR CONG	2296

Flight Dates	Order #	Alt Order #
05/03/18 - 05/08/18	5163	25998089

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915473		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/03/18	05/04/18	Today Show	7-9a	---TF--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ---TF-- 4 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTHR	Th	05/03/18	8:26 AM	Today Show	7-9a	:30	BCGP1804H	\$500.00 NM
6	WTHR	Th	05/03/18	8:46 AM	Today Show	7-9a	:30	BCGP1804H	\$500.00 NM
4	WTHR	F	05/04/18	7:19 AM	Today Show	7-9a	:30	BCGP1804H	\$500.00 NM
3	WTHR	F	05/04/18	7:59 AM	Today Show	7-9a	:30	BCGP1804H	\$500.00 NM
2	05/07/18	05/08/18	Today Show	7:00 AM-9:00 AM	MT-----	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 MT----- 4 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WTHR	M	05/07/18	8:38 AM	Today Show	7:00 AM-9:00 AM	:30	BCGP1804H	\$500.00 NM
1	WTHR	M	05/07/18	8:56 AM	Today Show	7:00 AM-9:00 AM	:30	BCGP1804H	\$500.00 NM
2	WTHR	Tu	05/08/18	6:59 AM	Today Show	7:00 AM-9:00 AM	:30	BCGP1804H	\$500.00 NM
3	WTHR	Tu	05/08/18	7:59 AM	Today Show	7:00 AM-9:00 AM	:30	BCGP1804H	\$500.00 NM
3	05/03/18	05/04/18	M-F 1230p-1p EWN Noon	1230p-1p	---TF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18 05/06/18 ---TF-- 2 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WTHR	Th	05/03/18	12:40 PM	M-F 1230p-1p EWN Noon	1230p-1p	:30	BCGP1804H	\$225.00 NM
2	WTHR	F	05/04/18	12:56 PM	M-F 1230p-1p EWN Noon	1230p-1p	:30	BCGP1804H	\$225.00 NM
4	05/07/18	05/08/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM	MT-----	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 MT----- 2 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTHR	M	05/07/18	12:50 PM	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM	:30	BCGP1804H	\$225.00 NM
1	WTHR	Tu	05/08/18	12:59 PM	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM	:30	BCGP1804H	\$225.00 NM

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Send Payment To:

**WTHR-TV**  
**VideoIndiana, Inc.**  
**Dept. L-2380**  
**Columbus, OH 43260-2380**

Invoice #	Invoice Date	Invoice Month	Invoice Period
5163-1	05/27/18	May 2018	04/30/18 - 05/08/18
Advertiser	Product	Estimate Number	
Greg Pence for Congress	GREG PENCE FOR CONG	2296	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	05/07/18	05/08/18	M-F 1230p-1p EWN Noo n	12:30 PM-1:00 PM	MT-----	:30	2	\$225.00	NM
5	05/03/18	05/04/18	M-F 5p-6p Early News	5p-6p	---TF--	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18    05/06/18    ---TF--                      2                \$550.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3   WTHR   Th   05/03/18    5:36 PM M-F 5p-6p Early News                      5p-6p                :30   BCGP1804H                      \$550.00   NM									
1   WTHR   F    05/04/18    5:23 PM M-F 5p-6p Early News                      5p-6p                :30   BCGP1804H                      \$550.00   NM									
6	05/07/18	05/08/18	M-F 5p-6p Early News	5:00 PM-6:00 PM	MT-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18    05/13/18    MT-----                      1                \$550.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2   WTHR   M    05/07/18    5:51 PM M-F 5p-6p Early News                      5:00 PM-6:00 PM                :30   BCGP1804H                      \$550.00   NM									
7	05/03/18	05/04/18	M-F 6p-630p EWN	6p-630p	---TF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18    05/06/18    ---TF--                      2                \$700.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3   WTHR   Th   05/03/18    6:23 PM M-F 6p-630p EWN                      6p-630p                :30   BCGP1804H                      \$700.00   NM									
2   WTHR   F    05/04/18    6:22 PM M-F 6p-630p EWN                      6p-630p                :30   BCGP1804H                      \$700.00   NM									
8	05/07/18	05/08/18	M-F 6p-630p EWN	6:00 PM-6:30 PM	MT-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18    05/13/18    MT-----                      1                \$700.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1   WTHR   M    05/07/18    6:14 PM M-F 6p-630p EWN                      6:00 PM-6:30 PM                :30   BCGP1804H                      \$700.00   NM									
9	05/03/18	05/04/18	M-F 730p-8p	730p-8p	---TF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18    05/06/18    ---TF--                      2                \$900.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1   WTHR   Th   05/03/18    7:35 PM M-F 730p-8p                      730p-8p                :30   BCGP1804H                      \$900.00   NM									
2   WTHR   F    05/04/18    7:34 PM M-F 730p-8p                      730p-8p                :30   BCGP1804H                      \$900.00   NM									
10	05/07/18	05/08/18	M-F 730p-8p	7:30 PM-8:00 PM	MT-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18    05/13/18    MT-----                      1                \$900.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2   WTHR   M    05/07/18    7:54 PM M-F 730p-8p                      7:30 PM-8:00 PM                :30   BCGP1804H                      \$900.00   NM									
11	05/03/18	05/04/18	M-F 7p-730p	7p-730p	---TF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18    05/06/18    ---TF--                      2                \$800.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2   WTHR   Th   05/03/18    7:06 PM M-F 7p-730p                      7p-730p                :30   BCGP1804H                      \$800.00   NM									
1   WTHR   F    05/04/18    7:06 PM M-F 7p-730p                      7p-730p                :30   BCGP1804H                      \$800.00   NM									

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Send Payment To:

**WTHR-TV**  
**VideIndiana, Inc.**  
**Dept. L-2380**  
**Columbus, OH 43260-2380**

<u>Invoice #</u> <b>5163-1</b>	<u>Invoice Date</u> <b>05/27/18</b>	<u>Invoice Month</u> <b>May 2018</b>	<u>Invoice Period</u> <b>04/30/18 - 05/08/18</b>
<u>Advertiser</u> <b>Greg Pence for Congress</b>		<u>Product</u> <b>GREG PENCE FOR CONG</b>	<u>Estimate Number</u> <b>2296</b>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	05/07/18	05/08/18	M-F 7p-730p	7:00 PM-7:30 PM	MT-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18    05/13/18    MT-----                      1            \$800.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WTHR	M	05/07/18	7:06 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	BCGP1804H	\$800.00   NM
13	05/03/18	05/04/18	M-F Late News	M-F 11p-1135p	---TF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18    05/06/18    ---TF--                      2            \$700.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WTHR	Th	05/03/18	11:12 PM	M-F Late News	M-F 11p-1135p	:30	BCGP1804H	\$700.00   NM
2	WTHR	F	05/04/18	11:12 PM	M-F Late News	M-F 11p-1135p	:30	BCGP1804H	\$700.00   NM
14	05/07/18	05/08/18	M-F Late News	11:00 PM-11:35 PM	MT-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18    05/13/18    MT-----                      1            \$700.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	M	05/07/18	11:30 PM	M-F Late News	11:00 PM-11:35 PM	:30	BCGP1804H	\$700.00   NM
16	05/05/18	05/05/18	Sa 730p-8p	7:30 PM-8:00 PM	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18    05/06/18    -----S-                      1            \$200.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WTHR	Sa	05/05/18	9:17 AM	Mini Marathon	7a-10a	:30	BCGP1804H	\$600.00   NM
					MG for 18.1,19.2,15.1,15.2,16.1				
3	WTHR	Sa	05/05/18	11:13 PM	Sa-Su Late News	Sa 11p-1130p/Su 1	:30	BCGP1804H	\$700.00   NM
					MG for 18.1,19.2,15.1,15.2,16.1				
17	05/06/18	05/06/18	Today Show Sun	8:00 AM-9:00 AM	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18    05/06/18    -----S                      1            \$300.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	Su	05/06/18	8:56 AM	Today Show Sun	8:00 AM-9:00 AM	:30	BCGP1804H	\$300.00   NM
19	05/05/18	05/06/18	Sa-Su 6p-630p EWN	6:00 PM-6:30 PM	-----SS	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18    05/06/18    -----SS                      2            \$300.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	Su	05/06/18	6:08 PM	Sa-Su 6p-630p EWN	6:00 PM-6:30 PM	:30	BCGP1804H	\$300.00   NM
20	05/03/18	05/04/18	M-F 12p-1230p EWN	12p-1230p	---TF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/30/18    05/06/18    ---TF--                      2            \$225.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTHR	Th	05/03/18	12:11 PM	M-F 12p-1230p EWN	12p-1230p	:30	BCGP1804H	\$225.00   NM
2	WTHR	F	05/04/18	12:23 PM	M-F 12p-1230p EWN	12p-1230p	:30	BCGP1804H	\$225.00   NM
21	05/07/18	05/08/18	M-F 12p-1230p EWN	12p-1230p	MT-----	:30	2	\$225.00	NM

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<b>5163-1</b>	<b>05/27/18</b>	<b>May 2018</b>	<b>04/30/18 - 05/08/18</b>
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
<b>Greg Pence for Congress</b>	<b>GREG PENCE FOR CONG</b>	<b>2296</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	05/07/18	05/08/18	M-F 12p-1230p EWN	12p-1230p	MT-----	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/18 05/13/18 MT----- 2 \$225.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WTHR	M	05/07/18	12:29 PM	M-F 12p-1230p EWN	12p-1230p	:30	BCGP1804H	\$225.00 NM
1	WTHR	Tu	05/08/18	12:21 PM	M-F 12p-1230p EWN	12p-1230p	:30	BCGP1804H	\$225.00 NM
<u>Total Spots</u>							<b>35</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$18,650.00</b>
<u>Agency Commission</u>	<b>\$2,797.50</b>
<u>Net Amount Due</u>	<b>\$15,852.50</b>

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