

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Great American Media/ POL
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1305562-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
Democratic Senate Campai	DSCC IE	5455

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1305562	08394923

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	49	53

Agency Ref	Advertiser Ref
2086AG	75601

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/25/16	10/31/16	LN (M-F)	10-1035p	- TWTF- -	:30	1	\$3,375.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 - TWTF- - 1 \$3,375.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Tu	10/25/16	10:32 PM	LN (M-F)	10-1035p	:30	DSCCMOTV1605H	\$3,375.00	NM
2	10/25/16	10/28/16	Late Night	1135p-1235x	- TWTF- -	:30	4	\$375.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 - TWTF- - 4 \$375.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	KSDK	Tu	10/25/16	12:27 AM	Late Night	1135p-1235x	:30	DSCCMOTV1605H	\$375.00	NM
1	KSDK	W	10/26/16	12:16 AM	Late Night	1135p-1235x	:30	DSCCMOTV1605H	\$375.00	NM
3	KSDK	Th	10/27/16	12:21 AM	Late Night	1135p-1235x	:30	DSCCMOTV1605H	\$375.00	NM
2	KSDK	F	10/28/16	12:35 AM	Late Night	1135p-1235x	:30	DSCCMOTV1605H	\$375.00	NM
3	10/25/16	10/31/16	Last Call	1235a-107a	- TWTF- -	:30	4	\$165.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 - TWTF- - 4 \$165.00										
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2	KSDK	Tu	10/25/16	12:52 AM	Last Call	1235a-107a	:30	DSCCMOTV1605H	\$165.00	NM
3	KSDK	W	10/26/16	1:06 AM	Last Call	1235a-107a	:30	DSCCMOTV1605H	\$165.00	NM
4	KSDK	Th	10/27/16	12:46 AM	Last Call	1235a-107a	:30	DSCCMOTV1605H	\$165.00	NM
1	KSDK	F	10/28/16	12:54 AM	Last Call	1235a-107a	:30	DSCCMOTV1605H	\$165.00	NM
4	10/25/16	10/31/16	Ellen Degeneres	3-4p	- TWTF- -	:30	3	\$775.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 - TWTF- - 3 \$775.00										
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Credited										

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/25/16	10/28/16	Today Show	7-9a	- TWTF - -	:30	14	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 - TWTF - - 14 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	10/25/16		Today Show	7-9a	:00		\$900.00 NM
					Credited				
2	KSDK	Tu	10/25/16		Today Show	7-9a	:00		\$900.00 NM
					Credited				
3	KSDK	Tu	10/25/16		Today Show	7-9a	:00		\$900.00 NM
					Credited				
14	KSDK	Tu	10/25/16		Today Show	7-9a	:00		\$900.00 NM
					Credited				
4	KSDK	W	10/26/16		Today Show	7-9a	:00		\$900.00 NM
					Credited				
5	KSDK	W	10/26/16		Today Show	7-9a	:00		\$900.00 NM
					Credited				
6	KSDK	W	10/26/16		Today Show	7-9a	:00		\$900.00 NM
					Credited				
13	KSDK	W	10/26/16		Today Show	7-9a	:00		\$900.00 NM
					Credited				
7	KSDK	Th	10/27/16		Today Show	7-9a	:00		\$900.00 NM
					Credited				
8	KSDK	Th	10/27/16		Today Show	7-9a	:00		\$900.00 NM
					Credited				
9	KSDK	Th	10/27/16		Today Show	7-9a	:00		\$900.00 NM
					Credited				
10	KSDK	F	10/28/16		Today Show	7-9a	:00		\$900.00 NM
					Credited				
11	KSDK	F	10/28/16		Today Show	7-9a	:00		\$900.00 NM
					Credited				
12	KSDK	F	10/28/16		Today Show	7-9a	:00		\$900.00 NM
					Credited				
10	10/25/16	10/31/16	Today Show 2	9-10a	MTWTF - -	:30	8	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 MTWTF - - 8 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KSDK	Tu	10/25/16	9:28 AM	Today Show 2	9-10a	:30	DSCCMOTV1605H	\$600.00 NM
2	KSDK	W	10/26/16	9:56 AM	Today Show 2	9-10a	:30	DSCCMOTV1605H	\$600.00 NM
3	KSDK	Th	10/27/16	9:29 AM	Today Show 2	9-10a	:30	DSCCMOTV1605H	\$600.00 NM
6	KSDK	Th	10/27/16	9:57 AM	Today Show 2	9-10a	:30	DSCCMOTV1605H	\$600.00 NM
4	KSDK	F	10/28/16	9:28 AM	Today Show 2	9-10a	:30	DSCCMOTV1605H	\$600.00 NM
1	KSDK	F	10/28/16	9:57 AM	Today Show 2	9-10a	:30	DSCCMOTV1605H	\$600.00 NM
11	10/28/16	10/28/16	Friday Other	6:57p-10p	- - - - F - -	:30	1	\$5,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 - - - - F - - 1 \$5,050.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	10/28/16	8:20 PM	Friday Other	6:57p-10p	:30	DSCCMOTV1605H	\$5,050.00 NM

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INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1305562-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Democratic Senate Campai	DSCC IE	5455	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/29/16	10/29/16	News Channel 5 at 6P Sa6-630P		-----S-	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S- 1 \$1,125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	10/29/16	6:44 PM	News Channel 5 at 6P Sat	6-630P	:30	DSCCMOTV1605H	\$1,125.00 NM
14	10/29/16	10/29/16	Sat 6-7A	6-7A	-----S-	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S- 2 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	Sa	10/29/16	5:58 AM	Sat 6-7A	6-7A	:30	DSCCMOTV1605H	\$350.00 NM
1	KSDK	Sa	10/29/16	6:35 AM	Sat 6-7A	6-7A	:30	DSCCMOTV1605H	\$350.00 NM
15	10/29/16	10/29/16	Wheel of Fortune Sat	630-7P	-----S-	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S- 1 \$1,125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	10/29/16		Wheel of Fortune Sat	630-7P	:00		\$1,125.00 NM
Credited									
16	10/29/16	10/29/16	NBC Today Show (Sa)	7-9A	-----S-	:30	4	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S- 4 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	10/29/16	6:58 AM	NBC Today Show (Sa)	7-9A	:30	DSCCMOTV1605H	\$550.00 NM
3	KSDK	Sa	10/29/16	7:27 AM	NBC Today Show (Sa)	7-9A	:30	DSCCMOTV1605H	\$550.00 NM
4	KSDK	Sa	10/29/16	7:57 AM	NBC Today Show (Sa)	7-9A	:30	DSCCMOTV1605H	\$550.00 NM
2	KSDK	Sa	10/29/16	8:27 AM	NBC Today Show (Sa)	7-9A	:30	DSCCMOTV1605H	\$550.00 NM
17	10/29/16	10/29/16	Sat Prime C	9-10P	-----S-	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S- 1 \$1,350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	F	10/28/16	11:35 PM	Tonight Show	1035-1137p	:30	DSCCMOTV1605H	\$1,575.00 NM
MG for 17.1 10/29									
1	KSDK	Sa	10/29/16		Sat Prime C	9-10P	:00		\$1,350.00 NM
See MG 17.2									
18	10/30/16	10/30/16	News Channel 5 at 5P Su5-530P		-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	10/30/16	5:14 PM	News Channel 5 at 5P Sun	5-530P	:30	DSCCMOTV1605H	\$1,000.00 NM
19	10/30/16	10/30/16	Sun 6-7A	6-7A	-----S	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 2 \$350.00									

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INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

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1305562-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Democratic Senate Campai	DSCC IE	5455	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																
19	10/30/16	10/30/16	Sun 6-7A	6-7A	-----S	:30	2	\$350.00	NM																																																
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21	10/30/16	10/30/16	Sun 9-10a	9-10A	-----S	:30	2	\$900.00	NM																																																
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	1	KSDK	W	10/26/16	7:22 PM	Wed Prime A	7-8P	:30	DSCCMOTV1605H	\$3,375.00	NM																																														
26	10/30/16	10/30/16	Sun LF Jeopardy	1130p-12a / 12a aft	-----S	:30	1	\$200.00	NM																																																
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/24/16</td><td>10/30/16</td><td>-----S</td><td>1</td><td>\$200.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>KSDK</td><td>Su</td><td>10/30/16</td><td>1:17 AM</td><td>Sun LF Jeopardy</td><td>1130p-12a / 12a aft</td><td>:30</td><td>DSCCMOTV1605H</td><td>\$200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	-----S	1	\$200.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	KSDK	Su	10/30/16	1:17 AM	Sun LF Jeopardy	1130p-12a / 12a aft	:30	DSCCMOTV1605H	\$200.00	NM												
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INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1305562-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Democratic Senate Campai	DSCC IE	5455	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																								
27	10/25/16	10/31/16	Jeopardy	430-5p	MTWTF--	:30	4	\$1,500.00	NM																																																																																																																								
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34	10/29/16	10/29/16	Sat 9-10a	9-10A	-----S-	:30	1	\$900.00	NM																																																																																																																								
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INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1305562-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Democratic Senate Campai	DSCC IE	5455	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
34	10/29/16	10/29/16	Sat 9-10a	9-10A	-----S-	:30	1	\$900.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KSDK</td><td>Sa</td><td>10/29/16</td><td>9:14 AM</td><td>Sat 9-10a</td><td>9-10A</td><td>:30</td><td>DSCCMOTV1605H</td><td>\$900.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	Sa	10/29/16	9:14 AM	Sat 9-10a	9-10A	:30	DSCCMOTV1605H	\$900.00	NM																							
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35	10/25/16	10/28/16	4-5A	4-5A	-TWTF--	:30	2	\$75.00	NM																																													
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36	10/26/16	10/26/16	LAW & ORDER	8-9P	--W----	:30	1	\$4,500.00	NM																																													
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37	10/25/16	10/28/16	5-6a	5-6A	-TWTF--	:30	2	\$675.00	NM																																													
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39	10/29/16	10/29/16	SNL	9-10P SNL	-----S-	:30	1	\$2,025.00	NM																																													
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40	10/30/16	10/30/16	Formula One	Formula One	-----S	:30	1	\$525.00	NM																																													
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41	10/30/16	10/30/16	Sun 6-7A	6-7A	-----S	:30	1	\$300.00	NM																																													
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www.ksdk.com

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Democratic Senate Campai	DSCC IE	5455	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Su	10/30/16	6:25 AM	Sun 6-7A	6-7A	:30	DSCCM0TV1605H	\$300.00	NM
Total Spots							63			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$69,885.00
<u>Agency Commission</u>	\$10,482.75
<u>Net Amount Due</u>	\$59,402.25

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