

## INVOICE



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**Main: (314)421-5055**  
**Billing:**

[www.ksdk.com](http://www.ksdk.com)

Billing Address:

**Great American Media/ POL**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1311842-1	10/23/16	October 2016	09/26/16 - 10/17/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
Democratic Senate Campai	DSCC IE	5607

Flight Dates	Order #	Alt Order #
10/11/16 - 10/17/16	1311842	08412943

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	49	53

Agency Ref	Advertiser Ref
2086AG	75601

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/11/16	10/17/16	News Channel 5 @ Noon	Noon News	MTWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/16    10/17/16    MTWTF--                            4            \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	KSDK	Tu	10/11/16	12:23 PM	News Channel 5 @ Noon	Noon News	:30	DSCCMO-TV16-02H	\$350.00    NM
1	KSDK	Th	10/13/16	12:05 PM	News Channel 5 @ Noon	Noon News	:30	DSCCMO-TV16-02H	\$350.00    NM
4	KSDK	F	10/14/16	12:10 PM	News Channel 5 @ Noon	Noon News	:30	DSCCMOTV1603H	\$350.00    NM
3	KSDK	M	10/17/16	12:21 PM	News Channel 5 @ Noon	Noon News	:30	DSCCMOTV1603H	\$350.00    NM
2	10/11/16	10/17/16	Ellen Degeneres	3-4p	MTWTF--	:30	2	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/16    10/17/16    MTWTF--                            2            \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	KSDK	W	10/12/16	3:47 PM	Ellen Degeneres	3-4p	:30	DSCCMO-TV16-02H	\$675.00    NM
1	KSDK	M	10/17/16	3:24 PM	Ellen Degeneres	3-4p	:30	DSCCMOTV1603H	\$675.00    NM
3	10/11/16	10/17/16	News Channel 5 at 5P	5-530P	MTWTF--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/16    10/17/16    MTWTF--                            2            \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KSDK	Tu	10/11/16	5:23 PM	News Channel 5 at 5P	5-530P	:30	DSCCMO-TV16-02H	\$1,800.00    NM
2	KSDK	W	10/12/16	5:23 PM	News Channel 5 at 5P	5-530P	:30	DSCCMO-TV16-02H	\$1,800.00    NM
4	10/11/16	10/17/16	News Channel 5 at 6P	6-630P	MTWTF--	:30	2	\$2,025.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/16    10/17/16    MTWTF--                            2            \$2,025.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	KSDK	Tu	10/11/16	6:28 PM	News Channel 5 at 6P	6-630P	:30	DSCCMO-TV16-02H	\$2,025.00    NM
2	KSDK	W	10/12/16	6:23 PM	News Channel 5 at 6P	6-630P	:30	DSCCMO-TV16-02H	\$2,025.00    NM

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Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1311842-1	10/23/16	October 2016	09/26/16 - 10/17/16
Advertiser	Product	Estimate Number	
Democratic Senate Campai	DSCC IE	5607	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/11/16	10/17/16	6-7a	6-7A	MTWTF--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/16 10/17/16 MTWTF-- 4 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KSDK	Tu	10/11/16	6:51 AM	6-7a	6-7A	:30	DSCCMO-TV16-02H	\$900.00 NM
4	KSDK	W	10/12/16	6:38 AM	6-7a	6-7A	:30	DSCCMO-TV16-02H	\$900.00 NM
1	KSDK	F	10/14/16	6:09 AM	6-7a	6-7A	:30	DSCCMOTV1603H	\$900.00 NM
2	KSDK	M	10/17/16	6:52 AM	6-7a	6-7A	:30	DSCCMOTV1603H	\$900.00 NM
6	10/11/16	10/17/16	Wheel of Fortune	630-7P	MTWTF--	:30	1	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/16 10/17/16 MTWTF-- 1 \$2,250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	10/14/16	6:42 PM	Wheel of Fortune	630-7P	:30	DSCCMOTV1603H	\$2,250.00 NM
7	10/11/16	10/17/16	Today Show	7-9a	MTWTF--	:30	10	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/16 10/17/16 MTWTF-- 10 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	10/11/16	7:20 AM	Today Show	7-9a	:30	DSCCMO-TV16-02H	\$900.00 NM
11	KSDK	Tu	10/11/16	7:59 AM	Today Show	7-9a	:30	DSCCMO-TV16-02H	\$900.00 NM
4	KSDK	W	10/12/16	7:58 AM	Today Show	7-9a	:30	DSCCMO-TV16-02H	\$900.00 NM
3	KSDK	W	10/12/16	8:45 AM	Today Show	7-9a	:30	DSCCMO-TV16-02H	\$900.00 NM
6	KSDK	Th	10/13/16	7:14 AM	Today Show	7-9a	:30	DSCCMO-TV16-02H	\$900.00 NM
5	KSDK	Th	10/13/16	8:27 AM	Today Show	7-9a	:30	DSCCMO-TV16-02H	\$900.00 NM
7	KSDK	F	10/14/16	7:20 AM	Today Show	7-9a	:30	DSCCMOTV1603H	\$900.00 NM
8	KSDK	F	10/14/16	8:41 AM	Today Show	7-9a	:30	DSCCMOTV1603H	\$900.00 NM
9	KSDK	M	10/17/16	7:28 AM	Today Show	7-9a	:30	DSCCMOTV1603H	\$900.00 NM
10	KSDK	M	10/17/16	8:59 AM	Today Show	7-9a	:30	DSCCMOTV1603H	\$900.00 NM
8	10/11/16	10/17/16	Today Show 2	9-10a	MTWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/16 10/17/16 MTWTF-- 2 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	W	10/12/16	9:56 AM	Today Show 2	9-10a	:30	DSCCMO-TV16-02H	\$450.00 NM
1	KSDK	Th	10/13/16	9:50 AM	Today Show 2	9-10a	:30	DSCCMO-TV16-02H	\$450.00 NM
9	10/11/16	10/11/16	CHICAGO FIRE	9-10P CHICAGO FI	-T-----	:30	1	\$5,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -T----- 1 \$5,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	10/11/16	9:39 PM	CHICAGO FIRE	9-10P CHICAGO FI	:30	DSCCMO-TV16-02H	\$5,400.00 NM
<b>Total Spots</b>							<b>28</b>		

## Include Invoice # on Check - Payment Terms 30 Days

**Gross Total \$31,550.00**

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1311842-1	10/23/16	October 2016	09/26/16 - 10/17/16

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Democratic Senate Campai	DSCC IE	5607

<u>Agency Commission</u>	<b>\$4,732.50</b>
<u>Net Amount Due</u>	<b>\$26,817.50</b>

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