

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Great American Media/ POL
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1311842-1	10/23/16	October 2016	09/26/16 - 10/17/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
Democratic Senate Campai	DSCC IE	5607

Flight Dates	Order #	Alt Order #
10/11/16 - 10/17/16	1311842	08412943

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	49	53

Agency Ref	Advertiser Ref
2086AG	75601

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
1	10/11/16	10/17/16	News Channel 5 @ Noon	Noon News	MTWTF--	:30	4	\$350.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/11/16</td> <td>10/17/16</td> <td>MTWTF--</td> <td>4</td> <td>\$350.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/11/16	10/17/16	MTWTF--	4	\$350.00																																							
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4	10/11/16	10/17/16	News Channel 5 at 6P	6-630P	MTWTF--	:30	2	\$2,025.00	NM																																																							
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1	KSDK	Tu	10/11/16	6:28 PM	News Channel 5 at 6P	6-630P	:30	DSCCMO-TV16-02H	\$2,025.00	NM																																																						
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Invoice #	Invoice Date	Invoice Month	Invoice Period
1311842-1	10/23/16	October 2016	09/26/16 - 10/17/16
Advertiser	Product	Estimate Number	
Democratic Senate Campai	DSCC IE	5607	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/11/16	10/17/16	6-7a	6-7A	MTWTF--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/16 10/17/16 MTWTF-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KSDK Tu 10/11/16 6:51 AM 6-7a 6-7A :30 DSCCMO-TV16-02H \$900.00 NM 4 KSDK W 10/12/16 6:38 AM 6-7a 6-7A :30 DSCCMO-TV16-02H \$900.00 NM 1 KSDK F 10/14/16 6:09 AM 6-7a 6-7A :30 DSCCMOTV1603H \$900.00 NM 2 KSDK M 10/17/16 6:52 AM 6-7a 6-7A :30 DSCCMOTV1603H \$900.00 NM									
6	10/11/16	10/17/16	Wheel of Fortune	630-7P	MTWTF--	:30	1	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/16 10/17/16 MTWTF-- 1 \$2,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 10/14/16 6:42 PM Wheel of Fortune 630-7P :30 DSCCMOTV1603H \$2,250.00 NM									
7	10/11/16	10/17/16	Today Show	7-9a	MTWTF--	:30	10	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/16 10/17/16 MTWTF-- 10 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 10/11/16 7:20 AM Today Show 7-9a :30 DSCCMO-TV16-02H \$900.00 NM 11 KSDK Tu 10/11/16 7:59 AM Today Show 7-9a :30 DSCCMO-TV16-02H \$900.00 NM 4 KSDK W 10/12/16 7:58 AM Today Show 7-9a :30 DSCCMO-TV16-02H \$900.00 NM 3 KSDK W 10/12/16 8:45 AM Today Show 7-9a :30 DSCCMO-TV16-02H \$900.00 NM 6 KSDK Th 10/13/16 7:14 AM Today Show 7-9a :30 DSCCMO-TV16-02H \$900.00 NM 5 KSDK Th 10/13/16 8:27 AM Today Show 7-9a :30 DSCCMO-TV16-02H \$900.00 NM 7 KSDK F 10/14/16 7:20 AM Today Show 7-9a :30 DSCCMOTV1603H \$900.00 NM 8 KSDK F 10/14/16 8:41 AM Today Show 7-9a :30 DSCCMOTV1603H \$900.00 NM 9 KSDK M 10/17/16 7:28 AM Today Show 7-9a :30 DSCCMOTV1603H \$900.00 NM 10 KSDK M 10/17/16 8:59 AM Today Show 7-9a :30 DSCCMOTV1603H \$900.00 NM									
8	10/11/16	10/17/16	Today Show 2	9-10a	MTWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/16 10/17/16 MTWTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK W 10/12/16 9:56 AM Today Show 2 9-10a :30 DSCCMO-TV16-02H \$450.00 NM 1 KSDK Th 10/13/16 9:50 AM Today Show 2 9-10a :30 DSCCMO-TV16-02H \$450.00 NM									
9	10/11/16	10/11/16	CHICAGO FIRE	9-10P CHICAGO FI	-T-----	:30	1	\$5,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -T----- 1 \$5,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 10/11/16 9:39 PM CHICAGO FIRE 9-10P CHICAGO FI :30 DSCCMO-TV16-02H \$5,400.00 NM									

Total Spots 28

Include Invoice # on Check - Payment Terms 30 Days

Gross Total \$31,550.00

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1311842-1	10/23/16	October 2016	09/26/16 - 10/17/16
<u>Advertiser</u>		<u>Product</u>	<u>Estimate Number</u>
Democratic Senate Campai		DSCC IE	5607

<u>Agency Commission</u>	\$4,732.50
<u>Net Amount Due</u>	\$26,817.50

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