

# CONTRACT



**WPIX-TV**  
 220 East 42nd Street  
 New York, NY 10017  
 (212) 949-1100

<u>Contract / Revision</u> 625666 /		<u>Alt Order #</u> 07453330
<u>Product</u> NYS DEMOCRATIC PARTY		
<u>Contract Dates</u> 10/20/14 - 10/26/14		<u>Estimate #</u>
<u>Advertiser</u> New York State Democratic Committee		<u>Original Date / Revision</u> 10/17/14 / 10/17/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPIX	<u>Account Executive</u> Todd Shockley	<u>Sales Office</u> Telerep Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**AKPD Message and Media, LLC**  
 730 N. Franklin  
 Suite 404  
 Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	11	10/23/14	10/23/14	PIX Morning News	7-730a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---T---				1	\$1,400.00	0.00			
N 2	11	10/24/14	10/24/14	PIX Morning News	730-8a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---F--				1	\$1,400.00	0.00			
N 3	11	10/21/14	10/21/14	MAURY	10-1030a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-T-----				1	\$1,000.00	0.00			
N 4	11	10/23/14	10/23/14	SPRINGER	11-1130a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	---T---				1	\$1,000.00	0.00			
N 5	11	10/22/14	10/26/14	PIX News at Ten	10-1030p		:30				NM	2	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--1---1				2	\$2,300.00	0.00			
N 6	11	10/24/14	10/24/14	SEINFELD	11p-1130p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	----F--				1	\$1,200.00	0.00			
<b>Totals</b>											0.00	7	\$10,600.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/26/14	7	\$10,600.00	\$9,010.00
<b>Totals</b>	7	\$10,600.00	\$9,010.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.