



Updated – May, 2014

Underwriters List
Television

Underwriter	Program(s)
Atlanta Food and Wine Festival	Prime Run of Schedule 6pm-11pm, Late Fringe 11pm-1am, Sat. – Sun. 11am-6pm
Children’s Museum of Atlanta	Kids Block on GPB HD, Kids Block on GPB Kids
City of Dahlonega Downtown Development Authority	Run of Schedule HD Mon-Sun 8pm-11pm, Run of Schedule Knowledge Mon-Sun 8pm-11pm
Fernbank Museum of Natural History	Run of Schedule 8pm-11pm on GPB HD and Knowledge
Georgia Department of Agriculture	Primetime 8pm-11pm, Saturday Cooking Block
Georgia Department of Economic Development	Production Partner for Georgia Traveler; Run of Schedule 8pm-11pm
GDECD Magnolia Midlands	Run of Schedule 8pm-11pm on GPB HD and Knowledge. Run of Schedule 6am-6pm on GPB Kids
GDECD Plantation Trace	Run of Schedule 8pm-11pm on GPB HD and Knowledge. Run of Schedule 6am-6pm on GPB Kids
Georgia Goodwill Association	Antiques Roadshow on Monday and Thursday
Georgia’s Lake Country	Run of Schedule 8pm-11pm on GPB HD and Knowledge. Run of Schedule 6am-8pm on GPB Kids. Monday, Saturday, and Sundays only on GPB HD, Knowledge, and Kids.
Gibbs Gardens	Primetime 8pm-11pm on GPB HD and Knowledge Saturday, Sunday, Monday

Historic Banning Mills	Run of Schedule Prime Time 8pm-11pm on GPB HD and Knowledge, News
Kid to Kid	GPB Kids 7am-11am Monday-Sunday; GPB Kids Subchannel 4pm-8pm
Mercer University	On the Story 5:30am and 7:00pm
Metropolitan Dermatology	PBS Newshour
Publix	Kids Programming 6am-6pm
Sea Island	Monday – Sunday prime 8pm-11pm
Synovus Financial Group	GPB Prime Monday-Sunday 8pm-11pm, Late Fringe Monday-Sunday 11pm-1a, Vignette & Spot Monday-Friday 8pm- 11pm, Weekend Bonus Saturday-Sunday 4pm-8pm, Vignette & Spot Saturday- Sunday 5pm-8pm
The Atlanta Symphony Orchestra	Antiques Roadshow on Monday and Thursday, Run of Schedule Monday- Friday 8pm-11pm, Call the Midwife

Web

Underwriter	Program(s)
Big Canoe Company	Website Ad – Run of Site 160 x 600
Booth Western Art Museum	Website Ad – Skyscraper 160 x 600 Run of Site
City of Dahlonega Downtown Development Authority	Website Ad – Run of Site 160 x 600 pixel Skyscraper
Fernbank Museum of Natural History	Website Ad - 12 Months GPB.org Run of Site
GDECD Magnolia Midlands	Website – 300 x 250 Pixel Rectangle
GDECD Plantation Trace	Website – 300 x 250 Pixel Rectangle
Georgia Department of Agriculture	Website – Hosting GPB.org/pick-cook- keep links
Georgia Electric Membership Corporation	GPB Sports Digital Elements; GPB.org and GPB Mobile
Georgia's Lake Country	300 x 250 Pixel Rectangle, Run of Site - 6 months

Historic Banning Mills	Website Ad – GPB.org Run of Site Skyscraper
Kid to Kid	Website Ad – GPB.org Run of Site 300 x 250 Rectangle
Macon Bibb County CVB	Website Ad – 300 X 250 Pixel Run of Site Rectangle