



[updated December 2021]

Underwriters List
Television

Underwriter	Program(s)
Alpine Helen CVB	Primetime 8p-11p News 6-8p Kids block 6a-6p
Atlanta Journal Constitution	Football Championships
Booth Western Art Museum	Prime time 8p-11p Newsblock 6p-8p Weekend noon-6p
Breda Pest	Football Fridays Football Championships
Cigna	Football Fridays Football Championships
Dalton Utilities	Holiday programming Primetime 8p-10p
Dept of Behavioral Health – DBHDD Georgia Recovery Project	Antiques Roadshow 8p Masterpiece 9p & 10p Sat shows 1p and 2p Nature 8p
DBHDD Red Ribbon Campaign	Football Fridays Football Championships
Dept of Behavioral Health – DBHDD	Football Fridays Football Championships Mon-Sun 6p-12a & Sat/Sun 11a-6p News 6p-7p 7p-11p

Georgia Cotton Commission	Football Fridays Football Championships
Georgia Electric Membership Corporation	Mon-Sun 7pm-11pm Cooking Block Saturday 12pm-4pm Football Fridays Football Championships
Georgia Farm Bureau	Kids 6a-6p Mon-Sun Prime 8p-11p Kids 24/7 digital channel 6a-12a Monday -Sunday 7p-11p GPB Sports Recruiting Show
Georgia Governor's Office of Highway Safety	Run of Schedule 8p-11p Football Fridays Football Championships
Georgia Relay	Newshour 6p-7p Weekend Newshour 6p Access 7p-8p Weekend lifestyle 11a-6p
Georgia Student Finance Commission	Masterpiece 9 Cooking block 1p-3p Finding Your Roots Pledge shows Thursday drama 8p-9:30 Football Fridays Football Championships
GHSA/Georgia Farm Bureau	Football Fridays Football Championships
GHSA/National Federation of High School Association	Football Fridays Football Championships
Macon-Bibb County CVB	ROS 8p-10p Access 6p-8p Kids block 6a-6p
MetroDerm PC	PBS Newshour 6pm-7pm ROS M-Sun 7p-11p
Milton Martin Honda	Football Championships
Regions Bank	ROS M-Sun 7p-11p

	Football Fridays Football Championships
Scott Antiques Markets	Monday – Friday 6p-8p Overnight – Midnight – 5am
The Grower Network	Football Fridays Football Championships
The Manely Firm	PBS Newshour Prime 7p-10p
United States Army Recruiting	Football Championships
University of North Georgia	Football Fridays
White County Chamber of Commerce	8p-11p, 6p-8p, 6a-6p

Web

Underwriter	Program(s)
Atlanta History Center	970 x 50 Expanding Banner Streaming Audio E-Newsletter
Booth Western Art Museum	970 x 50 Expanding Banner
Children’s Museum of Atlanta	970 x 50 Expanding Banner
Dept. of Behavioral Health – Red Ribbon Campaign	GPB Sports App
Dept. of Behavioral Health	970 x 50 Expanding Banner 300 x 250 Banner GA Today Newsletter Streaming
Forward Rabun	970 x 50 Expanding Banner
Georgia Cotton Commission	970 x 50 Expanding Banner
Georgia Department of Aging Services	GA Today Newsletter
Georgia Electric Membership Corporation	GPB Sports Digital Elements 300 x 250 Banner 728 x 90 Banner 320 x 50 Mobile
Georgia Farm Bureau	Web banner: 300 x 250

	728 x 90 970 x 50 Smart phone: 320 x 50 Website media streaming Mobile Apps Audio Pre-roll
Georgia Governor's Office of Highway Safety	Website: 300 x 250 Banner 320 x 50 mobile 728 x 90 banner Streaming
Pharmaceutical Care Management Association	Digital Audio Streaming
Regions Bank	GPB Sports Digital Elements 300 x 250 Banner 728 x 90 Banner Streaming
Southern Environmental Law	Podcast Audio Preroll
The Galloway School	Expanding Banner AD Website Media Player
University of North Georgia	970 x 50 Expanding banner 320 x 50 Mobile banner

Print

Underwriter	Program(s)
Atlanta Opera	GPB Next
Dept. of Behavioral Health	GPB Next
Georgia Memory Net	GPB Next
The Manely Firm	GPB Next
University of North Georgia	GPB Next