



Updated February 10, 2014 for January 2014
Underwriters List

Television

Underwriter	Program(s)
Balentine	Downton Abbey Sunday 9pm
Big Canoe Company	Downton Abbey Season 4 Episode #1
Booth Western Art Museum	Run of Schedule Prime Time 7pm-11pm on GPB HD & Knowledge; Downton Abbey Season 4 Episode #3
Daniele Johnson & Associates	Kids programming 3pm-6pm on GPB HD and Kids Digital
Emory University	Run of Schedule Primetime 8pm-11pm
Fernbank Museum of Natural History	Downton Abbey Premiere & Encores
The Galloway School	GPB Kids Monday-Friday 6am-6pm, 6am-11am on GPB HD and GPB Kids
Georgia Core & Northside Hospital	Downton Abbey, Run of Schedule 8am- 11pm
Georgia Department of Economic Development	Production Partner for Georgia Traveler
Georgia Electric Membership Corporation	Run of Schedule 7pm-12am Monday- Sunday, 11am-7pm Saturday-Sunday
Georgia Student Finance Commission	Run of Schedule Monday-Sunday 7pm- 11pm, Saturday-Sunday 11am-7pm;
Global Winter Wonderland	Kids Programming on GPB HD & Kids Channel
Honda Regional	Prime Rotator 8pm-11pm, Antiques Roadshow 8pm-9pm, Nature 8pm-9pm, Nova 9pm-10pm, Masterpiece Theater 8pm-9pm
Kid to Kid	GPB Kids 7am-11am Monday-Sunday; GPB Kids Subchannel 4pm-8pm
Metropolitan Dermatology	PBS Newshour
Publix	Kids Programming 6am-6pm

Regions Bank	Run of Schedule 7pm-12am Monday-Sunday, 11am-7pm Saturday-Sunday
Sea Island	Downton Abbey, Secrets of Highclere Castle, Primetime Run of Schedule 8pm-11pm
Technical College System of Georgia	Run of Schedule primetime 7pm-11pm;
The Alliance Theatre	Run of Schedule Monday-Sunday 7pm-11pm, GPB Weekend 11am-11pm

Web

Underwriter	Program(s)
Augusta Convention and Visitors Bureau	Website Ad -Georgia Traveler Website
Big Canoe Company	Website Ad – Run of Site 160 x 600
Booth Western Art Museum	Website Ad – Skyscraper 160 x 600 Run of Site
Emory University	Website – Run of site
Fernbank Museum of Natural History	Website Ad - 12 Months GPB.org Run of Site
The Galloway School	Website Ad – Skyscraper 160 x 600
GDECD Magnolia Midlands	Website – 300 x 250 Pixel Rectangle
GDECD Plantation Trace	Website – 300 x 250 Pixel Rectangle
Georgia Electric Membership Corporation	GPB Sports Digital Elements; GPB.org and GPB Mobile
Georgia Peanut Commission	GPB Website Ad – 300 x 250 Rectangle