



POLITICAL INQUIRY FORM
FOR ISSUE/NON-CANDIDATE ADVERTISEMENTS

Market/Station: LOS ANGELES / KCAL - KCBS

1. NAME OF AGENCY: SADLER STRATEGIC MEDIA, INC
2. AGENCY CONTACT NAME: SHERI SADLER
3. ADDRESS: 12103 VIEWCREST RD STUDIO CITY, CA 91604
4. PHONE: 818-506-5443
5. ORGANIZATION/COMMITTEE NAME: YES ON 27 CALIFORNIANS FOR SOLUTIONS TO HOMELESSNESS AND MENTAL HEALTH SUPPORT
(No abbreviations; use "Democratic Senatorial Campaign Committee" not "DSCC".)
6. CONTACT NAME: STEVEN S LUCAS
7. ADDRESS: 2350 KERNER BLVD SUITE 250 SAN RAFAEL, CA 94901
8. PHONE NUMBER: 415-389-6800
9. LIST OF CHIEF EXECUTIVE OFFICERS, MEMBERS OF THE EXEC. COMMITTEE, OR BOARD OF DIRECTORS (INCL. TITLE):
If there is reason to think the list is incomplete, e.g., only one name was provided, you must make a written inquiry to the advertiser/ agency asking them to confirm the accuracy. JEREMY KUDON / PRESIDENT, STEVEN S. LUCAS / TREASURER

STATION EMPLOYEE COMPLETING FORM
I CRUZ ON BEHALF OF ANDREW LOPEZ

DATE: 7/5/22

IF ANY AD BUY IS REJECTED (INCLUDING IN PART), NOTE DATE OF REJECTION AND BRIEF REASON:

CUT-AND-PASTE, ADD, AND COMPLETE A SEPARATE TABLE BELOW FOR EACH AD

Ad-Specific Information

AD NAME: WE CALL IT	DATE RECEIVED: 7/5/22	ISCI CODE: CAS30TV9300H									
ORDER NUMBER: VARIOUS <small>(Insert separate Order Numbers and Flight Dates If Ad Is In Multiple Orders)</small>	FLIGHT DATES TO RUN: 7/7/22 - UFN										
TRAFFIC INSTRUCTIONS: 100% <small>(Unless specified on the Order being contemporaneously uploaded to Online File; may be in the form of percentage clearance)</small>											
<p><input type="radio"/> The organization above has purchased time to communicate a message THAT REFERS to a matter of national importance, for example a legally qualified candidate for federal office, an election to federal office, or a national legislative issue of public importance. <i>[The NAB Form, this Political Inquiry Form, the Contract, and the Invoice must be uploaded to the online Public File for this ad.]</i></p> <p>Identify every legally qualified candidate for federal office mentioned (or federal election if no candidate is mentioned) in the spot:</p> <table border="1" style="width: 100%; border-collapse: collapse;"><thead><tr><th style="width: 40%;">Full Name Of Federal Candidate</th><th style="width: 30%;">Office Sought (No abbreviations) <small>(E.g., U.S. Senate; 6th Illinois Congressional District, etc.)</small></th><th style="width: 30%;">Election Date and Type <small>(e.g., primary, general)</small></th></tr></thead><tbody><tr><td> </td><td> </td><td> </td></tr><tr><td> </td><td> </td><td> </td></tr></tbody></table> <p>Identify every political matter of national importance mentioned in the message: Includes national legislative issues of public importance (subject of pending Congressional legislation), federal regulations such as IRS rules, etc.</p> <p><input type="radio"/> The organization above has purchased time to communicate a message THAT DOES NOT REFER to a matter of national importance. <i>[Only the NAB Form and this Political Inquiry Form must be uploaded to the online Public File for this ad.]</i></p>			Full Name Of Federal Candidate	Office Sought (No abbreviations) <small>(E.g., U.S. Senate; 6th Illinois Congressional District, etc.)</small>	Election Date and Type <small>(e.g., primary, general)</small>						
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STATION EMPLOYEE SUPPLEMENTING FORM: Ron Fontenot											
DATE SUPPLEMENTED: 7/5/22											

AD NAME: WE CALL IT REV.	DATE RECEIVED: 7/11/22	ISCI CODE: CAS30TV9306H
ORDER NUMBER: VARIOUS <small>(Insert separate Order Numbers and Flight Dates If Ad Is In Multiple Orders)</small>	FLIGHT DATES TO RUN: 7/12/22-UFN	
TRAFFIC INSTRUCTIONS: 100% <small>(Unless specified on the Order being contemporaneously uploaded to Online File; may be in the form of percentage clearance)</small>		
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STATION EMPLOYEE SUPPLEMENTING FORM: Ron Fontenot		
DATE SUPPLEMENTED: 7/12/22		

AD NAME: WE URGE YOU TO VOTE	DATE RECEIVED: 7/17/22	ISCI CODE: CAS30TV9318H
ORDER NUMBER: VARIOUS <small>(Insert separate Order Numbers and Flight Dates If Ad Is In Multiple Orders)</small>	FLIGHT DATES TO RUN: 7/18/22 - UFN	
TRAFFIC INSTRUCTIONS: 100% <small>(Unless specified on the Order being contemporaneously uploaded to Online File; may be in the form of percentage clearance)</small>		
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STATION EMPLOYEE SUPPLEMENTING FORM: Ron Fontenot		
DATE SUPPLEMENTED: 7/19/22		

AD NAME: WE URGE YOU TO VOTE REV.	DATE RECEIVED: 7/20/22	ISCI CODE: CAS30TV9325H
ORDER NUMBER: VARIOUS <small>(Insert separate Order Numbers and Flight Dates If Ad Is In Multiple Orders)</small>	FLIGHT DATES TO RUN: 7/21/22 - UFN	
TRAFFIC INSTRUCTIONS: 100% <small>(Unless specified on the Order being contemporaneously uploaded to Online File; may be in the form of percentage clearance)</small>		
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STATION EMPLOYEE SUPPLEMENTING FORM: Ron Fontenot

DATE SUPPLEMENTED: 7/22/22

AD NAME: CHAIRMAN SIMON INTERVIEW-
ENG.

DATE RECEIVED: 7/22/22

ISCI CODE: CAS30TV9330H

ORDER NUMBER: VARIOUS

FLIGHT DATES TO RUN: 7/25/22 - UFN

(Insert separate Order Numbers and Flight Dates If Ad Is In Multiple Orders)

TRAFFIC INSTRUCTIONS: 100%

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STATION EMPLOYEE SUPPLEMENTING FORM: Ron Fontenot

DATE SUPPLEMENTED: 7/25/22

AD NAME: CHAIRMAN SIMON INTERVIEW-
ENG. - REV

DATE RECEIVED: 7/25/22

ISCI CODE: CAS30TV9341H

ORDER NUMBER: VARIOUS

FLIGHT DATES TO RUN: 7/26/22 - UFN

(Insert separate Order Numbers and Flight Dates If Ad Is In Multiple Orders)

TRAFFIC INSTRUCTIONS: 100%

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STATION EMPLOYEE SUPPLEMENTING FORM: Ron Fontenot

DATE SUPPLEMENTED: 7/25/22

AD NAME: Big Tribe Vs. Little Tribe	DATE RECEIVED: 7/29/22	ISCI CODE: CAS30TV9346H												
ORDER NUMBER: VARIOUS <small>(Insert separate Order Numbers and Flight Dates If Ad Is In Multiple Orders)</small>	FLIGHT DATES TO RUN: 8/1/22 - UFN													
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DATE SUPPLEMENTED: 7/29/22														

AD NAME: Promises	DATE RECEIVED: 8/8/22	ISCI CODE: CAS30TV9352H												
ORDER NUMBER: VARIOUS <small>(Insert separate Order Numbers and Flight Dates If Ad Is In Multiple Orders)</small>	FLIGHT DATES TO RUN: 8/9/22 - UFN													
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DATE SUPPLEMENTED: 8/8/22														

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STATION EMPLOYEE SUPPLEMENTING FORM: Ron Fontenot

DATE SUPPLEMENTED: 8/8/22

AD NAME: Prop v Prop

DATE RECEIVED: 8/15/22

ISCI CODE: CAS30TV9369H

ORDER NUMBER: VARIOUS

FLIGHT DATES TO RUN: 8/16/22 - UFN

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