

Order #759888: Gary Loe P./Spangler/R./Jan-Feb 2022/

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
01/21/22 1:10:04 PM	Processed		<async process>	Ashley Rit	\$3,490.00	54	0.00
01/21/22 1:07:31 PM	Approved			Teri King (\$3,490.00	54	0.00
01/21/22 1:07:29 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Teri King (\$3,490.00	54	0.00
01/21/22 8:30:23 AM	Approval Workflow		[Sales Manager - Ready Default]	Jack Lee (\$3,490.00	54	0.00
01/21/22 8:16:35 AM	Ready for approval		New Order	Debbie Mc	\$3,490.00	54	0.00
01/21/22 8:13:16 AM	New order created		<new order>	Debbie Mc	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 759888
 Alt Order #: _____
 Product Desc: Jan-Feb 2022
 Estimate: _____
 Flight Dates: 01/24/22 - 02/13/22
 Original Date / Rev: 01/21/22 / 01/21/22
 Order Type: GENERAL

WNML-FM/AM
 Primary AE: Debbie Moss
 Sales Office: L-KNO
 Sales Region: Local

Agency
Name: Gary Loe Productions
 Buying Contact: _____
 Billing Contact: _____
PO Box 50444
Knoxville, TN 37950

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Spangler/R/Sheriff
 Demographic: A25-54
 Product Codes: Candidates
 Revenue Code 1: AGY-AVAIL
 Revenue Code 2: POL-CAND
 Revenue Code 3: POL-LR
 Priority: P-100

New Business Thru: _____
 Advertiser External ID: _____
 Agency External ID: _____
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/27/21	01/30/22	18	\$1,170.00	\$994.50
01/31/22	02/11/22	36	\$2,320.00	\$1,972.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2022	18	\$1,170.00	\$994.50	0.00
February 2022	36	\$2,320.00	\$1,972.00	0.00
Totals	54	\$3,490.00	\$2,966.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Debbie Moss	L-KNO	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNML	01/24/22	02/13/22	M-F 9a-12p	CM	9a-12p	MTWTF--	:30	10	\$60.00	P-50	0.00	NM	29	\$1,740.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/24/22	01/30/22	MTWTF--					9	\$60.00		0.00			
		Week: 01/31/22	02/06/22	MTWTF--					10	\$60.00		0.00			
		Week: 02/07/22	02/13/22	MTWTF--					10	\$60.00		0.00			
N 2	WNML	01/24/22	02/13/22	M-F 9a-12p	CM	9a-12p	MTWTF--	:30	10	\$70.00	P-50	0.00	NM	25	\$1,750.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/24/22	01/30/22	MTWTF--					9	\$70.00		0.00			
		Week: 01/31/22	02/06/22	MTWTF--					8	\$70.00		0.00			
		Week: 02/07/22	02/13/22	MTWTF--					8	\$70.00		0.00			
													Totals	54	\$3,490.00

Debbie Moss

From: gary loe <garyloe@outlook.com>
Sent: Thursday, January 20, 2022 11:59 PM
To: Debbie Moss
Subject: [EXT]Media Buy Cumulus-Tom Spangler for Sheriff 2022

Debbie,

The Tom Spangler for Sheriff campaign is interested in placing :30 radio spots on these four radio programs, with a start date of Monday, January 24, 2022 and an ending date on or before Sunday, February 13, 2022:

Time/total # of spots/# of spots per program

NewsTalk 6-10a Phil Williams: 29 spots at 2 each weekday program

NewsTalk Sunday 12-2p State Your Case George Korda: 8 spots at 4 each Sunday program

WNML 9-Noon Erik Ainge: 29 spots at 2 each weekday program

WNML 3-7p Sports Talk Jimmy Hyams: 25 spots at 2 each weekday program

Please provide an invoice, and I will bring by a check Friday, January 20, 2022.

Thanks Debbie,
Gary Loe
(865)584-5842

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you know the sender and you are sure the content is safe. Please report the message using the Report Message feature in your email client if you believe the email is suspicious.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, GARY V. LOE, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: TOM SPANGLER

Authorized committee: TOM SPANGLER FOR SHERIFF

Agency requesting time (and contact information):
 N/A GARY LOE PRODUCTIONS

Candidate's political party: REPUBLICAN

Office sought (no acronyms or abbreviations): KNOX COUNTY REPUBLICAN

Date of election: 3 MAY 2022 General Primary

Treasurer of candidate's authorized committee:
TOM SPANGLER FOR SHERIFF

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

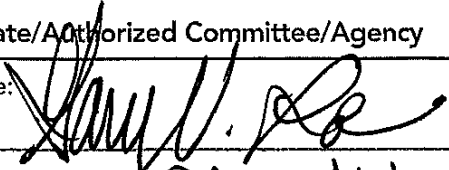
Candidate/Committee/Agency	Station Representative
Signature: <u>Gary V. Loe</u>	Signature: <u>Teri King</u>
Name: <u>GARY V. LOE</u>	Name: <u>Teri King</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>1/21/22</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

GARY V. LOE

Date:

21 JANUARY 2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: 759888	Station Call Letters: WNNML-A/F	Date Received/Requested: 1/21/22
Est. #:	Station Location: Knoxville	Run Start and End Dates: 1/24/22 - 2/13/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.